Tackling Poverty through Public Interest Design



New Partners for Smart Growth Conference 2016

Sergio Palleroni & BD Wortham-Galvin

CPID Methods & Practices

AAVE

SON WAY

AVE

- Integration
- Networked Interventions



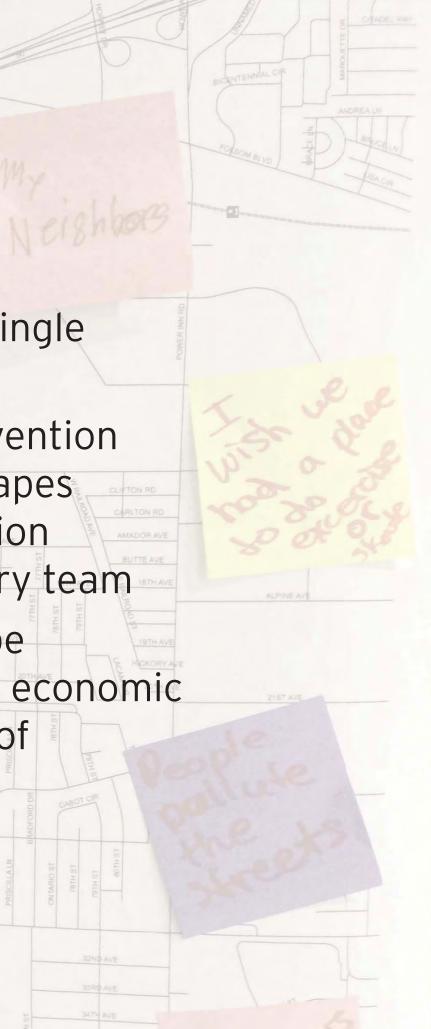
CPID Methods & Practices Multi-Stakeholder Participation

- Open, transparent, iterative design process
- Harnesses community's social, political, and economic capital and know-how
- Involves technical knowledge of design professionals, political will of local and/or regional government, investment capacity of private sector
- Incorporate stakeholder consultation and engagement so residents, business owners, municipal groups, and other groups have true agency in decision-making process

CPID Methods & Practices

Integration

- Combine physical, social, & economic strategies in single intervention
- Design may be the entry point, but integrated intervention expands beyond design of structures and/or landscapes to include design of programs, processes, organization structures, enterprises with help of multi-disciplinary team
- Resident needs related to development should not be oversimplified – consideration of broader social and economic needs can help avoid lopsided or tunnel vision type of development



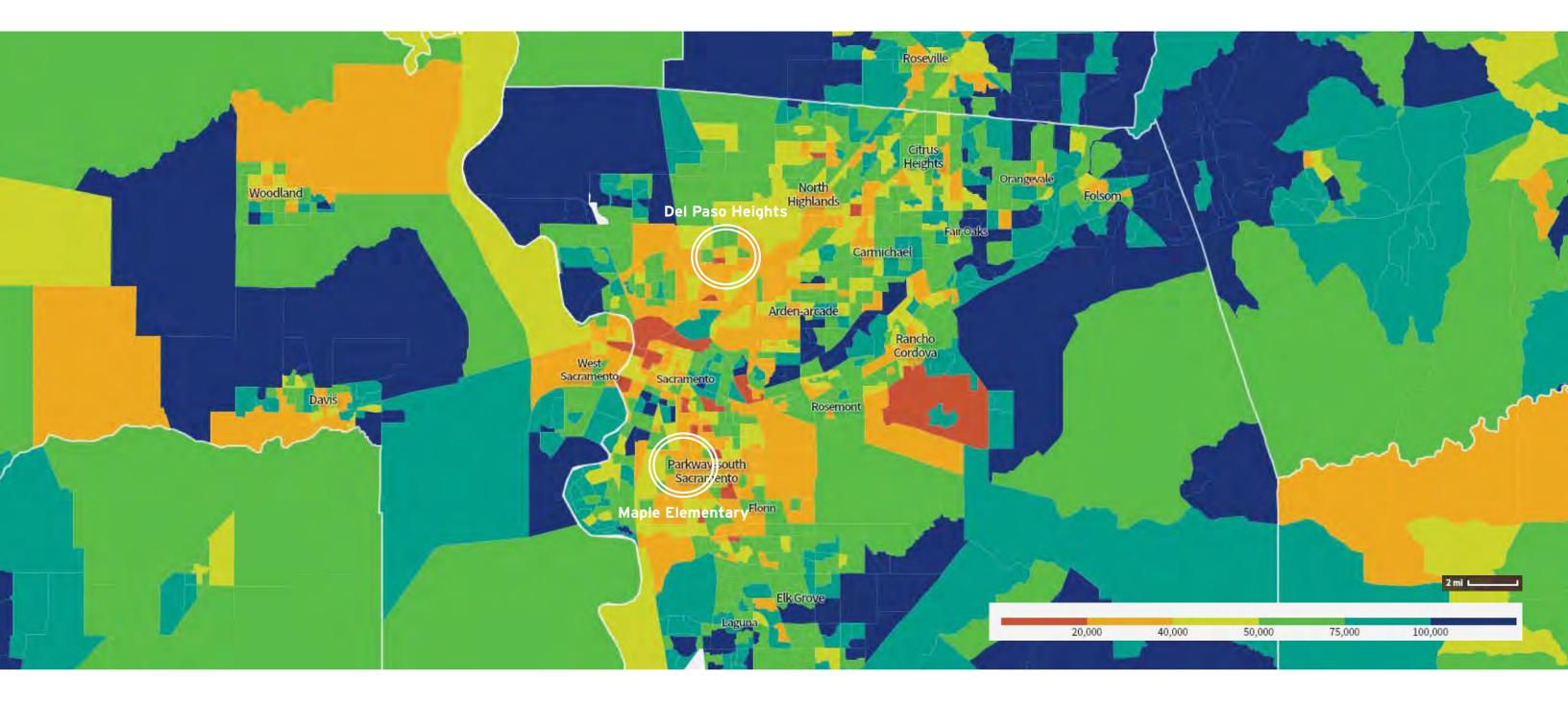
CPID Methods & Practices Networked Interventions

- Large scale issues (vacancy, poverty, access to food, making healthy communities) addressed by networking series of small scaled interventions
- Small interventions envisioned from start as strategic components of future network through selection, coordination, design, and development
- Network is physically, fiscally, socially, and economically supported to build new economics, social safety nets, and political capital
- Large scale efforts can disenfranchise residents, or small scale efforts can be isolated or one-off
- SOLUTION: Adopt multi-scale approach to all projects, no matter the catalyzing original scale

