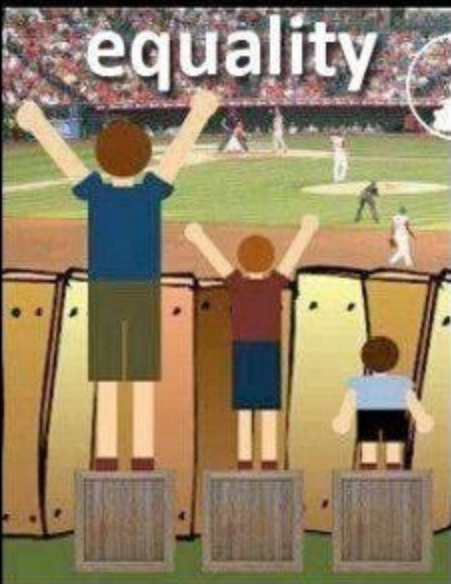




Black Portland: Case Study

Right 2 Root Campaign of the
Community RE/Construction
3.0 Initiative:
Demonstration Through Living
Project
Cat Goughnour



Equality = SAMENESS

Equality is about **SAMENESS**, it promotes fairness and justice by giving everyone the same thing.

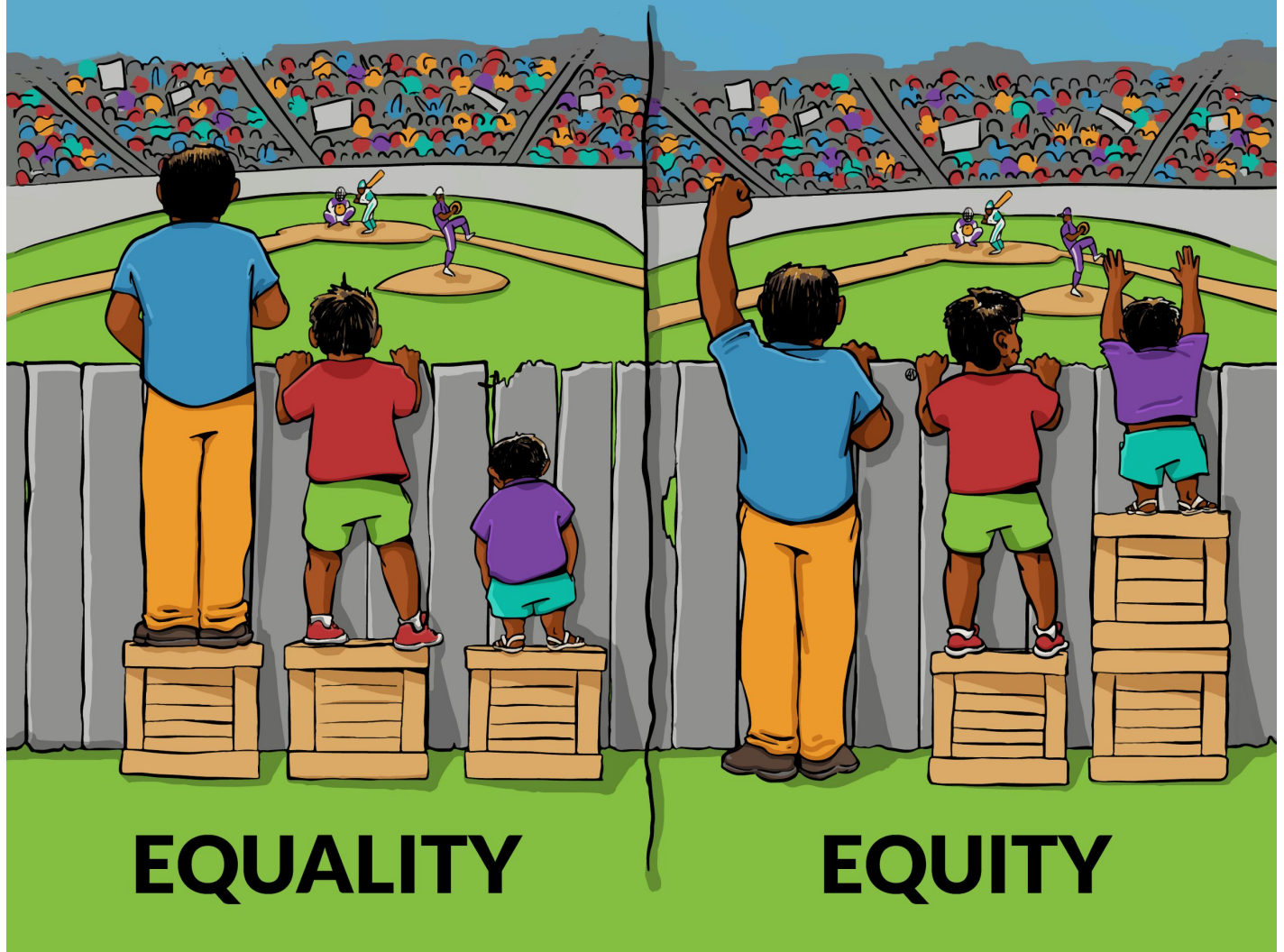
BUT it can **only work IF everyone starts from the SAME place**, in this example equality only works if everyone is the same height.



