Overview

- Moderator – Councilman Tom Butt
- Building Health Equity into all Policies – Diane Aranda
- “City Services through the Prism of Health”
  
  City of Richmond HiAP - Shasa Curl
- HiAP Strategy Document and Ordinance – Jonathan Malagon
- Planning for Climate Justice and Equity – Will Dominie
- Q & A
Richmond Background

- 103,700 Residents
- Majority minority population
- 32 miles of shoreline
- 292.6 acres of parkland
- 17 miles of the SF bay trail
- Most solar watts installed per capita for large Cities in the Bay Area
- Mayor Gayle McLaughlin
- 7 member City Council
- City Manager Bill Lindsay
General Plan 2030 and Community Health & Wellness Element

City of Richmond, Health in All Policies
Building Health Equity into All Policies

Diane Aranda, Program Manager
New Partners for Smart Growth Conference
February 14, 2014
Building Healthy Communities

A 10-year, strategic partnership with 14 communities to demonstrate improved health status for children and youth and provide a blueprint for creating healthy communities through prevention.
Health inequity refers to those inequalities in health that are deemed to be unfair or stemming from some form of injustice.

- I Kawachi, S V Subramanian, N Aleida-Filho
Drivers of Change

Healthy Communities

- Leveraging Partnerships
- Collaborative Efficacy
- Changing the Narrative
- Resident Power
- Youth Leadership

Youth Leadership

Leveraging Partnerships

Changing the Narrative

Resident Power

Collaborative Efficacy
Healthy Communities

NARRATIVE

- Leveraging Partnerships
- Collaborative Efficacy
- Resident Power
- Changing The Narrative
- Youth Leadership

POLICY

POWER
Building Power

Adult and Youth Leadership Development

Organizing and Advocacy

Photo courtesy of CCISCO
Changing the Narrative

SPEAKING TRUTH ON COMING HOME
RESEARCH, FINDINGS AND RECOMMENDATIONS ON REENTRY IN RICHMOND

Pulse

English Learners Get an Assist From Volunteers
Estudiantes de Inglés Obtienen Apoyo De Parte De Voluntarios

Richmond Office of Neighborhood Safety
PACIFIC INSTITUTE
Health Inequities

- Segregation
- Income & Employment
- Education
- Housing
- Transportation
- Air Quality
- Food Access & Liquor Stores
- Physical Activity & Neighborhood Conditions
- Criminal Justice
- Access to Healthcare
- Social Relationships & Community Capacity

Social Inequities
“City Services Through the Prism of Health”
What is Health?

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.
Health equity is achieving the highest level of health for all people. Health equity entails focused societal efforts to address avoidable inequalities by equalizing the conditions for health for all groups, especially for those who have experienced socioeconomic disadvantage or historical injustices (such as racism).
A core component of implementing the Community Health & Wellness Element of the General Plan & improving the well-being and living conditions for all Richmond residents.

Health in all Policies is city management as ‘preventative medicine’ and all city staff are ‘community clinicians.’

Professor J. Corburn, jcorburn@berkeley.edu
Results from the 2011 Richmond Community Survey:
Self-Rated Health

Self-rated health, by neighborhood group
% "excellent" or "very good" responses
- 24% - 33%
- 34% - 40%
- 41% - 50%
- 51% - 54%
- Data not available

Source: 2011 Richmond Community Survey Question 18A: “In general, how would you rate your health?”; COR GIS files Map by Ellen Kersten, ekersten@berkeley.edu

City of Richmond boundary
Other city boundaries
Highways

Miles
0 1 2 3
Model of Change

Source: Associate Professor Jason Corburn, UC Berkeley
There is no formula or right way to implement HiAP.
CA Policy Direction & Funding for the City of Richmond

- Leveraging over $10 million dollars
- Focus on Developing Healthy Cities
- Strategic Growth Council
  - Mira Flores Green Belt Project
  - Urban Greening Master Plan
  - Mathieu Alley Greening Project
  - Livable Corridors—Form Based Codes
- State Parks Prop 84
  - Elm Playlot
  - Greenway Unity Park

City of Richmond, Health in All Policies
Partnerships: Pogo Park & Greenway
From Planning to Implementation
Pennsylvania Ave./Peres Elementary School
Climate Action Planning
Richmond’s
Health in All Policies Strategy
**What is Health in All Policies?**

- **CALIFORNIA DEFINITION**
  - HiAP approach recognizes that health and prevention are impacted by policies that are managed by non-health government/non-government entities.
  - Many strategies that improve health will also help to meet the policy objectives of other agencies.

- HiAP Task Force Report—Executive Summary pg. 4 and 5

City of Richmond, Health in All Policies
Health in All Policies: Richmond

- Health in All Policies is both a process and a goal.

1. **Process:** Collaborative approach - changing way City employees and larger community think about health.

