

10th Annual New Partners for Smart Growth Conference

February 3-5, 2011 ■ Charlotte, North Carolina

Sponsorship Contributions and Benefits

DISPLAY SPACE: All sponsorship levels will receive a complimentary 8' X 10' space in the Sponsor Display Hall, where several meal functions will be held throughout the event.

| Sponsorship Category | Level of Support | Benefits and Recognition |
|---------------------------|--------------------|---|
| CONFERENCE SPONSOR | \$25,000 and above | <ul style="list-style-type: none">✓ 10 complimentary conference registrations✓ Name/logo on all promotional materials, website, event stationery and Final Program✓ Participation in National Planning Committee✓ Logo/banner placement and upgraded sponsor profile on Event Networking Site✓ Mentioned in press releases✓ Invitation to Special Reception for all sponsors✓ Acknowledgments by conference chair |
| MAJOR FUNDER | \$20,000 | <ul style="list-style-type: none">✓ 8 complimentary conference registrations✓ Name/logo on all promotional materials, website, event stationery and Final Program✓ Logo/banner placement and upgraded sponsor profile on Event Networking Site✓ Mentioned in press releases✓ Invitation to Special Reception for all sponsors✓ Acknowledgments by conference chair |
| CONTRIBUTOR | \$15,000 | <ul style="list-style-type: none">✓ 6 complimentary conference registrations✓ Name/logo on all promotional materials, website, event stationery and Final Program✓ Upgraded sponsor profile on Networking Site✓ Invitation to Special Reception for all sponsors✓ Acknowledgments by conference chair |
| BENEFACTOR | \$10,000 | <ul style="list-style-type: none">✓ 4 complimentary conference registrations✓ Name/logo on all promotional materials, website, event stationery and Final Program✓ Upgraded sponsor profile on Networking Site✓ Invitation to Special Reception for all sponsors |
| PATRON | \$6,000 | <ul style="list-style-type: none">✓ 2 complimentary conference registrations✓ Name/logo on website and Final Program✓ Upgraded sponsor profile on Networking Site✓ Invitation to Special Reception for all sponsors |
| SUPPORTER | \$3,000 | <ul style="list-style-type: none">✓ 1 complimentary conference registration✓ Name/logo on website and Final Program✓ Invitation to Special Reception for all sponsors |

Get Connected – Event Networking for New Partners 2011

We have again contracted with Zerista to create an event networking site specifically and only for our conference attendees, speakers and sponsors. This website will allow everyone to connect with each other before the event to create user profiles, send messages, schedule meetings, post announcements, view the sponsors and their booth locations, and much more!

Unique Sponsorship Opportunities

Contact us about sponsoring a conference refreshment break, meal function, special event or resources for participants.

For more information

Please contact Michele Warren at the Local Government Commission if you have questions about sponsorships: mkwarren@lgc.org (916) 448-1198 x308

NewPartners.org



COSPONSORS: The conference also welcomes cosponsors, requiring no financial support. Available only to government agencies and nonprofits in exchange for promotional support of the conference, we will feature cosponsor names on the conference website and final program booklet.