

Inclusive Public Engagement Seattle Style

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Presentation Goal : Share the principles and strategies of the City of Seattle's Inclusive Outreach and Public Engagement efforts using specific examples.



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3 Guiding Principles of Inclusive Engagement:

- Enhance Relationships & Engagement
- Enrich Knowledge Gathering
- Embrace Organizational Change



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6 Essential Strategies for Inclusive Engagement:

- Build Personal Relationships with Historically Underserved Community.
- Develop Alternative Methods for Engagement.



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6 Essential Strategies for Inclusive Engagement:

- Partner with Diverse Organizations and Agencies.
- Maintain a Presence Within the Community.



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6 Essential Strategies for Inclusive Engagement:

- Increase Accessibility.
- Create a Welcoming Atmosphere.



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Evaluate Engagement Process:

- Public's role is identified early in planning.
- Public's role is clearly explained and understood.
- Public's engagement results are clear and have been incorporated.
- The public engagement process is deemed successful.



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 Seattle Department of

Neighborhoods

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