

# Fair Climate Project

Promoting fair and equitable solutions to climate change



## National Wildlife Federation Fair Climate Project

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Photos: Curbs, Eyewire, Comstock



# Who We Are

- One of the nation's oldest conservation organizations celebrating our 75<sup>th</sup> Anniversary in 2011.
- Largest grassroots conservation organization with more than 4 million members, partners, & supporters
- 11 regional and national offices spanning the country and we have state affiliates in nearly every state
- Was the go-to environmental organization on the scene during the BP Gulf Oil Spill

## **National Wildlife Federation's Mission:**

*To inspire Americans to protect wildlife for our children's future*



# Who We Are

- In 2009, NWF launched the Fair Climate Project
  - The goal of NWF's Fair Climate Project is to build and engage a **national network of leaders** representing **underserved communities** to advance equitable and just solutions to climate change
- The primary objectives of our outreach and engagement efforts are to:
  - Connect leaders to **each other** to seed ideas and begin implementing local solutions;
  - Connect leaders to **resources** that exist to jumpstart local projects; and
  - Connect leaders to **decision makers** that have the authority and ability to implement national policies that will support our shared goal of restoring our communities and rebuilding our economy.



# Why is this important to NWF?

*“America's strength is not our diversity; our strength is our ability to unite people of different backgrounds around common principles.”*

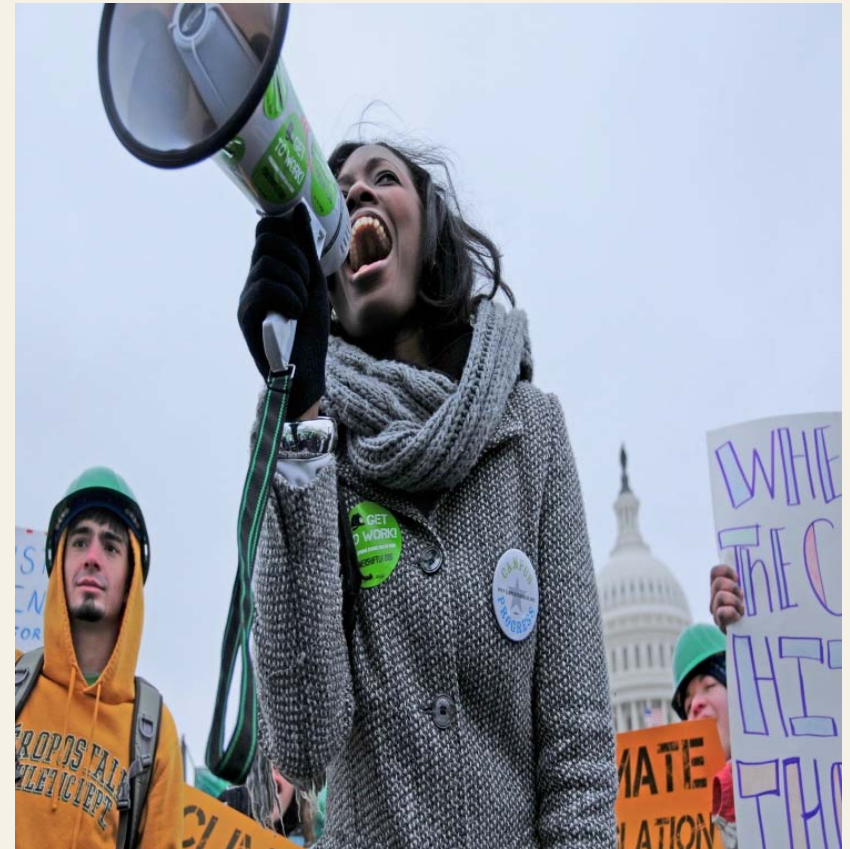
~ Ernest Istook

- Clean air, clean water and abundant wildlife sustain Americans from all walks of life. We all have a shared responsibility to protect these resources for our children’s future.
- People of color, indigenous peoples, and low-income communities are at greatest risk of climate change effects.
- These communities are directly affected by living in close proximity to the largest sources of climate change pollution
  - **68 percent of African Americans** live within 30 miles of a coal-fired power plant
  - **66 percent of Latinos** live in areas that do not meet the federal government’s air quality standards