Equity = FAIRNESS

EQUITY is about **FAIRNESS**, it's about making sure people get access to the same opportunities.

Sometimes our differences and/or history, can create barriers to participation, so we must **FIRST ensure EQUITY** before we can enjoy equality.

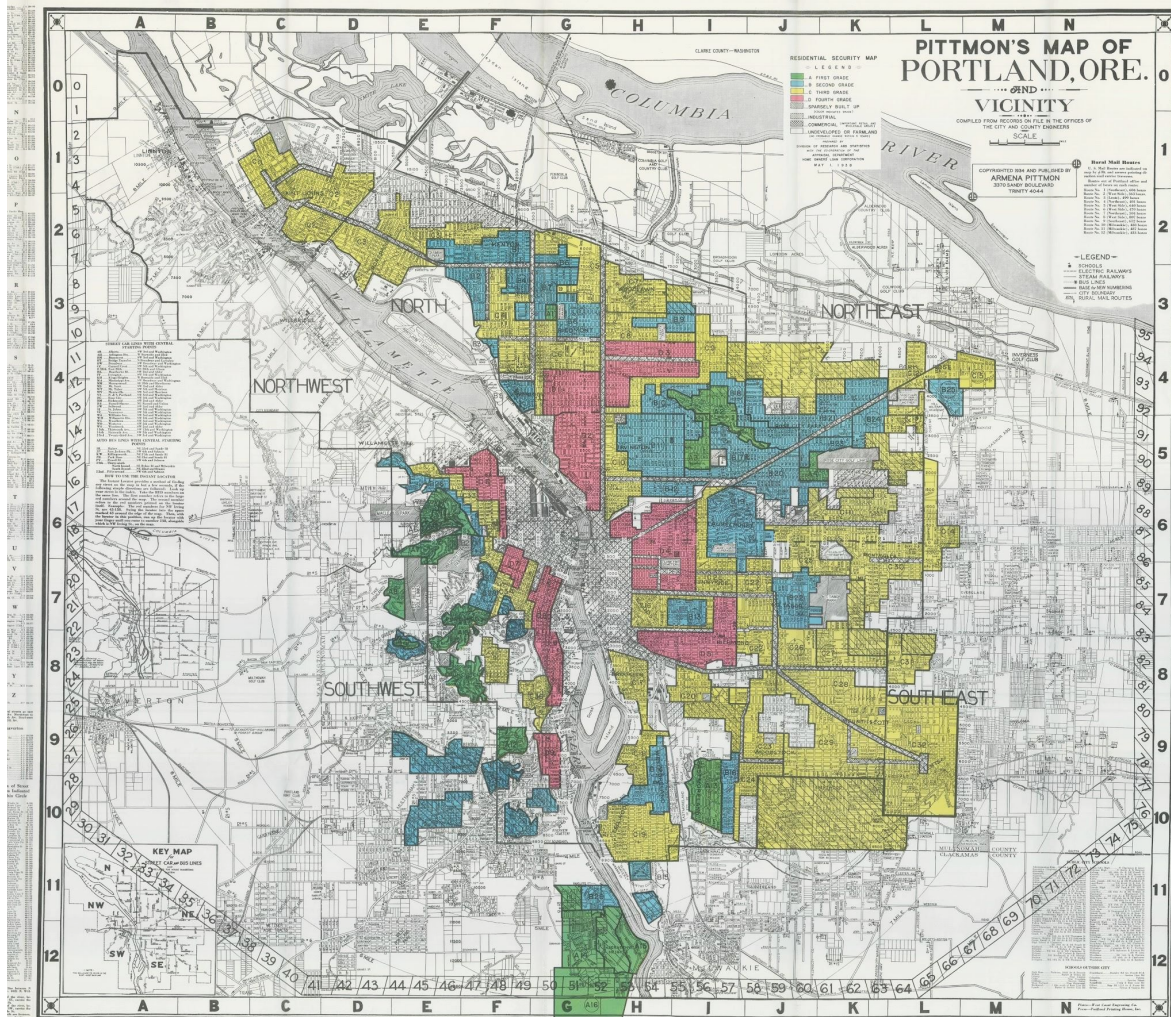


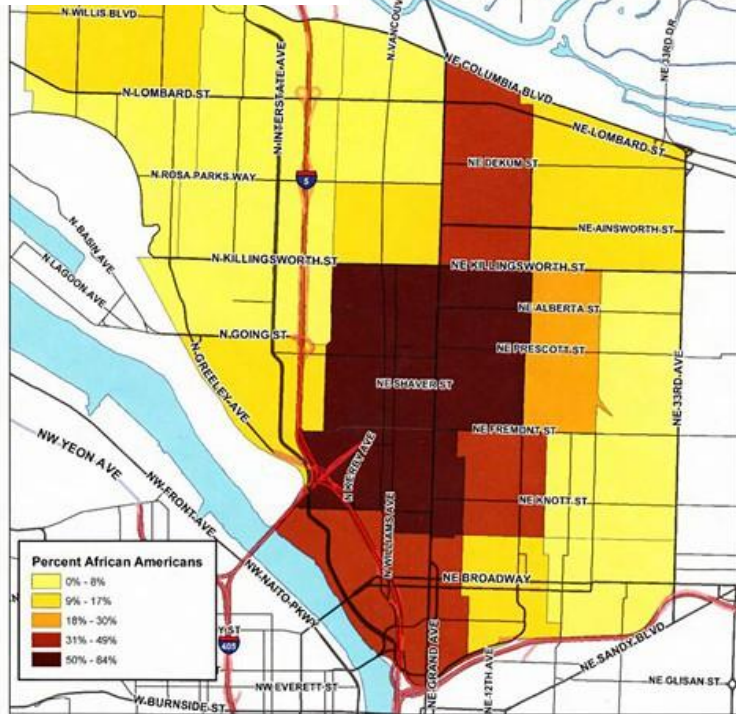
“Quit whining. It’s the same distance.”





