Comprehensive Planning & Smart Growth: Integrating Sustainability into Your Community’s Comprehensive Plan

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Comprehensive Plan Standards for Sustaining Places

New Partners for Smart Growth
Portland, Oregon
February 11, 2016

Image: Michael Silberstein/Creative Commons 2.0
What is a Comprehensive Plan?

- Official policy statement guiding future growth, preservation, or change of the local legislative body
- Long-range timeframe of 20-30 years
- Addresses a range of interconnected systems e.g., land use, transportation, housing, economic development, the environment, public health, climate change, intergovernmental cooperation
- Provides the legal foundation for local development regulations

As the leading policy document guiding the long-range development of local jurisdictions in the United States, the comprehensive plan plays a critical role in planning for sustainability.

Effective Comprehensive Plans

- **Integrated**
  - covering multiple, interconnected community systems (land use, transportation, natural resources, economic development, etc.)

- **Inclusive**
  - involving citizens in the planning process from visioning and goal setting to establishing priorities for action

- **Implementable**
  - providing the mandate to guide development, capital investment, and other long-range decision-making by local governments

- **Scalable**
  - setting the framework for action at the intra-jurisdictional (district and site) and extra-jurisdictional (neighboring communities, region, and beyond) levels
Comprehensive Plan Standards for Sustaining Places

The ultimate aim is to help planners and the communities they serve realize the powerful potential of the comprehensive plan to sustain twenty-first century places.

-American Planning Association, January 2015
## Pilot Communities

<table>
<thead>
<tr>
<th>Pilot Community</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Savona, NY</td>
<td>822</td>
</tr>
<tr>
<td>Foxborough, MA</td>
<td>16,865</td>
</tr>
<tr>
<td>Wheeling, WV</td>
<td>28,213</td>
</tr>
<tr>
<td>Goshen, IN</td>
<td>31,719</td>
</tr>
<tr>
<td>Rock Island, IL</td>
<td>39,018</td>
</tr>
<tr>
<td>Auburn, WA</td>
<td>70,180</td>
</tr>
<tr>
<td>New Hanover County, NC</td>
<td>202,677</td>
</tr>
<tr>
<td>Oklahoma City, OK</td>
<td>599,199</td>
</tr>
<tr>
<td>Seattle, WA</td>
<td>634,535</td>
</tr>
<tr>
<td>Memphis/Shelby County, TN</td>
<td>927,644</td>
</tr>
</tbody>
</table>
Comprehensive Plan Standards Framework

- **Principles**: normative *statements of intent* that underlie a plan’s overall strategy, including its goals, objectives, policies, maps, and other content.

- **Processes**: *planning activities* that take place during the preparation of a comprehensive plan and define how it will be implemented.

- **Attributes**: *plan-making design standards* that shape the content and characteristics of comprehensive plans.

- **Best Practices**: *planning action tools* that activate the principles, processes, and attributes.
Plan Principles

1. Livable Built Environment
2. Harmony with Nature
3. Resilient Economy
4. Interwoven Equity
5. Healthy Community
6. Responsible Regionalism
Plan Principles

1. Livable Built Environment
2. Harmony with Nature
3. Resilient Economy
4. Interwoven Equity
5. Healthy Community
6. Responsible Regionalism
Plan Processes and Attributes

7. Authentic Participation
8. Accountable Implementation
9. Consistent Content
10. Coordinated Characteristics
Plan Processes and Attributes

7. Authentic Participation

8. Accountable Implementation

9. Consistent Content

10. Coordinated Characteristics
1. Livable Built Environment

Ensure that all elements of the built environment, including land use, transportation, housing, energy, and infrastructure, work together to provide sustainable, green places for living, working, and recreation, with a high quality of life.
### Livable Built Environment: Best Practices

