Planning With People: Using Creative Placemaking to Engage, Celebrate & Design

James Corless, Director, T4America

www.T4america.org
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Transportation for America is an alliance of elected, business and civic leaders from communities across the country, united to ensure that states and the federal government invest in smart, locally-driven transportation solutions —

because these are the investments that hold the key to our future economic prosperity
“In the transportation context, Creative Placemaking is an approach that deeply engages the arts, culture and creativity, especially from underrepresented communities, in planning and designing projects so that the resulting communities better reflect and celebrate local culture, heritage and values…”
NOTICE
HARD HATS REQUIRED
SUPPORTING BLACK BUSINESSES

Snelling Avenue
- Law Offices of Abdinasir M. Abdulahi, LLC
  1821 University Ave
- Head to Toe Salon
  1573 University Ave
- Sweet Inspirations
  1457 University Ave
- Ultimate Look
  1455 University Ave
- Earth’s Beauty Supply
  1453 University Ave
- M.E. E. Ease
  1451 University Ave
- Urban Lights Music
  1449 University Ave
- Elsa’s
  1441 University Ave

Hamline Avenue
- Arnellia’s
  1183 University Ave

Lexington Parkway
- Johnny Baby’s
  981 University Ave
- S5ER8 PLEASURE
  979 University Ave
- Transformation Salon
  931 University Ave
- Phazez
  927 University Ave

Victoria Street
- MAJASANDC
  774 University Ave
- X-Treme Beauty HAIR
  712 University Ave
- H.I. B.U.I.T.
  625 University Ave
- Glamour Hair Salon
  446 University Ave

Dale Street

Western Avenue

SNELLING - WESTERN AVE.
CENTRAL CORRIDOR BUSINESSES

“If the root isn’t fed, the tree will die.”
Eight Approaches to Creative Placemaking

Eight approaches to answer the question: “How can the distinctiveness of this place and the people in it contribute to the success of this transportation project and the community around it?”
Resources from T4America

Transportation for America
http://t4america.org/about/membership

Our new creative placemaking guide:
http://t4america.org/creativeplacemaking

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