What Water Agencies Are Afraid To Tell Land Use Decision Makers

15th Annual New Partners for Smart Growth: Practical Tools and Innovative Strategies for Creating Great Communities

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Santa Ana River Watershed's Six Horsemen of the Apocalypse

Fiscal Crisis
Colorado River
Climate Change
Sacramento Delta
Energy
Urban Hardscaping
Broad Planning/Management Guidance Strategies

- Watershed Hydrology and Ecosystem Protection and Restoration
- Operational Efficiency and Transfers
- Innovative Supply Alternatives
- Remediation and Clean up
- Demand Reduction and Water Use Efficiency
SPRAWL: The Number One Threat to Water Sustainability
Infrared Digital Orthophotography shows where water goes.
Water must be at the table

Going holistic
Improving Coordination
Land Use Planning & Water Management
The Watershed approach

1. The Santa Ana River Watershed is a hydrologic whole

2. Working in concert with nature is cost effective

3. See each problem as interrelated, seek efficiencies and synergies
Collaborate Across Boundaries

1. As citizens of the Watershed, create synergies

2. No ONE can do it alone

3. Think Big!
Create A New

1. OWOW is a shared Vision for the Watershed
2. Breakthrough innovations
3. Create a Water Ethic
"The advancement and diffusion of knowledge is the only guardian of true liberty."