

NEW PARTNERS FOR SMART GROWTH CONFERENCE

Integrating Indicators of Smart Growth and
Healthy Communities into Real Estate Listings

Moderator: Clark Wilson, EPA

February 4, 2011 | Charlotte, NC

Panelists:

Andrew Dannenberg, Centers for Disease Control

Neal Etre, IEc

Melissa Olson, Metrolist



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Arlington

Fantastic Value in Townhouse (feels like single family house)

\$665,000



table space, also formal dining room and living room.

This end unit with gorgeous garden plus enclosed common ground 'park' is such a perfect setting you will think you are living in a single family property. Beautifully decorated and updated including brand new roof, replaced windows with high efficiency glass and lots of space, 3 finished levels, 2 authentic master suites on upper levels plus 2 more bedrooms, 3 full baths, and exquisite powder room. Main level family room opens to landscaped patio. Large kitchen has

Go to my web site www.libbyross.com and browse through the pictures and you will agree with all I have written.



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95 Rating on Walkscore.com \$350,000

Waterford House is a unique boutique-style condo with only 4 units per floor. Elegance, privacy, security and convenience are hallmarks here. Located minutes from the Nation's Capital in Crystal City's north end, you'll find a lush oasis amid urban amenities (including Metro). Our "must-see" 935 SF condo offers large rooms, beautiful new hardwood floors throughout, sumptuous all marble bath with soaking tub & separate shower, floor-to-ceiling windows opening to a 26 ft. balcony & courtyard views. Garage parking, too! This one is a winner!

1200CrystalDrive.com

★ L&F Arlington's
Top-Notch Real Estate Team



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Coming Two Choice

Stunning North Arlington color and completely remodeled by

Call for details about these out property in Northern Virginia and better system to let you see your new home just like a pro

spbouscare

N. Arlington SPACIOUS CAPE IN COUNTRY



schools. Dir: From I-66, North Glebe Road, Left Lane on right. Go to 5035N25thStreet.com for photo

**Georgetown
\$899,000**

On the Canal



Jackie McLaughlin and Lori
An Unbeatable

When you combine the person

Why?

- **Compact, walkable neighborhoods have a variety of environmental benefits**
 - Reduced reliance on cars produces less air pollution and greenhouse gas emissions
 - Preserves undeveloped land at city edge, protecting species habitat, water resources, etc.
- **However, home buyers and sellers lack readily available information on key neighborhood characteristics**
- **MLSs and REALTORS® are in a perfect position to educate buyers and sellers about this important information**

EPA and NAR Partnership

CREATING GREAT NEIGHBORHOODS:



DENSITY IN YOUR COMMUNITY



produced by
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Government
Commission**
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Real Strength.
Real Advantages.

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CENTER FOR
NEIGHBORHOOD TECHNOLOGY
STRATEGIES FOR LIVABLE COMMUNITIES



Leaders at the Core of Better Communities



Maryland Department of Planning



NATIONAL ASSOCIATION
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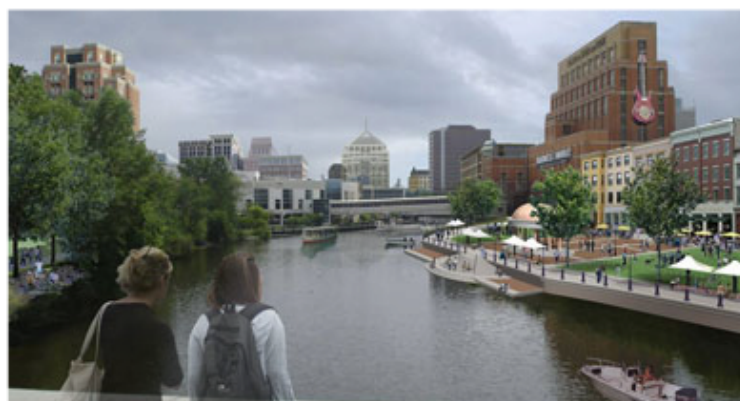
- [Housing Opportunity](#)

- [Smart Growth](#)

- [State Issues Tracker](#)

About Smart Growth

The healthier a community, the better the environment for REALTORS®. Keeping a community attractive, livable, and functioning well is a complex task. Who better to be stewards of their community than REALTORS®! Whether your community is grappling with transportation and land use issues, crowded schools, or open space, or working to bring vacant properties back to productive use, NAR's Smart Growth program has resources to help you and your association plant seeds that will pay dividends for years to come



- [Five Principles of Smart Growth](#)
- [Smart Growth FAQs](#)

Note: The images are artists' renderings that show how Smart Growth principles can transform underused areas into vibrant, healthy communities. The images of the Lansing, Michigan, waterfront were created by [Urban Advantage](#) to illustrate how a community might develop around a decommissioned and re-purposed power plant. The revitalized area could include housing, commercial development, and, eventually, a busy downtown area where people would venture both during the day and after dark.

