

Ingredients for Smart Growth Success: How to Build a Strategic Coalition

Building a New Coalition and Averting Environmental Justice Issues with Culturally Competent Partnerships



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The Cross Cultural Health Care Program



The Cross Cultural Health Care Program



VISION: Health Care in Every Community,
Every Community in Health Care

MISSION: To serve as a bridge between communities
and health care institutions to ensure full
access to quality health care that is
culturally and linguistically appropriate.

Environmental Justice Training and Consulting Program

WHO? Organizations with regulatory and policy making roles that impact local communities and businesses.

WHAT? Training and consulting to assist in developing and sustaining culturally competent partnerships, policies and programs that are community friendly.

WHY? The results are successful initiatives and effective community engagement that transforms homes and neighborhoods into thriving, healthy communities.



Building a New Coalition: Clean Air for the Dry Cleaning Industry

1. Potential Partners
2. A Short Term Goal
3. A Long Term Goal
4. Challenges
5. Best Practices



Challenges Faced When Beginning a Coalition

- Goals of potential partners are misaligned
- Partners lack of understanding of the daily realities of other partners
- Past history between potential partners creates a burden



Best Practices When Beginning a Coalition

- Determine the Need for Partnerships
- Establish a Foundation of Respect
- Overcome Perceived Obstacles



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