<table>
<thead>
<tr>
<th>1.1 Plan for multi-modal transportation.</th>
<th>1.7 Encourage design standards appropriate to the community context.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.2 Plan for transit-oriented development.</td>
<td>1.8 Provide accessible public facilities and spaces.</td>
</tr>
<tr>
<td>1.3 Coordinate regional transportation investments with job clusters.</td>
<td>1.9 Conserve and reuse historic resources.</td>
</tr>
<tr>
<td>1.4 Provide complete streets serving multiple functions.</td>
<td>1.10 Implement green building design and energy conservation.</td>
</tr>
<tr>
<td>1.5 Plan for mixed land-use patterns that are walkable and bikeable.</td>
<td>1.11 Discourage development in hazard zones.</td>
</tr>
<tr>
<td>1.6 Plan for infill development.</td>
<td></td>
</tr>
</tbody>
</table>
4. Interwoven Equity

Ensure fairness and equity in providing for the housing, services, health, safety, and livelihood needs of all citizens and groups.
<table>
<thead>
<tr>
<th>Interwoven Equity: Best Practices</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>4.1 Provide a range of housing types.</strong></td>
</tr>
<tr>
<td><strong>4.2 Plan for a jobs/housing balance.</strong></td>
</tr>
<tr>
<td><strong>4.3 Plan for the physical, environmental, and economic improvement of at-risk, distressed, and disadvantaged neighborhoods.</strong></td>
</tr>
<tr>
<td><strong>4.4 Plan for improved health and safety for at-risk populations.</strong></td>
</tr>
<tr>
<td><strong>4.5 Provide accessible, quality public services, facilities, and health care to minority and low-income populations.</strong></td>
</tr>
</tbody>
</table>
7. Authentic Participation

Ensure that the planning process actively involves all segments of the community in analyzing issues, generating visions, developing plans, and monitoring outcomes.

Photos: City of Seattle
### Authentic Participation: Best Practices

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>7.1</td>
<td>Engage stakeholders at all stages of the planning process.</td>
<td>7.5</td>
</tr>
<tr>
<td>7.2</td>
<td>Seek diverse participation in the planning process.</td>
<td>7.6</td>
</tr>
<tr>
<td>7.3</td>
<td>Promote leadership development in disadvantaged communities during the planning process.</td>
<td>7.7</td>
</tr>
<tr>
<td>7.4</td>
<td>Develop alternative scenarios of the future.</td>
<td></td>
</tr>
</tbody>
</table>
8. Accountable Implementation

Ensure that responsibilities for carrying out the plan are clearly stated, along with metrics for evaluating progress in achieving desired outcomes.
### Accountable Implementation: Best Practices

<table>
<thead>
<tr>
<th>8.1 Indicate specific actions for implementation.</th>
<th>8.5 Identify funding sources for plan implementation.</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.2 Connect plan implementation to the capital planning process.</td>
<td>8.6 Establish implementation indicators, benchmarks, and targets.</td>
</tr>
<tr>
<td>8.3 Connect plan implementation to the annual budgeting process.</td>
<td>8.7 Regularly evaluate and report on implementation progress.</td>
</tr>
<tr>
<td>8.4 Establish interagency and organizational cooperation.</td>
<td>8.8 Adjust the plan as necessary based on the evaluation.</td>
</tr>
</tbody>
</table>
Plan Scoring System

Procedure to measure a comprehensive plan against a national standard

Establishes scoring criteria for best practices

- Not Applicable
- Not Present (0 points)
- Low (1 point)
- Medium (2 points)
- High (3 points)
Recognition Program

• Voluntary program
• Provides recognition to communities that are integrating sustainability into their comprehensive plans
• Pilot phase in 2016
• At least 10 plans will be reviewed, scored, and eligible for recognition
For more info:
www.planning.org/sustainingplaces/compplanstandards/

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202.349.1010
Integrating Sustainability into Your Community’s Comprehensive Plan

New Partners for Smart Growth Conference
February 11, 2016
STAR COMMUNITY RATING SYSTEM

The STAR Community Rating System (STAR) is the nation’s leading comprehensive framework and certification program for measuring local sustainability. STAR was built by and for local governments and the communities they serve.
STAR DEVELOPMENT TIMELINE

