

Good Jobs, Smart Growth

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New Partners for Smart Growth
February 4, 2011 ~ Charlotte, N.C.



Good Jobs First: Economic Development Accountability and Smart Growth

- Website, Tools @ www.goodjobsfirst.org
- Model Research and Publications
- Training and Speaking
- Technical Assistance
- Testimony, Legislative Analysis



Good Jobs First: Smart Growth for Working Families

Two Messages:

- Sprawl is an a broadly anti-union phenomenon
- Economic development subsidies are pro-sprawl, anti-transit



Sprawl: Bad News for Labor

- Sprawl in Chicago & Philadelphia metros:
 - Is a broadly anti-union phenomenon
 - Undermines union density
 - Dilutes organized labor's political power
- 2001 National AFL-CIO convention resolution denounces sprawl and urges affiliates to weigh in for smart growth

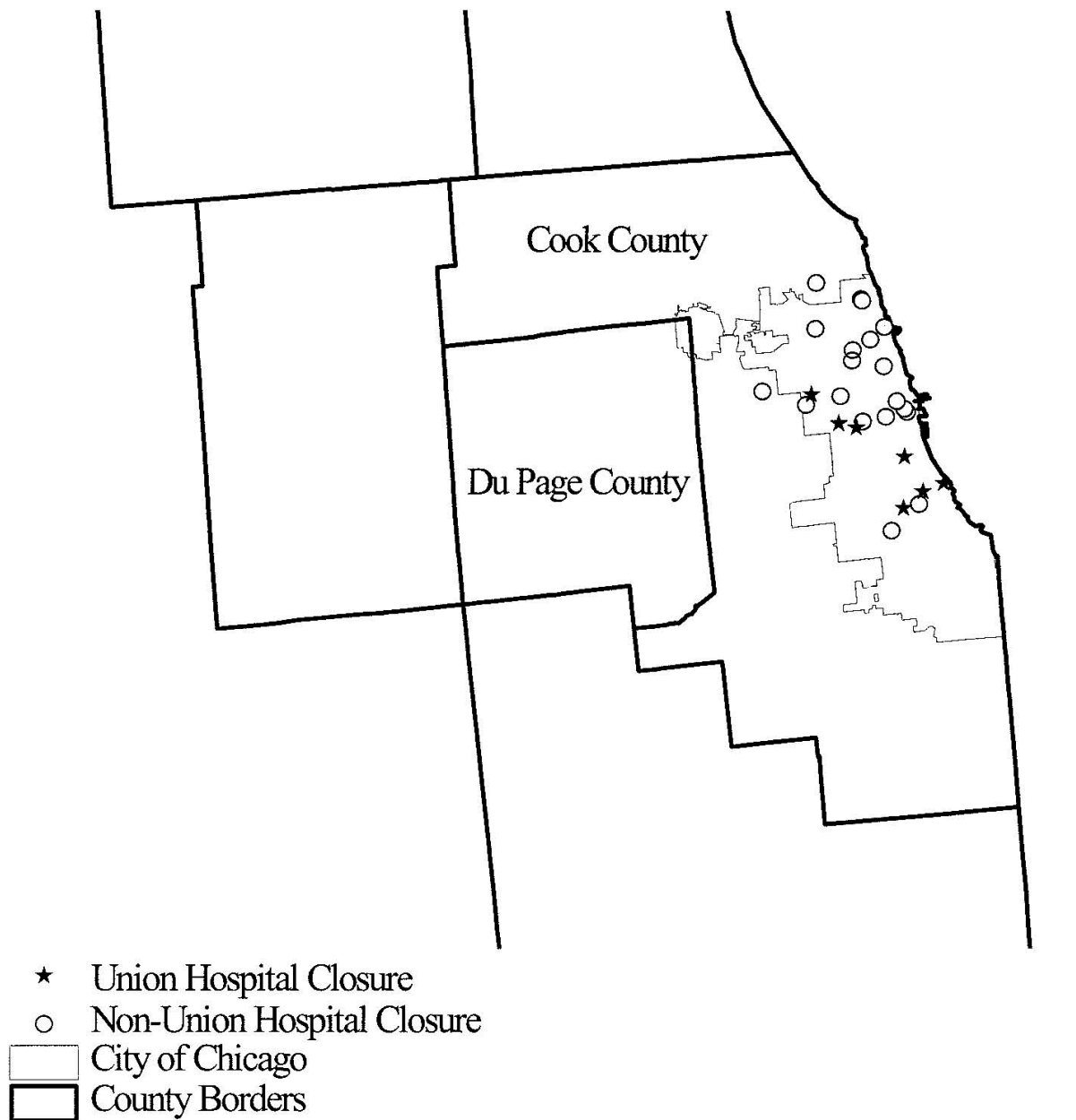


Chicago 2000

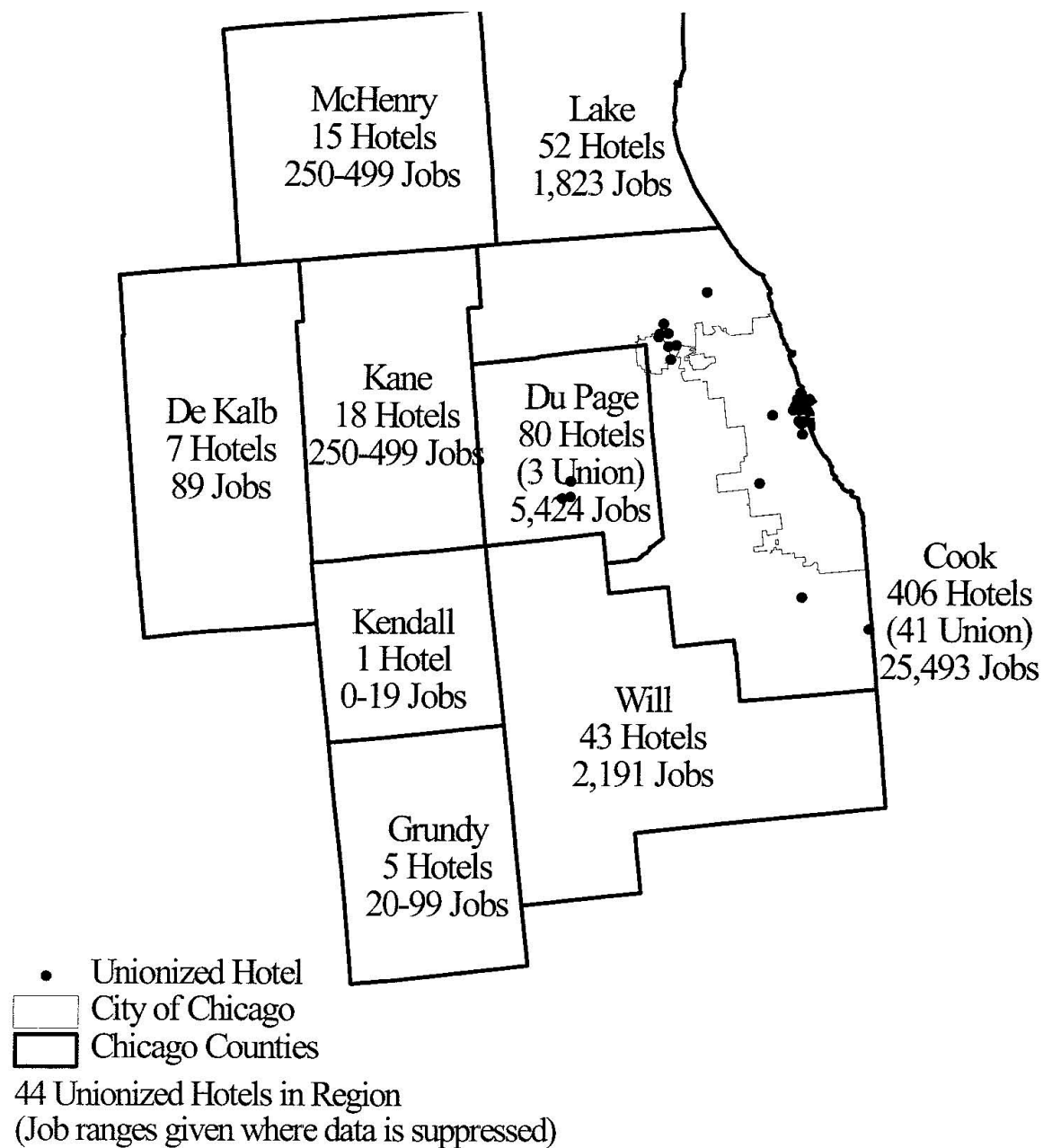
- Chicago Federation of Labor convenes a day-long leadership conference; more than 100 local leaders attend
- “Good Jobs, Smart Growth” curriculum by Good Jobs First maps the geography of all major bargaining units and regional job-growth trends in their industries



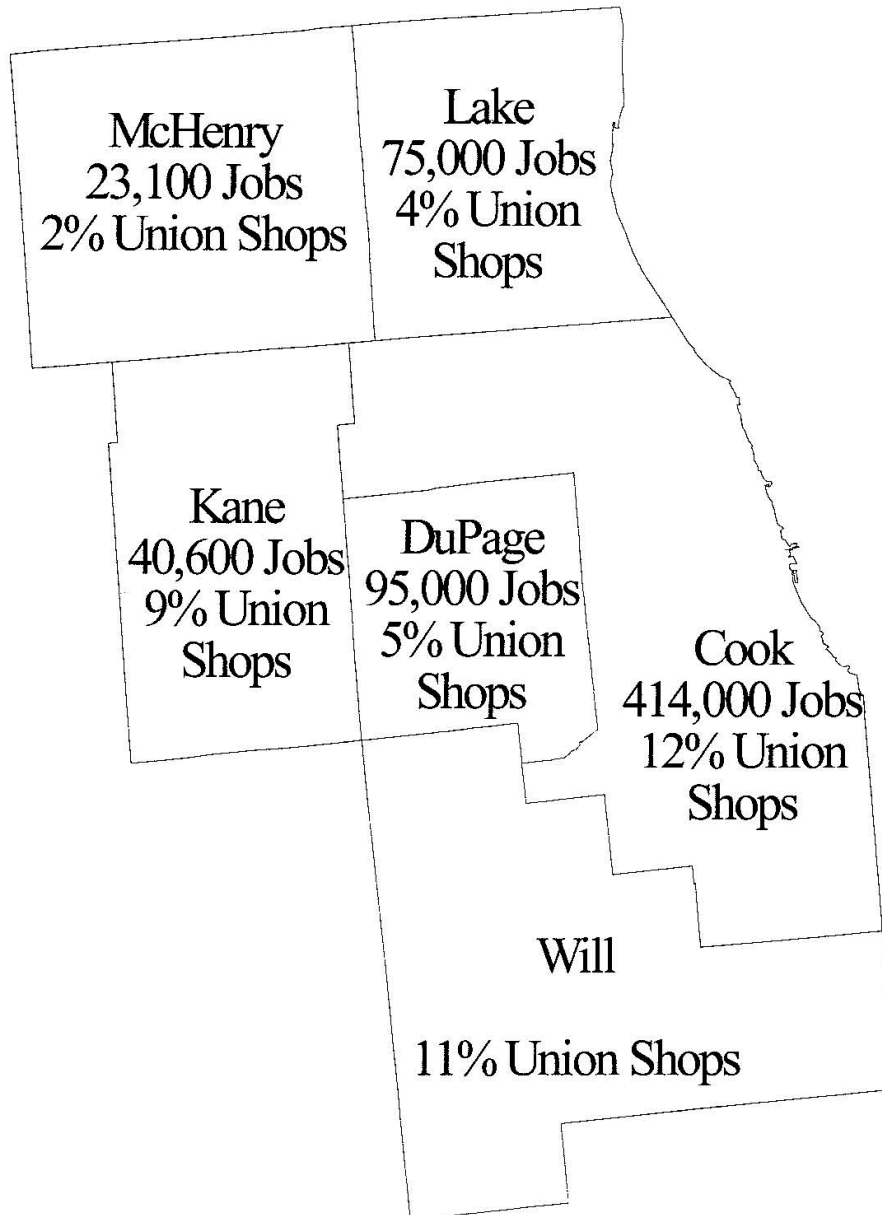
Hospital Closures in the Chicago Region (1972-2000)