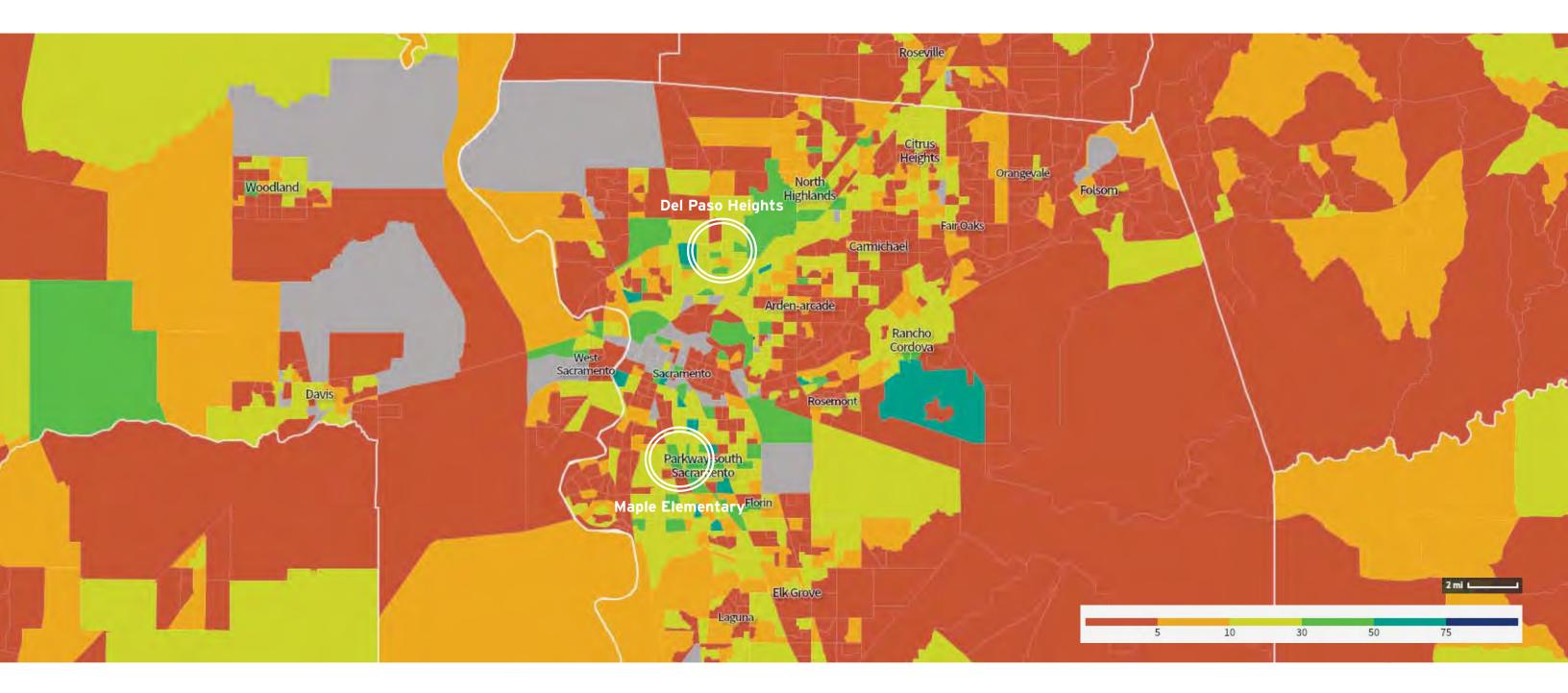
Research

Existing Conditions

Median Household Income 2010 Inflation Adjusted Dollars, by Block Group

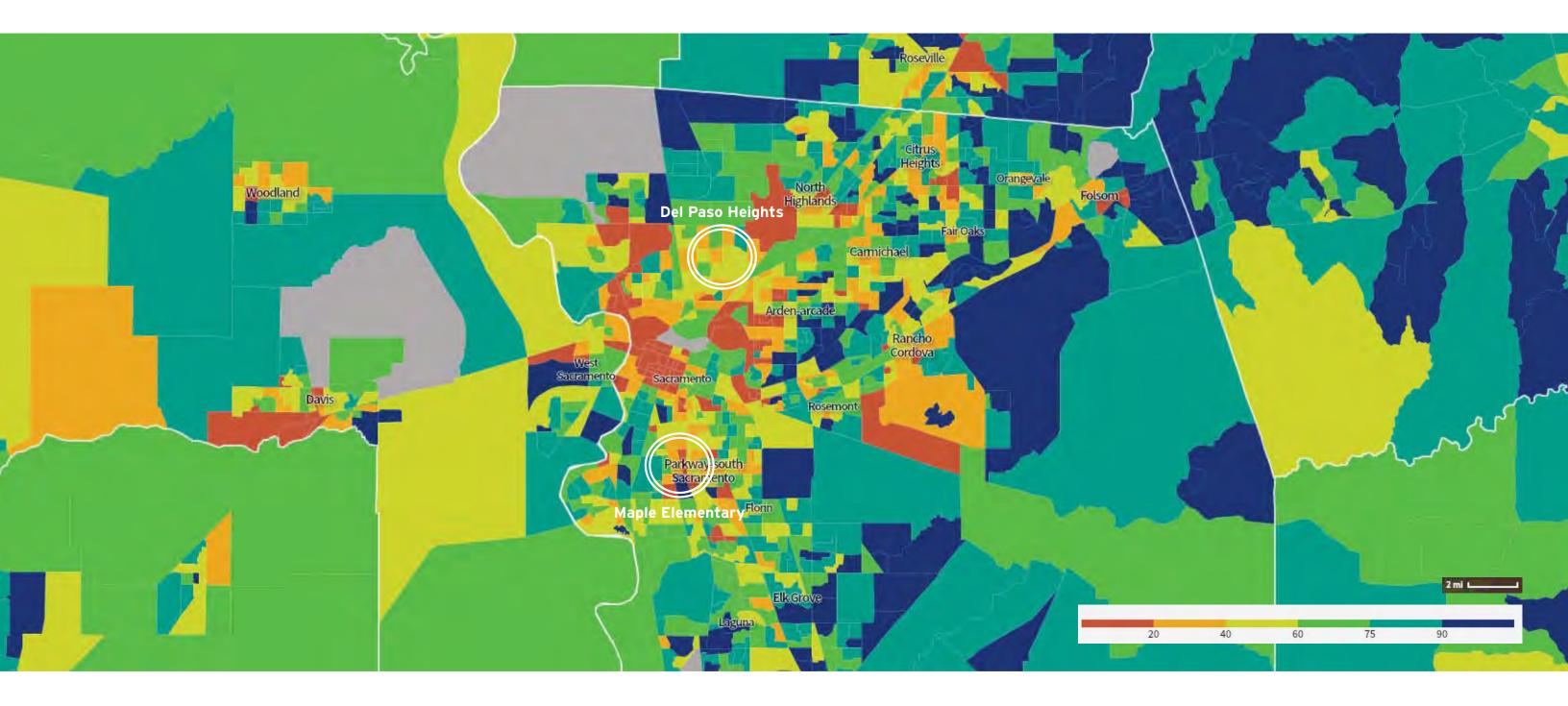


Families Living Below Poverty Level **Percent by Block Group**



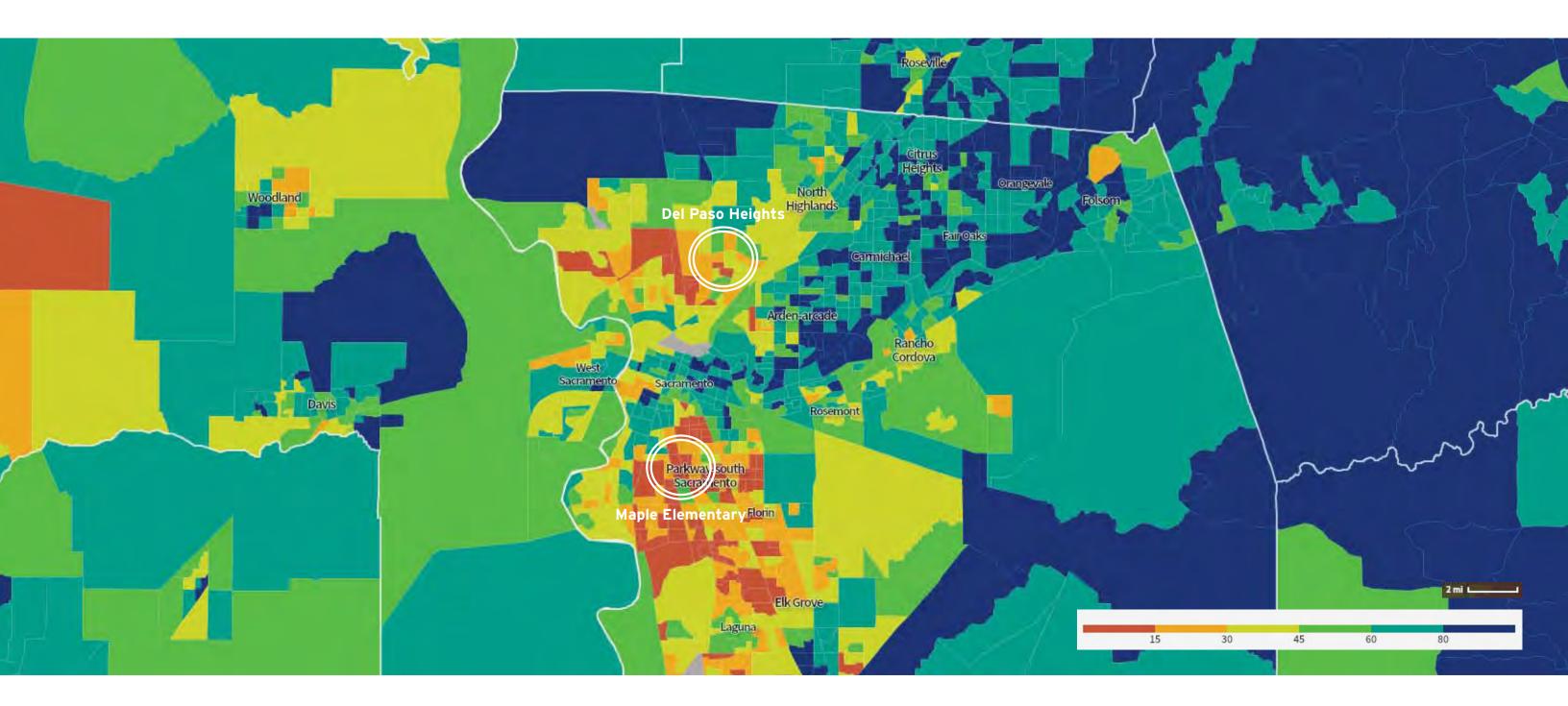


Owner-Occupied Housing Units Percent by Block Group





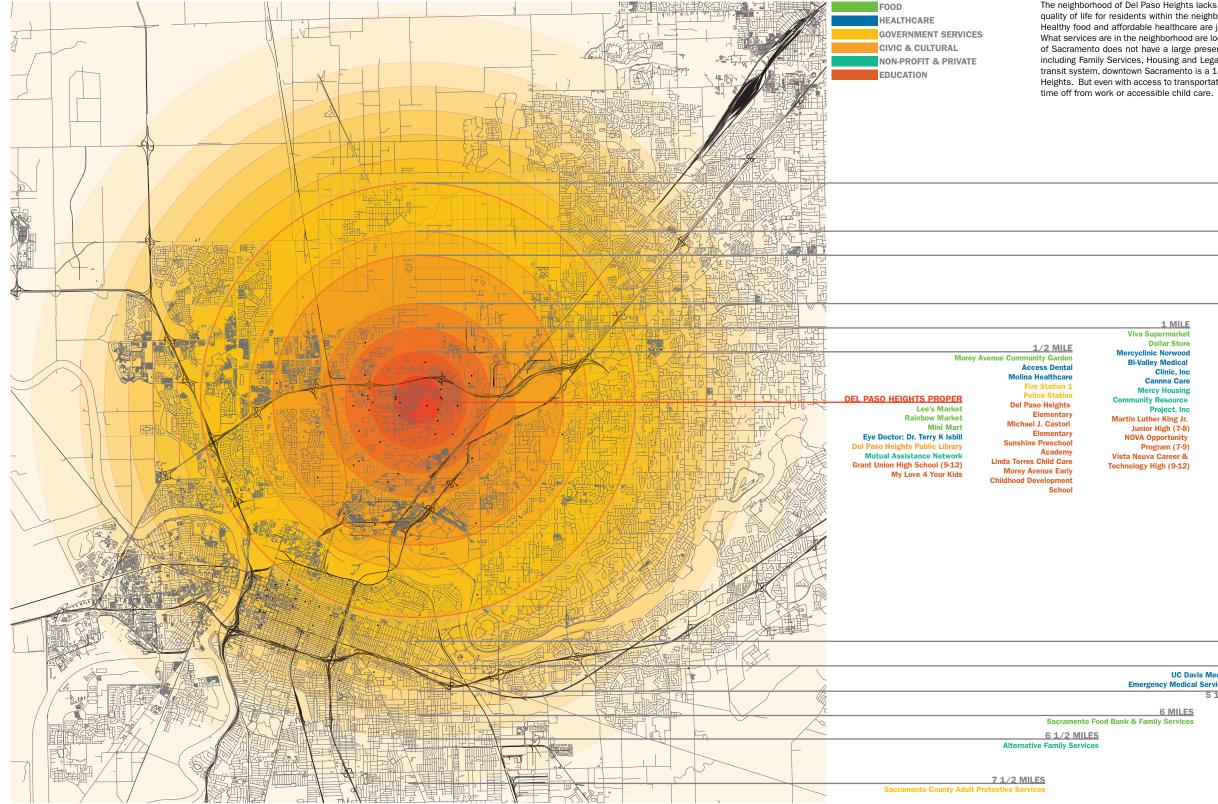
Percent by Block Group



Educational Attainment, Some College or More of Population 25 Years or Over, Percent by Block Group



Service Proximity to Del Paso Heights



GoogleMaps. "Sacramento, CA." GoogleMaps. Google, 2014. Web. 13-19 Oct 2014. City of Sacramento. "Departments." City of Sacramento. 2014. Web. 13-19 2014. Twin Rivers Unified School Distract. "District Map." Twin Rivers Unified School District. 2014. Web. 17 October 2014. Web. 13-19 2014. Twin Rivers Unified School District. "District Map." Twin Rivers Unified School District. 2014. Web. 17 October 2014. Web. 13-19 2014. Twin Rivers Unified School District. 2014. Web. 13-19 2014. Twin Rivers Unified School District. 2014. Web. 13-19 2014. Twin Rivers Unified School District." City of Sacramento Fire Department. Digitalgear. 2014. Web. 15 October 2014.



The neighborhood of Del Paso Heights lacks convenient access to a variety of services that can significantly impact the quality of life for residents within the neighborhood, in particular those residents with lower incomes or special needs. Healthy food and affordable healthcare are just two of the services that are difficult to access from the neighborhood. What services are in the neighborhood are located around the perimeter of the neighborhood along major roads. The City of Sacramento does not have a large presence within the Del Paso Heights neighborhood with most of their services, including Family Services, Housing and Legal Aid located downtown. Assuming access to a car or an adequate public transit system, downtown Sacramento is a 14 minute drive with no traffic or a 43 minute bus trip one-way from Del Paso Heights. But even with access to transportation accessing these services can be time-consuming for residents requiring

			4 MILES Planned Parenthood
			Los Rios Community College
			,,,
			3 MILES
		Afforda	ble Legal Assistance
		2 1/2 MILES	
		Sacramento Employment &	
		Training Agency	
		California Department	
	1 1/2 MILE	of Aging S US Health and Human	
	Sacramento Food Ban		
	& Family Servic		
1 MILE	Fire Station 2	20 Arts & Sciences (P-6)	
a Supermarket Dollar Store	Johnston Par		
clinic Norwood	Community Cent		
alley Medical	Atkinson Yout Service, In		
Clinic, Inc	Our Children's Keepe		
Cannna Care	Foster Family Agen		
Aercy Housing	Mutual Assistanc		
nity Resource Project, Inc	Netwo	rk	
uther King Jr.	Norwood Junio		
nior High (7-8)	High (6-	8)	
A Opportunity			
Program (7-9)			
euva Career &			
gy High (9-12)			
			Sutter General Hospital
			Mercy General Hospital Planned Parenthood
		c	alifornia Alliance of Child and
			Family Services
			Sacramento Resident
			Advisory Board
			Sacramento Housing and
			Redevelopment Agency
			Sacramento Housing Department of Health Services
			Legal Aid Services
			Mercy Housing
		Volu	Intary Legal Services Program
			Le Cordon Bleu College of
			Culinary Arts
			4 1/2 MILES
			MILES
UC Davis I	Vedical Center	Planned Par	
ergency Medical Se	ervices (public)	California Department of Social 9	
Į	5 1/2 MILES	The Office of Child Abuse Pro California Assisted Living Ass	
	US Ho	using & Urban Development Dep	
6 MILES Family Services	00110	Housing C	
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Mental Health Depart

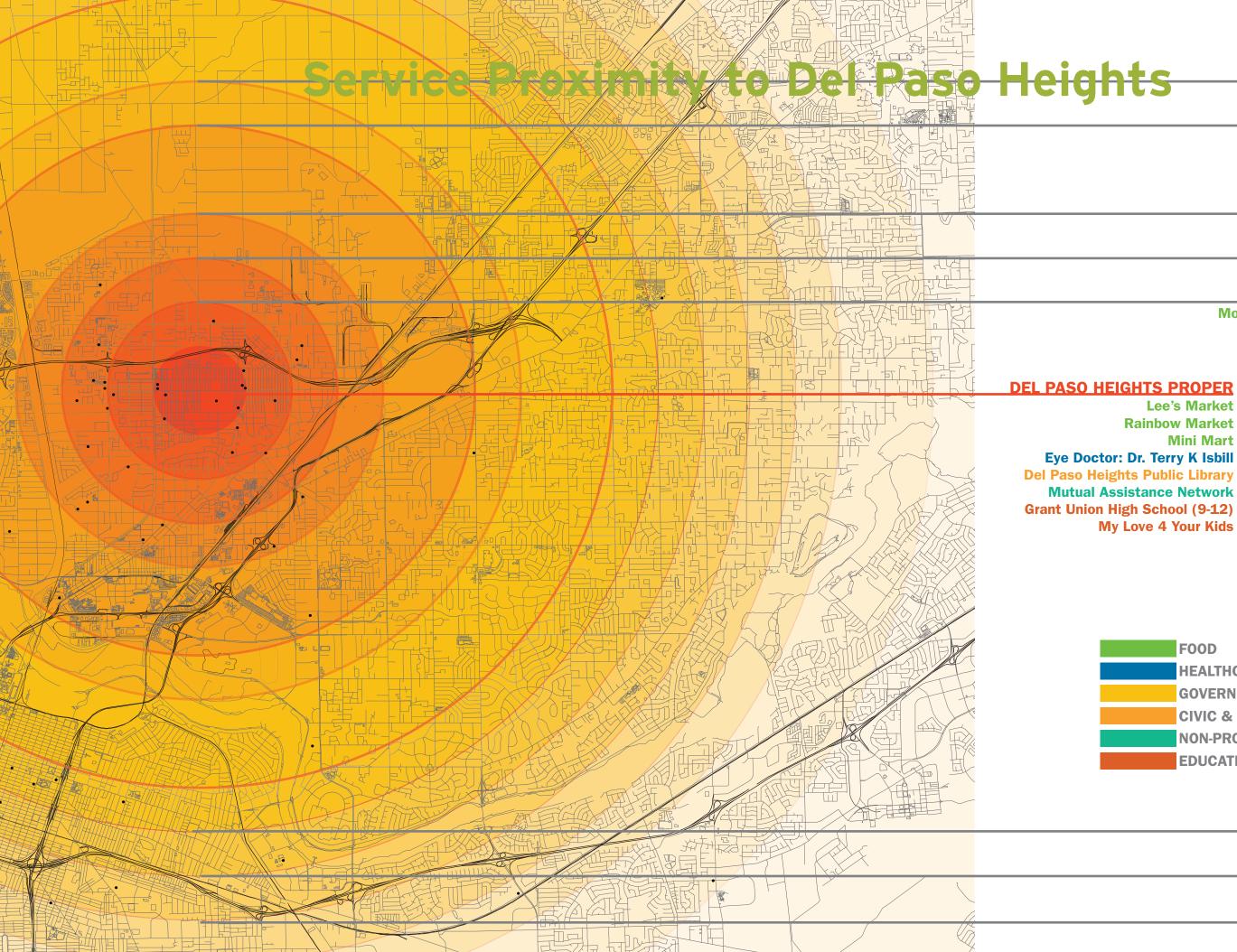
Casey Family Progra

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American River Community College



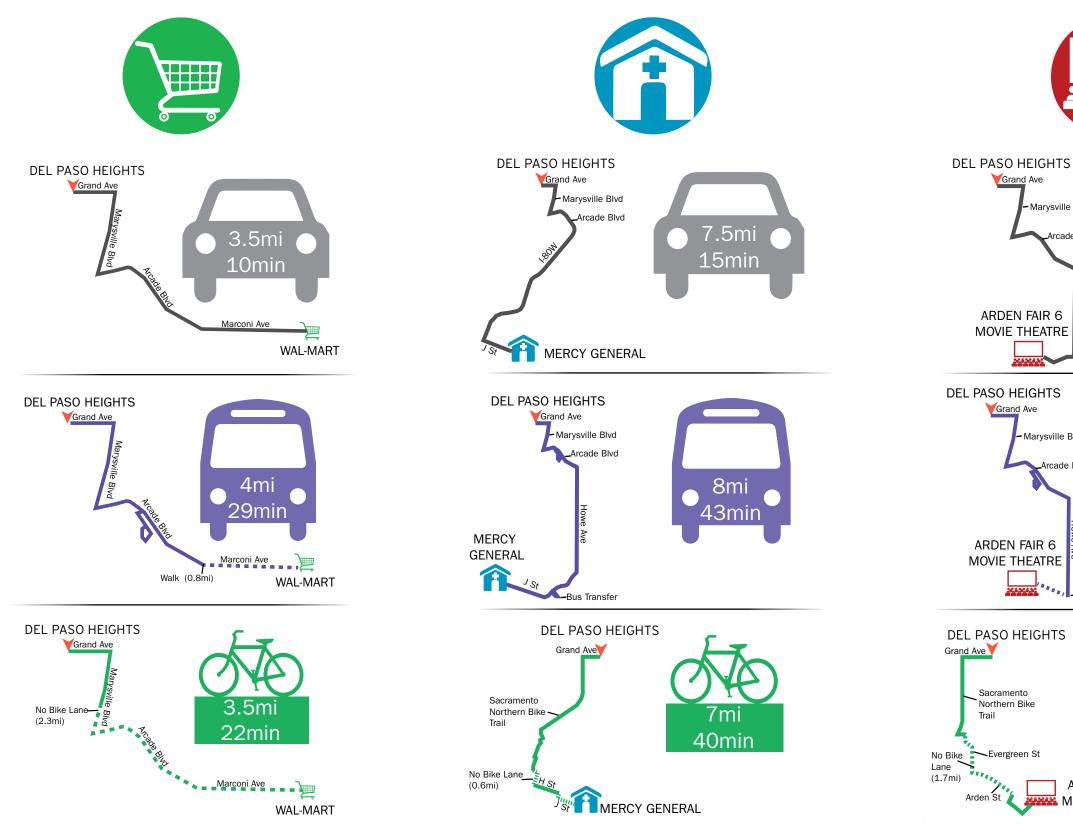
1/2 MILE

Morey Avenue Community Garden Access Dental Molina Healthcare Fire Station 1 **Police Station Del Paso Heights** Lee's Market **Elementary Rainbow Market** Michael J. Castori Mini Mart **Elementary Sunshine Preschool** Academy Linda Torres Child Care **Morey Avenue Early** My Love 4 Your Kids **Childhood Development** School

