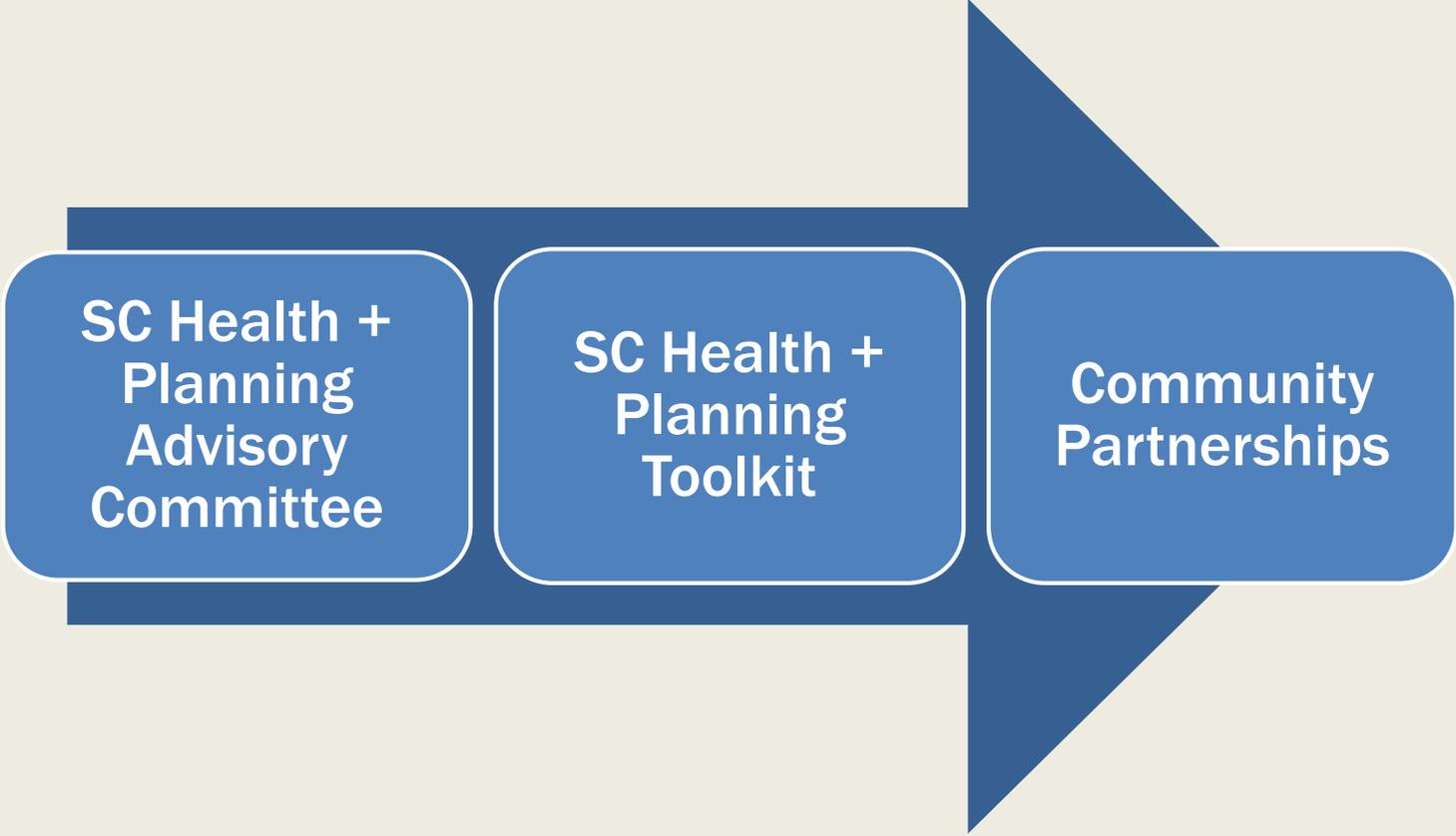


A photograph of a street scene in South Carolina. In the foreground, a pedestrian is walking across a crosswalk marked with white stripes. To the right, a signpost holds a yield sign (a red inverted triangle with the word 'YIELD' inside) and a sign below it that says 'HERE TO PEDESTRIANS' with a black arrow pointing left. The background shows a clear blue sky, palm trees, and a street lamp. A semi-transparent blue banner is overlaid across the middle of the image, containing the main title in white text.

