



thinkers
+ doers.

Oregon's Community Public Offering

New Partners for Smart Growth Conference
Portland, OR
February 11, 2016

WHO?



Hatch Innovation helps people launch and grow enterprises that improve communities.



Hatch Lab is a co-working & social innovation space.



Hatch Oregon is changing the way people use money for good.



Why?



4 M Oregonians
\$1 Billion Dollars

How?



Then...



Results?

January 15, 2015 | 1:30 p.m.

the following Rules: [441-035-0070](#), [441-035-0080](#), [441-035-0120](#), [441-035-0130](#), [441-035-0140](#), [441-035-0150](#), [441-035-0160](#), [441-035-0190](#), [441-035-0220](#), [441-035-0230](#)

7

Months to Make New Law

start Our Business Start-up. Federal rules under the JOBS Act that Oregon may enact that are not preempted by federal law. ORS 59A.005(1) states that the Director of the Oregon Department of Consumer and Business Services may create transitional rules for small amount offerings, generally referred to as "crowdfunding." The rules place certain securities to the public."

Welcome to Hatch Oregon

Where Oregon communities invest in themselves!

Interested in Investing?

Do you live in Oregon?
See current investment opportunities.

Created HatchOregon.com, and the only Investor Ready Accelerator

SUCCESS STORY:

On October 4th, 2015, Red Wagon Creamery became the first company in Oregon to reach their funding goal using a Community Public Offering!

That's \$120,000 invested by everyday Oregonians to help a local business grow.





[Browse Prospectuses](#)

[FAQ](#)

[Log In](#)

[Sign Up](#)



\$95,000

Invested of \$95,000 Goal

110

Investors

Ended on
January 22 2018

This offering has met
its maximum funding
goal.

Offering by



AGRARIAN ALES
Eugene, Oregon





22

Cities on HatchOregon
RockStar Entrepreneur Tour!

13

CELEBRATED AND SUPPORTED OREGON INNOVATORS!



MAC DOUGALL
BATMAKERS



InvestOR:PDX

[Home](#) [Members](#) [Photos](#) [Discussions](#) [More](#)

[Join](#)



Portland, OR

Founded Mar 25, 2015

[About us...](#)

Local Investors 218

Group reviews 3

Upcoming Meetups 6

Past Meetups 8

Our calendar

Help support your Meetup

InvestOR Meetup at Hatch

[Tell a friend](#) [Share](#)

Wednesday, February 24, 2016
6:00 PM

Hatch Lab
2420 NE Sandy Blvd, Portland, OR ([map](#))

Look for the bright orange building with the arch!

This month, we'll dig a little deeper into Oregon's 'Community Public Offering', looking briefly into how investors are protected and the types of deals that are possible, before digging a little deeper into what to look for when considering making an investment.

Want to go?

[Join and RSVP](#)

5 going



[Simon Love](#)
EVENT HOST

[Friend](#)



[Hatch Innovation](#)
ORGANIZER
EVENT HOST

Hatch Innovation is a 501(c)(3) nonprofit focused on enabling citizens to create enterprises... [more](#)



204 Events
1,814 Attendees





HATCH REACHED 37,308 PEOPLE



The Hatch team coordinated, facilitated, hosted, and communicated to so many people we were designated as a "Power Planner" by EventBrite. This team rocks.

\$374,249

330+ Investors

Lessons?

(Oh yes. We'll talk...)

Four Themes:

- (Securities) crowdfunding as platform
- A new kind of ecosystem
- Community engagement
- Much to learn from other states

THE CONFERENCE FOR
**COMMUNITIES INVESTING
IN THEMSELVES**
APRIL 26-28



This weekend! (hatchthefuture.org)



FRI, FEB 12 AT 5:30 PM, PORTLAND, OR

COCKTAILS AND CONVERSATIONS (IN THE KITCHEN): MARCO VANGELISTI

By: Hatch Innovation



\$6.24-\$11.49

GET TICKETS

On February 12 and 13, Hatch brings Marco Vangelisti to Portland for two rare opportunities to understand what is going down in our global and local economy – at a level you can finally understand.

red
wagon

CREAMERY

HOME

FLAVORS

SHOP

THE STORE

RED WAGON CREAMERY

Give Us a Lick

[BUY ICE CREAM ...](#)

LIVELY

lively.com










Red Wagon Wisdom:

1. Investing means more than money.
2. For some businesses, this kind of capital raising can take on viral quality.
3. It's about steady and over time, not massive infusion at once.
4. Requires significant "presence" – and a good story.
5. For biz that have explicit values/more-than-money commitment to social good, it's a really interesting tool.

Thank you!

#socinn #socent #opengov #innovation #jobs #gig #portland #diy
#hackoregon #policy #cities #ideas #lab #civictech #community
#democracy #politics #workoutloud #tech #art #economy
#socialgood #outside #photography #urbanspace #publicspace
#entrepreneurship #massinnovation #chocolate



When I'm not on the road, I can be found at Hatch, a space for visionaries and realists working for a better world. HatchtheFuture.org

thinkers
+ doers.

Kristin Wolff
kristin@thinkers-and-doers.com
[@kristinwolff](https://twitter.com/kristinwolff)