



WEST SALT LAKE

PLANNING FOR EQUITABLE DEVELOPMENT

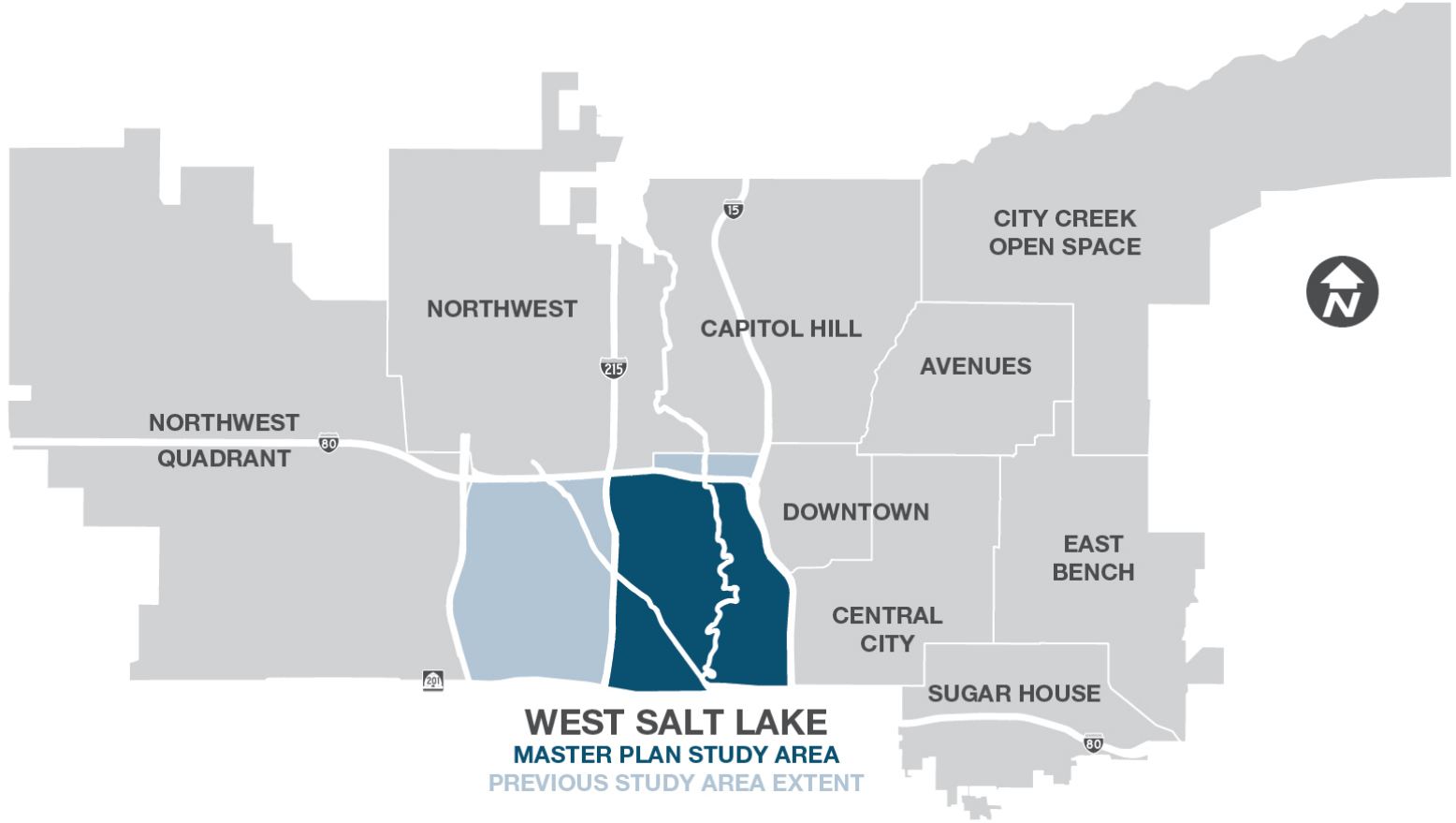
EQUITABLE DEVELOPMENT WORKSHOP
FEBRUARY 2014



PLANNING SALT LAKE CITY



- » First General Plan Update 35 years
- » Ten distinct planning efforts underway by department
- » All Land Use and Area plans are completed in house
- » Continued effort to create consistency in planning



