

# 15th Annual NEW PARTNERS FOR SMART GROWTH CONFERENCE

*Practical Tools and Innovative Strategies  
for Creating Great Communities*

February 11-13, 2016 | Portland, OR



Early bird  
rates available  
until  
Dec. 29

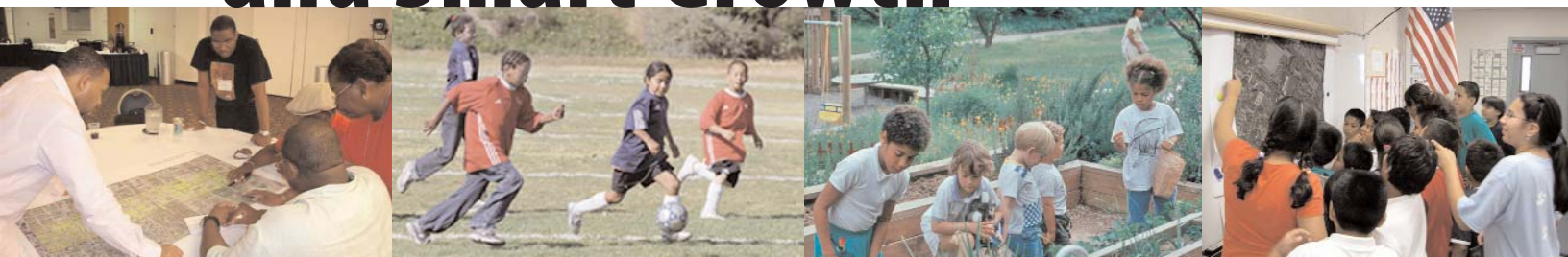
presented by



**Local Government Commission**  
*Leaders for Livable Communities*

*Smart-growth approaches to development create healthy, vibrant places that give people more economic opportunities and choices. Learn how smart growth supports equitable development, environmental justice and economic vitality and empowers communities of color, tribes and disadvantaged groups. New Partners 2016 includes several sessions and tours that will explore these critical issues and showcase strategies for greater collaboration among equitable development, smart growth and environmental justice advocates.*

## **Equitable Development, Environmental Justice and Smart Growth**



**Equitable Development and Smart Growth at an Impasse?**

□ THURSDAY, 1:30-3:00 p.m.

What happens when the impact of one strategy comes at the expense of the other? This session will bring out voices from Portland, Philadelphia and the Gulf Coast who are embarking on their region's equitable-development efforts. And while each area's effort is unique, the speakers will engage participants on common threads, shared goals and common challenges.

**Ethics, Equity and Sustainable Communities**

□ THURSDAY, 3:30-5:30 p.m.

This session explores the priorities and values of stewards of the built environment who are giving sustainability the proper push it deserves for encouraging outcomes that are more equitable. The discussion focuses on navigating dilemmas that are sometimes experienced individually but may not be discussed communally.

**Citizen Ingenuity and Impact Assessment**

□ FRIDAY, 10:15-11:45 a.m.

Although the public has become accustomed to messaging about impact assessments framed in the context of slowing down development, this instrument is a necessary tool that can encourage thoughtful discussion about subtle issues and potentially injurious actions that could easily be overlooked or at times may be difficult to describe or express.

**Community Power and City Action: Solar Farming in the Refinery's Backyard**

□ FRIDAY, 10:15-11:45 a.m.

Richmond, CA's story of community power has led to a transformation of the City's electricity supply. What started as a decision to provide customers with a greener electricity option with California's first Community Choice Aggregator is now the largest urban solar installation in the SF Bay Area. Discover how Richmond developed a 10.5-MW, 60-acre, solar farm at the Chevron Refinery as environmental mitigation.

**Federal-Level Data Tools for Advancing Equitable Development**

□ FRIDAY, 1:30-3:30 p.m.

Federal agencies have begun developing tools that can help give communities the detailed understanding necessary for achieving more equitable outcomes. Among these tools are the EPA's EJScreen mapping tool, HUD's Location Affordability Portal, and HUD's Healthy Communities Assessment Tool that compares neighborhoods using 40+ indicators linked to health.

**Beyond Talk: A Tool for Planning and Evaluating Equitable-Development Projects**

□ FRIDAY, 3:30-5:30 p.m.

With growing support for equitable development, communities, government and developers are struggling with — what is required of a project to be equitable? Twin Cities, MN, community leaders created an Equitable Development Principles & Scorecard tool to ensure that the principles and practices of equitable development, environmental justice and affordability are applied in all communities as they plan for economic development and wealth creation that benefits everyone.

**Tales from the Trenches: Culture, Love, Equity Planning and Real Talk**

□ FRIDAY, 3:30-5:30 p.m.

Access and equity from a cultural perspective is a vital part of the smart-growth dialogue. This session will explore emerging solutions for reclaiming social, economic and cultural health, and showcase several evolved concepts of equitable smart growth.

