NEW PARTNERS FOR SMART GROWTH:
Building a Powerful Regional Equity Coalition to Deliver on Sustainable Communities

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February 3, 2012
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SF Bay Area Region in Context

- 9 counties
- 101 cities
- 7 million residents
- 50% are people of color
- 2nd largest (population) in California, 6th in US
- In sum, more people and more fragmented than most regions
Boards and Commissions Leadership Institute

- Theory of change has evolved from influencing decision-makers to being decision-makers.

- BCLI identifies, supports, places, and trains low-income people and people of color to serve on priority boards and commissions in the Bay Area.

- We prioritize boards and commissions that advance our programmatic work: transportation, equitable development, housing, jobs, health, and the environment.

- We balance individual transformation with collective, regional action.
BCLI Nuts and Bolts

**Tools:** 10 All-Day Training Sessions (80 Hours Total)
- Robert’s Rules of Order
- How to Work With Budgets

**Expertise:** Issues and Advocates Speakers Series
- Equitable Energy and Climate Action Plans
- Healthy Transit-Oriented Development

**Resources:** Technical Assistance and Regional Alumni Program
- Response Within 3 days
- Policy Hubs
- Educational Technology

**Samples of Seats Won**
- Oakland, Richmond, and SF Planning Commissions
- Richmond Economic Development Commission
- Oakland Housing Authority
- Metropolitan Transportation Commission Policy Advisory Council
Case Study: Success Beyond the Seat

- Two BCLI alums play leadership roles in passing San Francisco’s Local Hire Policy.

- Ordinance adopted by SF Board of Supervisors with veto-proof majority (8-3) in Dec. 2010.

- Most aggressive local hire policy in US:
  - City contractors and subcontractors working on city-funded construction projects worth $400K or more must ensure that 20% of workers live in SF.
  - Requirement increases 5% every year until it hits the 50% mark in seven years.

- Mayor Lee released implementation plan for policy in March 2011.

- BCLI alums are monitoring its implementation.
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