She Said, She Said

Public Health, Transportation & Land Use: Institutionalizing Partnerships & Practices to Create Healthier Communities

2012 Smart Growth Conference
San Diego, CA
February 4, 2012
Tacoma, Washington
City of Tacoma + Tacoma-Pierce County Health Department = True Collaboration
KEEPE LON G DI S TA N CE
RELATIONSHIP.

DRIVE BETTER, TACOMA.
“When it really becomes institutionalized, there is always someone from both organizations at the Other Players" tables.”

Mayor, Marilyn Strickland
Other Players

Tacoma City Council Members
Other Players
Lessons Learned

- Learning each other’s culture, structures and how work gets done is significant. Build on our strengths.
- Benefits of collaboration broadens our outreach and expands our messaging.
- With enough planned and thoughtful work and momentum, there becomes a tipping point at which the work becomes institutionalized and a culture shift occurs.
Kirsten Frandsen  
Tacoma-Pierce County Health Department  
kfrandsen@tpchd.org

Diane Wiatr  
City of Tacoma  
Mobility Coordinator/Senior Planner  
dwiatr@cityoftacoma.org