Community Strategies in Gentrifying Neighborhoods: A Los Angeles Perspective

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51 miles
$1 billion+ to restore 11 miles

existing

proposed
gentrification vs. displacement
community visioning process
community members + developers + property owners
meaningful community engagement
make community members the experts!
learning from others + creating buy in
NO CHANGE TO THE Q CONDITIONS

WHAT DOES THAT LOOK LIKE?

- **Size & Height**: By law, new buildings can be up to 2 or 3 times our existing buildings.
- **Use**: Almost anything goes – residential, commercial, or live/work.
- **Parking**: Current requirements to add parking may limit the ability of a small retail business, such as a café or market, from opening up.
neighborhood specific policy can only go so far
we need a city wide approach
what’s happening in Frogtown today?
ELYSIAN VALLEY
LOCAL JOB FAIR / FERIA DE TRABAJO
SATURDAY, OCTOBER 31ST, 2015
3:00 - 5:00 PM
3051 N. Coolidge Avenue (next to LA River)
lesson 1:
gentrification & displacement are different
Lesson 2: Affordable housing vs. housing affordability
lesson 3: neighborhood serving retail takes more work
lesson 4: cultural preservation is not always placemaking
lesson 5:
create a movement beyond your community