Hotels & Hotel Jobs in the Chicago Region



Union Density in Manufacturing by County

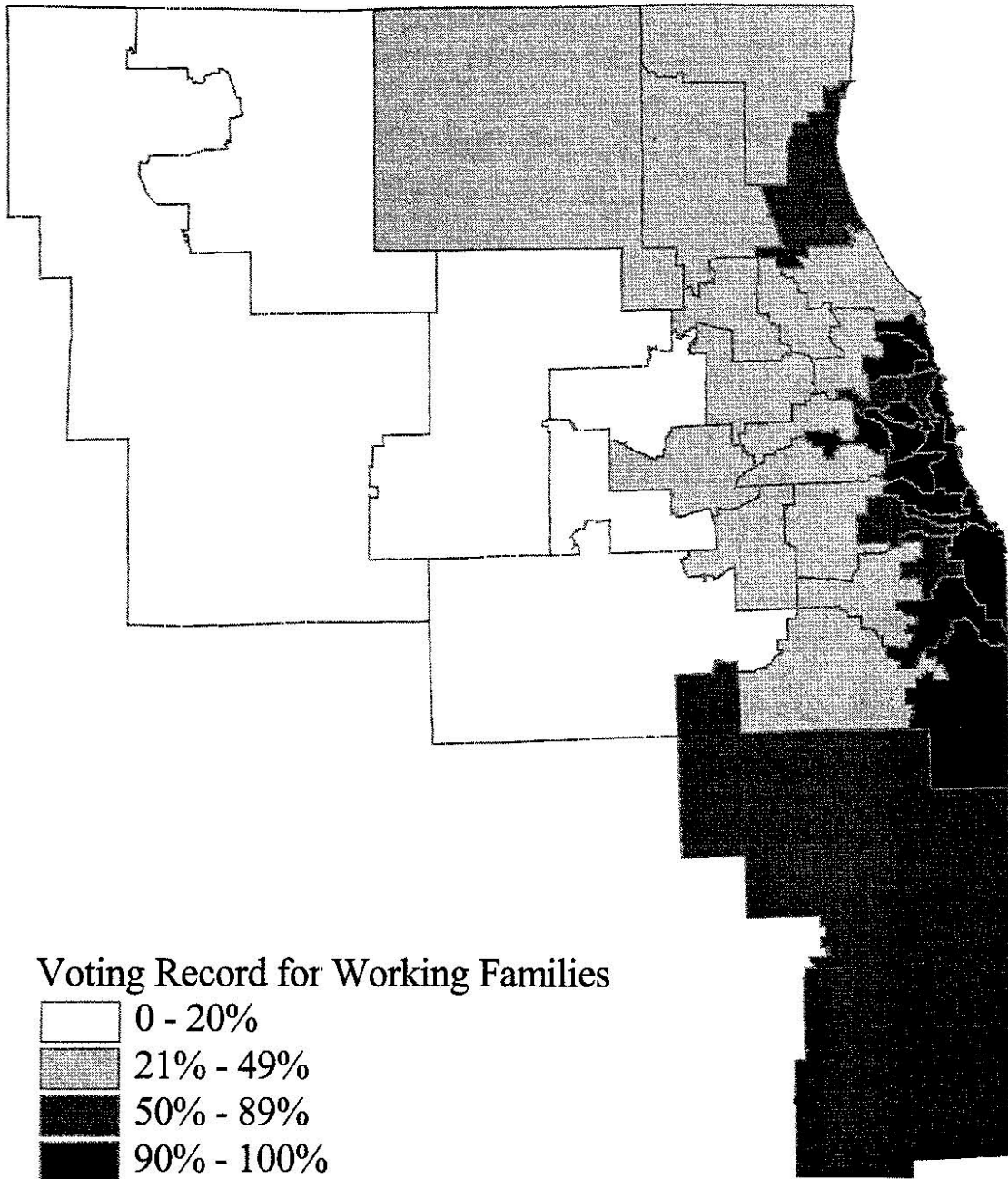
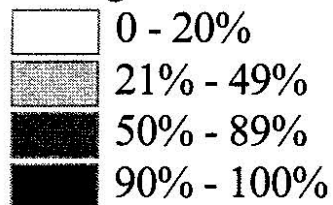