FOOD HEALTHCARE **GOVERNMENT SERVICES CIVIC & CULTURAL NON-PROFIT & PRIVATE**

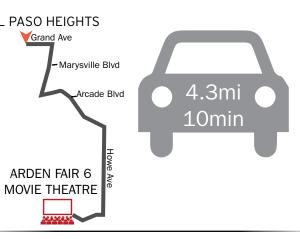
EDUCATION

Transportation and Access in Del Paso Heights

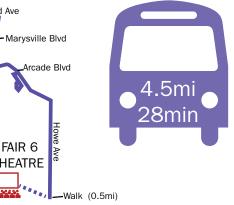












1200

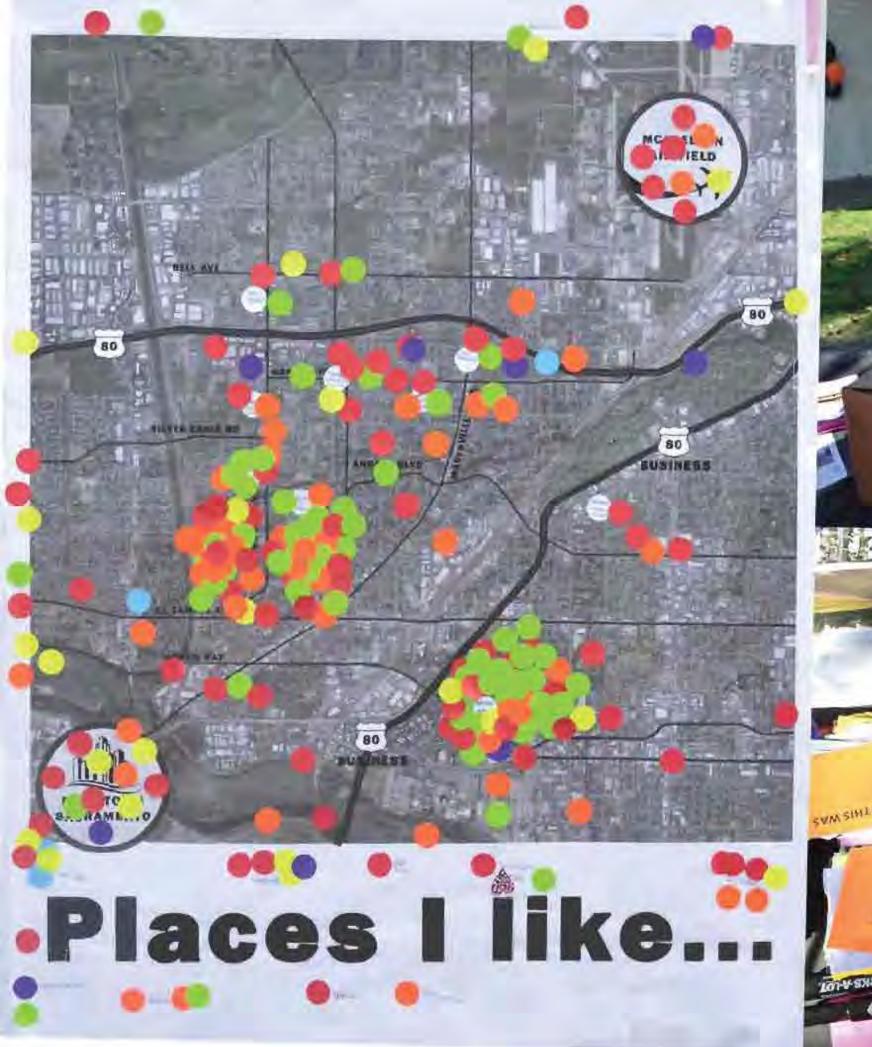




ARDEN FAIR 6 MOVIE THEATRE

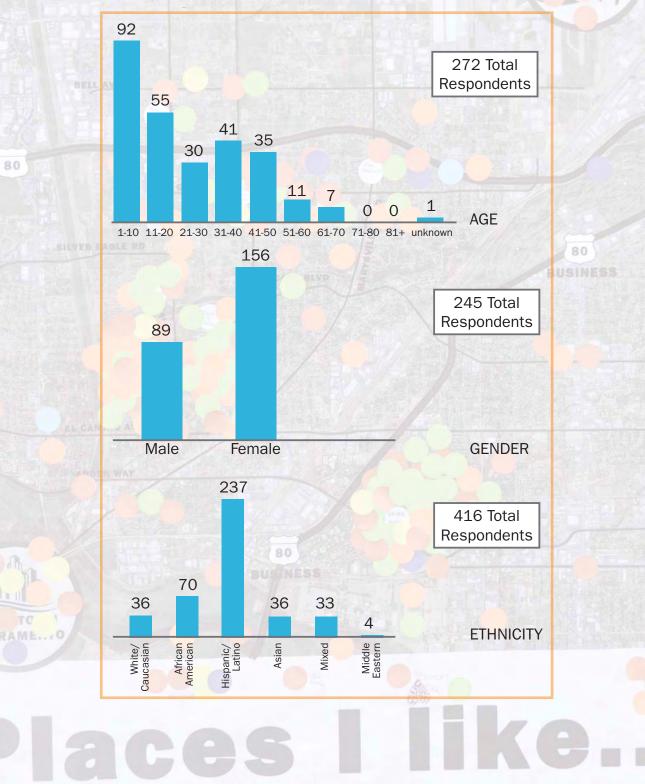
Harvest Festival Community Engagement







Demographics



Things I do...

Restaurants

Grocery

Shopping

SAW ZIHT HEI

Entertainment 14

School

Work

Child Care

Recreation

Things I do ...

IN ОUТ ОРН ОГ ОРН 19 14

19 **24**

8

9

25

17

18

11

18

18

18

4

11

SAW SIHT HRIW

amo





Site 2: Marysville Blvd and Roanoke Ave

I wish this was...



Site 1: Grand Ave and Marysville Blvd

I wish this was...









I wish this was...





Site 2: Marysville Blvd and Roanoke Ave

I wish this was...



Site 1: Grand Ave and Marysville Blvd

I wish this was...



I wish this was...

Parking (1) Gas Station (2) Bike Friendly (1) Fix Streets (1)

Coffee Shop (3) McDonald's (1) Restaurant (3) Bakery (1) Sonic (1) Pizzeria (2) Jamba Juice (1)

Park (6) Football/Soccer Field (7) Playground (8) Play Tag (1) Dog Park (2) Basketball Court (2)

Shopping (1) **Grocery Store (10)** Mall (2) Forever 21 (3) Claire's (2) Sanrio (1) Walmart (3) Candy Shop (2) Card Shop (1)

Safe (6) Tutoring Center (1) Gym (1) Job Opportunity (1) Daycare (2) Free Clinic (1) Library (3) Children's Center (1) Medical/Hospital (1) Fix Schools (1) Community College (1) Free Internet (1) Community Center (1) My House Close to School (1) Weave Program (1)



Site 3: Rio Linda Blvd and Roanoke Ave

I wish this was...

After School Place for Kids (1) Arcade (3) Movie Theater (1) Chuckie Cheese (2) Disneyland (2) Waterpark (1) Carnival (1) Six Flags (1) Fair (1)



Site 2: Marysville Blvd and Roanoke

Ave

I wish this was...



Site 1: Grand Ave and Marysville Blvd

I wish this was...



I wish this was...





Site 3: Rio Linda Blvd and Roanoke Ave

I wish this was...

