

YOUNG

WOMEN FOR

SMART

GROWTH

NEW PARTNERS FOR SMART GROWTH 2016

CARMEN

MARTINEZ

SACRAMENTO BROWN ISSUES

Brown Issues

YOUNG WOMEN FOR SMART GROWTH

DIVERSE VOICES

AND FEMALE

YOUTH

LEADERSHIP

YOUNG WOMEN FOR SMART GROWTH

DIVERSE ORGANIZATIONS

Recognize the significance of coalescing people from different backgrounds.

Ensure a variety of perspective and innovation.

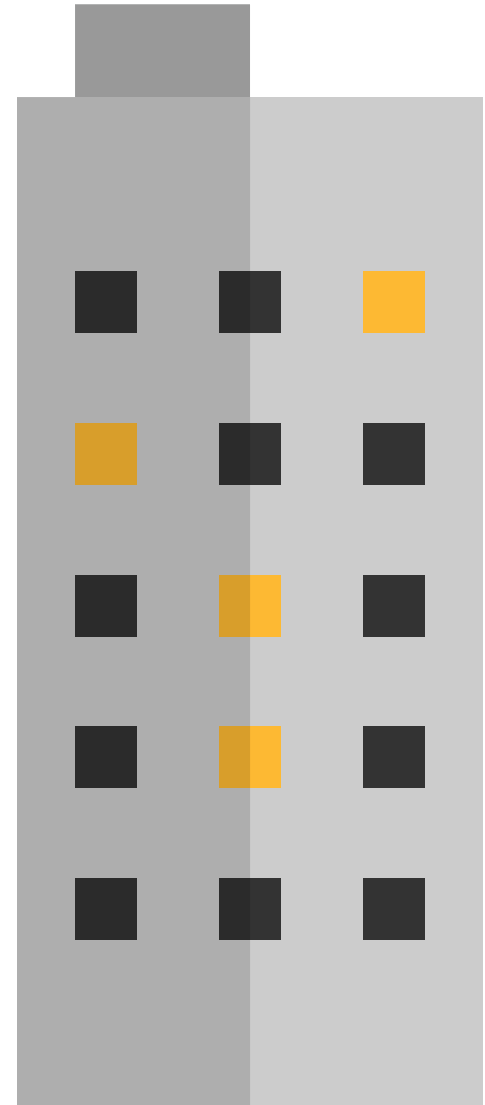


EDUCATIONAL PURPOSE

- Challenges preconceptions.
- Learning from a new perspective.
- Allows others to gain insight from different experiences.

IMPORTANCE

- Increases productivity.
- Healthier working environment.
- Creates solutions with less flaws and more applications.



MAITI KING

SACRAMENTO YOUNG FEMINISTS ALLIANCE

CO-FOUNDER/DIRECTOR OF FUNDS



YOUNG WOMEN FOR SMART GROWTH

OBSTACLES

TO FEMALE

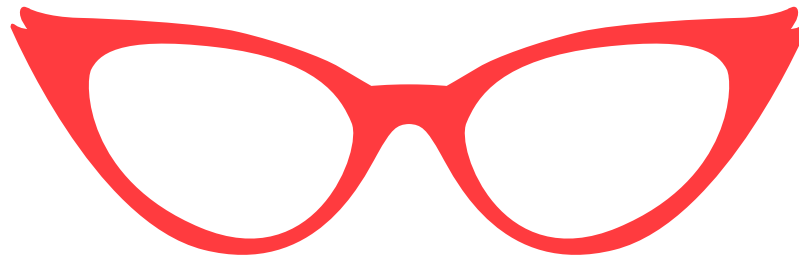
YOUTH

LEADERSHIP

YOUNG WOMEN FOR SMART GROWTH

OVER-EMPHASIS ON PHYSICAL APPEARANCE

Gives the impression women are less intelligent/capable than male counterparts, and women are taken less seriously.



MICHELLE OBAMA'S MAKEUP ARTISTS TELLS US HOW TO GET THE FLOTUS LOOK

Sarah Palin's Wardrobe Disconnect

Fashion Columnist Robin Givhan asks how a campaign can portray Gov. Sarah Palin as a no-frills hockey mom while spending a jaw-dropping sum at Neiman Marcus, Saks Fifth Avenue and Barneys to outfit her.

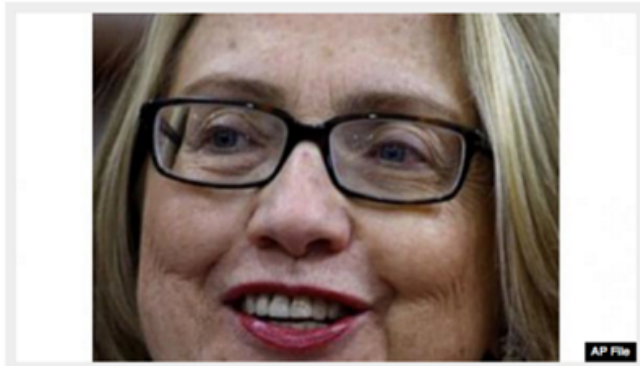
Condoleezza Rice: The Consummate Power Dresser

The feminist Germaine Greer called Condoleezza Rice "the consummate power-dresser." Her black clothes and more fashion-forward cuts always made her seem

Michelle Obama's State of the Union dress was a powerful political statement

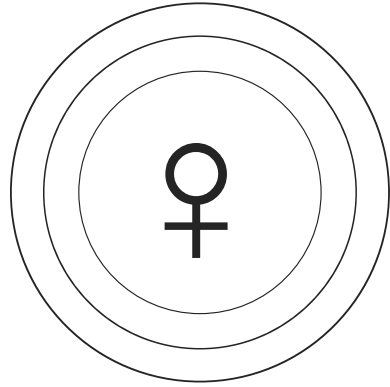
Daily Mail: Hillary Forgets Her Makeup?

