SHIFTING THE DIALOG:
Discovering Health Equity at the Heart of Transportation & Land Use Planning in California

Carl Anthony
Paloma Pavel, PhD
Breakthrough Communities

11th Annual
New Partners for Smart Growth Conference
San Diego, California
February 2, 2012
A Compass for Building Healthy and Just Communities
Part 1. Health Equity at the Heart of Planning

Part 2. Saying No to Health Inequities Caused By Transportation and Land Use Policies.

Part 3. The Community Response -- Saying Yes to Healthy and Just Communities.
Part One:
Shifting the Dialog - Health Equity at the Heart of Planning
What is “Health Equity”?

Health equity concerns those differences in population health that can be traced to unequal economic and social conditions and are systemic and avoidable and thus inherently unjust and unfair.
Root Causes of Health Inequity in the Built Environment

1. Residential Segregation - Race

3. Concentrated Poverty - Class
Part Two:
Saying No to Health Inequities Caused by Transportation and Land Use Policies
SAYING NO
to racial, economic and health inequities
caused by transportation and land use
“An African American born in West Oakland… can expect to die almost 15 years earlier than a White person born in Piedmont, in the Oakland hills.”

Dr. Tony Iton
Sprawl and Inner-City Abandonment
Land Use & Transportation
Urban & Rural Pollution
Highways Divide Regions
Reinforce Economic and Racial Segregation
Highways and Land Use Shape and Limit Access to Opportunity
Lack of Racial Diversity in Public Decision-making Excludes People of Color from Shaping Community Environments
Part Three:
The Community Response
Saying Yes to Healthy and Just Communities
Community Planning and Design Outcomes

- Complete Streets
- Design for Active Living
- Priority Conservation Areas
- Focus Development Areas
- Transit Oriented Development
- Urban Planning Corridors
- Walkable Communities
SAYING YES

to healthy and just communities for all
Resources for Health Equity
Six Big Wins: Healthy and Just Communities For All

• Overcoming Concentrated Poverty
• Overcoming Residential Segregation
Saying Yes: 6 Big Wins for Health Equity

1. Clean Air and Healthy Communities
2. Investment without Displacement
3. Affordable Housing
4. Reliable Public Transit
5. Economic Opportunity
6. Community Power
1. Healthy and Safe Communities

BIKE TO WORK DAY
MAY 14, 2009
2. Investment Without Displacement
3. Affordable Housing Close to Emerging Job Centers

Source: Clockwise from top: County of Santa Barbara Redevelopment Agency, Ira Gribin Workforce Housing Grants Status and Progress Report
4. Operating Funds for Reliable Public Transit
5. Economic Opportunity: Link Local & Regional Employment Centers
6. Building Community Power

An active, engaged citizenry making the transition to

- Ecologically sustainable
- Economically viable
- Socially just
- Healthy communities
Don’t gamble $70 million
SAVE JOB