Oregon’s Community Public Offering
New Partners for Smart Growth Conference
Portland, OR
February 11, 2016
WHO?

Hatch Innovation helps people launch and grow enterprises that improve communities.

Hatch Lab is a co-working & social innovation space.

Hatch Oregon is changing the way people use money for good.
Why?

4 M Oregonians

$1 Billion Dollars
How?
Then…
Results?
January 15, 2015 | 1:30 p.m.

At the following Rules: 441-035-0070, 441-035-0080, 441-035-0100, 441-035-0120, 441-035-0130, 441-035-0140, 441-035-0150, 441-035-0160, 441-035-0170, 441-035-0180, 441-035-0190, 441-035-0200, 441-035-0210, 441-035-0220...

7 Months to Make New Law
SUCCESS STORY:

On October 4th, 2015, Red Wagon Creamery became the first company in Oregon to reach their funding goal using a Community Public Offering. That’s $120,000 invested by everyday Oregonians to help a local business grow.
This offering has met its maximum funding goal.
Cities on HatchOregon RockStar Entrepreneur Tour!
ELEBRATED AND SUPPORTED OREGON INNOVATORS!
InvestOR Meetup at Hatch

Portland, OR
Founded Mar 25, 2015

Wednesday, February 24, 2016
6:00 PM

Hatch Lab
2420 NE Sandy Blvd, Portland, OR (map)

Look for the bright orange building with the arch!

This month, we’ll dig a little deeper into Oregon’s ‘Community Public Offering’, looking briefly into how investors are protected and the types of deals that are possible, before digging a little deeper into what to look for when considering making an investment.
204 Events
1,814 Attendees
HATCH REACHED 37,308 PEOPLE

The Hatch team coordinated, facilitated, hosted, and communicated to so many people we were designated as a “Power Planner” by EventBrite. This team rocks.
$374,249

330+ Investors
Lessons?
(Oh yes. We’ll talk...)
Four Themes:
• (Securities) crowdfunding as platform
• A new kind of ecosystem
• Community engagement
• Much to learn from other states
THE CONFERENCE FOR COMMUNITIES INVESTING IN THEMSELVES
APRIL 26-28

ComCap16
Portland, OR
This weekend! (hatchthefuture.org)

COCKTAILS AND CONVERSATIONS (IN THE KITCHEN): MARCO VANGELISTI
By: Hatch Innovation

On February 12 and 13, Hatch brings Marco Vangelisti to Portland for two rare opportunities to understand what is going down in our global and local economy – at a level you can finally understand.
Red Wagon Creamery

Give Us a Lick

Buy Ice Cream →
Red Wagon Wisdom:

1. Investing means more than money.
2. For some businesses, this kind of capital raising can take on viral quality.
3. It’s about steady and over time, not massive infusion at once.
4. Requires significant “presence” – and a good story.
5. For biz that have explicit values/more-than-money commitment to social good, it’s a really interesting tool.
Thank you!

#socinn #socent #opengov #innovation #jobs #gig #portland #diy #hackoregon #policy #cities #ideas #lab #civictech #community #democracy #politics #workoutloud #tech #art #economy #socialgood #outside #photography #urbanspace #publicspace #entrepreneurship #massinnovation #chocolate

When I’m not on the road, I can be found at Hatch, a space for visionaries and realists working for a better world. HatchtheFuture.org