entertainment



Envisioning

Del Paso Heights & South Sacramento





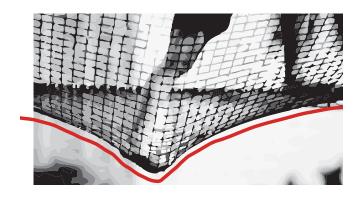
Del Paso Heights Recreation Center





Del Paso Dance: Youth Dance Center





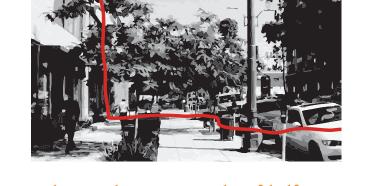
safety



youth involvement



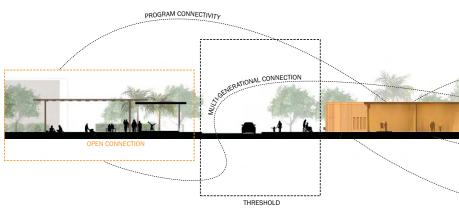
community space



streetscape building

Multi-Generational Center



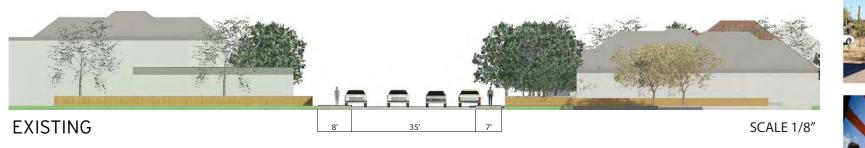




	EDUCATIONAL PLAY		
	the states		ŕ
THIE		IL F	
*****	INCLOSED CONNECTION		
	MEETING GROUND		



Streets for People

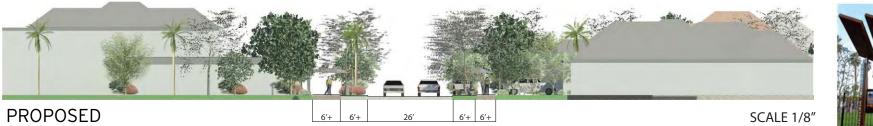
















SUN SHADE OPTIONS







The Collective

时

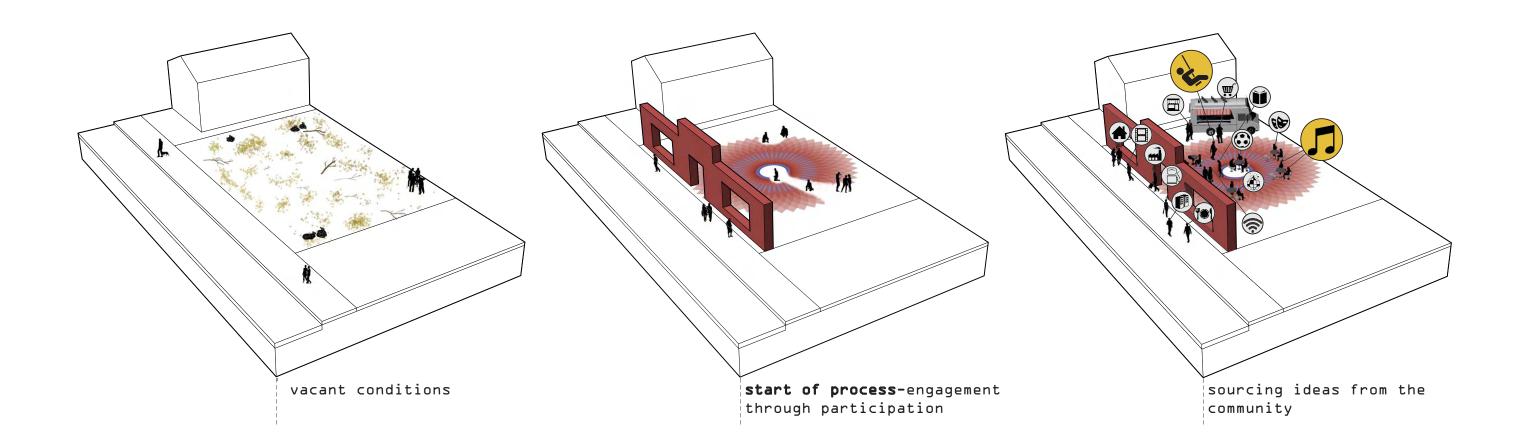


Hard Bally

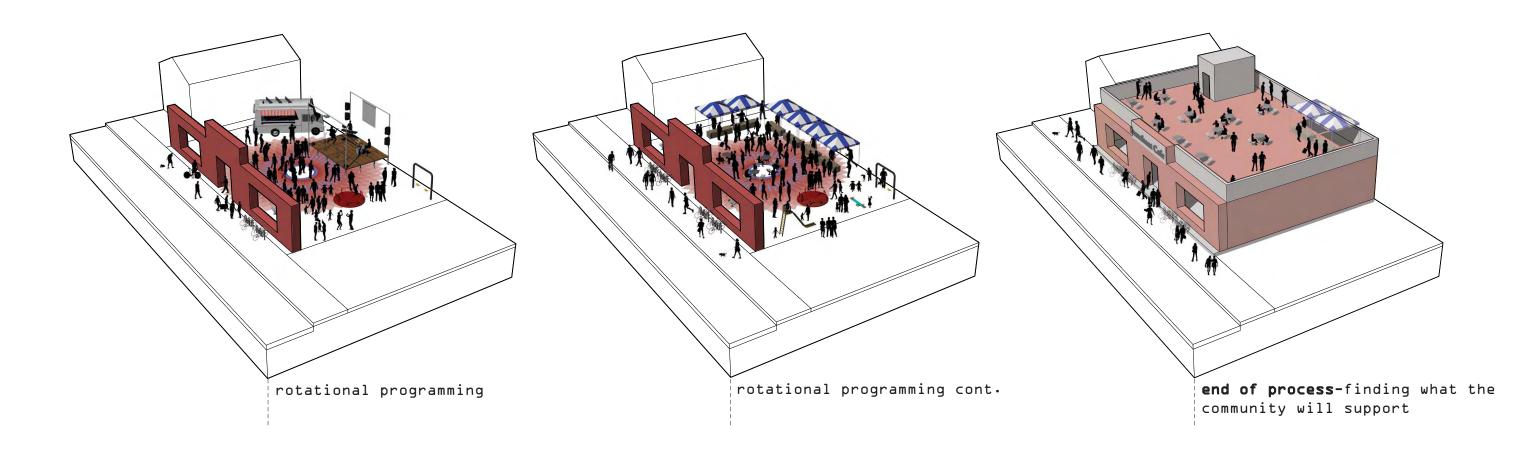
The Collective

141

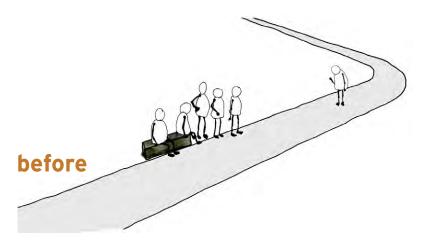


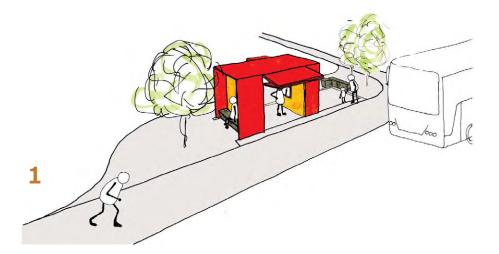


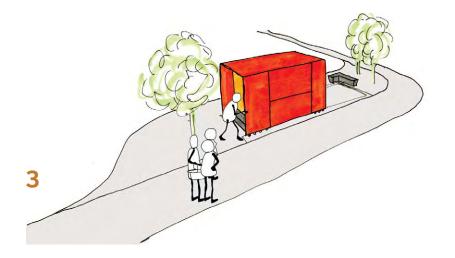
Storefront for Community

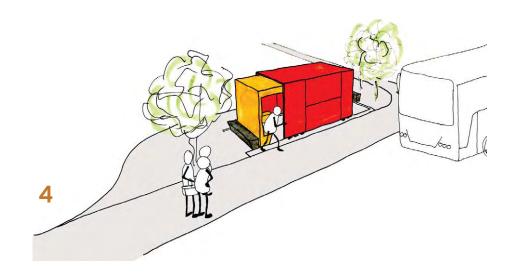


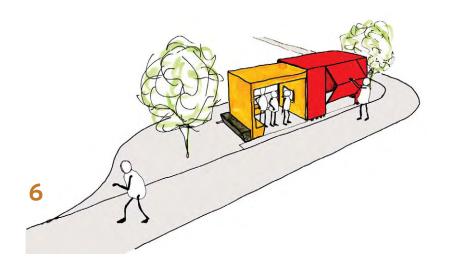
Oasis Bus Stop

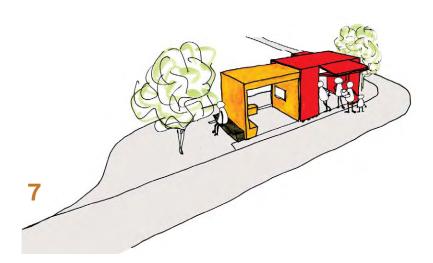




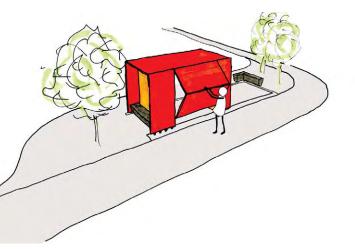


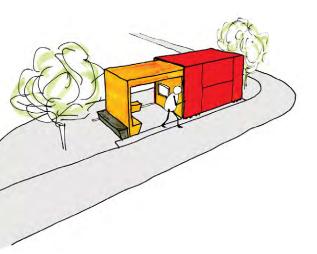










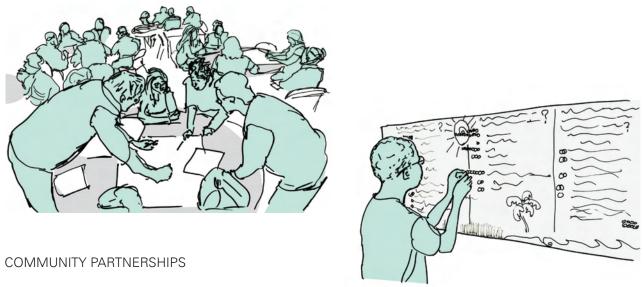


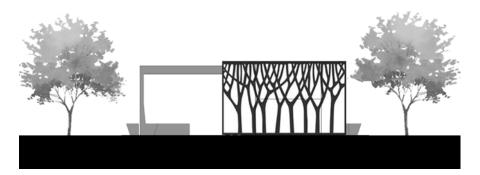
COMMUNITY PROCESS: PROGRAM SELECTION

COMMUNITY PROCESS: SCREEN DESIGN

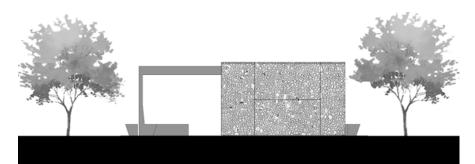


The neighborhood community is the expert on what types of programs would best serve the residents and the type of design that will best reflect the neighborhood. The intent is that the community drives the development of the Oasis Stops through a series of workshops with local residents. The workshops offer the residents a voice in choosing the program of each Oasis Stop as well as the physical aesthetics of each given Oasis Stop. In addition these workshops offer potential funding and service partners an opportunity to interact with the people that they are hoping to serve.