- **2007:** STAR concept released at Greenbuild-Chicago and as a Clinton Global Initiative (CGI) commitment.
- **2008:** Founding partners (U.S. Green Building Council, National League of Cities, ICLEI and Center for American Progress) commence diverse, consensus-based stakeholder engagement process that includes more than 200 volunteers.
- **2012:** STAR Communities established as independent 501c3 nonprofit organization. Rating System v1.0 released in October. Tested by 30+ pilot communities in 2012-13.
- **2013:** First community becomes certified - Tacoma, WA.
- **2015:** 40 million people in 95+ cities and counties live in a STAR Community.
- **2016:** 50+ **STAR Certified Communities, Post-Certification Workshops, Version 2.0, Leading STAR Community Indicators project launch**
The Star Community Rating System

Goal Areas & Objectives are rated and evaluated in the online system, helping local leaders set goals and measure progress across all areas.

<table>
<thead>
<tr>
<th>Built Environment</th>
<th>Climate &amp; Energy</th>
<th>Economy &amp; Jobs</th>
<th>Education, Arts &amp; Community</th>
<th>Equity &amp; Empowerment</th>
<th>Health &amp; Safety</th>
<th>Natural Systems</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ambient Noise &amp; Light</td>
<td>Climate Adaptation</td>
<td>Business Retention &amp; Development</td>
<td>Arts &amp; Culture</td>
<td>Civic Engagement</td>
<td>Active Living</td>
<td>Green Infrastructure</td>
</tr>
<tr>
<td>Community Water Systems</td>
<td>Greenhouse Gas Mitigation</td>
<td>Green Market Development</td>
<td>Community Cohesion</td>
<td>Civil &amp; Human Rights</td>
<td>Community Health &amp; Health System</td>
<td>Invasive Species</td>
</tr>
<tr>
<td>Compact &amp; Complete Communities</td>
<td>Greening the Energy Supply</td>
<td>Local Economy</td>
<td>Educational Opportunity &amp; Attainment</td>
<td>Environmental Justice</td>
<td>Emergency Prevention &amp; Response</td>
<td>Natural Resource Protection</td>
</tr>
<tr>
<td>Housing Affordability</td>
<td>Industrial Sector Resource Efficiency</td>
<td>Quality Jobs &amp; Living Wages</td>
<td>Historic Preservation</td>
<td>Equitable Services &amp; Access</td>
<td>Food Access &amp; Nutrition</td>
<td>Outdoor Air Quality</td>
</tr>
<tr>
<td>Public Spaces</td>
<td>Resource Efficient Public Infrastructure</td>
<td>Workforce Readiness</td>
<td>Poverty Prevention &amp; Alleviation</td>
<td>Natural &amp; Human Hazards</td>
<td>Working Lands</td>
<td>Safe Communities</td>
</tr>
<tr>
<td>Transportation Choices</td>
<td>Waste Minimization</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
THE STAR FRAMEWORK

7 GOALS
Example: Built Environment

44 OBJECTIVES
Example: Housing Affordability

BROAD SUSTAINABILITY THEMES WITH COMMUNITY-LEVEL ASPIRATIONS
SUBCATEGORIES THAT MOVE THE COMMUNITY TOWARD THE GOAL

108 OUTCOME MEASURES
Example: Demonstrate that 10% of units built are dedicated as subsidized affordable housing

408 ACTION MEASURES
Example: Require, incentivize, or subsidize creation of affordable housing

- 516 EVALUATION MEASURES USED TO ASSIGN POINTS
- CERTIFICATION LEVELS ARE BASED ON # OF POINTS ACHIEVED
CERTIFICATION LEVELS

Certified 5-STAR Community (600+ points)
Recognized as top tier achiever in national sustainability

Certified 4-STAR Community (400-599 points)
Recognized for national excellence

Certified 3-STAR Community (200-399 points)
Recognized for sustainability leadership

Reporting STAR Community
Currently pursuing certification

Member STAR Community
A community that has expressed a commitment to the STAR Communities’ mission and is using the STAR Community Rating System informally
STAR CERTIFICATION PROCESS

1. Sign up for membership, get organized & receive training
2. Gather data & report on STAR’s evaluation measures using Online Reporting Tool
3. Go through two-step verification process
4. Receive certification – good for 3 years
5. Celebrate, begin gaps analysis & implementation
NEARLY 100 COMMUNITIES IN THE US AND CANADA ARE USING STAR...THAT'S OVER 40 MILLION PEOPLE.
WHO IS STAR CERTIFIED?