radix consulting group, llc
healing symptoms - changing systems

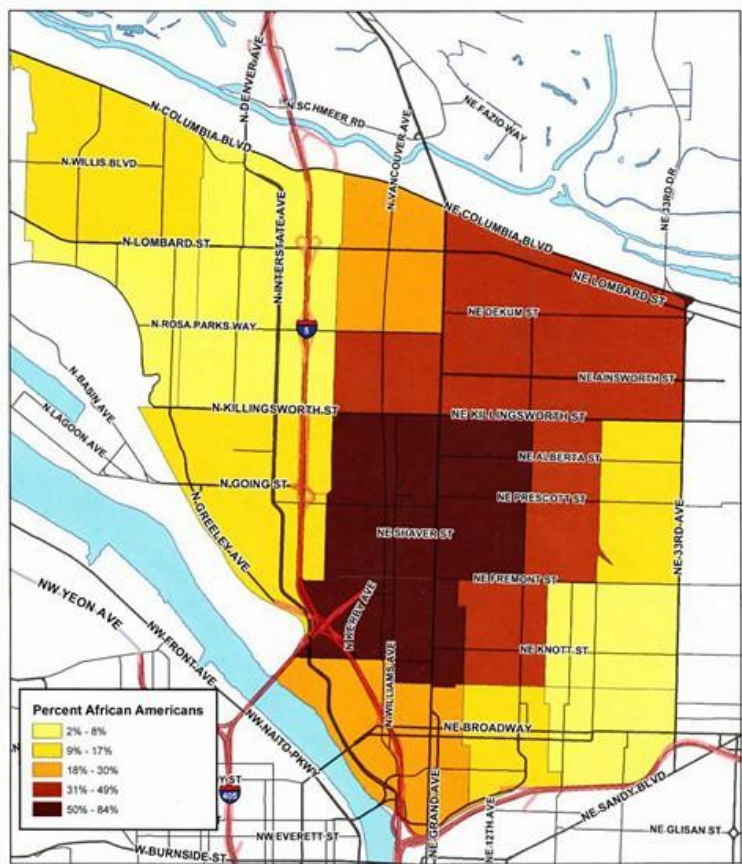




Black or African American Percent of Total Population 1970
North/Northeast Portland
by Census Tract

Area	African-American	Total	Percent
Portland	21,572	382,619	6%
North/Northeast	19,463	87,891	22%

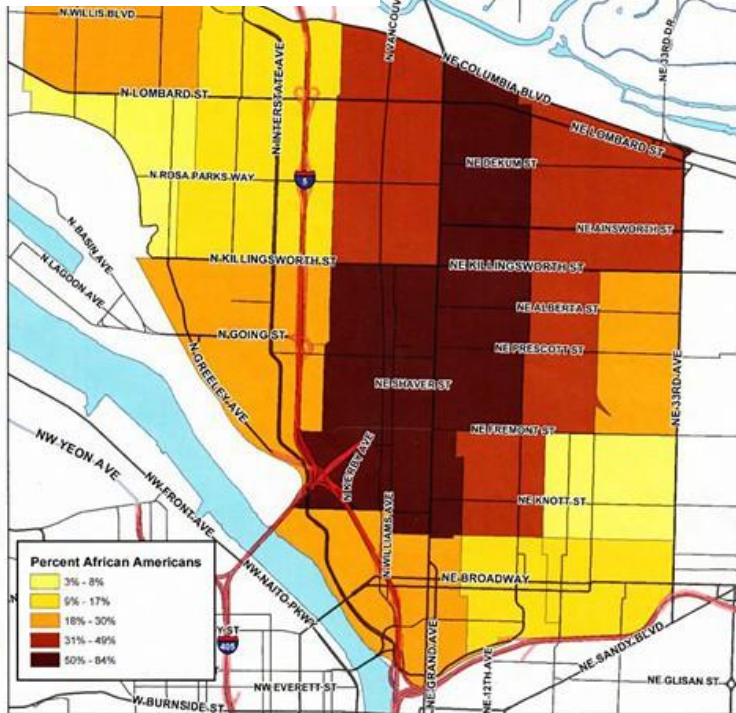
Created by Portland Housing Bureau, June 2014
