Transforming the Golden West Side: West Fresno, California

New Partners for Smart Growth
San Diego 2012
Overall Goal: Build Community Capacity to Drive Brownfield Revitalization and Make the West Side Golden Again

• Learn Who West Fresno Is
• Provide Educational Sessions
• Develop W Fresno Specific Action Plan

3 Workshops and Final Presentation
Community Workshops

Brownfields - Smart Growth
Sustainability - Fresno Planning
Community Based Case Studies
Community Workshops

WHAT WE LEARNED

- Sites and areas of concern
- Community frustration with built and social environments
- West Fresno strengths and assets
- Organizational capacity to address brownfields
WEST FRESNO BROWNFIELD ACTION PLAN

Project Background

Action Elements

Brownfield Background

Supporting Recommendations

Resources
ACTION ELEMENTS

Element 1 Build the Coalition
Element 2 Identify and Inventory
Element 3 Prioritize
Element 4 Engage the Owners
Element 5 Create a Vision
Element 6 Pursue Resources
Element 7 Environmental Assessment and Remediation
Element 8 Reuse
Supporting Recommendations

Organizational and Intercultural Collaboration

Engage in City Planning Processes as West Fresno Advocate

Participate in Upcoming Workshops and Trainings
RESOURCES

- Financial
- Trainings and Workshops
- Case Study Contacts
- Guest Speaker information
- Other Related

Report Available Online

W Fresno Youth Council

Center for Creative Land Recycling: Community Garden Assistance
• Site Identification and Prioritization
• Partnerships
• Design Charrette

Ignacio Dayrit
Center for Creative Land Recycling (CCLR or "see clear")
P 415.398.1080 x107
CCLR Program Areas

Technical Assistance to Community Developers

Policy & Legislative Research

Training for Redevelopment Specialists

415.398.1080

www.cclr.org