

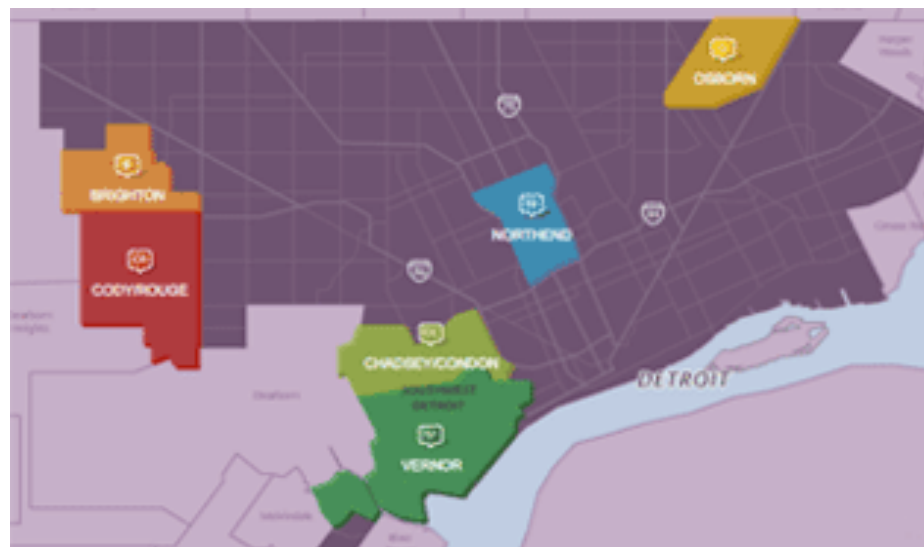
Helping Ourselves Overcome Disparities Project (H.O.O.D.)

Convergence Partnership Project

Detroit, Michigan



Map of Detroit – Osborn Community



Community Demographics

- 2000 census, the population of the Osborn area is 37,418.
- Osborn has a majority African American population, (83.4%) a white population of 9% and an Asian population of 4.6%.
- Level of poverty in the community was 27.4%.



Convergence

To tend toward or approach
an intersecting point.

Project Timetable: April 1, 2010 – September 30, 2011

- Lead agency for the project is Matrix Human Services @ The Center
- Project Budget is \$85,000 (does not include staff & resource in-kind services)
- **Mission Partners** include Skillman Foundation, University of Michigan, City Connect Detroit, Black Family Development, Osborn Neighborhood Development, Detroit Department of Health & Wellness Promotion, Greenbrier Community Council, Neighborhood Services Organization and Greenbrier Community Council.