NORTHWEST
QUADRANT

NORTHWEST

CAPITOL HILL

AVENUES

DOWNTOWN

CENTRAL
CITY

SUGAR HOUSE

EAST
BENCH

CITY CREEK
OPEN SPACE

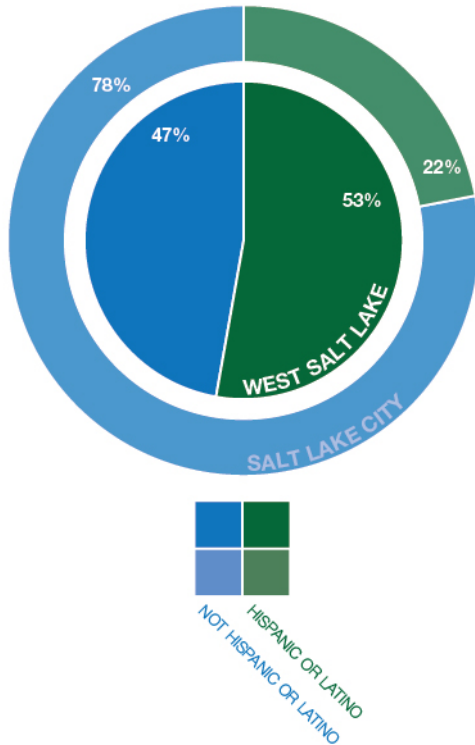
WEST SALT LAKE
MASTER PLAN STUDY AREA
PREVIOUS STUDY AREA EXTENT



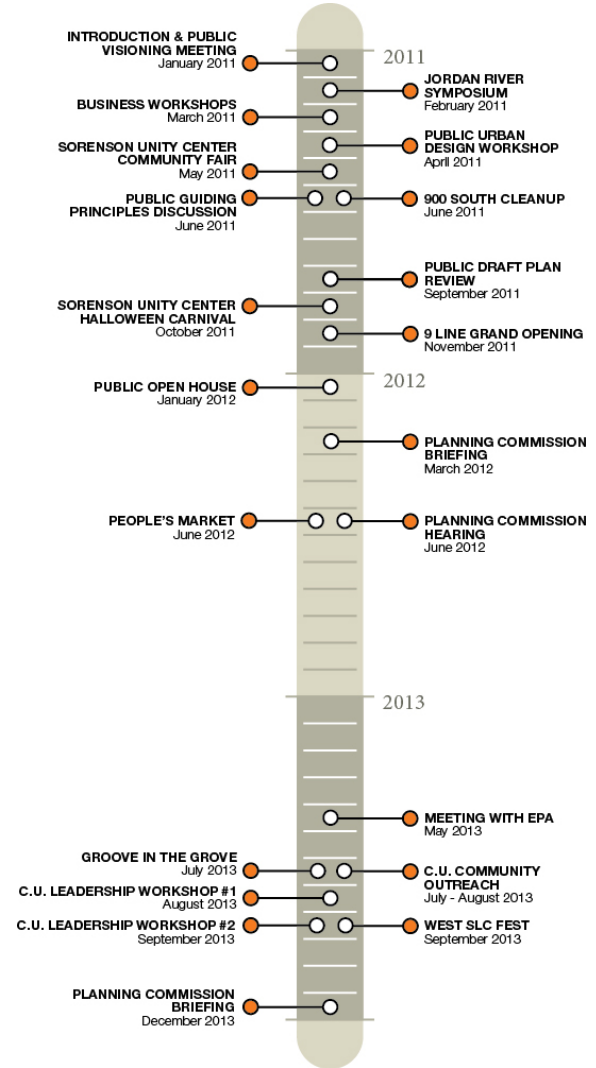
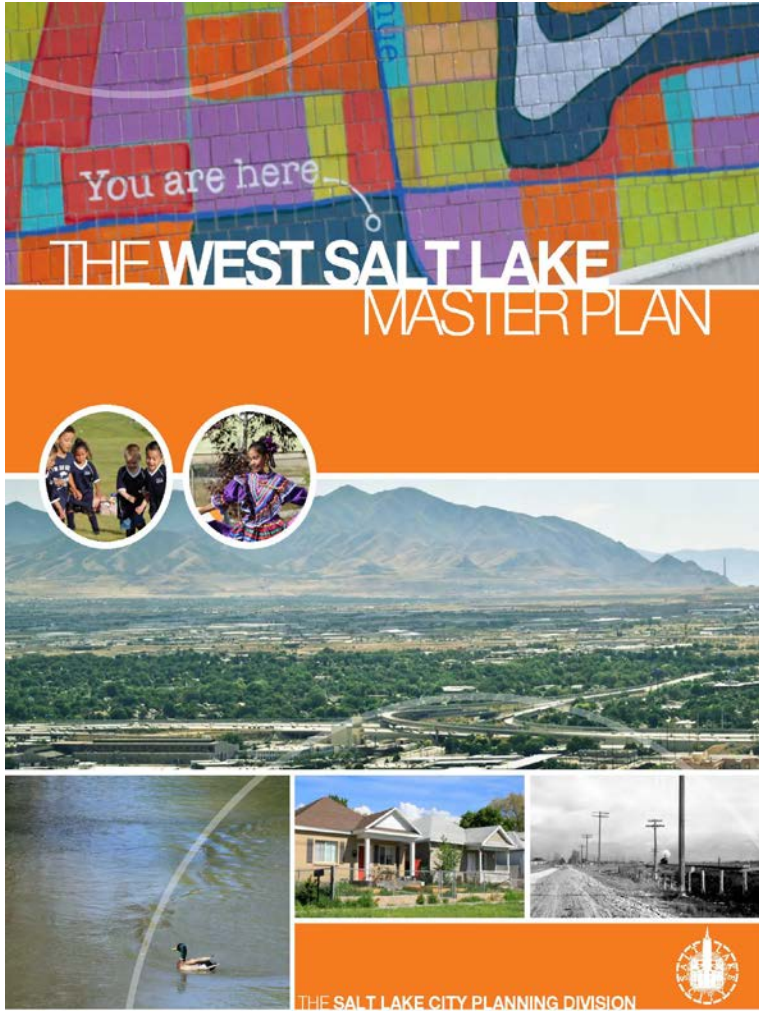