Published May 7, 2012

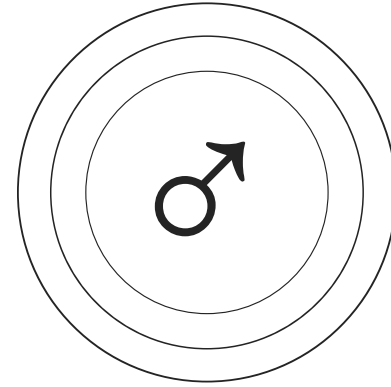


Hillary Clinton Isn't a Lesbian—but She Dresses Like One

YOUNG WOMEN FOR SMART GROWTH



Bossy
Aggressive
Stubborn
Self-absorbed



Decisive
Assertive
Firm
Confident

A LACK OF FEMALE LEADERSHIP

Women are
14.6 percent of executive officers.
8.1 percent of top earners.
4.6 percent of Fortune 500 CEOs.
16.9 percent of Fortune 500 board
seats.

INGA MANTICAS

MAR MONTE PLANNED PARENTHOOD

PEER EDUCATOR



YOUNG WOMEN FOR SMART GROWTH

STRATEGIES

FOR FEMALE

YOUTH

LEADERSHIP

YOUNG WOMEN FOR SMART GROWTH



Use a variety of
outreach
strategies.

Social media, schools,
and youth programs.

Choose
your
mentors
wisely!



YOUNG WOMEN FOR SMART GROWTH



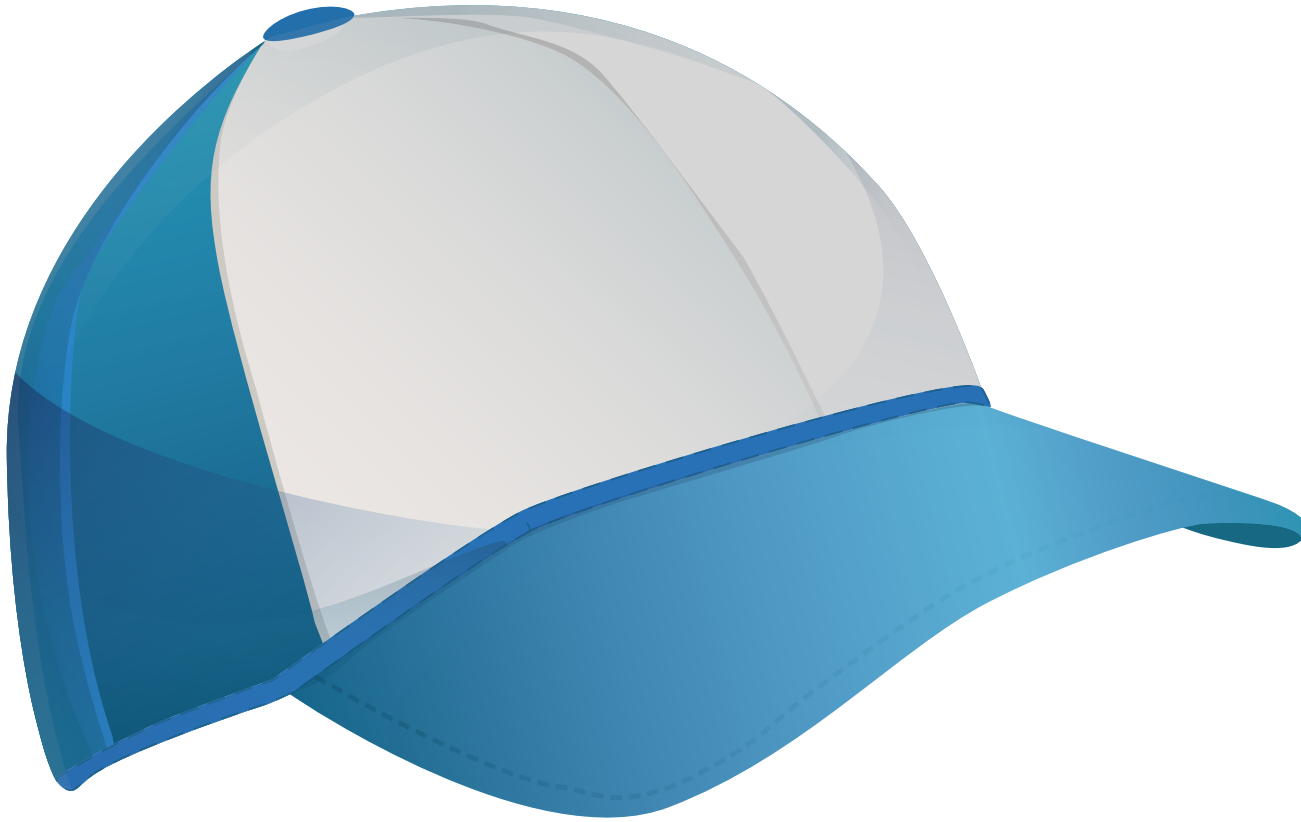
FREE
FOOD

YOUNG WOMEN FOR SMART GROWTH

Encourage
youth to be
innovators, not
just employees.



YOUNG WOMEN FOR SMART GROWTH



Don't pander.

YOUNG WOMEN FOR SMART GROWTH



Charlamagne Tha God @cthagod 14m
SMH. That's it. I'm going with Bernie Sanders. RT @itsbizkit: RIP to the Dab it's over folks



tube
0:15



386

243

ifunny.com



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HOW DO YOU DO, FELLOW KIDS?

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THANK YOU

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