NEW PARTNERS FOR SMART GROWTH 2016
DIVERSE VOICES
AND FEMALE
YOUTH
LEADERSHIP

YOUNG WOMEN FOR SMART GROWTH
DIVERSE ORGANIZATIONS

Recognize the significance of coalescing people from different backgrounds.

Ensure a variety of perspective and innovation.

YOUNG WOMEN FOR SMART GROWTH
EDUCATIONAL PURPOSE

- Challenges preconceptions.
- Learning from a new perspective.
- Allows others to gain insight from different experiences.
IMPORTANT

- Increases productivity.
- Healthier working environment.
- Creates solutions with less flaws and more applications.
MAITI KING
SACRAMENTO YOUNG FEMINISTS ALLIANCE
CO-FOUNDER/DIRECTOR OF FUNDS

SACRAMENTO YOUNG FEMINISTS ALLIANCE

YOUNG WOMEN FOR SMART GROWTH
OBSTACLES TO FEMALE YOUTH LEADERSHIP

YOUNG WOMEN FOR SMART GROWTH
OVER-EMPHASIS ON PHYSICAL APPEARANCE

Gives the impression women are less intelligent/capable than male counterparts, and women are taken less seriously.
MICHHELLE OBAMA'S MAKEUP ARTISTS TELLS US HOW TO GET THE FLOTUS LOOK

Sarah Palin's Wardrobe Disconnect
Fashion Columnist Robin Givhan asks how a campaign can portray Gov. Sarah Palin as a no-frills hockey mom while spending a jaw-dropping sum at Neiman Marcus, Saks Fifth Avenue and Barneys to outfit her.

Condoleezza Rice: The Consummate Power Dresser
The feminist Germaine Greer called Condoleezza Rice "the consummate power-dresser." Her black clothes and more fashion-forward cuts always made her seem

Daily Mail: Hillary Forgets Her Makeup?
Published May 7, 2012

Michelle Obama's State of the Union dress was a powerful political statement

Hillary Clinton Isn't a Lesbian—but She Dresses Like One

YOUNG WOMEN FOR SMART GROWTH
Bossy
Aggressive
Stubborn
Self-absorbed

Decisive
Assertive
Firm
Confident
A LACK OF FEMALE LEADERSHIP

Women are
14.6 percent of executive officers.
8.1 percent of top earners.
4.6 percent of Fortune 500 CEOs.
16.9 percent of Fortune 500 board seats.
STRATEGIES FOR FEMALE YOUTH LEADERSHIP

YOUNG WOMEN FOR SMART GROWTH
Use a variety of outreach strategies.

Social media, schools, and youth programs.
Choose your mentors wisely!

YOUNG WOMEN FOR SMART GROWTH
FREE FOOD

YOUNG WOMEN FOR SMART GROWTH
Encourage youth to be innovators, not just employees.
Don’t pander.
Charlamagne Tha God @cthagod 14m
SMH. That's it. I'm going with Bernie Sanders. RT @itsbizkit: RIP to the Dab it's over folks

YOUNG WOMEN FOR SMART GROWTH
THANK YOU

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Young Women for Smart Growth