Outcomes of the Value Proposition for Age Friendly Communities Summit

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- If a community can work for the young and the old, it will work for everyone.

- Segregating groups undermines community value.
The Value Proposition of Age-Friendly Communities

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Foundation 1:
Re-Framing Age-Friendly Communities as Economic Drivers

Age-Friendly communities are:
• Strong contributors to local tax base,
• More efficient users of infrastructure investments,
• Critical components to curbing healthcare, transportation and other high cost drivers for employers, local governments and agencies.
Foundation 2: Strength in Numbers: Connecting Aging, Health and Urban Design

Despite similar goals, there is little overlap in agencies advocating for public health, aging, and urban design.

Urban design is a significant determinant in public health and aging issues.
Foundation 3: Identifying Value to Fund Community Change: Capture and Reinvest
Value Proposition 1: Age-Friendly Communities Grow the Local Tax Base

Age-friendly community initiatives profit communities through infrastructure efficiency and increased productivity.

Case Example - Atlanta, GA

- Area that is relatively revenue productive
- Area that is relatively revenue negative
Value Proposition 2: Age-Diverse Communities Use Infrastructure More Efficiently

Age diversity affects:
• Commuting patterns
• School enrollment spikes
• Diversified business demand
Value Proposition 3: Age-Friendly Options Can Reduce Future Costs

Cost saving through prevention is prevalent in the health sector but has struggled to take hold in other sectors.
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Tools to Define the Geography of Place

The places in which livability and age friendliness occur can not be adequately represented in planning activities until they are delineated in a way that is consistent and allows comparative evaluation.
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Beyond just urban vs. rural, community composition matters
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Correlation of key metrics in an urban context
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Tools to Define the Geography of Place

Correlation of key metrics in a rural context
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Refine Tools for Local Valuation

Tools beyond the economic impact analysis are needed to help local communities quantify the local value of age-friendly communities.
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Alignments to Change Marketplace & Professional Practices

Community Health  Advocacy

Transportation  Planning

Aging Organizations  Local Government