Source: International Association of Machinists Analysis

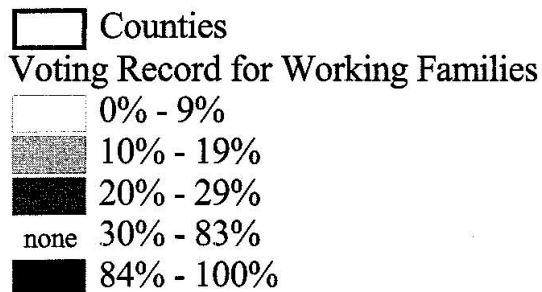
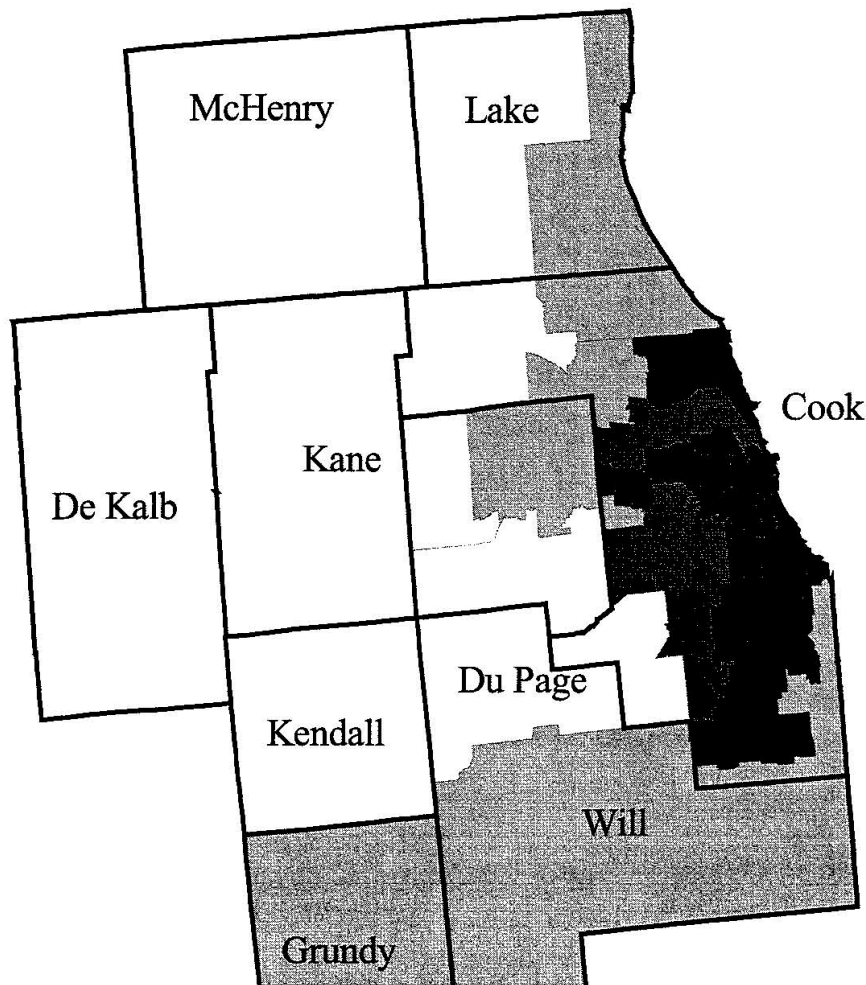


AFL-CIO Working Families COPE Ratings for Illinois State Senators

Voting Record for Working Families



AFL-CIO Working Families COPE Ratings for Members, U.S. House of Representatives

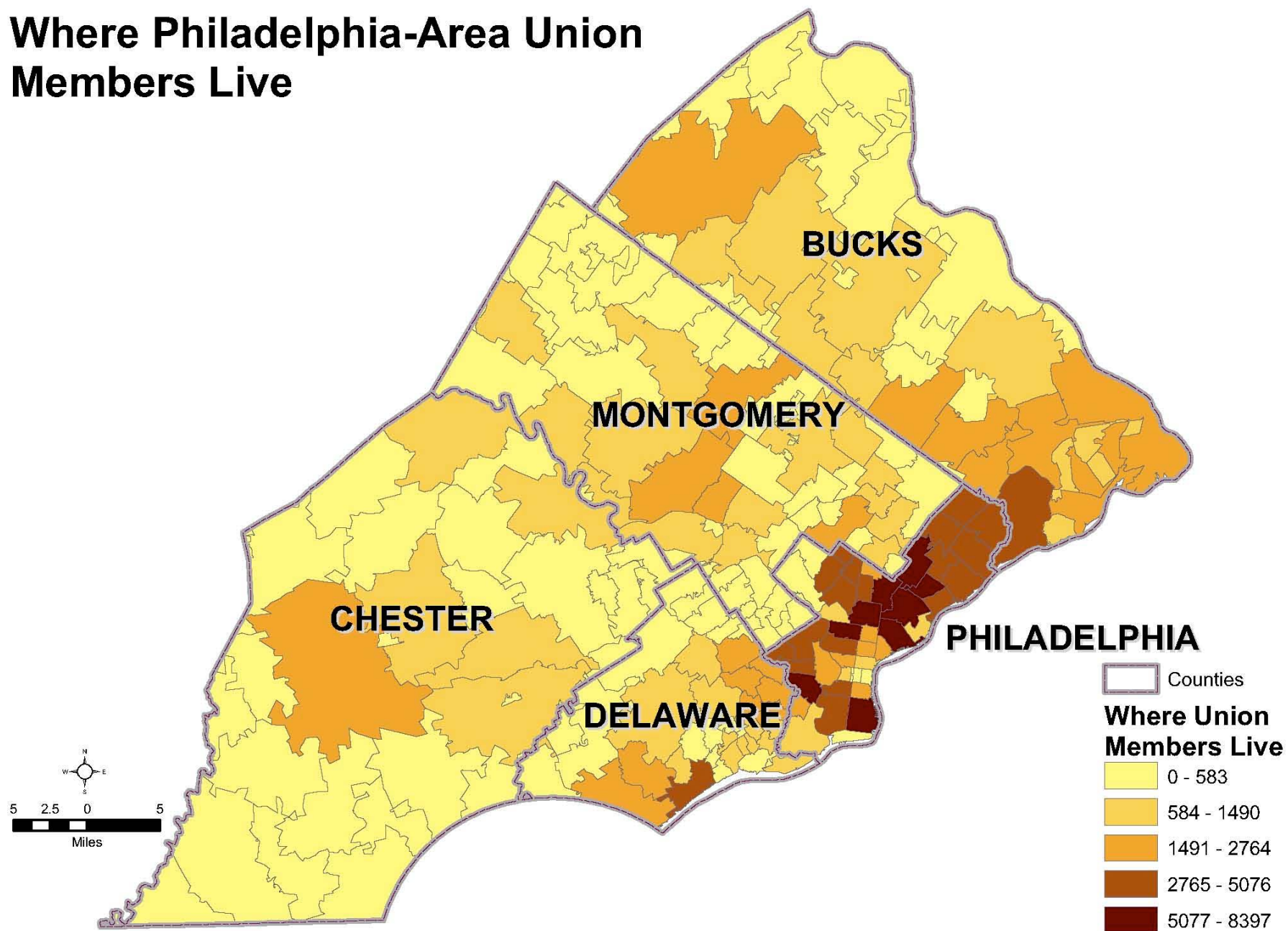


Philadelphia 2004

- Pennsylvania AFL-CIO leadership conference examines the impact of sprawl on union members
- Keystone Research Center and Good Jobs First use same research methodology as Chicago curriculum, very similar findings

