The Livable Walkable City
A Platform for Political Success

Councilmember Tommy Wells
Feb. 3, 2012
New Partners for Smart Growth
A Campaign Built on Smarter Growth
DC is Growing Fast

- 2.7% population growth since 2010 Census

- A lifestyle choice
  - Transport choices
  - Diversity
  - Innovation
  - Public amenities
  - Flexibility
Who are the Newcomers?

Population by Age Change Since 2000

- Under 5
- 5 to 19
- 20 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65+

Elevated changes in the 20 to 34 and 55 to 64 age groups.
What do 20-34 year-olds want?

- Flexibility (Transportation & Housing)
- IT Enhanced Services
- Trails, Parks, Bikepaths
So that’s what I gave them...

Bikeshare Expansion

Point-to-Point Car Share

Dedicated Bikelanes

Rebranding the Bus
What do Baby Boomers Want?
They are getting 5-minute living

Streetcar TOD

Accessible Groceries

Sensible Parking Policy
Renewed Outdoor Amenities
Smart Growth is Flexible Growth
Smart Growth is Flexible Growth

Mixed Housing Options

Complete Streets
Gentrification & Inequity

- Displacement
- Fear of being left behind
- Substantial cultural change
Addressing Gentrification

- Acknowledgement, trust, and training
- Use the known to introduce the unknown
- Meet folks on their home turf
Livable Walkable Awards

4th ANNUAL Livable Walkable Awards

Monday, December 6th, 2010
6:30 - 8:30 pm
Arena Stage at the Meade Center for American Theater - main lobby
1101 Sixth Street, SW Washington, DC 20024

Live music from the Annie Sidley Band and great food from our local businesses.

SPONSORS:
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- Hill Rag
- Taylors Gourmet Deli
- Cava Mezze
- Arena Stage at the Meade Center for American Theater

Suggested Donation: $10 to support the Ward 6 Constituent Services Fund

One block west of the Waterfront Metro