2. **Goal:** Improve health equity by addressing the social determinants of health and integrating health into the decision making process across all departments of the City.
Upstream & Downstream Interventions

Upstream:
- Policy and Programs
  - Corporations and other businesses
  - Government agencies
  - Schools
- Social inequities
  - Class
  - Race/ethnicity
  - Gender
  - Immigration status
  - Sexual orientation

Midstream:
- Physical environment
  - Housing
  - Land use
  - Transportation
  - Residential Segregation
- Behavior
  - Smoking
  - Nutrition
  - Physical activities
  - Violence

Downstream:
- Disease and Injury
  - Infectious disease
  - Chronic disease
  - Injury
- Mortality
  - Infant mortality
  - Life expectancy

Government, Schools, CBOs
Parks & Housing
Hospitals & Clinics
Physical and Mental Health Impacts

Driving Hypothesis: Cumulative stress over life-course
Challenge: Implement multi-dimensional policy responses?

- Social exclusion & segregation
- Environmental pollution & toxic exposures
- Lack of mobility
- Threat of Housing displacement
- Discrimination
- Stress
- Stress
- Stress
- Stress
- Lack of, poor quality, high cost for basic services, including primary care
- Threats & fear of violence
- Poor quality Education
Community Engagement: Stressors Activity
Towards Health Equity: Goal 100%

Access to a personal doctor

Self-Reported Health: Excellent or Good

Rate the job that City Gov does at involving citizens: Excellent or Good

Perceived safety from environmental hazards

Participated in volunteer or community service last year

Ate fruit/veggies 3+/day last week (adults)

% of Richmond Youth who participated in YouthWORK’s Summer program

Regular physical activity last week (adults)

% of Prisoner Reentry population served by transition/reentry programs

% Eligible household participating in CalFresh

Perceived safety in neighborhood

Perceived safety at nearby park or playground (youth)
HiAP Strategy Document & Ordinance

Introduction: Mission, Vision & Goals

“City services through the prism of health.”

— Bill Lindsay, City Manager

Mission, Vision & Goals

Richmond Health in All Policies (HiAP) Strategy is an effort to advance health for all residents and promote greater health equity for specific population groups in Richmond currently experiencing poor health. This strategy builds on the premise that everyday decisions within the City of Richmond can provide more opportunities to make healthy decisions and promote healthier outcomes for everyone. HiAP recognizes that health is not just something that occurs at a doctor’s office or in a hospital, but rather health can be found in the everyday decisions that are made in almost every city department and can be found in existing policies, such as the General Plan and 5-Year Budget.

Good health is the interest of everyone in Richmond and the region, as it being healthy enhances quality of life, improves workforce productivity, increases the capacity for learning, strengthens families and communities, supports environmental sustainability and helps reduce stress and feelings of insecurity. This HiAP strategy recognizes that all Richmond residents should have the opportunity to make choices that allow them to live a long, healthy life, regardless of their job, neighborhood of residence, level of education, immigration status, racial orientation, or ethnic background, and the City of Richmond can and should enhance healthy choices and conditions for everyone.

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Policy Change

Programs

Services

Institutional Change

Community Capacity Building

Data and Research
Health in All Policies

- Effective & Equitable Government Leadership & Coordination
- Economic Development & Education
- Environmental Health & Justice
- Full Service and Safe Communities
- Residential/Built Environment
- Quality and Accessible Health Care and Social Services

Health Equity
On going HiAP community engagement

- Establishing an ongoing, sustainable community engagement around HiAP
Life Expectancy: Contra Costa County
Climate Change Exacerbates Existing Health Disparities

**Climate Impacts:**
- Extreme Heat
- Increased Average Temperatures
- Air Pollution
- Wildfire
- Severe Weather/Storms
- Agricultural Disruptions
- Drought
- Sea Level Rise

**Health Impacts:**
- Death
- Cardiovascular Stress and Failure
- Illnesses such as Heat Stroke, Heat Exhaustion and Kidney Stones

**Mitigating Factors:**
- Tree Cover
- Pavement
- Air Conditioning
- Home Insulation
- Transportation Access to Cooling Centers
- Health Care
- Jobs

**Groups Most Impacted:**
- Elderly
- Children
- Farm/Outdoor Workers
- Diabetics
- Low-Income People
- People with Respiratory Diseases
Our Work

• Climate Action Planning
• Regional Land Use, Transportation and Climate Planning
• Climate Readiness
• Supporting Strong, Knowledgeable, Connected Communities
# Contra Costa Climate Action Plan:
## Health Co-Benefit Analysis and Policy Advocacy

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<th>Health Indicator</th>
<th>Healthy Food</th>
<th>Physical Activity, Walkability, Bikeability</th>
<th>Outdoor Air Quality</th>
<th>Indoor Air Quality</th>
<th>Improved Access</th>
<th>Green Space</th>
<th>Job Creation</th>
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## Reduction Measures

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**Green Space**

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- LUT2.1
- LUT5.5
- EE2.2
- EE6.1

**Job Creation**

- EE1.1
- EE1.2
- EE1.3
- EE2.1
- EE2.2
- EE2.3
- EE2.4
- EE2.5
- EE2.6
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- LUT4.2
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- WE1.1
- WE1.2
- WE2.1
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- GO1.1
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- GO2.2
- GO4.4

**Climate Risk Reduction**

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- EE1.2
- EE1.3
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**Health Equity**

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- GO2.1
- GO2.2
- GO4.4
Example Policy Priority: Weatherization
Regional Land Use, Transportation and Climate Planning (SB 375)
Getting Ready
Contact Information

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