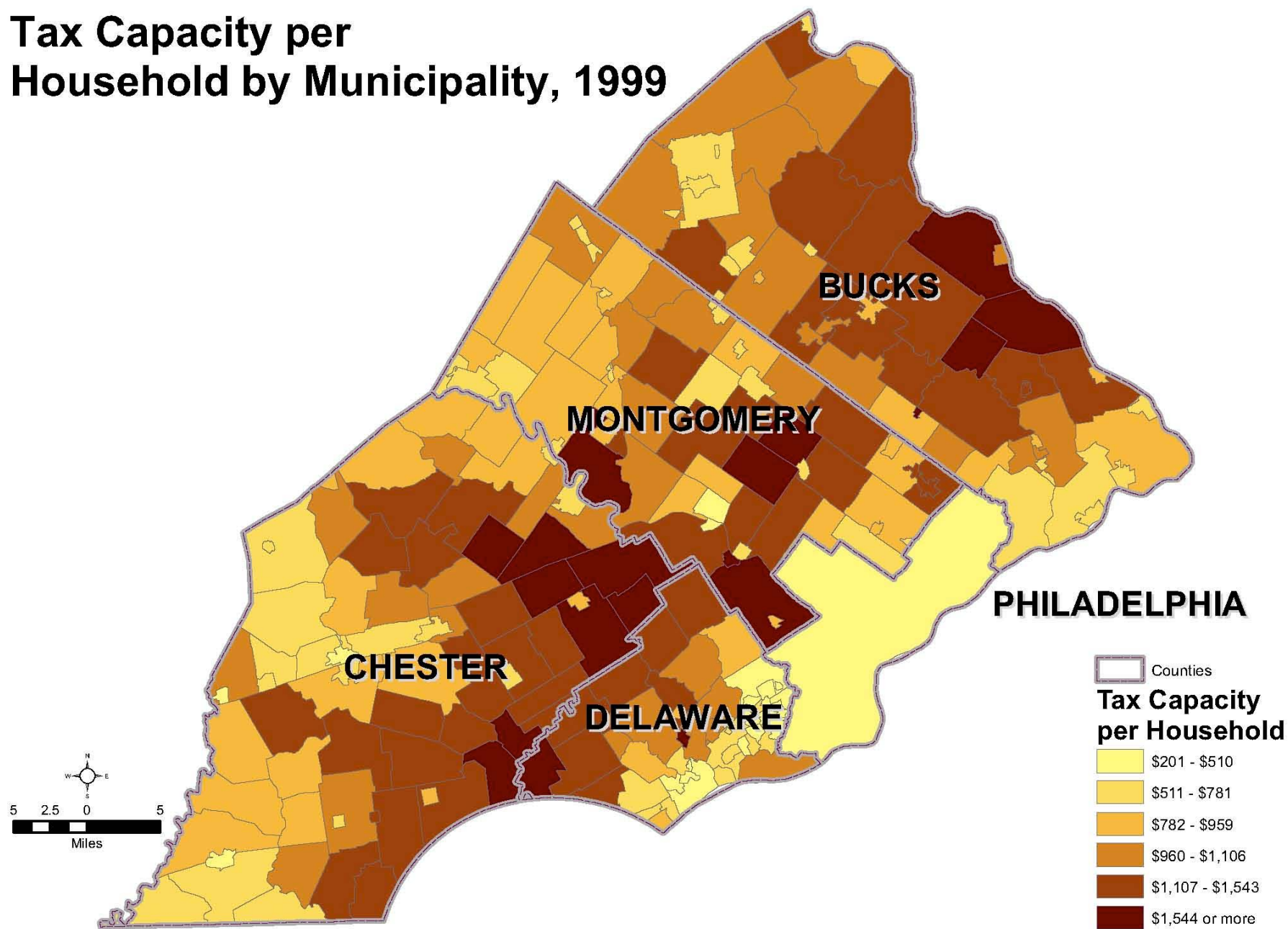


Where Philadelphia-Area Union Members Live



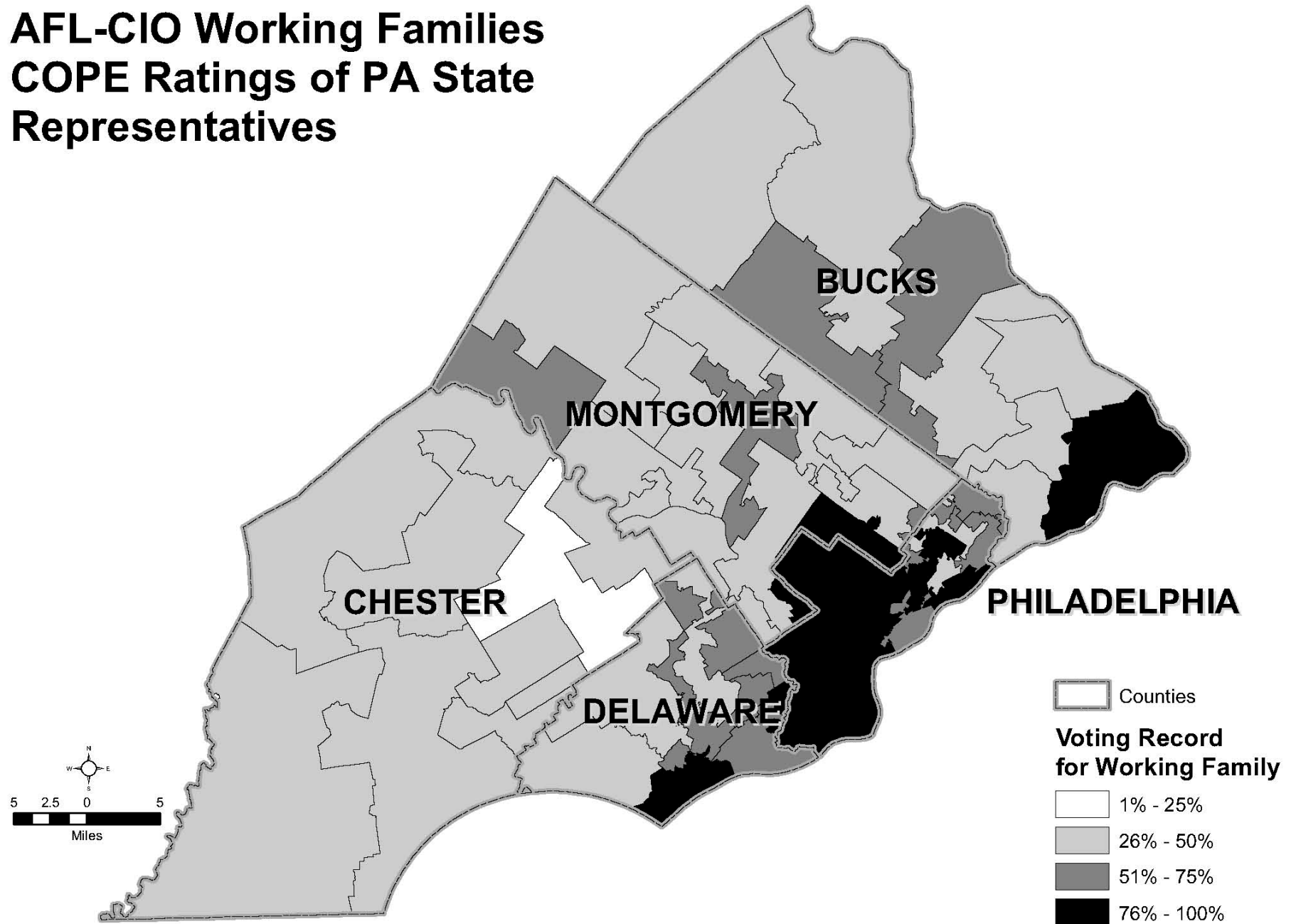
Data Source: AFL-CIO

Tax Capacity per Household by Municipality, 1999



Data Sources: Pennsylvania State Tax Equalization Board; Pennsylvania Department of Community and Economic Development; Metropolitan Area Research Corporation

AFL-CIO Working Families COPE Ratings of PA State Representatives



Data Source: PA AFL-CIO

CLCs See Sprawl Harms

In *Labor Leaders as Smart Growth Advocates*, we found high awareness of:

- “Spatial mismatch”
- Pollution harming public health
- Exclusionary zoning in suburbs
- Distribution of infrastructure spending unfair to older neighborhoods



CLCs See Sprawl Harms

The vast majority also see:

- Job-dispersion into suburbs undermining union density