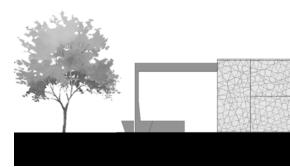




ORIGINAL ARTWORK

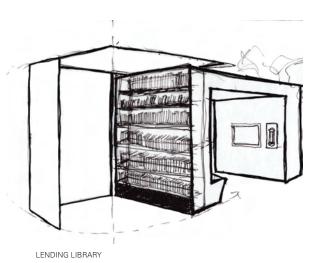


MAP OF NEIGHBORHOOD

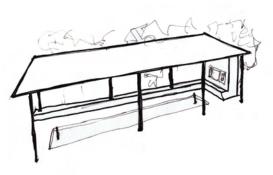


PATTERN



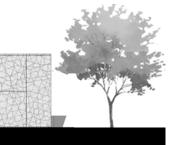


FOOD TRUCK



HORSESHOES



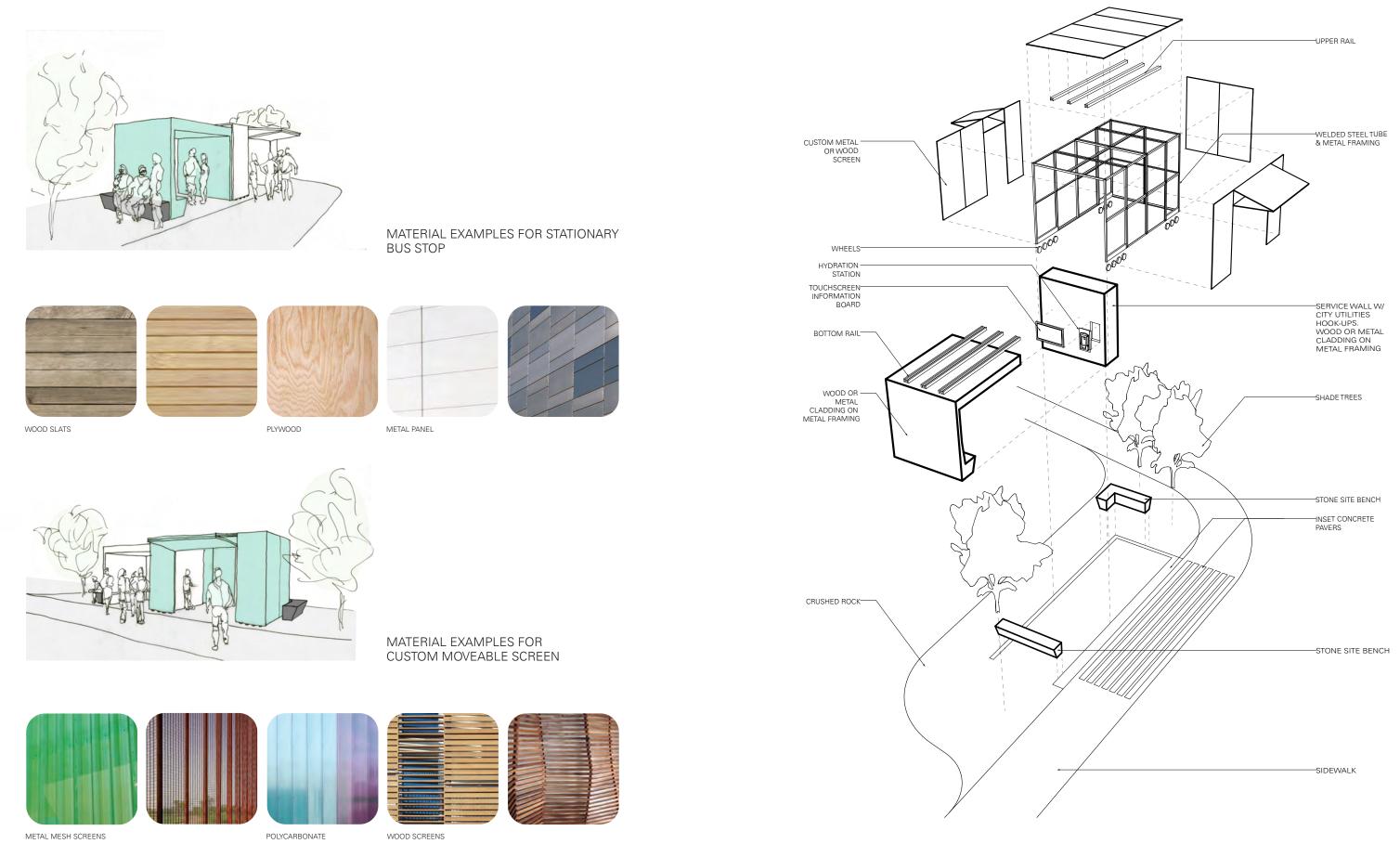




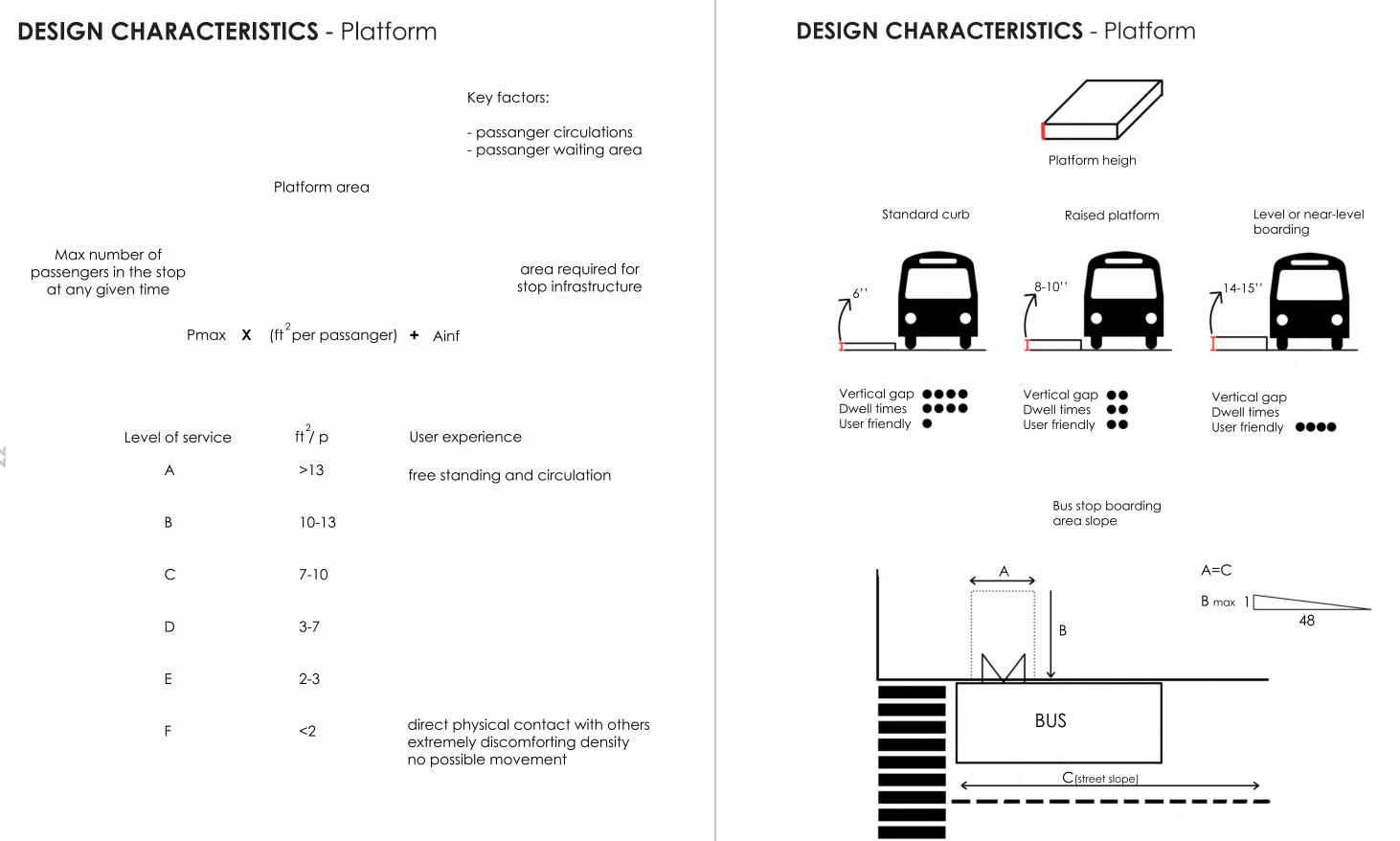


COMMUNITY PROCESS: MATERIAL SELECTION

KIT OF PARTS



Community Guide to Fansit Stop Design



Center for Public Interest Design

Example Pages

25

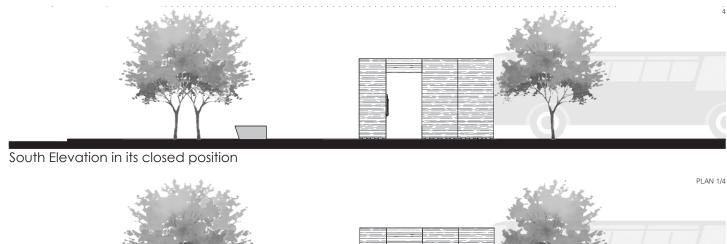




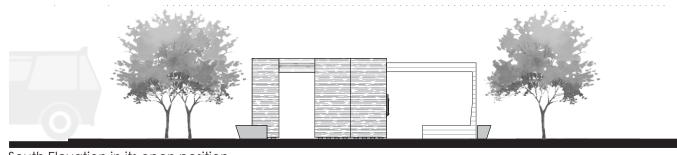


Center for Public Interest Design

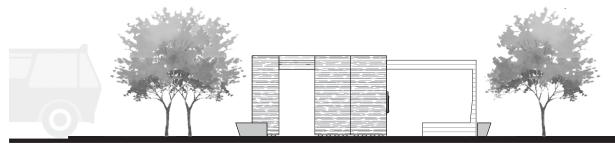
ELEVATIONS



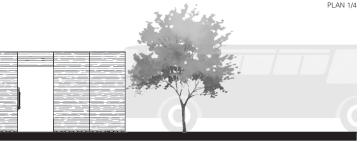
North Elevation in its closed position



South Elevation in its open position



North Elevation in its open position

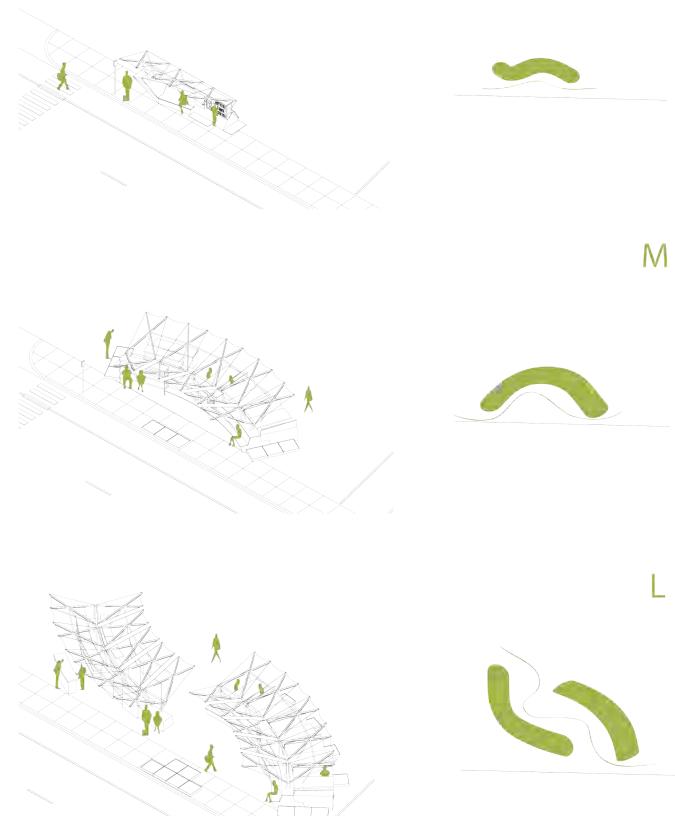


PLAN 1/-



Center for Public Interest Design

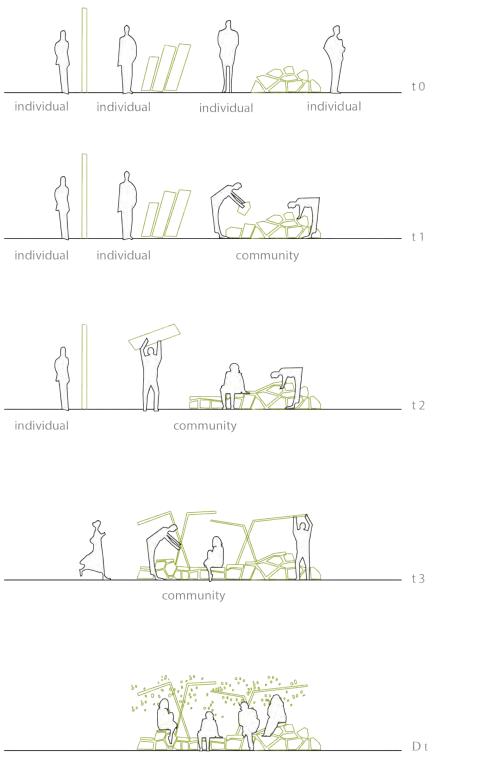
CONFIGURATIONS





COMMUNITY DESIGN COMPONENT

The community design component of the LINK stop is that the entire stop is made from "lowtech" recycled materials with the idea that the construction is actually carried out by the community members in conjunction with a local artist, community organization and transit authorities. The diagram below illustrates how individuals in the community could work together to within the design parameters, design a bust stop that fits their vision and needs.



community

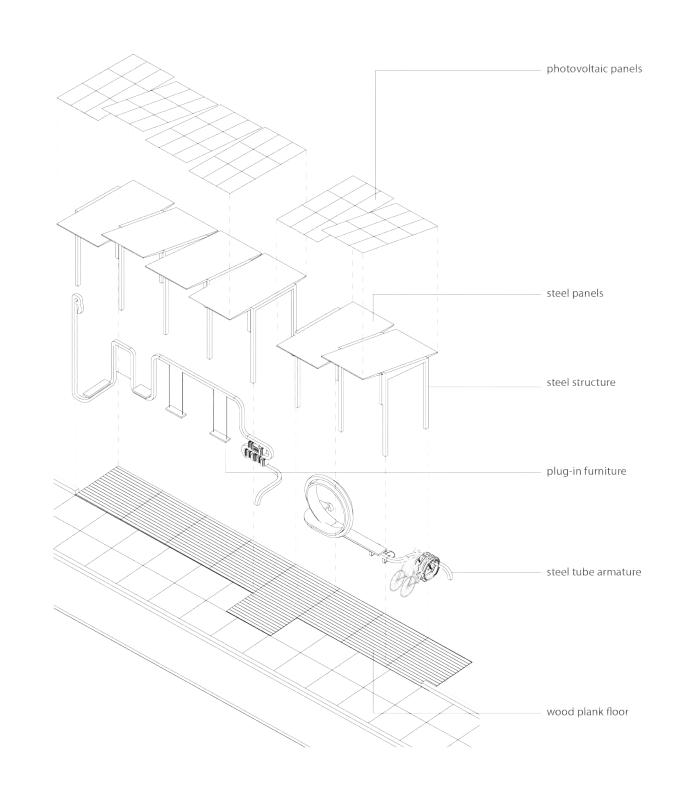
EVENING USE / SECURITY

Linear LED lighting attached to the underside of the structure will allow for safe levels of illumination while creating an aestehetically pleasing rhythm of light along the structure.



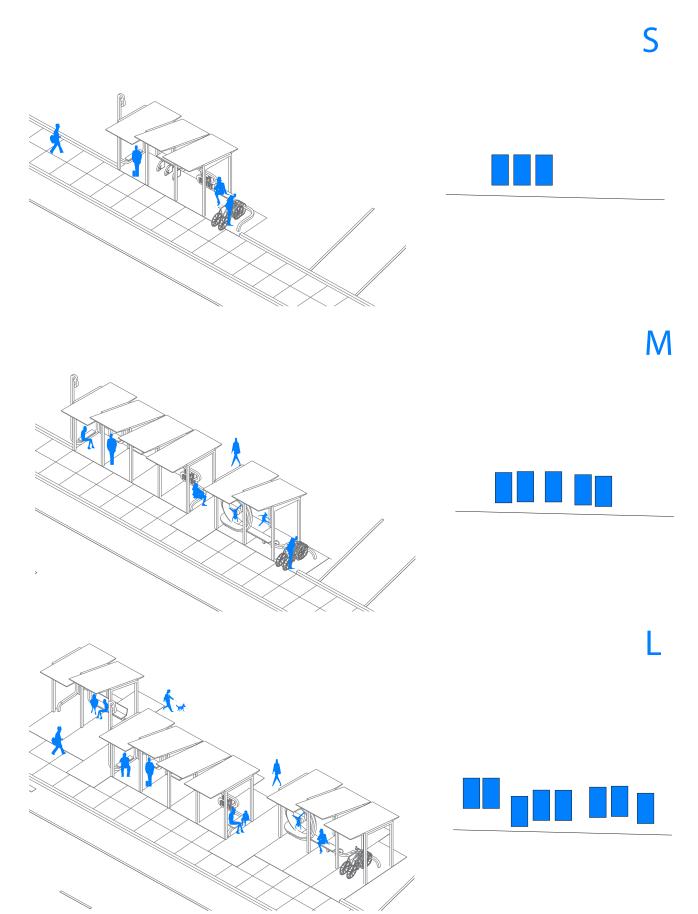


COMPONENTS



Center for Public Interest Design

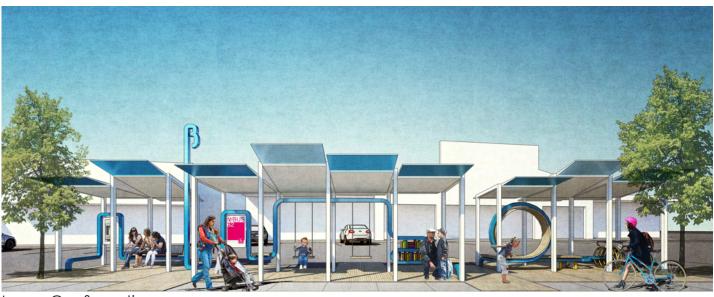
CONFIGURATIONS



Small Configuration



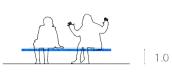
Medium Configuration



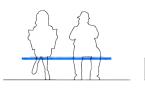
Large Configuration



TUBE CONFIGURATIONS - Examples responding to ergonomy and activities



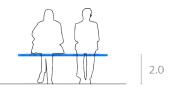
children sitting



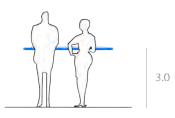
1.5

7.0

normal sitting

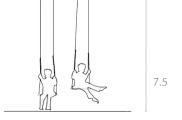


high sitting

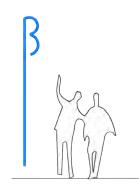




board

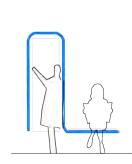


swings



table

signal



board and chair

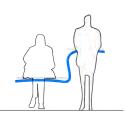


table and chair













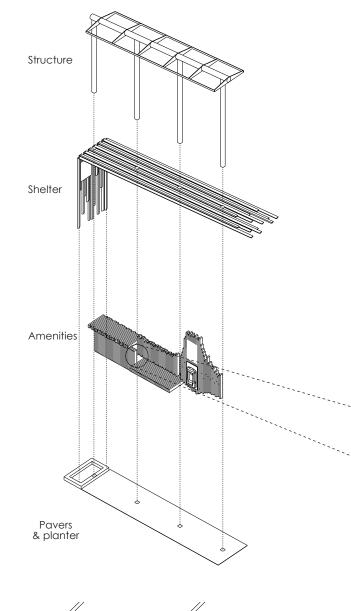
wheel

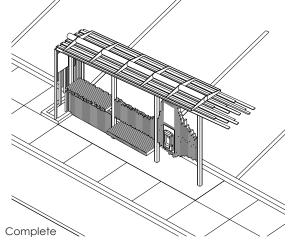
children + adults



Center for Public Interest Design

COMPONENTS (BASIC CONFIGURATION SHOWN)



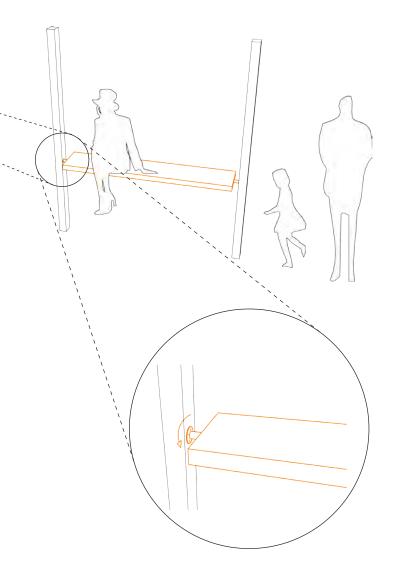


Structure and Shelter

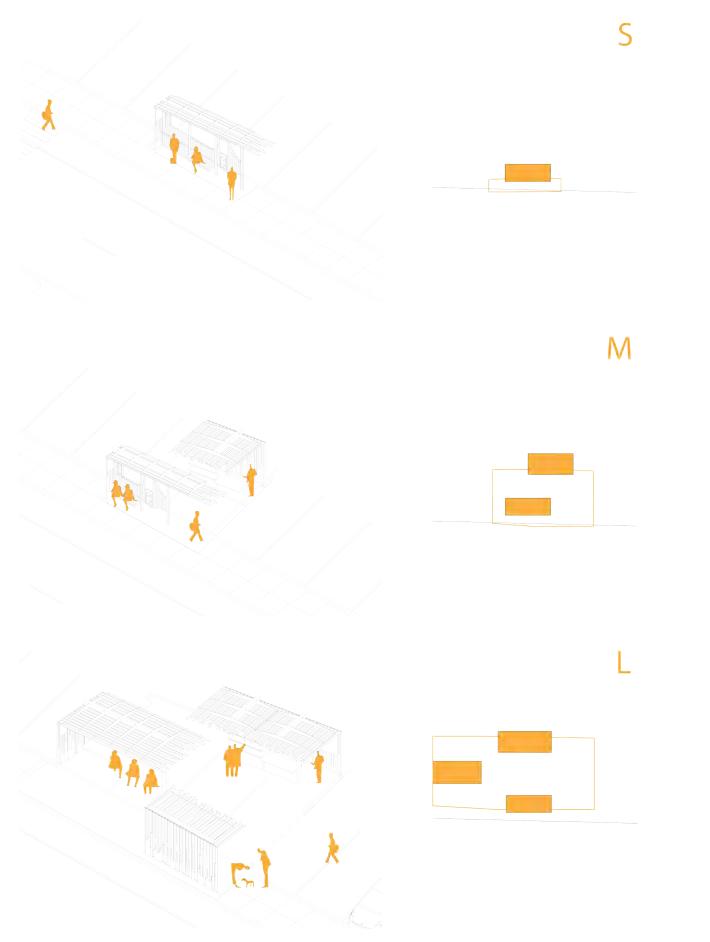
A ceiling of aluminum channels diffuses sunlight, collects rainwater, and allows for open air flow.

Amenities

Amenities include: hydration station, rotating bench/counter tops, and schedules. The larger bus stop would include lockable storage for micro retailers or anyone else interested in renting the stall for a day.



CONFIGURATIONS





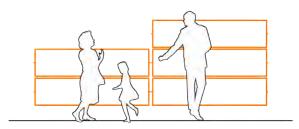


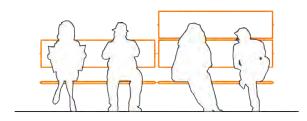


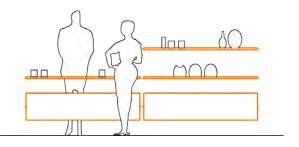






















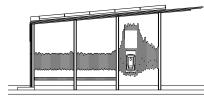




COMMUNITY DESIGN COMPONENT

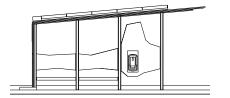
Prior to construction of the shelter, the community will be engaged and asked to participate in the final design. The community will have three options in what shape and wood they would like to use for the benches. Finally, the community will work with a local artist to create a graphic representative of the neighborhood which will be added to the benches.

STEP1: SHAPE SELECTION



Diffuse

Square



lceberg

STEP 2: MATERIAL SELECTION



Western Red Cedar

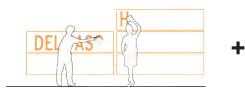


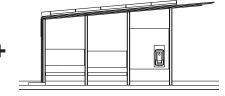
Northern White Cedar



Teak

STEP 3: COMMUNITY GRAPHIC DESIGN







Community-Designed Graphic

Bus Shelter

Final Design





W/ sacramento

With Project **Online Community Tool**





w/ sacramento

A Neighborhood-Based Project





messages







Add your ideas or proposals here.

Map challenges and opportunities here.











