New Partners for Smart Growth
February 2012
Global Food System Stress
Many Flavors of U.S. Food Insecurity

Sustainability
- Energy Dependency
- Environmental Degradation
- Soil Depletion
- Mono-Culture

Viability
- Disappearing Farmers
- Food Safety
- Subsidy Dependency

Equity
- Economic Concentration
- Worker Justice
- Food Access
A National Security Strategy That Doesn’t Focus on Threats

• “A National Strategic Narrative,” a paper written by Captain Porter and Col. Mark Mykleby of the Marines, which calls on the United States to see that it cannot continue to engage the world primarily with military force, but must do so as a nation powered by the strength of its educational system, social policies, international development and diplomacy, and its commitment to sustainable practices in energy and agriculture.
Midwestern Perspectives

Detroit

Chicago
In the 1960's things looked promising...
The end of history?

- Rural
- Urban

- Local
- Global

- Built Environment
- Economic Systems

- Generalized
- Specialized

- Work Force Skills
What Went Wrong
Too many plans and too many planners?
Using Regional Food Systems to Re-connect Cities
Go Big or Go Home
Access to Good Food

Diet related health issues are bankrupting the country
Rethinking Progress
Repurposing existing structures for hydroponics or aquaculture
Say hello to a food system like that of our grand parents or of other cultures that have maintained food systems with fewer processed foods.
or just another cycle of history?
Food System Components

- Production
- Processing
- Wholesale
- Retail
- Grower Training
- Nutrition Education
- Convert Waste To Fertilizer
SE Michigan Regional Food Shed – One of America’s Strongest

*Michigan, Ohio, & Ontario
The economics of re-localizing food production are enormous for cities of all sizes. Methodology developed by Michael Shuman estimates the following economic impact to Detroit of obtaining 20% of food from local sources:

- **New Jobs**: 4,719
- **Business Taxes**: $19,632,494
- **Increase earnings**: $124,754,720
A hybrid market with both retail and wholesale operations
More than 300 independent food-related merchants
• Shed 5 will be renovated in 2012.
• The heart of the market’s Plant & Flower sales.
• Community Kitchen to incubate and educate.
• Expand Plaza towards Russell Street to larger plaza area.

✓ Plant and Flower Center
✓ Community Kitchen
✓ Artisan Plaza
In the 1960’s the DOT put a six lane freeway between Eastern Market’s Meat and Produce departments.
Eastern Market 360°: America’s most comprehensive healthy metropolitan food hub
Commissary Opportunities
Classroom serving sizes just one niche to fill.

EMC is partnering with the Detroit Public Schools to help them convert 30% of their $16 million annual food purchases from highly processed to Michigan grown and minimally processed.
EMC is working with mobile food truck operators financed by the State of Michigan.
Gilligan’s Island is an interesting community . . .
Civic Traits

**Virtues**
- Industrious
- Transparent
- Patient
- Confident
- Inclusive
- Trust
- Convivial
- Faithful

**Vices**
- Complacent
- Nepotistic
- Impulsive
- Myopic
- Exclusive
- Distrust
- Inhospitable
- Parsimonious
FURGENT

Furious urgency
(aka git r’ done)
Detroit Eastern Market
Healthy Metropolitan Food Hub

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