**Community Wealth-Building and Sustainability: Innovation in Tribal Lands**

□ SATURDAY, 10:30 a.m.-12:00 p.m.

The "Learning Action/Lab for Community Wealth Building" builds and retains wealth in Native American communities by fostering community ownership and developing employee-owned businesses and social enterprises connected to sustainability strategies.

**Community Strategies in Gentrifying Neighborhoods: A LA Perspective**

□ SATURDAY, 10:30 a.m.-1:30 p.m.

A diverse LA-based panel will share lessons in engaging low-income and minority community members of Boyle Heights, Frogtown and Little Tokyo on neighborhood values and priorities in face of increased land speculation and infrastructure investments.

**Techniques for Providing Diverse, Equitable & Affordable Housing Choices**

□ SATURDAY, 10:30 a.m.-1:30 p.m.

This workshop will help you deal with how to integrate ancillary units or other compatible multi-unit housing into neighborhoods, and fulfill smart-growth objectives and the growing demand for walkable communities.

**Collaborative Problem-Solving through Public-Interest Design**

□ SATURDAY, 10:15 a.m.-3:30 p.m.

This 4.5-hour training will provide participants with an overview of public-interest design practices. Architects have expressed a strong desire to navigate the shift from "client desire" to "community needs." This training will provide an introduction to public-interest design and the skill sets employed for addressing community needs through a case-study approach.

**Accountable Development: Moving Community from the Back Seat to the Driver's Seat**

□ SATURDAY, 1:45-3:15 p.m.

This session will explore leveraging investment to build up, not displace, communities of color and low-income communities. In East Portland's Asian community and West Oakland's Army Base redevelopment, community organizations and planning agencies are using new levels of mutual accountability, combining high-tech data analysis and mapping, old-fashioned door-knocking and innovative policy tools (and new transit investment) to create better jobs, housing and transit outcomes to resist displacement.

# FOCUSED PLENARIES AND NETWORKING OPPORTUNITIES

## Kickoff Plenary.

### Outliers: The Story of Equitable Development Success

□ THURSDAY, 10:15-11:45 a.m.

The methods for making our communities sustainable are expansive and include approaches like equitable development. Today, equitable development embodies the ongoing commitment to encourage fairness in planning and development practice to ensure everyone has a safe and healthy environment in which to live, work and play. Although conversations about social equity in the context of the built environment seemed elusive in years past, PolicyLink has effectively guided the dialogue about equitable development through a “Golden Age” of community place-making where experts are realizing that good redevelopment and meeting the needs of underserved communities can no longer afford to be mutually exclusive.



## Early-Morning Networking Sessions.

### Building Diverse Partnerships for Equitable Communities

□ FRIDAY, 7:15-8:30 a.m.

Grab your breakfast and take advantage of this engaging opportunity to network with other conference participants working on social equity and environmental justice issues across the country. At this facilitated round-table discussion, you will have the opportunity to hear from other conference participants on the work they are doing pertaining to creating equitable and healthier communities.



### Age-Friendly Communities

□ FRIDAY, 7:15-8:30 a.m.

What do older adults and young families have in common when it comes to sustainable communities? They both want an age-friendly community in which to live. We invite you to contribute your research, ideas, experience and knowledge about age-friendly communities. Let's discuss potential areas for collaboration in 2016 and 2017 on this vital topic.



### Can a Tool Enable Change? Community Information Convo

□ FRIDAY, 7:15-8:30 a.m.

The best decisions depend on complete, accurate and place-based information. Your input can help shape the tools so they serve you best. Hear how web-based tools and citizen partnerships helped two communities explore solutions related to their environment and human health.



### Health in All Policies (HiAP): Current HiAP Practice

□ SATURDAY, 7:15-8:30 a.m.

This discussion will focus on the incorporation and implementation of “Health in All Policies” (HiAP) strategies at the local level. Population health outcomes are directly linked to community planning and development (or redevelopment), which is why it is important to consider health in all decision-making processes. We encourage all HiAP practitioners to attend this discussion to talk about your personal experiences with HiAP. The discussion will give you insight into HiAP practitioners’ experiences and share information on the role of the National Association of County and City Health Officials in HiAP research and implementation at the local level.

# SPECIAL CONFERENCE FEATURES

## Pre-Conference Workshop. Advancing Healthy and Equitable Food Systems

☐ Wednesday, 1:00.-6:00 p.m.

As past New Partners conferences have highlighted, communities across the country are recognizing food systems as critical elements of efforts to promote healthy, equitable and resilient places. The most innovative and promising strategies involve partnerships to bridge gaps: they align community-based initiatives with local and regional policies and plans; they engage local residents and businesses in designing systems that best serve them; and they understand food access and affordability are components of economic growth as well as public health.

Featuring local and national leaders, the workshop agenda will include a mix of general and small group sessions exploring the food and smart-growth nexus through policy and practice perspectives on food justice, land use, production, infrastructure, economic development and public health.