Describe your idea

Describe your idea (maximum of 140 characters)



2/6



messages









3/6

Choose a category











community

environment

transportation

other

public space





My messages









Choose some tags

Up to 5 keywords

facilities people Openspace Trees improvement ilovethisplace sunshine activities toilet children sea!!!! transport park safe view pet youshouldgo water universaldesign fitness tree fishing elderly space Greening bench wind noise music Thesenior(Elder) grass elders cycling area user inconvienceaccess waterpond ventilation Plants protect furniture plant lunchtime cover pond voice block caring health railing

You can also add your own keywords, comma separated.

health

4/6





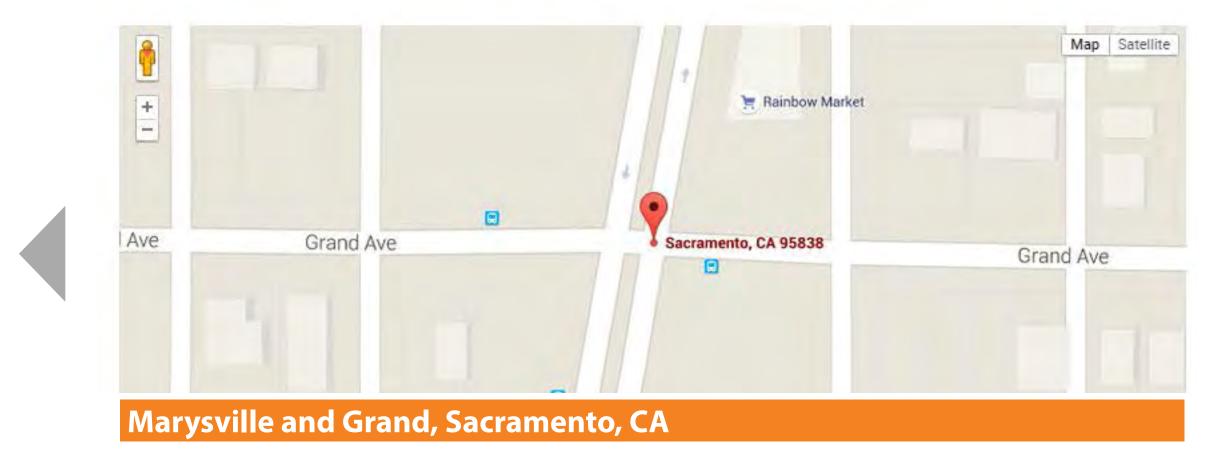
messages



My profile



Choose a location





5/6



messages







6/6

Add a photo and a link





My messages









EEEE Sports Center

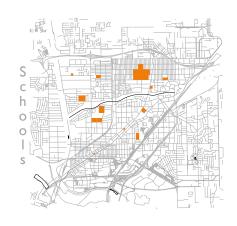




Research Phase

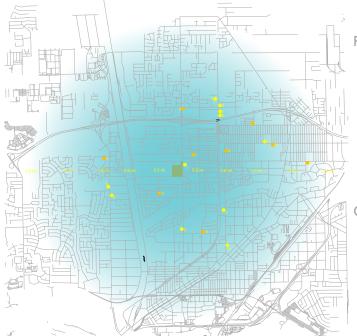












Purple = Food Amenities:

- I- Pothong Asian Market
 2- Crown Market Shopping Center
 3- Park n' Save Market
 4- Foods Co. Shopping Center
 5- Long John Silver's Restaurant
 6- Starbucks
 7- Jack in the Box
 8- McDonald's
 9- Norwood Shopping Center

- 9- Norwood Shopping Center 10- Jimmy's Deli 11- Comfort Market Grocery Store

Orange = Local Schools: I- Del Paso Heights Elementary 2- Fairbanks Elementary 3- Del Paso Heights Library 4- Glenwood School 5- Harmon Johnnson Elementary 6- Garden Valley Elementary 7- North Avenue Elementary 8- Grant Union High School

- 8- Grant Union High School 9- Michael J. Castori Elementary









- I: Robertson Park
- Baseball Field
- Three Basketball Courts
- Community Center
- Restrooms
- Skatepark - Soccer Field
- 2: Del Paso Park - Two Baseball Fields
- Play Area
- Connected to School
- 3: Paso Nueco Street Park - Walking Paths
- Play Area
- Soccer Field
- Stage
- Pond
- 4: Redding ParkBike Paths (part of loop system)
- 5: North Ave. Park
- Picnic Area
- Connected to School (closed)
- 6: Del Paso Heights Park Baseball Field
- Play Area
- 7: Hagginwood Park Soccer Field (all weather) Seven Picnic Areas
- Baseball Field
- Basketball Court
- Community Center
- Play Area
- 8: Castori Park
- Connected to School









KEATING PARK, VACAVILLE 20 acres

7 Fields Amenities: Bullpen, dugouts, concession stand Restrooms, 10 picnic tables, 7 backtops, I scoreboard, 3 grandstands, storage areas multi-purpose fields.



AL PATCH PARK, VACAVILLE 30 acres

4 Fields, 1 Track Amenities: 3 lighted softball fields, 1 lighted football field, track, concessions, restrooms and water statiions.



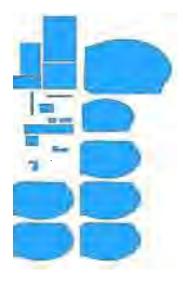
GALT COMMUNITY PARK, GALT 20 acres

I Field Amenities: Play structure, Restrooms, pavillion picnic area, 2 lighted sand volleyball courts, 5 tennis courts, horse shoe pits, baseball field, basketball court batting cages, trail walkway.

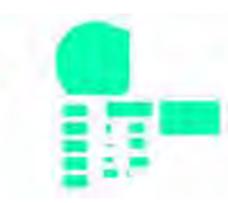


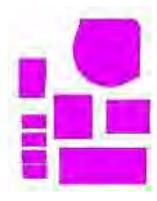
ROBERTSON PARK, SACRAMENTO 15 acres

2 Fields Amenities: Skate park, restrooms, 1 soccer field, open turf area, water spray area, tot play area, adventure play area, picnic spaces, community center, 3 basketball courts, 1 baseball field.

















DPHSC will

- lacksquare
- eateries.

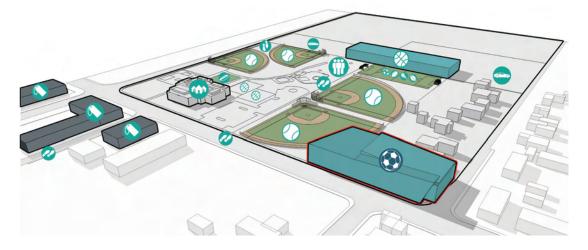
Create a location for local youth and adult sports in a self-sufficient model.

Become a destination for regional families and a reason to come into Del Paso Heights.

Provide local economic opportunity for retail stores and

Introduce a location for residents to gather in a safe, social environment around food or sports.