# What We Do

- We provide **community leaders** with the tools, resources, and opportunities that can help them learn how to **advance fair solutions** for climate justice
  - Social Media
    - Bi-weekly Newsletter
    - Webinars
    - Fair Climate blog
    - Twitter
  - Events
    - National Summit
    - Regional Workshops
    - Energy Efficiency Workshops
    - Other Events & Roundtables



# What We Do

## Connecting Community Leaders with Climate Solutions

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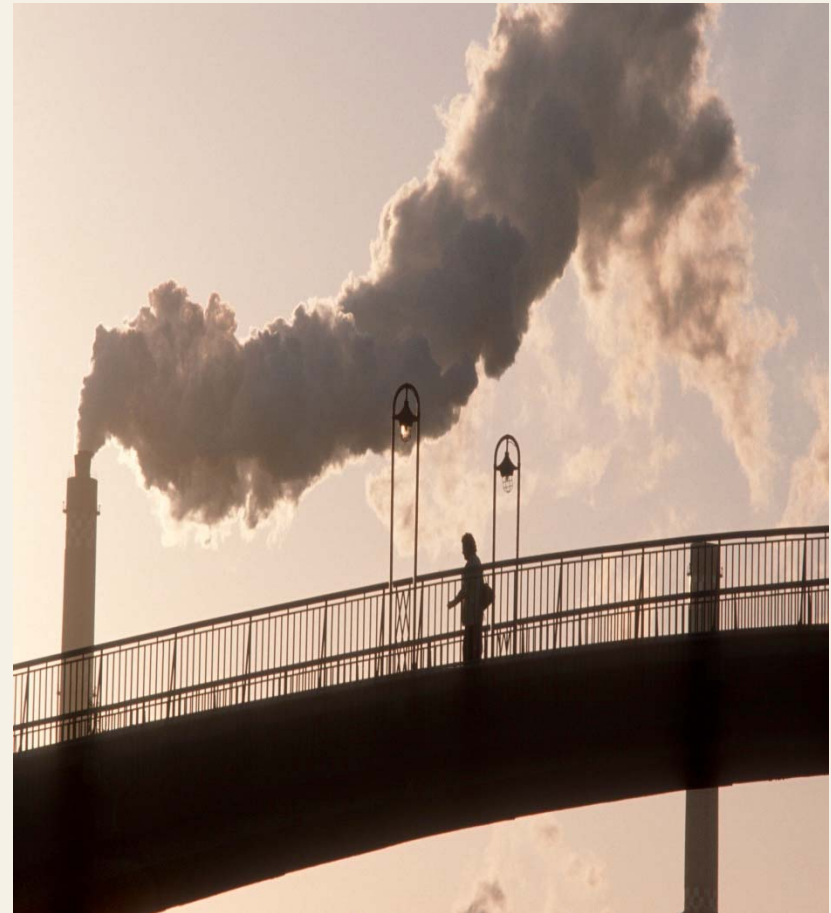
# The Value We See In This Work

- Just as a diversity of animals and plants are essential to a healthy ecosystem, NWF derives its strength and relevance from bringing together people from diverse backgrounds and cultures to create healthy communities for all.
  - A diverse network and base = more effective social and environmental campaigns and programs
  - Too often, community organizations are overlooked or brushed aside. We work to engage these communities on the issues that affect them.



# What's Coming Up

- The Clean Air Act Under Attack
  - EPA can begin to regulate harmful carbon pollution BUT
  - Congress will look to rollback on pollutions standards that affect the health of communities across the US
    - Mercury, Arsenic, Lead
  - Pollution is becoming a partisan issue
- Cutting back on investments
  - Government fiscal problems may give Congress excuse to cut back on critical investments in renewable energy





# How Communities Can Get Involved

- Sign-up to receive our bi-weekly newsletter – [www.fairclimateproject.org](http://www.fairclimateproject.org)
- Attend one of our Regional Summits
- Join us in our efforts to protect the Clean Air Act and continue to push for other legislation to address Climate Change.

Contact us at [fairclimateproject@nwf.org](mailto:fairclimateproject@nwf.org) to discuss our program or issues in your community