- Growing political power of suburbs (redistricting after each census) harming working families' political clout
- Tax-base erosion in older areas fueling pushes for privatization



CLCs: Smart Growth Pioneers

Most CLCs advocate for:

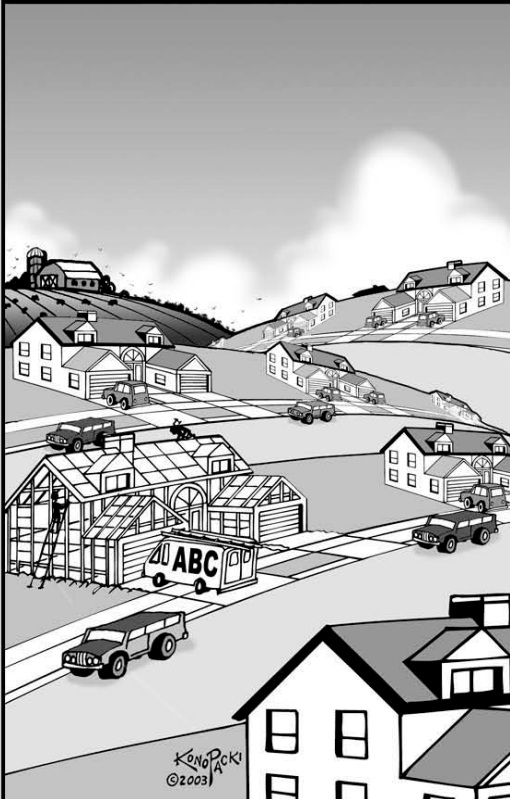
- Affordable housing
- Regulation of big-box stores
- Expanded transit routes, better service
- Rebuilding infrastructure
- Rehabilitation, fairer funding for urban schools
- Brownfield clean-ups



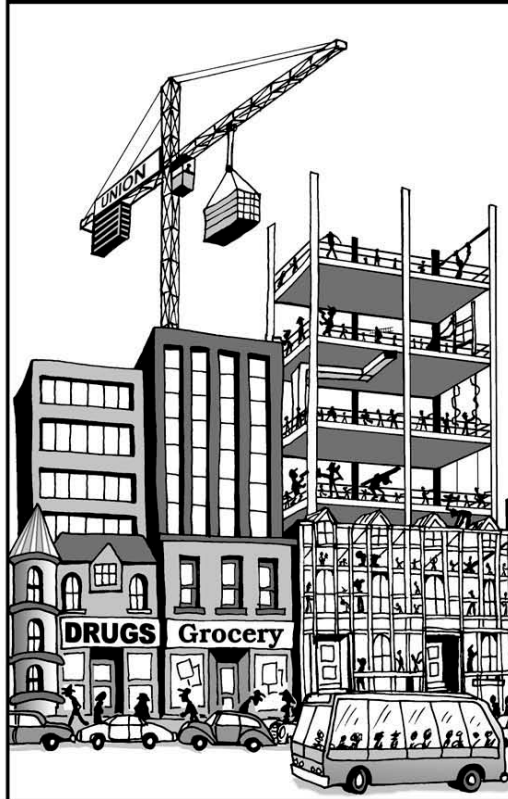
The Jobs Are Back In Town

Urban Smart Growth & Construction Employment

Sprawl



Smart Growth



Good Jobs First
November 2003

Urban
Density
and TOD
Create
More
Construction
Jobs Than
Sprawl



Transit Construction = More Jobs than Highway Building

- *What We Learned from the Stimulus*

(Smart Growth America, Center for Neighborhood Technology, U.S. Public Interest Research Group; January 2010)

