Cơ Quan Phát Triển Cộng Đồng

MQVN

Community Development Corporation, Inc.

New Partners for Smart Growth Conference 2012
New Orleans East Overview

- 60% of Orleans landmass
- 21% of Population
- Lack of Food Access
- Lack of Healthcare Access
- High unemployment and poverty
- Lack of Transportation Access
Community-Based Health Care Centers by Primary Service Type (November 2008)

Some clinics only serve special populations. See the attached directory for more details.

This map shows the service delivery sites of organizations participating in the Primary Care Access and Stabilization Grant. Visit www.pcasg.org for more information.

Sources: Louisiana Public Health Institute (location of PCASG sub-awardees), Census TIGERline and ESRI (other features and boundaries).

Notes: Zip codes are shown for context. Health center locations are approximate.
Village de l’Est

- 8,000 Vietnamese Americans in 1-mile radius
- Pre-dominantly Catholic
- Language Access Issues
- Low Education Level
Katrina Implications

Disaster Strikes

- Storm struck August 29th, 2005
- Return began October 5th, 2005
- Community members returned with no light, food, or water

- Bring Back New Orleans Commission formed by Mayor Nagin to being Master Plan work
  - N.O. East Slated for green space
- Mayor Nagin uses Emergency Powers to permit Chef Menteur Landfill
Chef Menteur Hwy Landfill

- 0.8 miles from the atrium of the Vietnamese Community
- Maxent Canal runoff
- 220,000 cubic yards of trash
- 7,000 acres of illegal dumpsites in New Orleans East
Grassroots Mobilization
MQVN CDC Projects

- Urban Agriculture/Aquaponics
- Affordable Housing
- Business Development
- Education
- NOELA Community Health Center
Urban Agriculture

Urban and Organic Farm
- Create a social/economic outlet
- Public space to share (cultural foods, bridging generation gaps & other communities of color)
- Promote nutrition
- Healthy environment (compost system)

Organic Farmer’s Market
- Generate Income
- Expand beyond New Orleans (state and regional trading)
- Promote community, home grown produce

Next Steps
- Permit from Army Corps of Engineers
- Capital funding for construction costs
Aquaponics
Business Development

Technical Assistance

- One-on-one Business Counseling
- Translations & Interpretations
- Workshops
- Marketing & Advertising
- Financial Assistance through loans and grants

Façade Improvements

- Improvement of existing facades for local businesses
- 50% matching grant for façade improvements
- Up to $800 grants for Business Signage

Collective Marketing Campaign

- Market/brand the area as Viet Village
- Louisiana Cultural Product District Designation
- Market materials
- Business Surveys

Alcee Fortier Streetscape

- $400,000 approved by city of NO
- Address community’s needs
  - Parking/Lighting
  - Landscape improvement
  - Pedestrian friendly zones
Education

Intercultural Charter School (ICS)

- August 18th, 2008
- **Tuition free** Charter School
- Located in the *center of the community*
- Grades K – 7th (Gradually 8th)
- 350 students
  - 60% African Americans
  - 30% Vietnamese
  - 5% Latinos
  - 5% Non-Hispanic Whites
- **Vietnamese, English, Spanish**

Next Steps

- **Funding to expand** ICS to 8th Grade and high school
Health Care

Current Health Services

- Developed two primary care bridge clinics within the community in Summer 2008
  - NOELA Community Health Center New Orleans East (Adults)
  - Kid’s First New Orleans East (Pediatrics)
- Approximately 600 patients per month
- Linguistically and culturally appropriate
- Pre-Katrina - 3 hospitals serving 96,000
- Post-Katrina - no hospital to serve 56,000