We’re Talking Tactics: Fast Installations to Make Community Spaces

15th Annual New Partners for Smart Growth Conference
Agenda

- Part I: Tools, Strategies, Examples
  - Josh Meyer, Local Government Commission
  - James Rojas, Place It!
  - Ken Snyder, Placematters
  - Michele Reeves, Civilis Consultants
  - Kirk and Ridhi, City Repair

- Part II: Green Loop Map Solutions
“... it was the minds of 11 year olds that could see that potential” - Craig Stecyk 1975
“The lack of resources is no longer an excuse not to act. The idea that action should only be taken after all the answers and the resources have been found is a sure recipe for paralysis.”

- Jaime Lerner
  Architect, urbanist, former mayor of Curitiba, Brazil
Innovation

- Minimal Viable Project
- “Whatever concept you have, you get it out to market as soon as possible” – Toody Maher, Pogo Park
  - Build best product with least effort
  - Release quickly
  - Use feedback to tailor the next version to user needs
Walk [Your City]

IT’S AN 18 MINUTE WALK TO GLENWOOD SOUTH

IT’S A 7 MINUTE WALK TO RALEIGH CITY CEMETERY
Walk [Your City]

Crowdfunding

- Used Kickstarter to put sign template online (549 backers pledged $11,364)
- Now online/mobile platform
- Walkyourcity.org
Yellow Brick Road

- Conceived by local youth in 2008
Connect assets with the Yellow Brick Road
Mapping the Yellow Brick Road
Developing the Solutions
We invite you to the Yellow Brick Road

Living Preview

Preparing for the Installations

- Roundabouts
- Curb extensions
- Crosswalks
- Bike lanes
- Back-in angle parking
- Sidewalk widening

Friday, October 17
1pm – 4pm

Saturday, October 18
10am – 1pm

Elm Playlot (Pogo Park)
720 Elm Avenue
Richmond, CA 94801

Information
Call: 510-215-5500
Email: contact@pogopark.org

Come and experience the “Living Preview” for yourself: a life-sized, temporary installation to show the proposed changes to the streets around Elm Playlot, a small city park and children’s playground located in the heart of Richmond’s Iron Triangle neighborhood.

Funded by a grant from Caltrans, our goal is to design street improvements that will a) slow cars down and b) create a network of child and family-friendly streets that encourage people to walk and ride a bike (instead of using a car) to get to key destinations in the Iron Triangle neighborhood.

We encourage you to come to the Living Preview, test a sample route (in 3-D!), and let us know what you think. We want to incorporate your feedback into our final design. See you there!
**Temporary Striping Plan**

- Roundabouts
- Curb extensions
- Crosswalks
- Bike lanes
- Back-in angle parking
- Sidewalk widening
Community-Based Plan

Yellow Brick Road
Iron Triangle Walkable Neighborhood Plan
Transforming lives by transforming public space.

February 2015

This project is funded in part by a grant from the Environmental Justice grant program of the California Department of Transportation.
Awarded $6.2M Active Transportation Program
Awarded $50,000
NFL Play 60, Play On