

*a look back*

# @New Partners 2015

## A Full House

About 1,200 participants attended from 47 states across the country – plus international delegations from Thailand, Mexico and Canada.



## Indoor Parklets

A half-dozen interactive parklets were installed inside the conference venue, with themes ranging from youth and healthy living to sustainable landscaping and innovative design materials.



## Technology Fair

“An interactive demonstration of public engagement tools for smart planning,” the Technology Fair, hosted by PlaceMatters, featured a diverse cohort of 14 tool providers this year.



## Poverty Simulation

“Understanding the Challenge: A Poverty Simulation Experience” was added to the conference program this year, with two sessions offered and facilitated by Kaiser Permanente, with funding provided by the Annie E. Casey Foundation.



## Local Tours

More than 325 participants attended at least one of the conference’s 15 optional tours of local model projects.



## Three Half-Day Workshops:

### Equitable Development

More than 200 participants attended the annual “Equitable Development: Tools and Strategies for Making a Visible Difference in Communities Workshop,” led by the EPA’s Office of Environmental Justice. “We had great energy all day long, excellent speakers, real interaction and sharing amongst attendees,” said OEJ Director Matthew Tejada.



### Healthy Food Systems

More than 100 participants attended the “Advancing Healthy and Equitable Food Systems 2.0” pre-conference Workshop, presented by the MSU Regional Food Systems and the LGC, with funding from several local, regional and national foundations.

### Local Policymakers Workshop

The Local Government Commission partnered with Smart Growth America to produce the first local policymakers pre-conference workshop held in conjunction with the conference. The half-day event, “The Light After the Storm: Strategies for Revitalization after the Recession,” was sponsored by OppSites and attended by 35 local policymakers from across the country.

## 14th Annual New Partners for Smart Growth

Practical Tools and Innovative Strategies for Creating Great Communities

January 29-31, 2015 | Baltimore | [NewPartners.org](http://NewPartners.org)





## Plenaries, Presentations and People: New Partners Online and on Camera

All four of the conference plenaries were video-recorded and are available online for free:

- Making Development Work for All: From Promise to Practice
- Building Resilience in the Face of Climate Risks
- Open Data + Civic Hackers = New Technology for Age-Old Problems
- Pulling It All Together – Strategies for a Challenging Environment

Check out them out on the New Partners 2015 YouTube channel:  
[youtube.com/playlist?list=PL9NyUDsg58smYGh4s808cOPDiXt9tCmUY](https://youtube.com/playlist?list=PL9NyUDsg58smYGh4s808cOPDiXt9tCmUY)

Many of the session presentations are also available online:  
[newpartners.org/program/presentations](http://newpartners.org/program/presentations)



## Video Interviews

LGC staff conducted 20 video on-site interviews with participants, speakers and funders. These videos will be posted online on both the LGC and NewPartners.org websites in the coming weeks. Check the conference website soon...

## Social Media – #npsg

During the conference, more than 350 unique contributors posted nearly 1,100 tweets with #npsg, with 3.27 million timeline deliveries and a reach of 1,130,970 – along with nearly 850 likes on Facebook.

Social-media analytics for Twitter tracked 370 original tweets (#EquiDev) from 73 users, with 170,092 timeline deliveries and a reach of 50,865.

## What participants are saying

“New Partners is always a great conference, bringing together a wide variety of professionals who can learn from one another. This is easily of the best conferences for planners in any given year.”

“The conference covered it all! Quality of life, environmental impacts, social equity development, promoting youth leadership, disaster preparedness and even funding opportunities! It was comprehensive and fun!”

“There is no other conference that brings together such a cross-section of disciplines. The information gained on smart growth strategies, equitable development and sustainability was invaluable.”

“The only conference I never miss! I always learn something new about how other cities tackle basic challenges about growth and development.”



“The session about youth leaders hosted by Baltimore youth was so powerful. Please include session like that where I learned and had fun!”

“I was able to walk away from the Tech Fair with ideas that I would have never thought about.”

“The tours give real-life examples of existing challenges and what communities are doing to address these challenges.”

“The Poverty Simulation was one of the most valuable experiences I have ever had at a conference. Every elected official in the U.S. should be required to participate in this simulation. Powerful, eye-opening and humbling.”