As of January 2015, forty-five communities have received a verified STAR Community Rating.

5-STAR Community
- Baltimore, MD
- Northampton, MA
- Seattle, WA

4-STAR Community
- Austin, TX
- Dubuque, IA
- Memphis, TN
- Tucson, AZ
- Broward County, FL
- Evanston, IL
- Plano, TX
- Washington, DC
- Burlington, VT
- Henderson, NV
- Portland, OR

3-STAR Community
- Albany, NY
- Des Moines, IA
- Lee County, FL
- Rosemount, MN
- Atlanta, GA
- El Cerrito, CA
- Monroe County, FL
- Saint Louis, MO
- Beaverton, OR
- Fayetteville, AR
- Palm Bay, FL
- Wichita, KS
- Birmingham, AL
- Fort Collins, CO
- Park Forest, IL
- Woodbridge, NJ
- Blue Island, IL
- Houston, TX
- Phoenix, AZ
- Chandler, AZ
- Indianapolis, IN
- Reading, PA
- Cleveland, OH
- Las Cruces, NM
- Riverside, CA
CERTIFICATION HELPS COMMUNITIES:

- To strengthen plans and policies
- As a planning framework
- To catalyze local action
- To identify and implement new best practices
- To increase buy-in for sustainability work
- To identify gaps and prioritize investment
- To build strategic partnerships
- To communicate and brand sustainability
- To increase transparency and demonstrate accountability and leadership
USE STAR AS A PLANNING FRAMEWORK

STAR provides framework for achieving vision.

STAR Goal Areas reflect Core Values in PlanPHX.

STAR Outcomes provide metrics.

STAR Actions offer ideas for Tools, Policies, and Programs.

The Connected Oasis

Prosperity

Health

Environment

Connect People & Places

Celebrate Our Diverse Communities & Neighborhoods

Strengthen Our Local Economy

Build the Sustainable Desert City

Create an Even More Vibrant Downtown

Plans

Codes

Operations

Financing

Partnerships

Knowledge

IPlanPHX
STRENGTHEN PLANS & POLICIES

• Plano Tomorrow plan is the vision; STAR provides measurable metrics

• Both support and inform one another

• STAR measures strengths and weaknesses and Plano Tomorrow prioritizes actions based on the desires of public and elected and appointed officials
IDENTIFY GAPS & PRIORITIZE INVESTMENT

Gaps identified through STAR Certification informed Seattle Mayor Murray’s equity initiative:

- Local priorities include determining who is and isn’t benefiting from Seattle’s progress
- Engaging people of color, immigrants and refugees, low-income and limited-English proficiency individuals in environmental programs and implementation

### EQUITY & EMPOWERMENT

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>EE-1: Civic Engagement</td>
<td>10.5 / 15</td>
</tr>
<tr>
<td>EE-2: Civil &amp; Human Rights</td>
<td>10 / 10</td>
</tr>
<tr>
<td>EE-3: Environmental Justice</td>
<td>5.3 / 15</td>
</tr>
<tr>
<td>EE-4: Equitable Services &amp; Access</td>
<td>18.8 / 20</td>
</tr>
<tr>
<td>EE-5: Human Services</td>
<td>12.4 / 20</td>
</tr>
<tr>
<td>EE-6: Poverty Prevention &amp; Alleviation</td>
<td>18.8 / 20</td>
</tr>
</tbody>
</table>
IDENTIFY & IMPLEMENT
BEST PRACTICES

Reading, PA adopted a Zero Waste Resolution and established a Food Policy Council in advance of verification.