Terminus Sports Facility





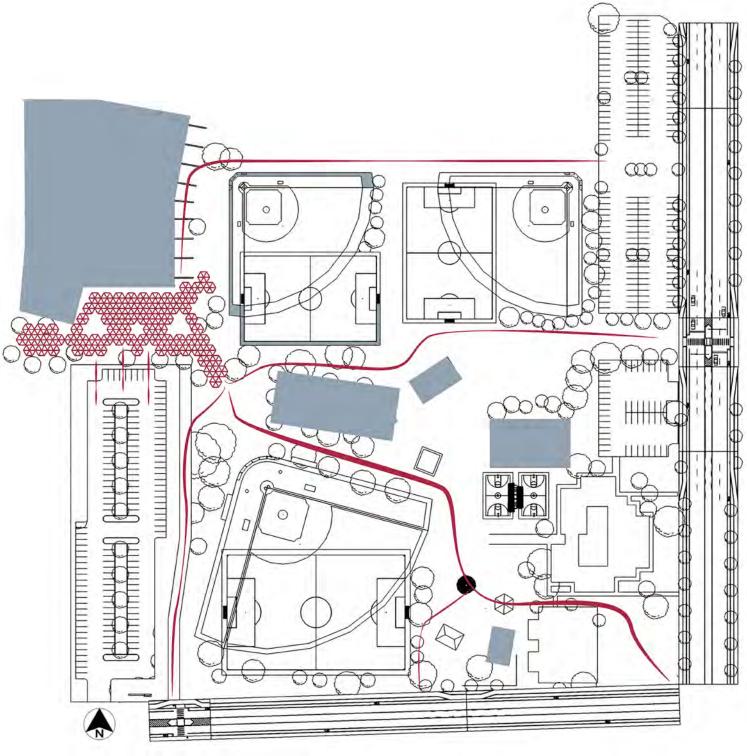


DPHSC Connector

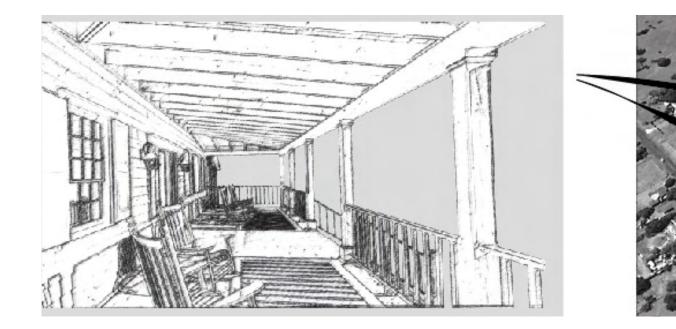








Community Porch



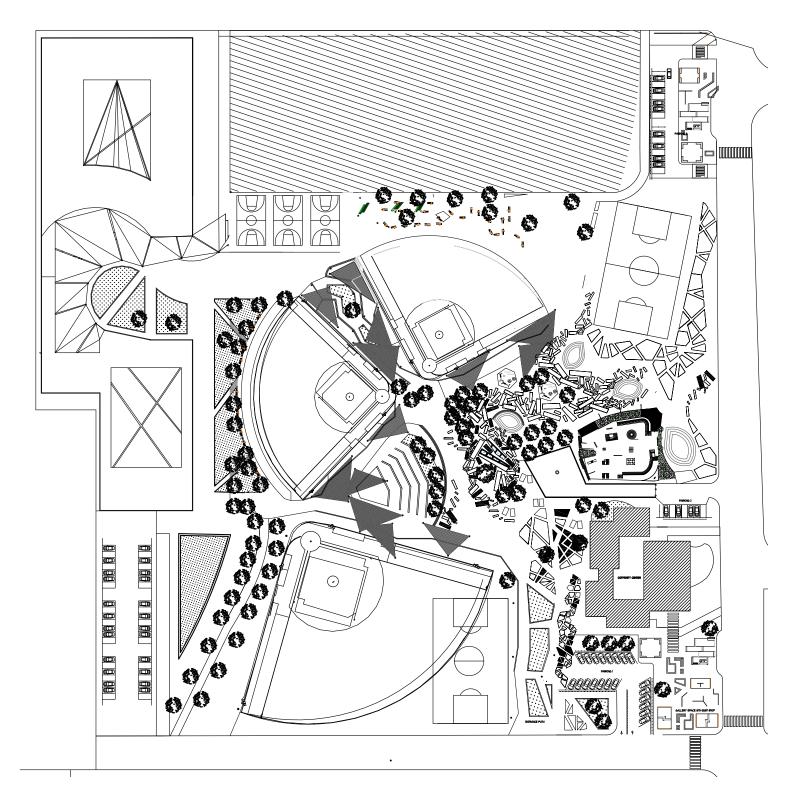




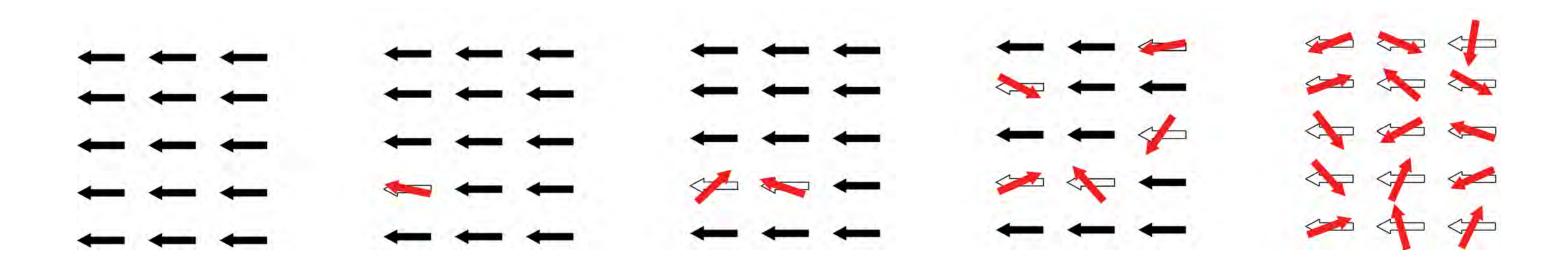


The Hub











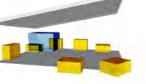
Place Through **Pavilions**



safety defined by



access to water needs



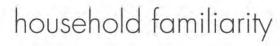
fresh air





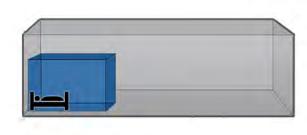






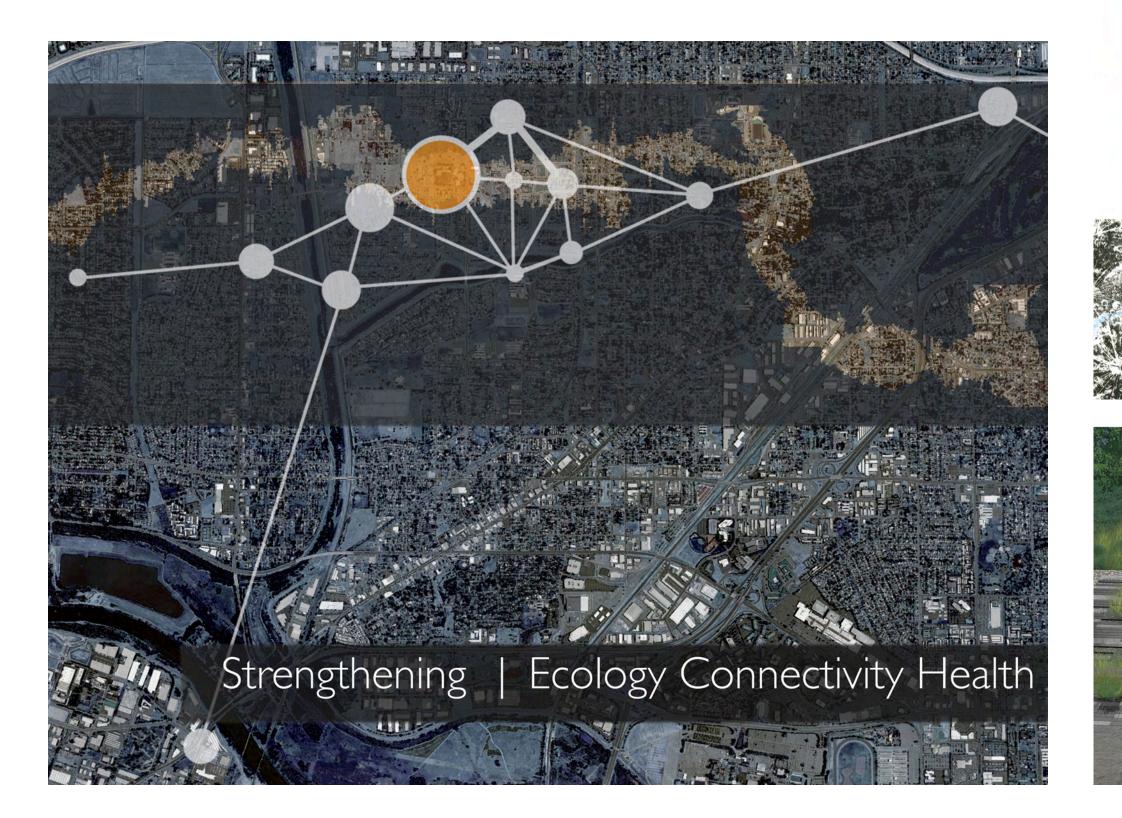


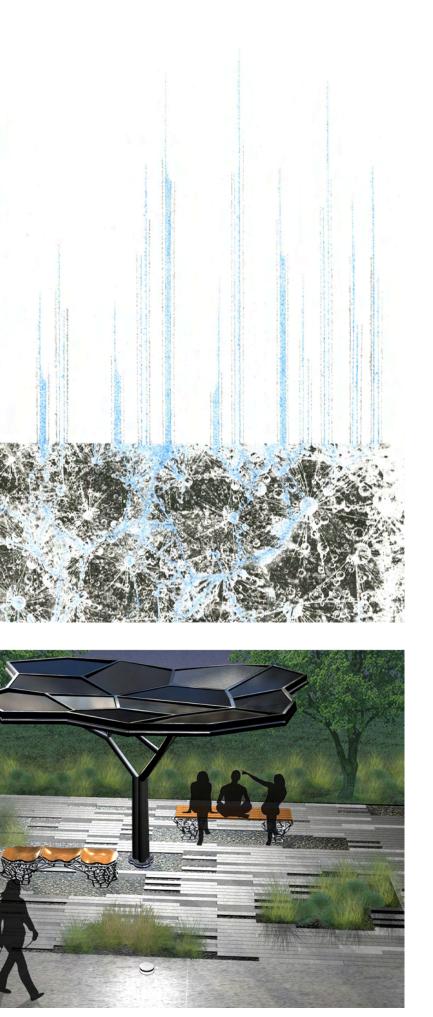


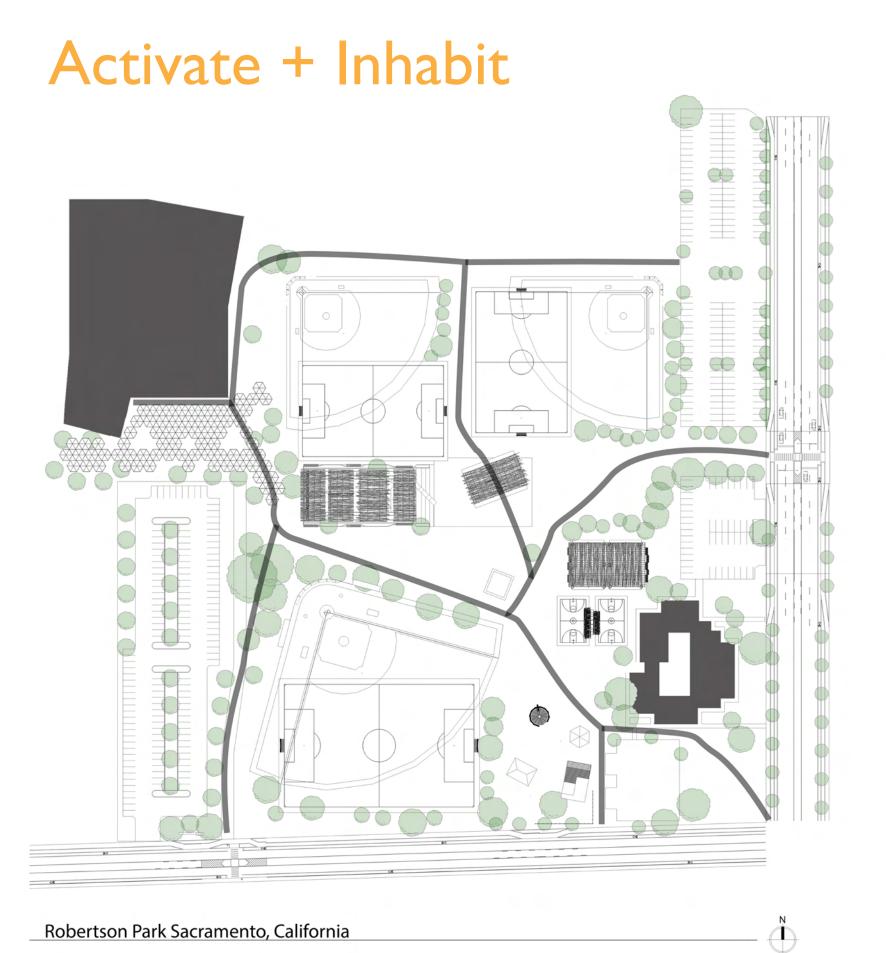




The Green Connection













Robertson Park Sacramento, California

on which we've built our strategies



Educational Context

Editorations in Larkahl way that there is a matrixed in this momentum. Here prese estands are into meaning anyons of meetings with the area announced without by the Andore saids protein or by territy general. Among of these advants is neconstructive into the same show of back and generally contactiveness but Elevand research is the same travel. The matrix and trademic

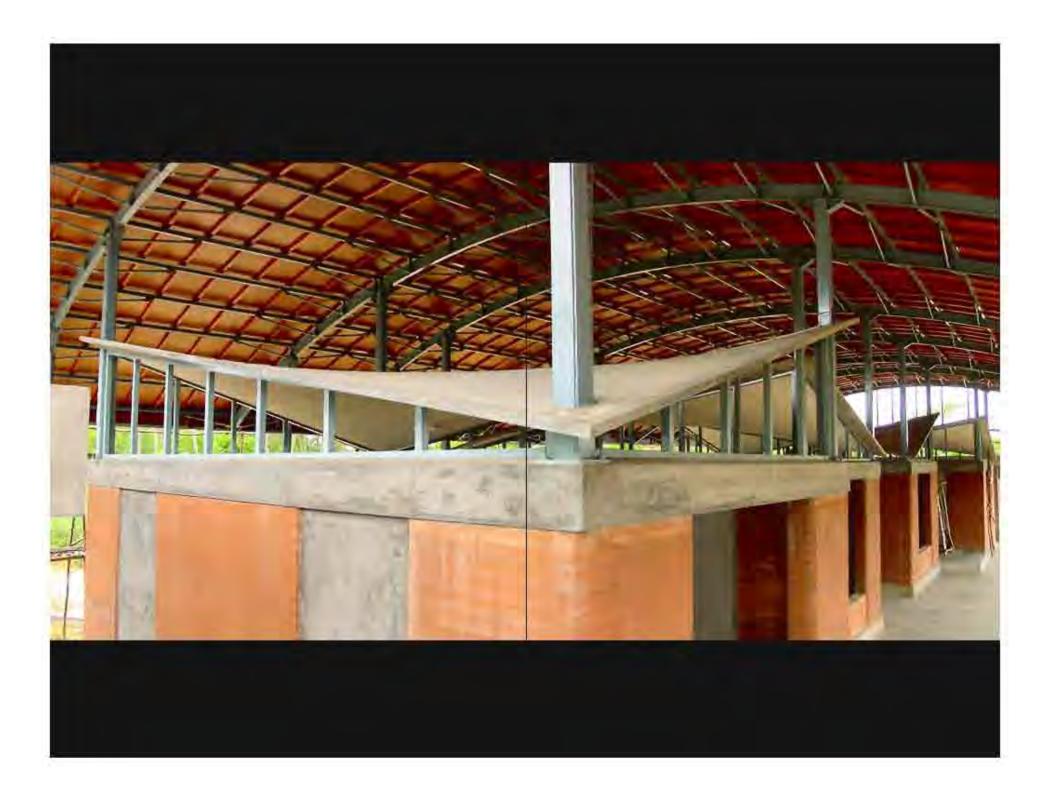
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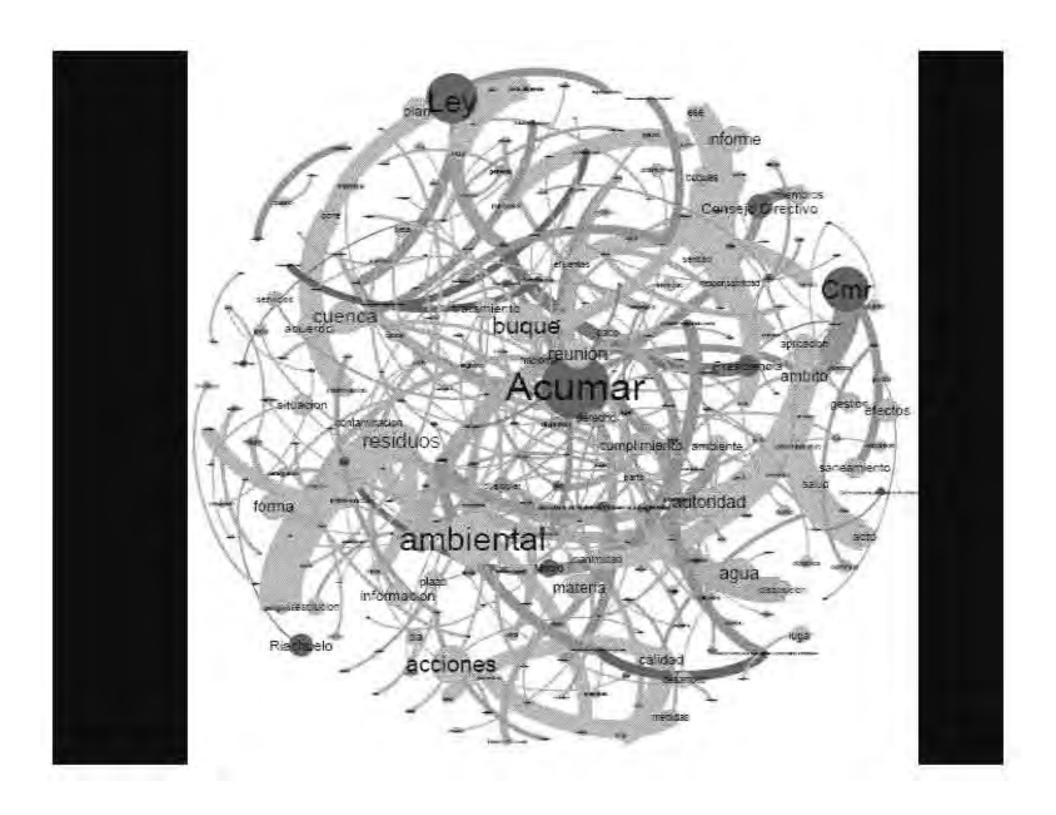


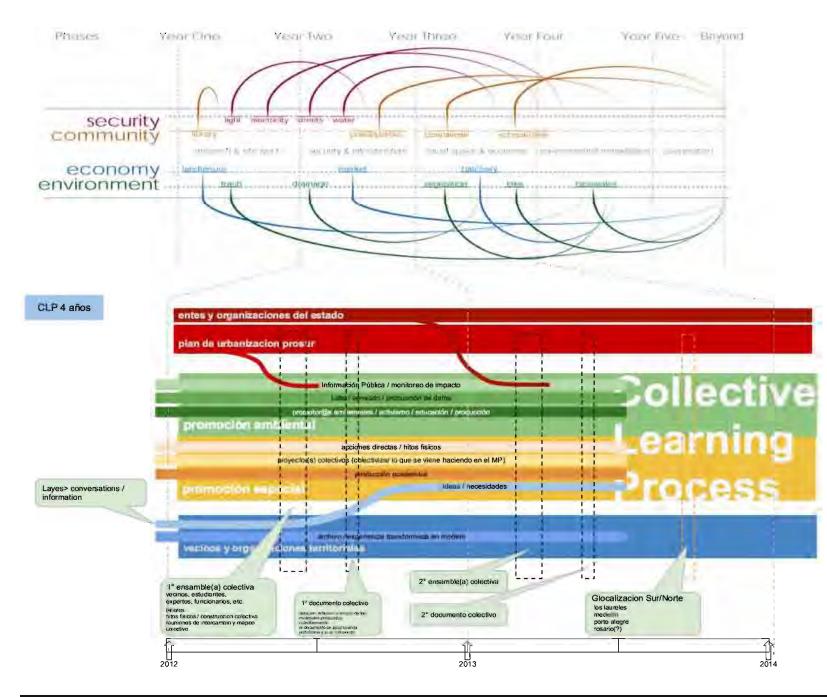












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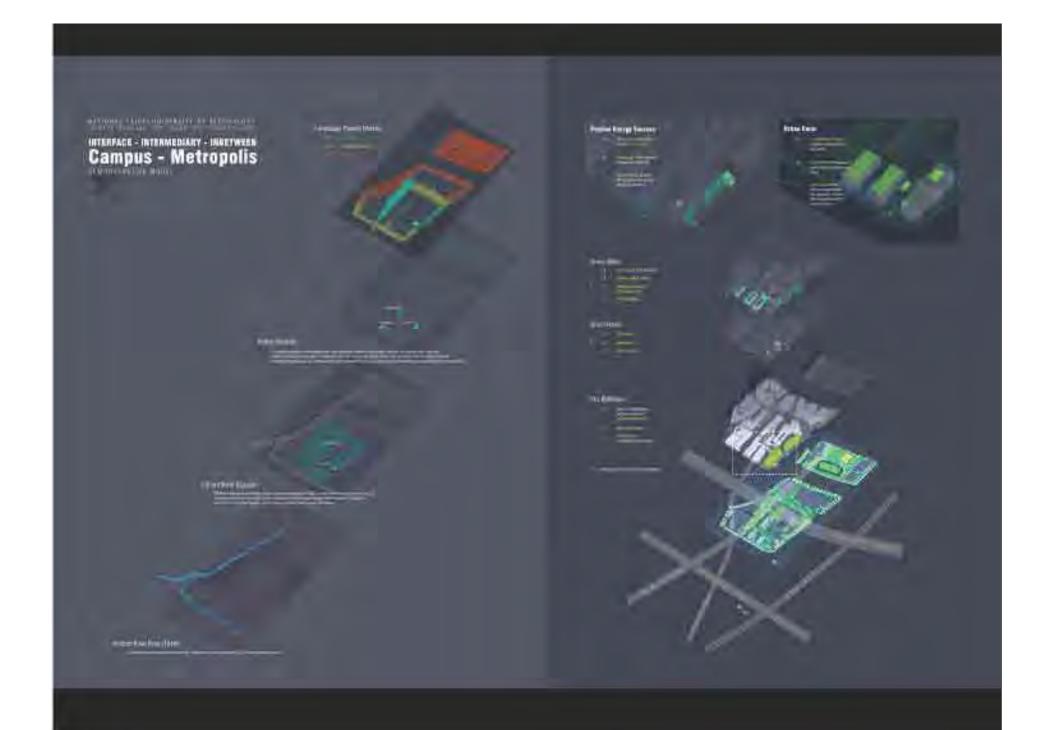
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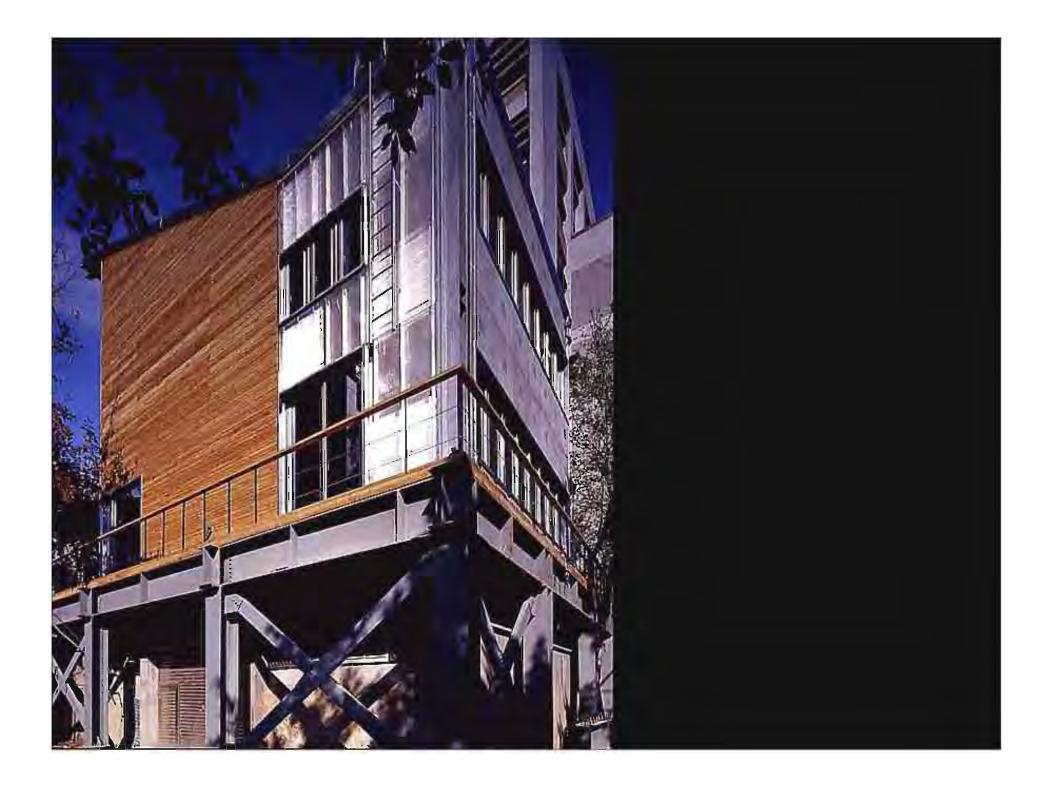


