

11th Annual New Partners for Smart Growth

February 2-4, 2012 | San Diego, California

■ Wednesday, February 1

Pre-Conference Equitable Development Workshop. Advancing Equity through Planning: Challenges and Opportunities

Across the country, communities and regions are finding that inclusive, equitable planning processes empower them to address the economic, environmental, health and other challenges they face. However, integrating social equity, affordability, economic and workforce development, and environmental justice into local and regional planning is not always straightforward. This workshop will draw on the experiences of HUD's Sustainable Communities Regional Planning and Community Challenge grantees and their partners from community-based organizations to shed light on the barriers and opportunities related to fair and equitable planning.

Participants – practitioners from the equitable development, environmental justice, smart growth and planning fields – will take part in dialogues about how to apply lessons learned more broadly. The event will conclude with reflections by federal and philanthropic leaders on how local, regional, state, tribal, federal and foundation stakeholders can work together to advance inclusive planning and growth.

Equitable Development Track: This workshop will complement the Equitable Development track sessions to be held during the conference. See pages 8-10 of the conference program booklet for the list and times of these related sessions.

1:00-1:30 pm

Harbor Island I

Welcome

This opening session will provide background on the history of the Equitable Development Workshop and how equity and environmental justice are being addressed at New Partners for Smart Growth; let attendees know what to expect at this year's workshop; and announce the opportunity to comment on the draft EPA publication on equitable development. A speaker from a community that has implemented a successful inclusive, community-driven process will present their work to frame the day's discussions.

- Workshop MC: Dwayne Marsh, Senior Advisor, Office of Sustainable Housing and Communities, U.S. HUD
- John Frece, Director, Office of Sustainable Communities, U.S. EPA
- Lisa Garcia, Associate Assistant Administrator for Environmental Justice, U.S. EPA
- Georgette Gómez, Toxic Free Neighborhoods Director, Environmental Health Coalition (National City, CA)

1:30-2:45 pm

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Opening Roundtable

HUD's Regional Planning and Community Challenge planning grant programs – the flagship initiatives of the Partnership for Sustainable Communities – are advancing a new model of strategic investment in equitable, environmentally sustainable development. What lessons have grantees and their partners learned about advancing equity through planning for sustainable communities, and how can these lessons be applied in other places? Participants will gain insight from leaders of several of the efforts now underway.

- Moderator: Dwayne Marsh, Senior Advisor, Office of Sustainable Housing and Communities, U.S. HUD
- Heidi Hall, Equity Network Manager, Impact Capital (Seattle, WA)
- Maiko Winkler-Chin, Executive Director, Seattle Chinatown International District Preservation Development Authority
- Charlie Baker, Executive Director, Chittenden County Regional Planning Council, VT
- Isabel Cosio Carballo, Director of Public Affairs, South Florida Regional Planning Council
- Brett Lee Shelton, Legal Counsel, Smith, Shelton & Ragona, LLC (Pine Ridge, SD)

2:45-3:00 pm

Break

3:00-4:15 pm

Nautilus I

Concurrent Session A. The Affordability Question

Sustainable community development promotes the integration of transportation, housing, economic development and environmental protection as the foundation for vibrant, healthy and affordable places. But without specific measures to preserve affordability, the very people who most need to benefit from these planning approaches can be priced out of communities. How can affordability be incorporated into planning? Issues of displacement, fair housing, job access and public priorities will frame the conversation.

- Moderator: Dwayne Marsh, Senior Advisor, Office of Sustainable Housing and Communities, U.S. HUD
- Meredith Levy, Director of Community Organizing and Planning, Somerville Community Corporation, MA
- Chris Benner, Associate Professor, University of California-Davis
- Terrance Ware, Transit-Oriented Development Administrator, City and County of Honolulu, HI

Nautilus 2

Concurrent Session B. Moving from Engagement to Decision-Making

This session will look at best practices for moving traditionally marginalized populations from being observers to participants to architects of growth and development where they live. Grantees and their partners from community-based organizations will share successes and stumbling blocks related to community engagement, leadership and ownership in planning and investment.

- Moderator: Kalima Rose, Director, Center for Infrastructure Equity, PolicyLink
- Dean Katerndahl, Director, Government Innovations Forum, Mid-America Regional Council
- Damon Daniel, Regional Organizing Director, Communities Creating Opportunity, MO
- Amy Cotter, Director of Regional Plan Implementation, Metropolitan Area Planning Council
- Marcos Beleche, Director of Community Organizing and Resident Resources, Codman Square Neighborhood Development Corporation, MA
- Mike Dozier, Executive Director, Office of Community and Economic Development, CSU Fresno
- Genoveva Islas-Hooker, MPH, Regional Program Coordinator, Central CA Regional Obesity Prevention Program

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Concurrent Session C. Jobs, Wealth and Environmental Justice

In these difficult economic times, job creation and workforce development are a top priority for many communities, especially in places that have experienced decades-long disinvestment. How do communities balance these critical issues with the need to create long-term wealth, reverse generational poverty and address the environmental justice issues which so often arise in disadvantaged communities? Grantees and partners will share their approaches to addressing these issues through planning.

- Moderator: Diane Takvorian, Executive Director, Environmental Health Coalition
- Margaret Kaplan, Operations Director, Minnesota Center for Neighborhood Organizing
- Ron Townley, Director of Local Government Services, Land of Sky Regional Planning Council, NC
- Allen Fernandez Smith, President and CEO, Urban Habitat (Oakland, CA)

4:15-4:30 pm

Break

4:30-5:30 pm

Closing Plenary. Federal and Foundation Responses

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Leaders from federal agencies and foundations will react to the day's conversations, reflect on next steps for advancing equitable and sustainable planning efforts, and offer previews of opportunities to come.

- Moderator: Scot Spencer, Associate Director for Advocacy and Influence, Annie E. Casey Foundation
- Shelley Poticha, Director, Office of Sustainable Housing and Communities, U.S. HUD
- Leslie Rogers, Region 9 Administrator, Federal Transit Administration
- Lisa Garcia, Associate Assistant Administrator for Environmental Justice, U.S. EPA
- Glenda Humiston, California State Director, USDA Rural Development
- David Fukuzawa, Program Director for Health, Kresge Foundation