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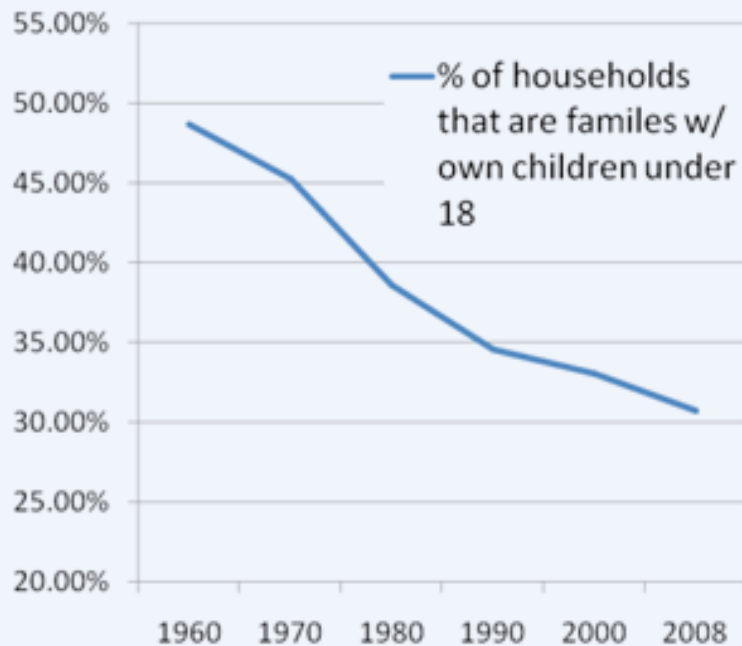
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On Common Ground

Decline in Family Households with Own Kids under 18

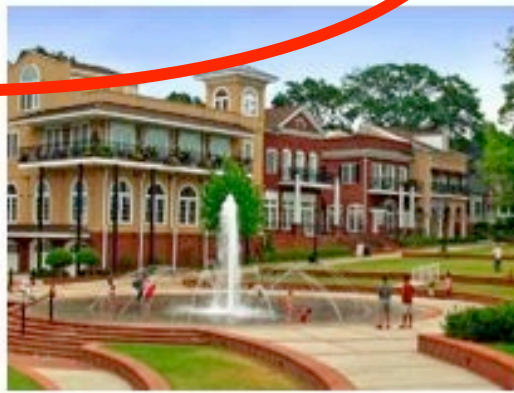
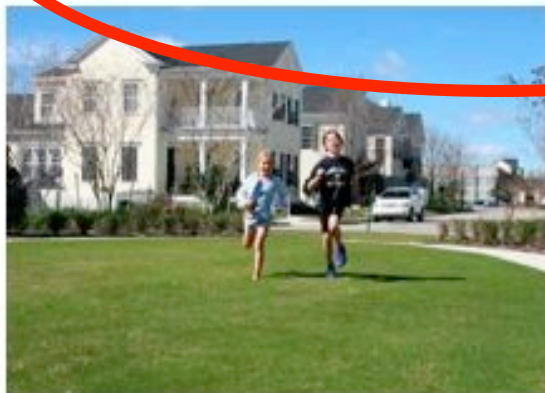
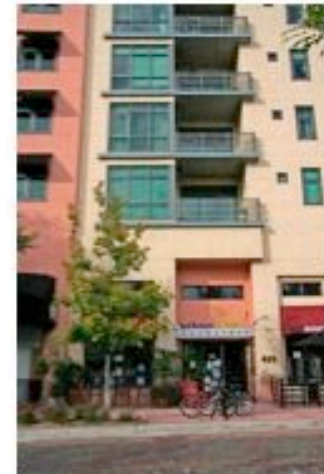


Source: <http://www.census.gov/population/www/socdemo/hh-fam.html>

- Market research indicates that many households want:
 - improved accessibility and shorter commutes,
 - nearby shops and services, and
 - good walking conditions and public transit services
- Millennials and baby boomers are particularly interested in walkable places and are the two largest demographic cohorts

Findings: 1/3 want smart growth products

- ▶ Reviews of existing studies on consumer demand...
- ▶ Survey's conducted by Robert Charles Lesser & Co. LLC...
 - Consistently find that about a third of the market prefers smart growth products
 - Demand increases with shorter commute
- ▶ Share of the market growing due to
 - Demographic trends and
 - Changing buyer preferences (lifestage changes)



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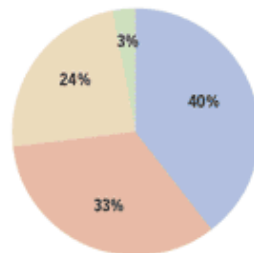
This article was published on: 01/01/2008

REAL LIFE: Smart Growth

What Americans Want: Growth OK If It's 'Smart'

Majority favor walkability, transit solutions

BY ROBERT FREEDMAN



LOGIN

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Potential Role of MLS Systems

Why EPA and CDC want to integrate information on walkability and transit access into real estate listings:

- **Provide clear information that homebuyers can use to compare locations**
- **Highlight amenities associated with walkable locations**
- **Ultimately realize public health and environmental benefits driven by consumer demand for walkable neighborhoods**