



Pounding the Pavement:
Walk-shops for Multi-media
Planning

Today's Walk-shop

- Overview of Process
 - ✦ What is a Walk-shop?
 - ✦ Why walkability?
- Conduct Charlotte Walk-shop
- Discussion
- Using Walk-shop Results
- Wrap-Up and Q & A



What is a “Walk-shop?”

Goals and Benefits:

- Get people out into the community
- Use photos, text to capture community attributes
- Start broader conversation from specific examples
- Can be ongoing input



What is a “Walk-shop?”

Basic Walk-shop Agenda:

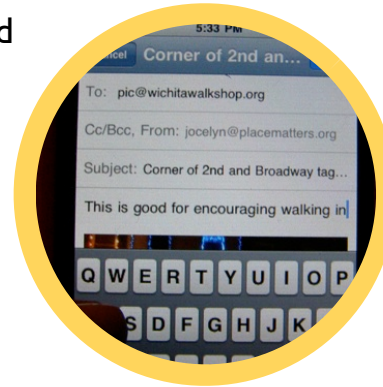
- Introduction
- Field trip
 - ✦ Groups walk around specific area and take photographs
- Upload photos to central location and sort
- Use photos to guide conversation



What is a “Walk-shop?”

Tools:

- Cameras, cell phones, cables and laptops
- Central Photo Repository
 - ✦ Flickr
 - ✦ Google/Picasa
- “Photowall” or other display
 - ✦ Cool Iris
- Discussion tools
 - ✦ Brainstorm Anywhere/Flipcharts
 - ✦ Keypad Polling/Dots



What is a “Walk-shop?”

Discussion:

- General thoughts on field trip experience
- Split into topical groups
 - ✦ Strengths
 - ✦ Challenges
 - ✦ Vision
 - ✦ Etc.
- Do brainstorm-group-prioritize exercise



Charlotte Walkshop

- Walkability
 - ✦ Ben Carlson, Goody Clancy
- Field Trip
 - ✦ Jason Lally, PlaceMatters
- Discussion
 - ✦ Ken Snyder, PlaceMatters
- Using Walk-shop Results
 - ✦ Ben Carlson, Goody Clancy
- Wrap-Up and Q & A



For More Info



- 303.964.0903
- info@placematters.org
- www.placematters.org