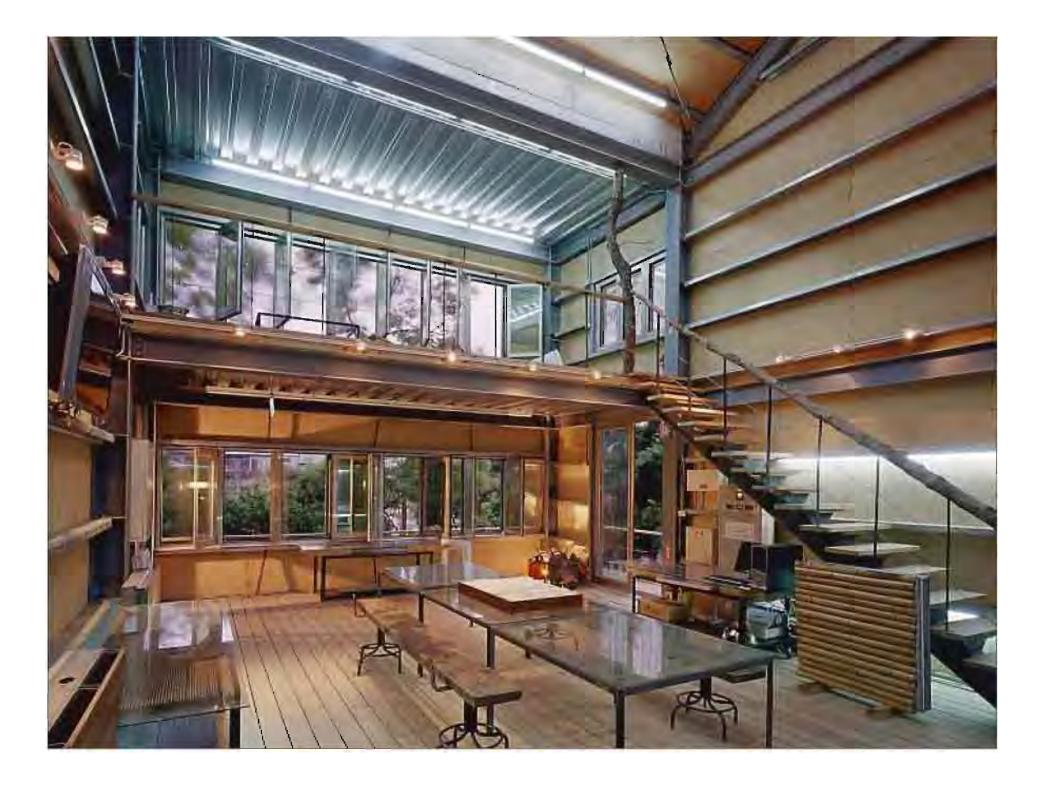
1-D.新科館庭園

3.施工時與現在比較

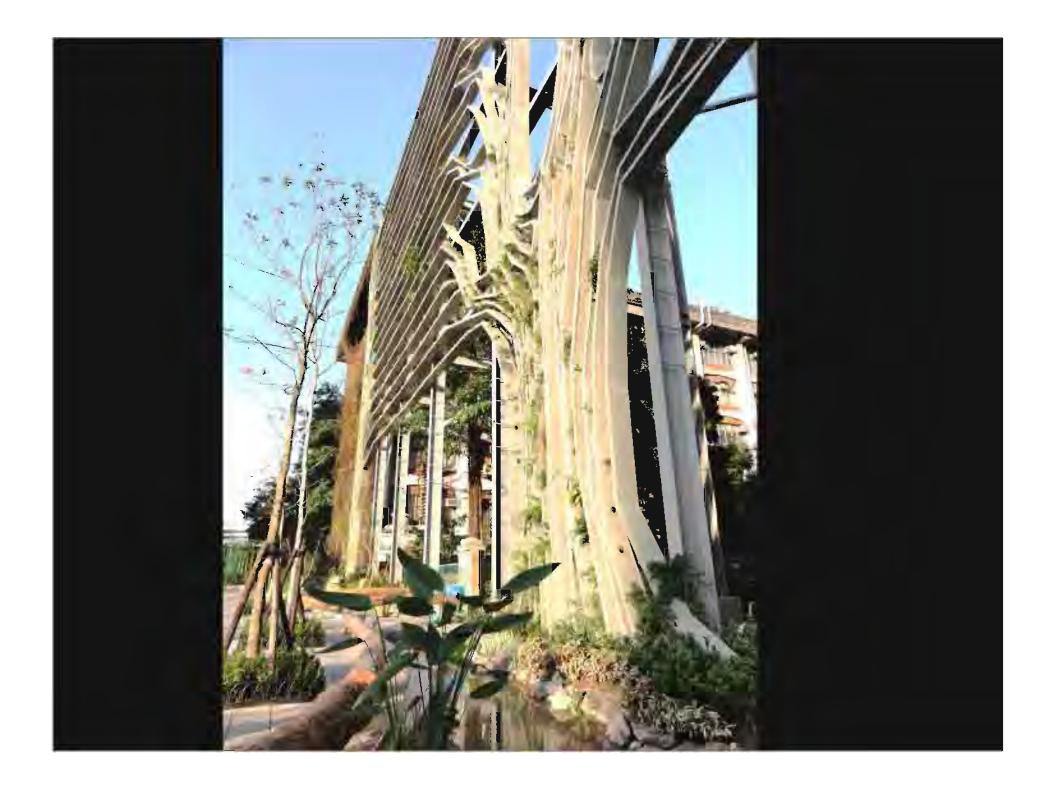












2-C.生態露台





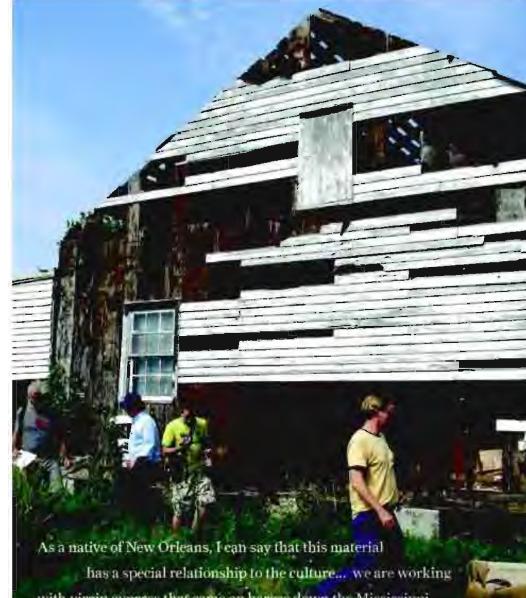
The long-term goal of the Katrina Fundaire Project is to maintain community furniture workshops that will train local employees in the craft of making furniture and, where meressary, in the hundomentals of operating these workshops.

The Project foruses on three proctry neighborhoods, each of which has donated a public building in need of reconstruction that will become a workthon. The three buildings will be renovated through community-hased design/build studios conducted by the University of Texas Austin, Tolane University, and Art Center College of Design in Pasadens, CA. The faculty and students will collaborate with neighborhoods to design, renovate and equip the buildings for use as fully functioning carpentry and furniture workshops.

The workshops have been organized as an independent not-for-profit organization and will be used to train community members in the crafts of corporating and furnitare-making, and in the fundamentary of operating the workshops safely and economically. The workshops will also act, as local community member shills to rebuild which tomes by providing tools and expertise.

KATRINA





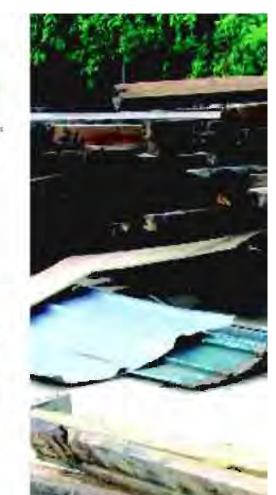
Reclamation

Mercy Corps. the international relief organization, is giving the anykshops a liead start by denating \$50,000 worth of terniture-grade storaged hundred from the reconstruction of New Orleans through the Grune Predext.

Maxing forward, slaft from the Harmer Castine at Paris State. University will provide training in meconstruction and Larrage. mauries that much of the high quality material from damaged buildings at the city was be one new building materials and furnition, Local marketing of the workshops' products will in facilitated by Ash6 Cultural Arts Contar and other New Ortgansbased arm organizations. Decign Widton Kanch, the tation's targest catalog furnitiane company. has offered to market the furniture on a national scale.

EMPLOYMENT

This community in this little of the Window J terroritory PERSONAL PROPERTY AND ADDRESS OF Initial Property and an American Street, and ------In case of the design of the second and appendentially in our houses of the second second la An and so it would read THE TAY SALE NAME AND ADDRESS TOOL period fit water 2 with personal more Semi-good failt-then his thirt park. this manual would be the sale age of 119 month part work.



By comparison, demolition one single-family home requires approximately one day, with a two-person crew using heavy equipment burning dissel fuel.

To demolish and dispose of 30,000 houses will create only 111 hat time joks for one y of building materials.

with virgin cypress that came on barges down the Mississippi -150 years ago,







Alternational Constraints and a second secon

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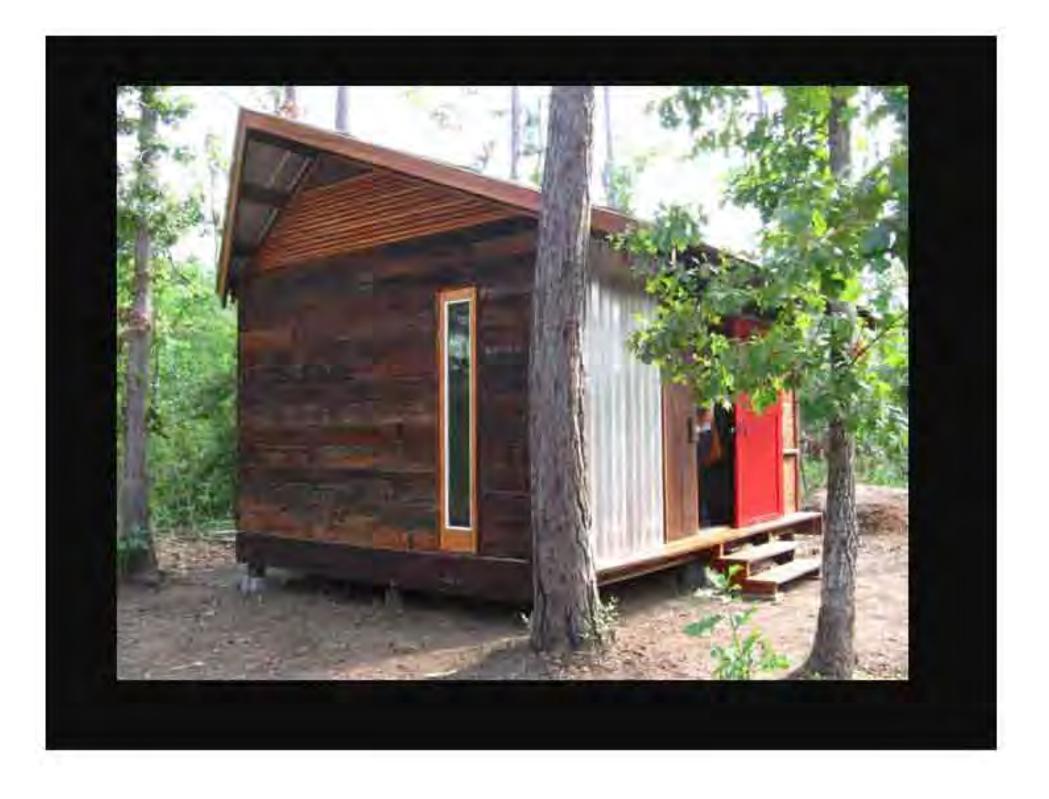








PACKAGING BOX





R30.12 Conclusion

Patty's house explores many aspects of building a comfortable, sustainable house that is elevated and structured to meet the demands of the Mississippi Guif Coast.

The rooms beneath the house are well-used, creating cool, shaded spaces for sitting and gardening. The stair is brought into the mass of the house to make an Indirect entry sequence. The house is natural among the trees and garden, and the views from the house are rewarding. The house form and structure respond to surrounding trees, so it is fitting that neighbors and friends of Patty refer to it as "the treehouse."



R30.09

The west wing of the house includes the bedroom, bathroom, and laundry room. The utilitarian spaces are nestled on either side of a small entry loyer, giving the bedroom a protected and spacious feel. As in the living room, the ceiling is vaulted.

The floor as well as the walls and ceiling are pine, creating a warm, contained room. A window box on the west wall (see slide 10) is the right scale for a seat and storage and frames a spectacular view of the sunset.

A ductless mechanical system meets the LEED certification and allows the dog-trot split and vaulted ceilings. Other elements of LEED certification include bio-based spray foam insulation and slate floors.



AFI



ALLEY FLAT INITIATIVE

Applied Research and Service Learning Working Toward a Sustainable Future For All Austin

Partnerships: GNDC ACDDC

Major Sponsors:

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Documentation: "Green for All" 2nd Installment of PBS television series "Design-e2" (2006-7) "Alley Flats Tackle Affordable Green Housing in East Austin" KVUE, December 5, 2007 "Austin Now", November 2005 www.allevilatinitiative.org

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