Source: 2010 Decennial Census, National Historic Geographic System



Black or African American Percent of Total Population 1980
North/Northeast Portland
by Census Tract

Area	African-American	Total	Percent
Portland	27,734	366,383	8%
North/Northeast	22,387	80,984	28%

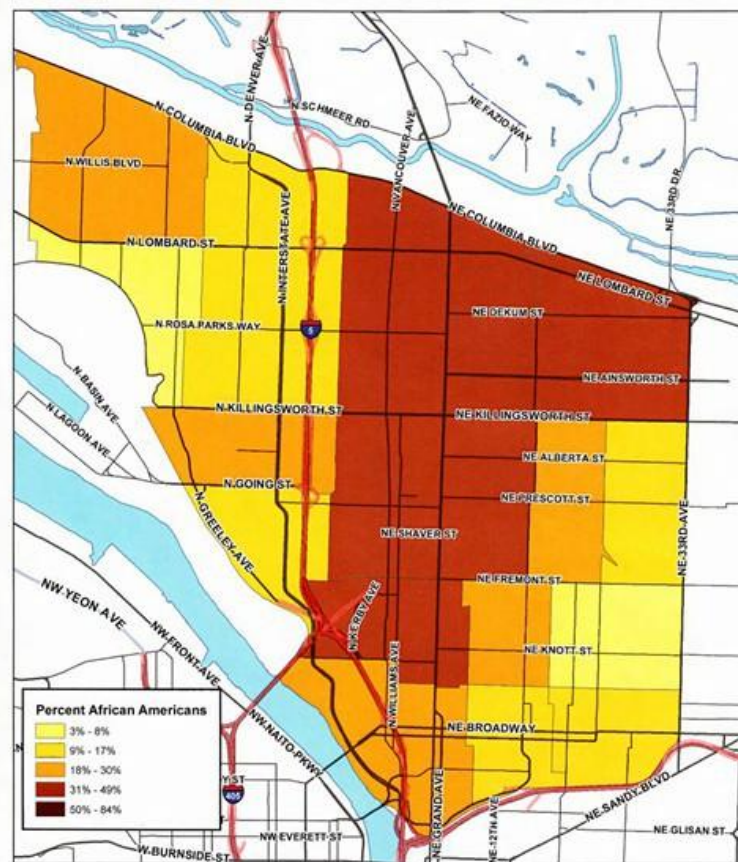
Created by Portland Housing Bureau, June 2014
Source: 2010 Decennial Census, National Historic Geographic System



