Tracking Outcomes in the Central Corridor

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Central Corridor Funders Collaborative
Members

Annie E. Casey Foundation  Northwest Area Foundation
F. R. Bigelow Foundation  Otto Bremer Foundation
Ford Foundation  Jay and Rose Phillips Family Foundation of Minnesota
John S. and James L. Knight Foundation  The Saint Paul Foundation
Living Cities, Inc.  Surdna Foundation
McKnight Foundation  Travelers Foundation
The Minneapolis Foundation
Outcomes

Access to Affordable Housing

Strong Local Economy

Vibrant Transit-Oriented Places

Effective Coordination and Communication
Indicator Development

- Aligned with four outcome areas
- Small geography
- Timely and sensitive
- Understandable and actionable
- Feasible
‘New’ Indicator Development

- Commute Shed
- Housing + Transportation Costs
- Common Goals
- Effective Collaboration
- Informed
## Central Corridor Key Outcomes: 2011 Baseline Indicators

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Index</th>
<th>Mpls. St. Paul</th>
<th>Central Corridor</th>
<th>Of Note</th>
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</thead>
<tbody>
<tr>
<td>Access to Affordable Housing</td>
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<tr>
<td><strong>People of all incomes live here</strong></td>
<td>Comparison to region</td>
<td>23%</td>
<td>26%</td>
<td>Corridor has higher concentration of very low-income households, especially in East Corridor (29%)</td>
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<tr>
<td>Less than $10,000 AGI (2007 $)</td>
<td>28%</td>
<td>29%</td>
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<td>$10,000 - $29,999 AGI</td>
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<td><strong>Transit helps families afford living here</strong></td>
<td>Housing + Transportation</td>
<td>55%</td>
<td>46%</td>
<td>When housing and transportation costs are taken into account, the Corridor is more affordable than the cities as a whole</td>
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<td>Low income households (60% of Area Median Income)</td>
<td>42%</td>
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<td>Moderate income households (80% of Area Median Income)</td>
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Working Group Partners

- Business Development
- Construction Opportunities
- Affordable Housing
- Job Access
- Public Investment Framework
- Cultural Neighborhood Branding