- *More Transit = More Jobs*

(Transportation Equity Network; September 2010)



New Flash! New ATU President

Larry Hanley,
dynamic
reform
leader, is
hell-bent on
transit rider
organizing

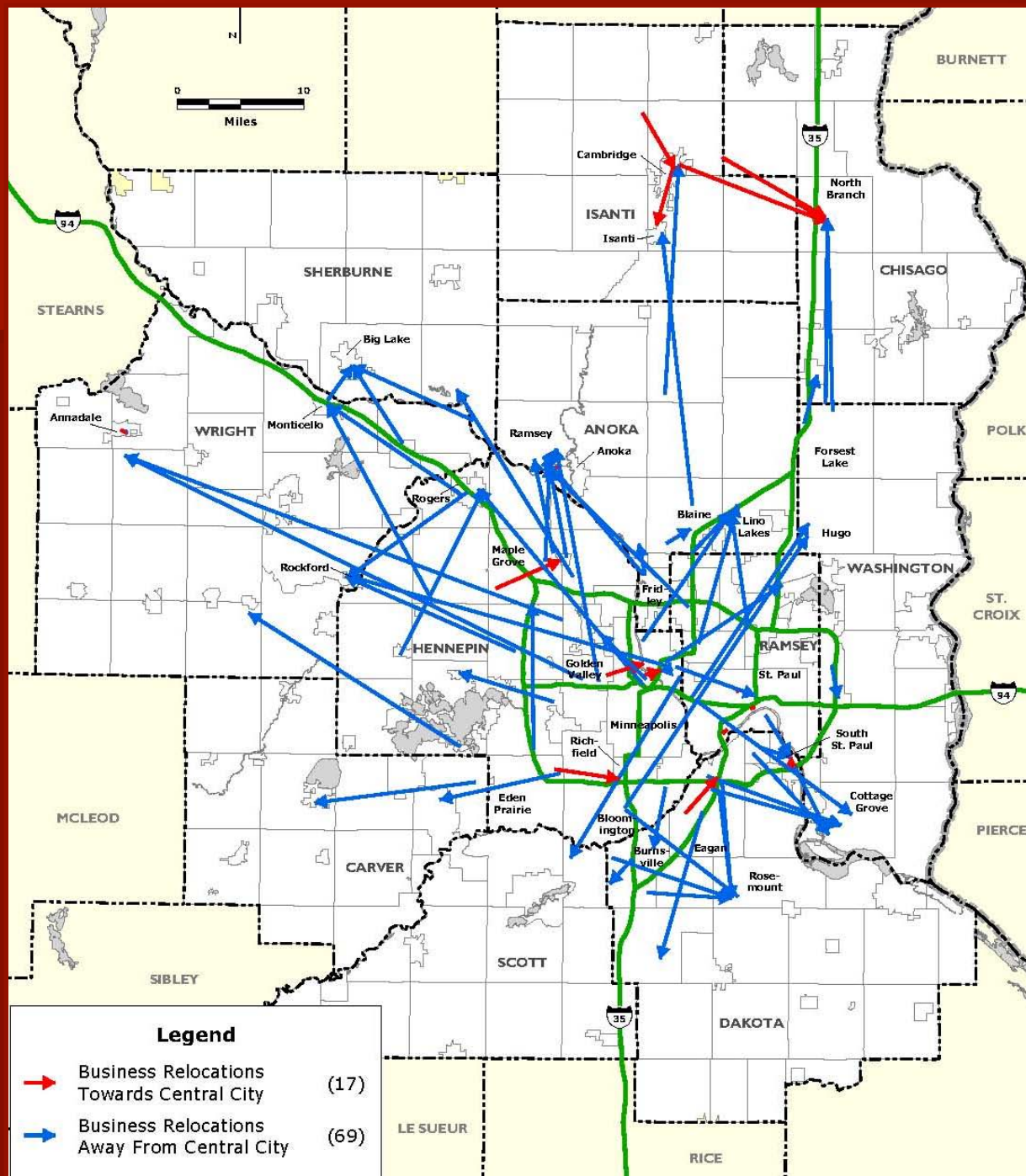


Bumper Sticker:

