

*Planning for People WITH People:  
Using Creative Placemaking to  
Engage, Celebrate, Design*

ACT: The Blvd  
(Art + Community + Transportation)

Anastasia Brewster

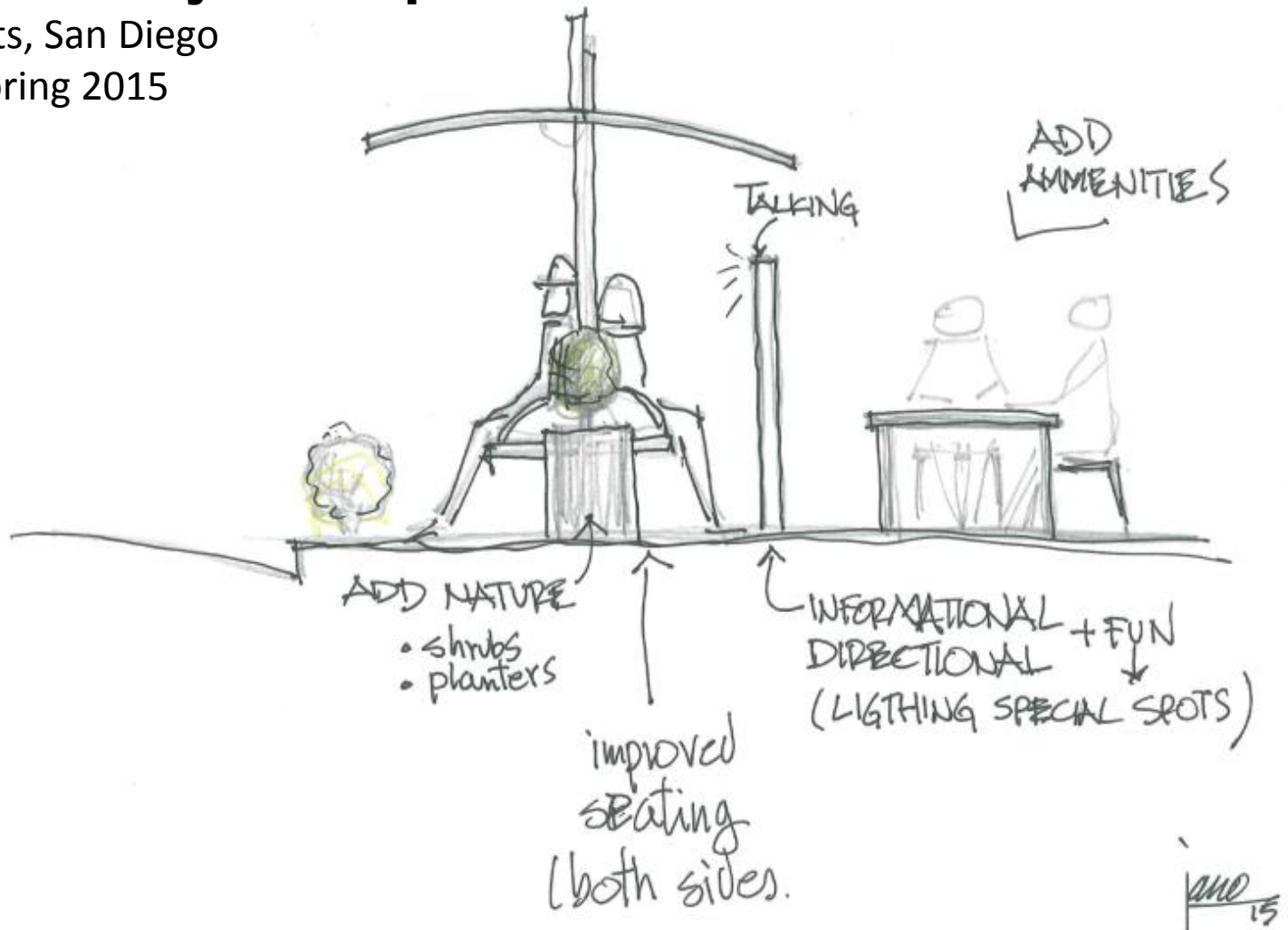
02.11.16

# ACT: The Blvd

## Art + Community + Transportation

City Heights, San Diego

Phase I: Spring 2015



Are You  
Tired of  
Riding The  
Bus for  
2 Hours?