DEMOGRAPHICS OF WEST SALT LAKE



- » Most Ethnically Diverse Area in the State
- » Larger Average Family/Household sizes than city
- » Fastest growing residential areas in city
- » Half of residents speak a language other than English – over 25 different languages
- » 78 % of minority enrollment school (K-12)
- » 2nd Lowest Income in the State
- » Least Number of People with College Degrees
- » Lowest percentage of population under age of 65
- » Disproportionately poor health outcomes
- » Proximity to primary industrial and transportation areas





Salt Lake City Children's Environmental Health & Environmental Justice Initiative

EPA Regional Presentation

January 24th, 2013



EPA Accomplishments

- **Facilitated working partnerships with more than a dozen local, state and community-based organizations**
- **Designed a unique community engagement model to fit the needs of the neighborhoods**
- **Created a profile report characterizing community environmental and health concerns**
- **Created an environmental data map for the West Side community**

RETHINKING ENGAGEMENT - DATA



- » **Commissioned Studying with Planning Focus - Building upon work/ relationships of EPA**
- » **Qualitative Data – Through Connecting with Undiscovered Stakeholders**
- » **Meeting People where they are/ Asking Questions in a way they can provide substantive answers**
- » **Quantitative Context for Community Responses**

RETHINKING ENGAGEMENT - OUTREACH



WESTSLC FEST
WEST SALT LAKE FESTIVAL

CREATING A NEIGHBORHOOD NODE
[Shaping the Future of the WSL Community]

FREE EVENT
LIVE MUSIC
OUTDOOR DINING
CITY PROGRAMS AND SERVICES

CORNER OF NAVAJO ST. AND INDIANA AVE.
SATURDAY, SEPTEMBER 28, 2013 / NOON - 5PM



www.slcgov.com/planning/westslc-fest

f West Salt Lake Master Plan Update

#WESTSLCFEST





RETHINKING IMPLEMENTATION

Implementation Matrix

Below is a summary of the implementation strategies found in each chapter and the scale of each in terms of the four resources identified above.

Opportunities					
O1	Consider the Westside Coordination Group a fundamental implementation tool for the West Salt Lake Master Plan.	Staff	Finances	Time	Community
O1.a	Identification and Coordination.	○ ○ ○ ●	○ ○ ○ ●	○ ○ ○ ●	○ ○ ○ ●
O1.b	Metrics.	○ ○ ○ ●	○ ○ ○ ●	○ ○ ○ ●	○ ○ ○ ●
O1.c	Evaluation and Assessment.	○ ○ ○ ●	○ ○ ○ ●	○ ○ ○ ●	○ ○ ○ ●

Neighborhoods					
NH1	Determine unique and compatible ways to add incremental density through infill development.	Staff	Finances	Time	Stakeholders
NH1.a	Infill Development.	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○
NH1.b	Special Single-Family Allowances.	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○
NH1.c	Multi-Family Infill Allowances.	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○
NH1.d	New Development.	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○
NH1.e	Accessory Dwelling Units.	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○
NH2	Find sustainable options for underutilized lands within these stable, single-family neighborhoods.	Staff	Finances	Time	Stakeholders
NH2.a	Big Blocks.	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○
NH2.b	Urban Agriculture.	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○	● ○ ○ ○

COMMUNITY BASED IMPLEMENTATION



Community Supported Placemaking

- » Partnered with AIA Utah and Local Artists
- » Identified Sites for Temporary and Permanent Installations that showcase/ catalyze the implementation strategy
- » First installation was bike pump track, in collaboration with city planners

Community Supported Financing

- » Partnered with Los Angeles Urban Renewal Network
- » Identified Projects that can be financed by community led efforts
- » Developing toolkit for using old and new school crowdfunding platforms



REALIGNING CITY EFFORTS

Housing Need Assessment

- Understanding Affordable Housing and Housing Choices

Community Learning Center Strategy

- Aligning City and School District Activities

Citywide Discount Transit Pass

- Creating increase mobility and transit use options

Community Implementation Grants

- Supporting/ Funding Community Initiated ideas

CHANGING HOW SLC PLANS



East Bench Master Plan



CONTACT INFORMATION



ERIC D. SHAW
SALT LAKE CITY CORPORATION
eric.shaw@slcgov.com
www.slcgov.com/ced