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Reading seeks 3-star rating from nonprofit organization

By Carole Daran - Reading Eagle correspondent

READING - The Reading Environmental Advisory Council got an update on the city's STAR application from Brian Kelly, executive director of ReDesign Reading.

STAR, an acronym for Sustainability Tools for Assessing and Rating Communities, was developed by STAR Communities, a nonprofit organization. It works to help municipal leaders create a healthy environment, strong economy and sustainable future.

Kelly said Tuesday that the city's STAR application was submitted March 2. He expects it could take up to 45 days for the city to be evaluated and given a rating.

Rating points are given for ordinances and measurable initiatives such as recycling programs and community education.

The city hopes for a 3-star rating.

"Demonstrating increased access to the most vulnerable populations in the city works to improve its STAR rating, Kelly said.

City Council's plan to pass a zero-waste resolution will be up for discussion later this month.

The city has a goal of reaching a 100-percent solid waste diversion rate by 2025.
INCREASE BUY-IN FOR SUSTAINABILITY WORK

Plano, TX hosted a post-certification workshop to go through the gaps identified in their application. Over 40 city staff spent half a day learning more about their results, identifying priority STAR Objectives, and then going through the gap measures to determine which to focus on over the coming years.
Evanston, IL is using STAR to integrate multiple initiatives and fully engage the community in “creating the most livable city in America.” They created a Livability Academy that has been attended by all city staff - it covers sustainability and livability in Evanston and asks participants:

“How does your work help make Evanston the Most Livable City? What else can we do to make Evanston the Most Livable City?”

Livability Academy included:
- 75 staff per session
- 13 total sessions
- 3.5 hours each
- 6.5 minute video
- 31 presenters
- 6 TED talks
Communities like Park Forest, IL are using their results to better communicate the state of sustainability to residents and stakeholders at community events.
TO INCREASE TRANSPARENCY AND DEMONSTRATE ACCOUNTABILITY AND LEADERSHIP

Each community has a certification report on the STAR Communities website. Certified Communities are also featured in case studies and presentations across the country.

WHO’S INVOLVED

Nearly 100 cities, towns and counties are actively using the STAR Community Rating System as their sustainability certification program. Thousands have downloaded the rating system since its release in 2012.

Use our live map and search features to see if your community is involved or to review the final reports of Certified Communities across the country.

TUCSON, ARIZONA

The City of Tucson joined the STAR network as a Pilot Community in November 2012. As a Pilot, the community greatly helped to improve STAR through a year-long testing and evaluation period of the STAR Community Rating System and its associated tools and products.

Level of Achievement
4-STAR Community

Date of Certification
06/08/2014

Population
580,000

Elected Official
Mayor Jonathan Rothschild

Contact
Leslie Ethen

REPORT

BUILT ENVIRONMENT

BE-1: Ambient Noise & Light
1.5 / 5

BE-2: Community Water Systems
15 / 15

BE-3: Compact & Complete Communities
10.6 / 20

BE-4: Housing Affordability
2.2 / 15
The Leading STAR Community Indicators™:

• Provide communities with a simple way to get started with sustainability indicators;
• Offer guidance on metrics that are commonly important and obtainable;
• Enable benchmarking and annual reporting across many communities; and
• Leverage local government consensus to improve access to data in the United States.
21 LEADING INDICATORS

1. Access to Healthful Food
2. Businesses
3. Climate Adaptation, Vulnerability Assessment
4. Designated Green Infrastructure
5. Drinking Water Quality
6. Employment
7. Environmental Justice, Risk and Exposure Equitable Access & Proximity to Foundational Community Assets
8. Food Security and Assistance
10/11. High School Graduation Rate/Graduate Rate Equity
12. Housing and Transportation Costs
13. Living Wages
14. Median Household Income
15. Renewable Electrical Energy Supply
16. Safe Wastewater Management
17. Third Grade Reading Proficiency
18. Total Solid Waste
19. Transportation Mode Split
20. Transportation Safety
21. Violent Crime Rate
WE’RE HERE TO HELP!