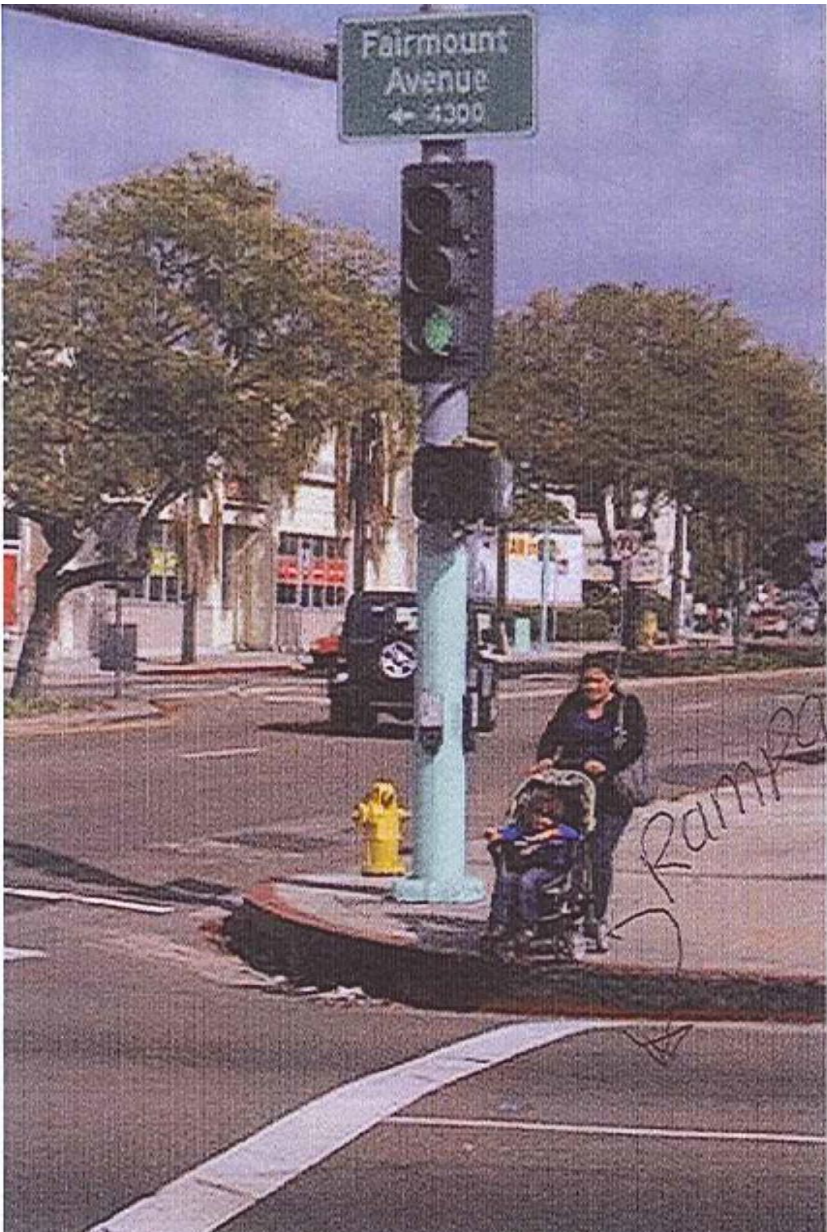










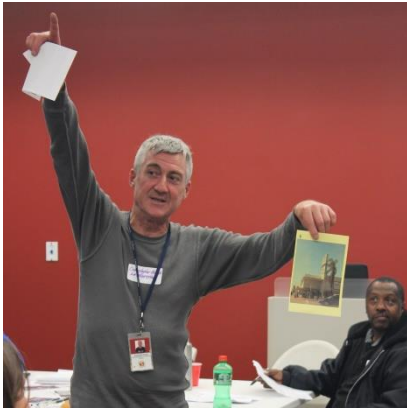


Like  
bikes  
too high



A) Pintar los Botes de basura.  
B) Bancos en la esquina.  
c) postes que proteja la esquina para que bajen la velocidad y evitar los accidentes









**NW Corner of Fairmount and ECB:**

- Mural
- Planter boxes
- Plants
- Multi-colored LED lights installation
- Solar-powered LED lighting



**NE Corner of Fairmount and ECB: Vacant lot**

- A park/community area
- A community asset

**NE Corner of 43<sup>rd</sup> and ECB:**

- Re-paint concrete cubes
- Interactive exhibit
- Interactive 'fun house' mirrors
- Planter boxes
- Plants
- Greenery buffer
- More landscape
- Public art bike rack
- Cell phone charger

**SE Corner of Fairmount and ECB:**

- Mural
- Seating area
- Paint trash cans
- Add seating on bus stop

**SW Corner of 43<sup>rd</sup> and ECB:**

- Mural
- Street surface art

**SE Corner of 43<sup>rd</sup> and ECB:**

- Screen to separate parked U-Haul
- Landscape
- Tree benches to create more seating

**SW Corner of Fairmount and ECB:**

- Mural
- Pillar on top of UCP building
- Planter that separates pedestrian and car traffic
- Seating
- Temporary "creativity library"

**Alley between U-Haul and Humble Heart:**

- Mural
- Planter boxes
- Pop-up pocket park
- Shade sails



San Diego, CA 92105

El Cajon Blvd

El Cajon Blvd

Etna Restaurant

U-Haul at 43rd St



# ACT: The Blvd

(Art + Community + Transit)



## Pop-Up Placemaking

Transforming our streets, alleys, and  
bus stations with public art

**Friday, May 29**

**Noon – 6pm**

**At the El Cajon Blvd & Fairmount Ave/43rd St Intersections**

For more info contact Active Transportation Coordinator Anastasia Brewster @ 961-1057 or [ABrewster@CityHeightsCDC.org](mailto:ABrewster@CityHeightsCDC.org)





























**SUPPLIES • CUSTOM HITCHES**

**4311**  
**OPEN 7 DAYS**

**43rd Street**

**Rapid**

**Information** **MATS**

**Rapid** **Transit Map**

Three people are sitting on a bench in front of the bus stop. The bus stop has decorative panels with a geometric pattern. A trash can is visible on the left side of the bus stop.

**PANE**









# Open Air Market Concept



- 12 kiosks (10x10) designed and built by SDSU students
- Kiosks rented by individual or multiple businesses
- Vendors provide own equipment and must have valid permits
- Market open 6 days/week 11am-9pm (hours can be shared)



**Anastasia Brewster**  
**City Heights CDC**  
**abrewster@cityheightscdc.org**