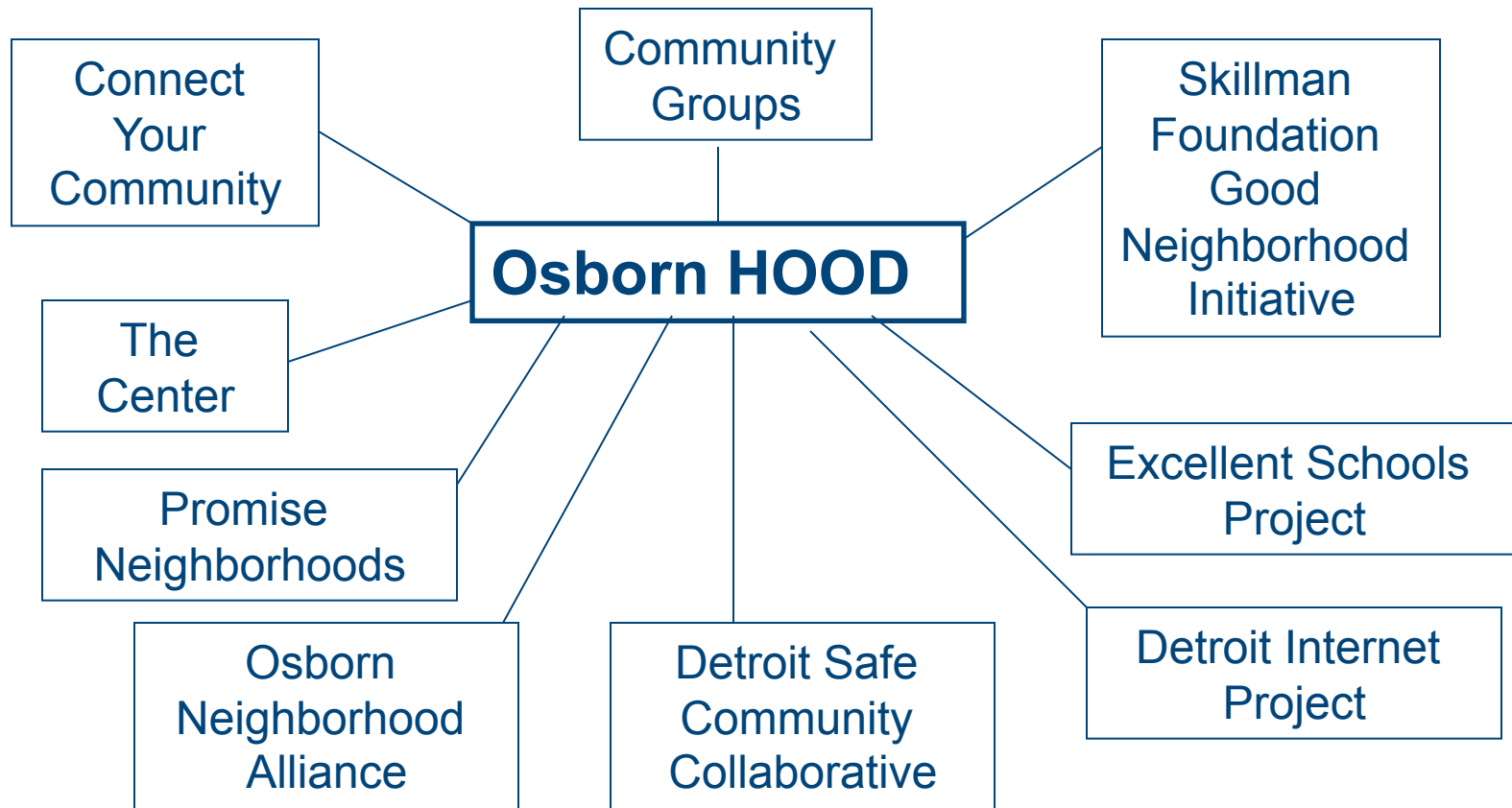
Project Outcomes

- The Osborn H.O.O.D. project will build and operate a community bus system
- Youth will have increased involvement and leadership in community initiatives impacting social and environmental changes for the community.
- Community programs promoting healthy eating and active living activities will experience increased membership and attendance.

Project Outcomes (continued)

- There will be increased patronage of Osborn businesses promoting a healthy eating and active lifestyle.
- Youth and adults will have the ability to navigate their community without fear of violence.
- There will be a decrease in the requirement for individual car journeys , reducing the environmental impact of travel on the community.
- The expansion of youth employment and training opportunities in businesses and organizations promoting a healthy lifestyle.
- Residents will have increased access to community hubs, recreation centers, grocery stores and park in Osborn.

CONVERGENCE



Project Accomplishments

- University of Michigan has assigned an Americorps worker – UM graduate in Urban Planning to the community bus project
- Neighborhood Services Organization and Detroit Department of Health and Wellness Promotion are implementing Youth Development initiatives with grant funding.

Project Accomplishments

- Engagement with the Osborn community Youth Capacity Building Project – Goal is for 80% of youth, ages 11 – 18, to be involved in high quality youth development programming by 2016.
- Osborn Community Center opened in June 2010 @ The Center for residents and businesses.
- Osborn Voice was published in July 2010- 20,000 copies distributed to the community

Beyond The HOOD Project

- Incorporate project vision, goals and remaining outcomes into existing community collaborative projects.
- Organize a Osborn Community Challenge to improve negative health indicators.