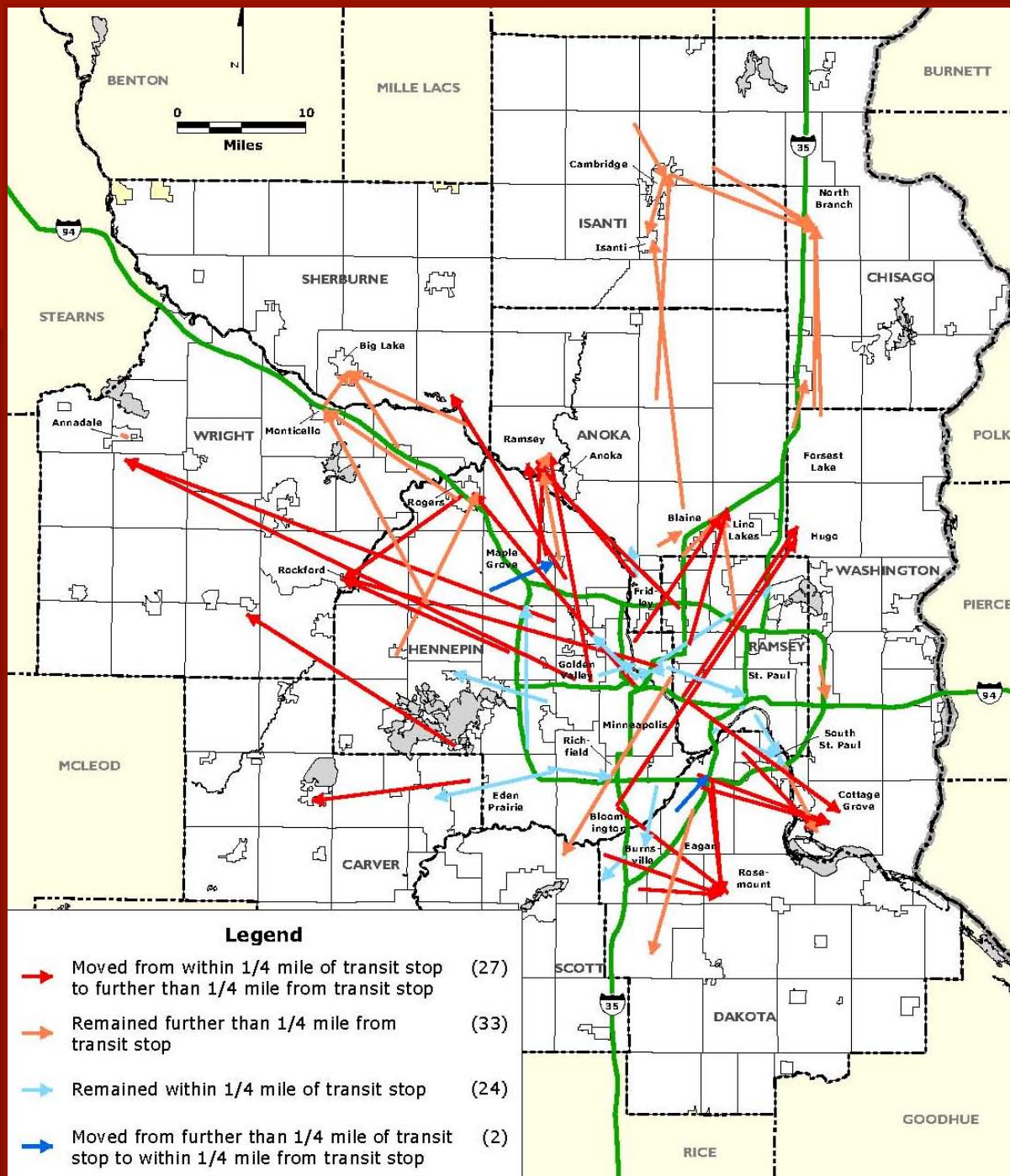
Urban Density is
Good for Union
Density



Twin Cities
Metro Area:
Subsidized
Business
Relocations
(Mostly TIF)
1999 to 2003

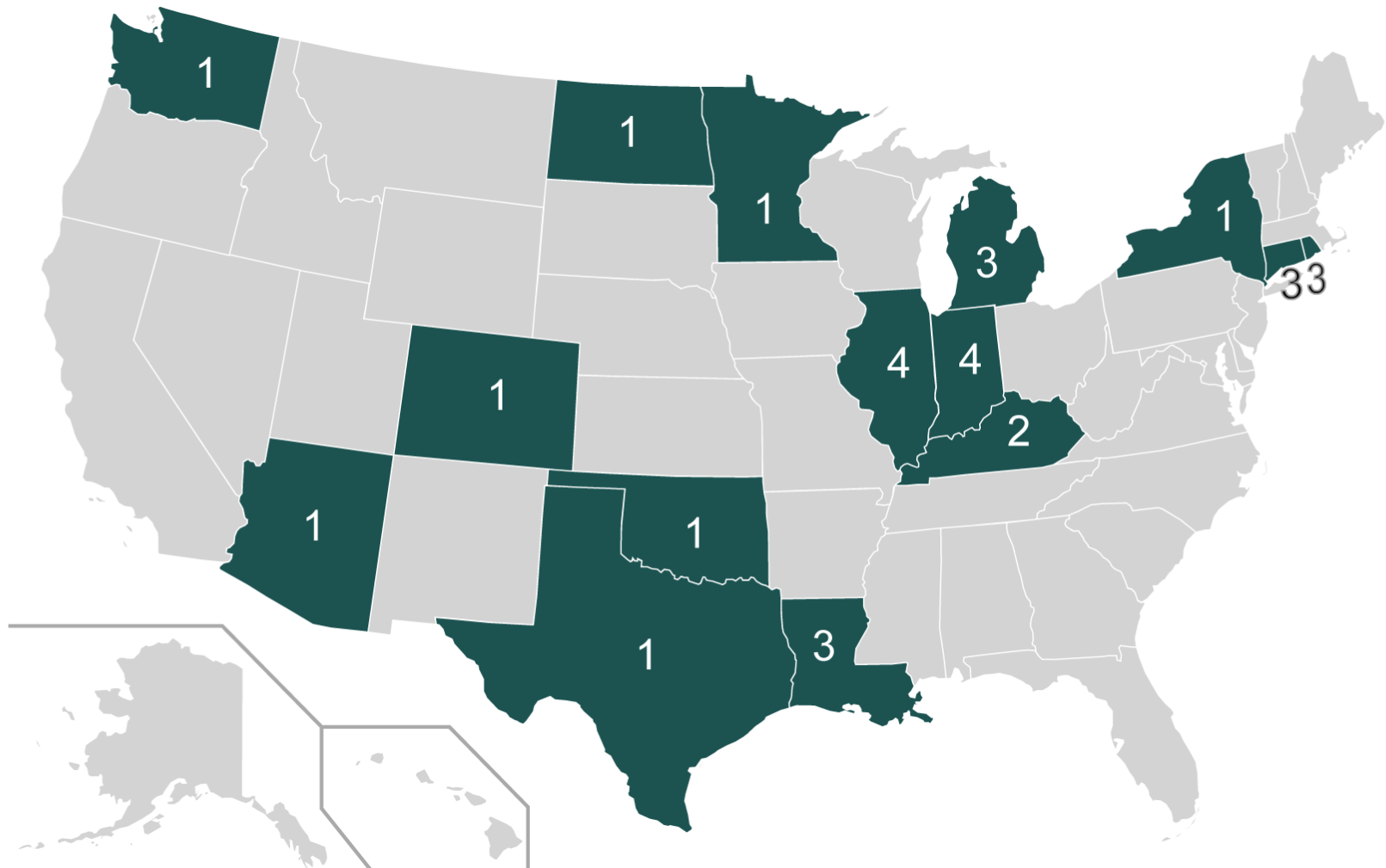


Twin Cities Metro: Subsidized Business Relocations' Access to Public Transit Stops



States with Geocodable Subsidy Disclosure

Job-



Contact Us!

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