For questions on STAR or this presentation, please contact:

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(855) 890-STAR ext. 106

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(855) 890-STAR
www.STARcommunities.org
Planning a Sustainable Seattle

Patrice Carroll
Office of Planning & Community Development
Seattle Snapshot

- Population: 662,400 – 1/3 are people of color
- Strong mayor, 9 city councilmembers (7 districts, 2 at-large)
- Housing & Commuting ~ 50/50
- Fastest growing large city in 2014
- Economic clusters - tech, aerospace, maritime, life sciences
- City-owned electric, water and solid waste utilities
- Washington’s Growth Management Act (1990)
**Plans & Tools**

**Office of Sustainability & Environment**
- Climate Action Plan (adopted 2013)
- Star Community Rating (completed 9/2014)
- Designation

**Office of Planning & Community Development**
- Comprehensive Plan (to be adopted 2016)
- APA Standards for Sustaining Places
- Assessment
The Process

- **18 months**
- **224 people in the City and outside agencies and community organizations**
- **516 sustainability indicators**
- **628 out of 720 possible points**
- **5-star rating--- #1 to date**
Achievement by Goal Area

- Built Environment  94%
- Health & Safety    91%
- Climate & Energy  90%
- Education, Arts & Community  88%
- Natural Systems  83%
- Economy & Jobs  83%
- Equity & Empowerment  76%
Equity & Environment Initiative

City-community partnership to advance three primary goals:

• All people and communities benefit from Seattle’s environmental progress.

• Communities most impacted are engaged in setting environmental priorities, designing strategies, and tracking progress.

• People of color, immigrants and refugees, people with low incomes, and limited-English proficiency individuals have opportunities to be part of and leaders in the mainstream environmental movement.
# Comprehensive Plan

<table>
<thead>
<tr>
<th>Year</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
<td>Growth Management Act</td>
</tr>
<tr>
<td>1994</td>
<td>Towards a Sustainable Seattle</td>
</tr>
<tr>
<td>1994-2000</td>
<td>Neighborhood Planning</td>
</tr>
<tr>
<td>2004</td>
<td>Last update</td>
</tr>
<tr>
<td>2016</td>
<td><strong>Seattle 2035</strong></td>
</tr>
<tr>
<td>2023</td>
<td>Future update</td>
</tr>
</tbody>
</table>

Seattle’s pioneering plan for a sustainable city combines the principles of smart growth, urban design, and public participation with principles of sustainable place.
Framework

Seattle’s 4 Core Values

• Environmental Stewardship
• Economic Opportunity and Security
• Race and Social Equity
• Community

APA’s 6 Principles

• Livable Built Environment
• Harmony with Nature
• Resilient Economy
• Interwoven Equity
• Healthy Community
• Responsible Regionalism

Goals and Policies organized in 14 Elements (8 required)
Urban Village Strategy

WHERE IS GROWTH GOING NOW?

SEATTLE'S URBAN CENTERS & VILLAGES
- URBAN CENTER VILLAGES
- MUR URBAN VILLAGES
- RESIDENTIAL URBAN VILLAGES

FREQUENT TRANSIT SERVICE
- VERY FREQUENT / FREQUENT
- VERY FREQUENT / PLANNED UPGRADES
- FREQUENT / PLANNED UPGRADES

FREQUENT TRANSIT SERVICE RUNS AT LEAST EVERY 15 MINUTES APPROXIMATELY 16 HOURS A DAY, EVERY DAY OF THE WEEK.

120,000 more people by 2035
115,000 more jobs by 2035

1990  2000  2010  2020  2030  2035
Assess: Practices, Processes & Attributes

**Strengths**
- Complete streets
- Mixed land use
- Urban design standards
- Green building
- Green infrastructure
- Access to employment

**Weaknesses**
- Climate adaptation
- Post disaster economic recovery
- Equity
- Regionalism
- Authentic Participation
Engagement

**World’s Fair**
April 21, 1962. The Century 21 World’s Fair was developed to celebrate the 50th anniversary of the 1919 Alaska-Yukon-Pacific Exposition. The event welcomed over 500,000 visitors on the 74-acre fairground now known as Seattle Center, and featured the unveiling of the Space Needle, a 605-foot reminder of man’s past achievements and a future of possibility.