Black or African American Percent of Total Population 1990
North/Northeast Portland
by Census Tract

Created by Portland Housing Bureau, June 2014
Source: 2010 Decennial Census, Minnesota Population Center, National Historical Geographic Information System

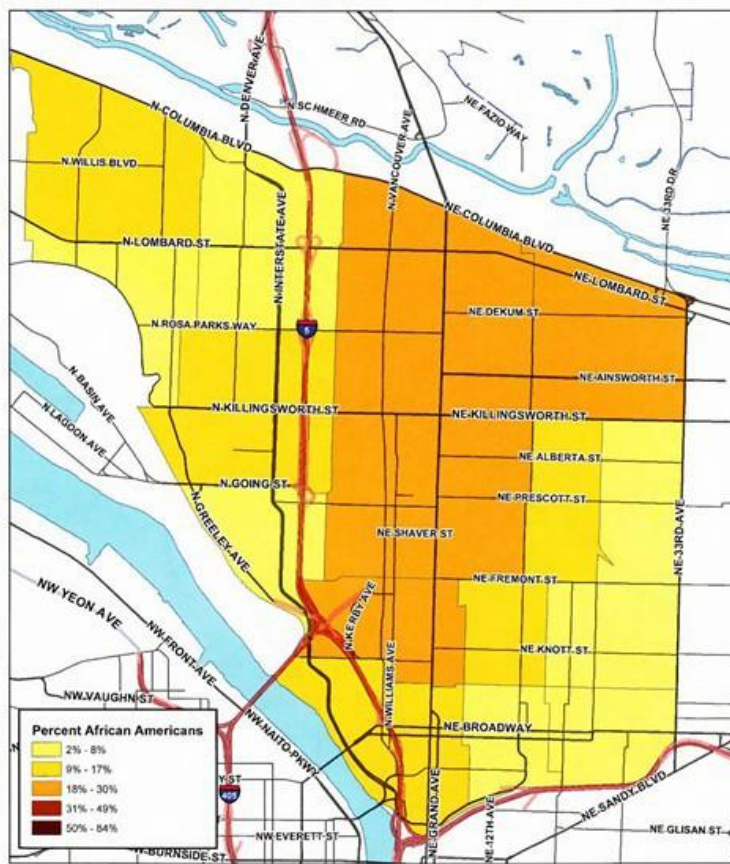
Area	African-American	Total	Percent
Portland	33,530	437,319	8%
North/Northeast	23,724	77,195	31%



Black or African American Percent of Total Population 2000
North/Northeast Portland
by Census Tract

Created by Portland Housing Bureau, June 2014
Source: 2000 Decennial Census

Area	African-American	Total	Percent
Portland	35,115	529,121	7%
North/Northeast	19,922	80,557	25%

