

10th Annual New Partners for Smart Growth Conference

February 3-5, 2011 – Charlotte, NC

COSPONSOR RESPONSE FORM

Please complete and return this form via email or fax to Melissa Harper-Barton by May 3, 2010.

mbarton@lgc.org / Fax #916-448-8246

STEP 1: Would you like to become a Cosponsor of the 10th Annual New Partners Conference?

- Yes, we would like to cosponsor the conference. If yes, please proceed to Step 2 below.**
- Unfortunately, we will not be able to cosponsor the conference.

STEP 2: Promotional assistance options are as follows (*please check all that apply*):

E-Mail Distribution

- We will send out conference information to our members and key contacts via our email distribution list. Our email distribution list includes _____ # of contacts.

Web Site / Weblinks / LISTSERVES

- We will post conference info on our web site with a link to the conference web site.
 - The conference web site URL is **www.NewPartners.org**
- We will post conference information on LISTSERVES that we actively participate in.
 - Please share with us when and where the conference information is posted.

Newsletters / Other Publications

- We will include an article or notice about the conference in an upcoming issue of our newsletter or other publications (LGC will send us sample articles and press releases to use for this purpose).
 - Total circulation _____
 - Publication deadlines _____

Mailing Lists for Registration Brochures

- We will provide our mailing list(s) to you for use in direct mailing registration brochures.
 - We will send you a list of _____ # of contacts **electronically** (ASCII Text or Tab Delimited)
 - We will send you a list of _____ # of contacts **on disk** (ASCII Text or Tab Delimited).
 - We will send you a list of _____ # contacts **on labels in ZIP-CODE order.**

Promotion at Upcoming Events / Meetings

- We will make conference fliers available at our upcoming events or meetings (LGC will send us the fliers).
 - # of fliers needed _____ Date needed by _____

Internal Distribution

- Please send me _____ # of conference fliers for internal distribution.

Please provide the appropriate contact information for the person within your organization we should be working with regarding conference promotional assistance. Fields noted with asterisk (*) are required fields.

Name*: _____ Title*: _____
Organization*: _____ Address*: _____
City, State, Zip*: _____ Phone*: _____ Fax*: _____
Email*: _____ Web Site Address: _____

If you have any questions regarding the publicity of this event, please contact Melissa Harper-Barton at (916) 448-1198 ext. 327 or Michele Warren at (916) 448-1198 ext. 308.