**Population Growth**

**Yesler Terrace Opens**
Date Unknown. The Seattle Housing Authority, established March 1939, received $3 million to build the Yesler Terrace complex. Located on First Hill, it now occupies 30 acres and houses 1,200 residents, who earn an average of 30% below Seattle’s median income.

2035.seattle.gov  

[Social Media Icons]
Moving Forward

Star Communities
• Continue to share findings
• Enhance communications and storytelling
• Inform performance measurement
• Support initiatives with context/data
• Evaluate gaps and opportunities for improvement

Comprehensive Plan
• Send Mayor’s Recommended Plan to Council in April
• Planning Commission review
• Legislative process with a new City Council
• Develop monitoring plan
• Consider certification
For more information

2035.seattle.gov
www.seattle.gov/environment/star
The Mid-South Regional Greenprint and Sustainability Plan seeks to connect a network of green space across Shelby County TN, Fayette County TN, Crittenden County AR, and DeSoto County MS.
Led by a Consortium of over 80 organizations and 300 individuals from the four-county region, including:

- Municipal and County Governments
- State Agencies
- Non-profit Organizations
- Educational Institutions
- Private Businesses
- Neighborhood Groups
- Individual Citizens
Input from over 4,000 residents:

- Regional Public Meetings
- Community Meetings
- Subplan/study meetings
- Community Events
- Stakeholder Interviews
- Online Surveys
- U Map It! crowdsourcing tool
The Concept Map recommends a network of 500 miles of trails and 200 miles of on-road connections linking communities across the tri-state region.
The Greenprint network connects green spaces, employment areas, and town centers by stream, rail, utility, and road corridors.
» The Concept Map recommends a network of 500 miles of trails and 200 miles of on-road connections linking communities across the tri-state region

» The Greenprint network was designed to connect and balance population, employment, equity, transportation, and green space

» If implemented today, 78% of the region’s population would live within 1 mile of a greenway trail

» And 79% of the region’s jobs would be within 1 mile of a greenway trail
Strategic Directions

A Regional Interconnected Network of Parks, Greenways and Open Spaces

Equitable Participation and Community Ownership

Enhanced Access through Transportation Choices

Healthy and Safe Communities

Improved Neighborhoods and Fair Housing Choices

Sustainable Resources and a Quality Environment

A Productive Workforce and Economy

Effective Long-term Regional Planning
<table>
<thead>
<tr>
<th>Principles</th>
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<td>17. Climate change</td>
<td>27. Infrastructure</td>
<td>34. Infrastructure</td>
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**Key**
- Solid color = practice is addressed by one of the SDs/topic chapters
- Hatched color = practice is marginally addressed by one of the SDs/topic chapters
- Bold/italic/underline = practice not addressed, but could fit into Greenprint
- No fill = practice not addressed

**Mid-South Regional Greenprint**

[Image of the Mid-South Regional Greenprint logo]
Memphis-Shelby County Recognized for National Excellence as One of the Nation’s Most Sustainable Communities

Memphis-Shelby County was awarded a 4-STAR Community Rating for national excellence in sustainability. The STAR Community Rating System is a robust sustainability rating system for cities, towns, and counties that helps communities evaluate themselves across eight areas related to sustainability, such as built environment, economy and jobs, health and safety, and natural systems. Below shows how Memphis-Shelby County scored for each STAR category. Other 4-STAR communities include: Austin, TX; Portland, OR; and Washington, D.C. For more information on how Memphis-Shelby County plans to build on these results, visit www.sustainableshelby.com/STAR.

- Innovation & Process: 78%
- Health & Safety: 75%
- Education, Arts & Community: 71%
- Natural Systems: 67%
- Economy & Jobs: 66%
- Built Environment: 47%
- Equity & Empowerment: 41%
- Climate & Energy: 35%