The program will showcase examples from the Portland region — including some also featured in an optional “Food Businesses and Food Access” tour the following afternoon — alongside leaders from across the country.

**Pre-registration and a \$25 fee are required. A hosted networking reception for participants will follow the workshop (6:00-8:30 pm).**

*Made possible by the generous support provided by the Michigan State University Center for Regional Food Systems, through funding from the W.K. Kellogg Foundation's Food & Community program, and additional support by the Local Government Commission.*

## Optional Tours of Local Model Projects

You may also be interested in taking one of the conference's optional tours on Thursday and Friday afternoons and Sunday morning, including these with equitable development themes. Visit the conference web site for tour times, fees and more details.

- Let Us Build Cully Park! Community-Led Park Development on a Brownfield Site in Northeast Portland's Cully Neighborhood • THU 1:30-5:30 pm
- Lents Grown: EcoDistricts, the Lents Green Ring and the Lents Youth Initiative • THU 1:30-5:30 pm
- Growing Farm and Food Businesses — Strategies to Promote Food Access and Economic Development • THU 1:30-5:30 pm
- Streets, Art, Money: Building Wealth Without Displacement in Portland's Last Frontier • FRI 1:30-5:30 pm
- Community-Led, City-Supported Placemaking in Portland • FRI 1:30-5:30 pm
- Villebois: From State Mental Hospital to a Vibrant, Sustainable and Complete Community • SUN 8:00 am-12:00 pm



## Networking Opportunities

Year after year, the number one reason why participants flock to this conference is to network with their peers and others outside their disciplines in a truly dynamic and inspirational learning environment. Informal networking activities on a variety of smart-growth and sustainable communities issues are scheduled throughout the conference. The first full day of sessions and tours will be capped off with a hosted reception.

## Technology Fair: Public Engagement Tools

☐ FRIDAY, 9:30 a.m.-3:30 p.m.

Try out cutting-edge tools for scenario planning, opportunity mapping, crowdsourced planning and community engagement. Tool providers interactively demonstrate their tools, and you get to experiment with technologies and evaluate in real-time how those tools can apply to your real-life scenarios. More than a dozen providers will share their innovative products at this popular all-day event organized by PlaceMatters, the EPA and the Open Planning Tools Group.

## FREE Transit Passes

TrimMet is generously providing complimentary local bus and light-rail passes for attendees from Thursday through Saturday (February 11-13).

## Get Education Credits for Conference Sessions

The LGC is currently pursuing the availability of accreditation for AICP planners and landscape architects. Visit the conference web site for details.



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## Other sessions of interest

Beyond the Equitable Development track, the entire conference program is infused with many sessions that include a focus on equity and environmental justice, including:

- Planning WITH People: Using Creative Placemaking to Engage, Celebrate, Design
- Unlikely Allies for More Livable Communities
- Tools for Achieving Jobs-Housing Fit and Avoiding Displacement in Smart-Growth Areas
- Maximizing Health Care Investments in Your Community: Creating Health-Oriented Neighborhoods
- Small Area Planning: How to Assure Responsive and Equitable Redevelopment Outcomes
- Whose Streets? Our Streets
- Leveraging the Approval Process to Get the Development You Want
- The Lighter, Quicker, Cheaper Transformation of Public Spaces
- Moving from Blight Management to Proactive Land-Use Decisions
- Transportation Health Tool: A New Tool to Drive Policy Decisions
- Tackling Poverty and Environmental Sustainability through Public-Interest Design
- Moving Forward without Leaving Them Behind Open Spaces for an Aging Population
- Rooting and Capturing Local Wealth: Tools and Strategies to Make It Stick
- Eyesores to Eye Candy: Land Recycling Strategies
- Rethinking Education: Schools as a Tool for Economic Revitalization
- Securing Funds and Engaging Communities in Brownfields Redevelopment



**Follow the Conference on Facebook at [facebook.com/newpartnersconference](https://facebook.com/newpartnersconference) and Twitter @NewPartnersConf**

**Presented by the Local Government Commission ■ Supporters include:**



## Register Now!

[newpartners.org](http://newpartners.org)

Visit the conference web site for registration information and more details about these and many other exciting sessions!

### ■ Diversity Scholarships

The LGC has received foundation and agency support to establish a Diversity Scholarship Fund for this event that will allow us to waive the conference registration fee and provide travel stipends to community leaders from lower-income and traditionally minority communities, and representatives from organizations whose primary work is focused on social equity, environmental justice and equitable development. For information on how to apply for a Diversity Scholarship: Nico Gilbert-Igelsrud, [ngigelsrud@lgc.org](mailto:ngigelsrud@lgc.org), [newpartners.org/scholarships.html](http://newpartners.org/scholarships.html)

### ■ Conference Location

Conference sessions and hotel accommodations will be at the Hilton Portland & Executive Tower. The group rate until Jan. 18, 2016, is \$151 single/double occupancy plus taxes. Call (800) 445-8667 to make a reservation and indicate you're attending the New Partners event.

### ■ For Conference Information

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