STEP IT UP: EFFORTS TO IMPROVE COMMUNITY DESIGN AND ACTIVE TRAVEL IN SOUTH CAROLINA

**New Partners for Smart Growth Conference
February 12, 2016**

OVERVIEW



SC Health +
Planning
Advisory
Committee

SC Health +
Planning
Toolkit

Community
Partnerships



SC HEALTH + PLANNING ADVISORY COMMITTEE

Approaching a
statewide
system

SC HEALTH + PLANNING ADVISORY COMMITTEE

Alta Planning + Design

Clemson University School of Planning, Development, & Preservation

Eat Smart Move More South Carolina

Georgia Health Policy Center

Greenville County Planning and Code Compliance

South Carolina Chapter of the American Planning Association

South Carolina Community Loan Fund

South Carolina Department of Agriculture

South Carolina Department of Health and Environmental Control

ROLE OF THE SC H+P ADVISORY COMMITTEE

- “Connecting Health and Planning in South Carolina”
 - SC Health + Planning Toolkit
 - Regional trainings
 - Targeted technical assistance
 - State-wide promotion





SC HEALTH + PLANNING TOOLKIT

Informing
policy at the
state level



Population

Economic Development

Natural Resources

Cultural Resources

Community Facilities

Housing

Land Use

Transportation

Priority Investment

RESOURCE FOR SC PLANNERS



County Comprehensive Plans

With consideration of other local plans



Active Living

A way of life that integrates physical activity into daily routines



Healthy Eating

The production, process, distribution, access, and consumption of food that limits the risk of diet-related chronic diseases.

[HTTP://EATSMARTMOVEMORESC.ORG/
PDF/SCHEALTHYTOOLKIT.PDF](http://eatSMARTMOVEMORESC.ORG/PDF/SCHEALTHYTOOLKIT.PDF)



SOUTH CAROLINA HEALTH + PLANNING TOOLKIT

A HEALTHY EATING AND ACTIVE LIVING POLICY GUIDE



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TOOLKIT USERS

Local Government
Professional

Public Health Professional

Elected Official

Advocate/Interested
Citizen



ACTIVE LIVING TOPICS COVERED IN THE TOOLKIT

Bicycle and Pedestrian Connectivity

Access to Open Space, Parks, and Trails

Safe Routes to School

Land Use and Transportation

Support Facilities, Policies, and Programs

Implementation and Evaluation



PRIORITIZES SIDEWALK DEVELOPMENT AND INTERSECTION SAFETY IMPROVEMENTS WITHIN CLOSE PROXIMITY TO SCHOOL SITES

■ Sample Goal:

- Create an environment where residents can walk and bike to meet their daily needs.

■ Sample Policy:

- Prioritize pedestrian facility improvement on school routes within one-quarter mile of schools.

■ SC Example: *Fairfield County Comprehensive Plan*

- 2. Near Schools. Not every school-aged child rides a bus to school. For kids that live near their school and walk to school, they must have a safe place to travel. Areas within $\frac{1}{4}$ mile of schools should be the highest priority for sidewalk improvements – $\frac{1}{4}$ mile is generally estimated as a 5-minute walk, a distance that people will usually choose to walk. pg. 75-76



COMMUNITY PARTNERSHIPS

Facilitators
for success

COMMUNITY PARTNERSHIPS

- **SC Department of Health & Environmental Control (DHEC) are engaging planners statewide**
- **Regular communication between DHEC state and regional levels**
- **Strong relationships between DHEC regions and local level partners**
- **Successful history of implementing healthy eating and active living strategies**

A photograph of a park scene. In the foreground, a woman in a black tank top and pink shorts is riding a bicycle with a blue and yellow child seat. Behind her, a man in a white t-shirt is riding a bicycle. To the right, a woman in a black t-shirt and pants is walking two dogs on leashes. The path is paved and lined with trees. A blue semi-transparent box is overlaid on the top half of the image, containing contact information.

Kelly Kavanaugh, MPH, CHES
SC Department of Health and Environmental Control
kavanak@dhec.sc.gov

<http://eatsmartmovemoresc.org/pdf/SCHealthyToolkit.pdf>