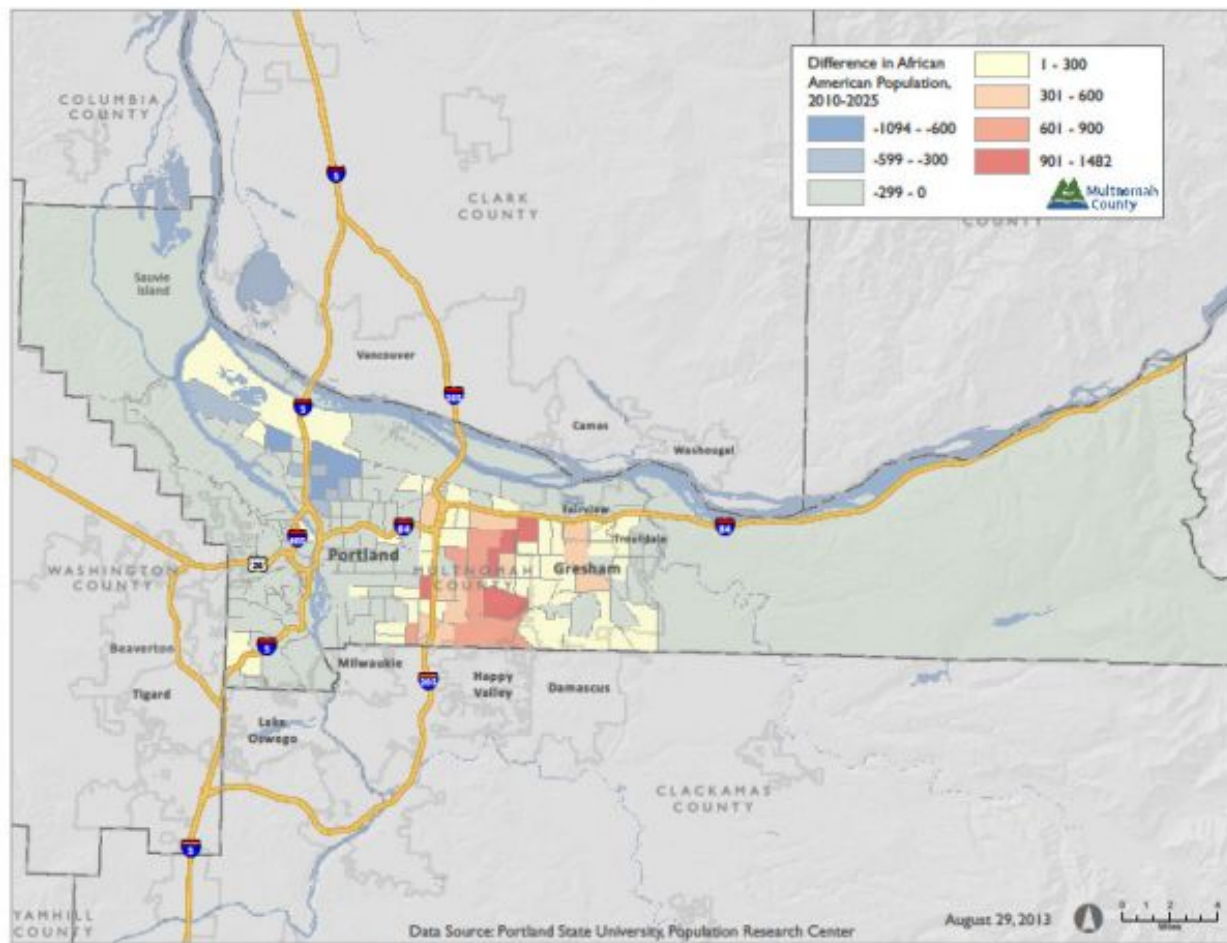


**Black or African American Percent of Total Population 2010
North/Northeast Portland
by Census Tract**

Area	African-American	Total	Percent
Portland	36,695	583,776	6%
North/Northeast	12,274	83,237	15%

Created by Portland Housing Bureau, June 2014
Source: 2010 Decennial Census, National Historic Geographic System

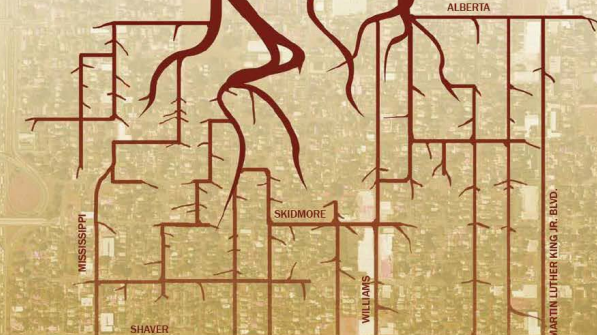
MAP 9—Black/African American Estimated Population Change, 2010-2025 by Census Tract



a workshop sponsored by:



SALAZARCHITECT



TAKE ACTION IN THE RECONSTRUCTION OF BLACK PORTLAND!

