Jeremy Madsen

Teaming Up for Success: Collaboration Between Nonprofit Organizations and Government Agencies
Grand Boulevard Initiative: From Grasstops to Grassroots
Advocacy

Outreach & Education

Expertise & Innovation

Results

Advocacy
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Outreach & Education

Expertise & Innovation

Results

+ 

Advocacy
The Mountain View Story
GBI: Grasstops to Grassroots

• To increase transit access along the Grand Boulevard corridor, future development has to be concentrated along El Camino Real.

• To achieve this development pattern, citizens and the business community along El Camino Real will need to understand what this development will look like, why it is necessary, and what the benefits would be to their community.

• Prior to “Grasstops to Grassroots” the Grand Boulevard Initiative had been very successful in building support from local and regional agencies.

• “Grasstops to Grassroots” will build support by bringing advocacy organizations to the Grand Boulevard table to work with cities, San Mateo County and Santa Clara County to develop common messages that resonate with residents and business owners.
GBI: Grasstops to Grassroots

Community Leaders Roundtable
GBI: Grasstops to Grassroots

Message Development and Training
GBI: Grasstips to Grassroots

A Walk the Talk Forum
Menlo Park and El Camino Real:
Past, Present, and Future

Thursday, January 26
6:00 pm—8:30 pm
Menlo Park Presbyterian Church Social Hall
700B Santa Cruz Avenue
Menlo Park
GBI: Grasstops to Grassroots

Speakers Bureau
Grand Boulevard Initiative: From Grasstops to Grassroots