COMMUNITY WORKSHOP
SAT. NOV. 14
1 PM - 5 PM
at Self Enhancement Inc.
3920 N. Kerby Ave, Portland
CHILDCARE AND FOOD PROVIDED

a workshop for the **Right 2 Root** campaign of the **Community RE/Construction 3.0 Initiative**

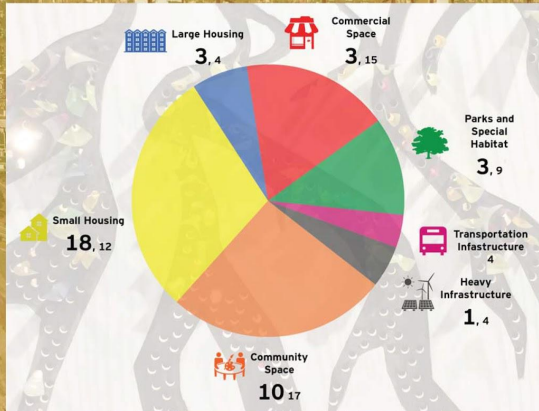
FUTURE EVENTS:
DEC 12, DEC 17
SAVE THE DATES

SPONSORED BY
RADIX Consulting Group, llc
healing symptoms - changing systems



DESIGN WORKSHOP
SAT. DEC. 12th from 1pm to 5:30pm
at the Center for Intercultural Organizing
700 N. Killingsworth St.
CHILDCARE AND FOOD PROVIDED

TAKE ACTION IN THE RECONSTRUCTION OF BLACK PORTLAND!
The Right 2 Root campaign of the **Community RE/Construction 3.0 Initiative**



In accordance with the EcoDistrict Protocol, 7 areas of community development were identified and broken out into priority criteria. Participants were asked to rank their top areas of interest and importance based on community needs.

4 areas of development rose as levels of importance and attention, and will form the foundation of the December 12th design charrette. Architects will be asked to push the boundaries of innovation, creativity and industry standards when designing within these categories, and to keep **HEALTH, INNOVATION AND MAKER ECODISTRICTS** as the guiding logic.

Asset Based Community Development

The corrosive effect of gentrification can be found throughout the nation even in the "liberal" whitest city of America Portland, Oregon. Portland is known internationally as a leader in urban design with many boasting of its bike-friendly streets, accessible 20-minute neighborhoods and quaint local business culture. In fact, this year, Portland was named the best U.S. city by the real estate company, Movato.

Unbeknownst to many, however, Portland is also a case study in gentrification, a glaring reminder that urban economic disparities will persist as long as the structural inequalities of our economy remain.

Other cities riding the cusp of the latest development trends have experienced the same results. In Washington DC, Chicago, Los Angeles and New York, inner city neighborhoods that were once majority black have been inundated with plans for redevelopment. The upward redistribution of wealth through public-private partnerships, have rewarded real estate speculators, exporting long time black residents and bringing in higher income predominantly white residents

To halt this practice a growing community-led movement calls for an end to displacement by promoting policies that dismantle systemic barriers to economic opportunity and prosperity.

Last November, the City of Portland's Development Commission (PDC) announced plans to provide a 2.4 million dollar subsidy to develop a long time vacant property with billion-dollar California developer Majestic Realty. The property is in the heart of the city's historically Black community; which happens to be one of the fastest gentrifying zip codes in America. This decision was announced only weeks after the city committed to including a new network of Black leaders, the Portland African American Leadership Forum (PAALF), in any major development decisions that would impact the Black community, and months after inviting Portland's NAACP Chapter to a key PDC advisory group -- only to later deny their application.

In a recent open letter, PAALF called into question the cronyistic city policies that continuously funded the rich at the expense of the poor, and then demanding that any further development in the area support the stabilization of its historic Black residents. A statement released by the Portland NAACP strongly encouraged a stop to the development.

Nationally there is much to be done that can address the record level of American economic inequality. It is a fight which must occur city by city. Growing economic inequality will only cease with an end to gentrification. There must be restorative policies that address past wrongdoings, and forward thinking policies that will make our urban centers as places of opportunity for all racial and income groups.



