



**LOS ANGELES
FOOD POLICY
COUNCIL**

www.goodfoodla.org

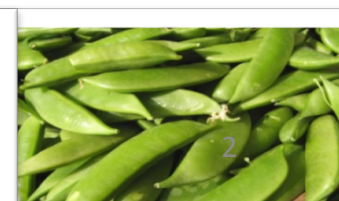
WHAT IS GOOD FOOD?

Healthy

Affordable

Fair

Sustainable



THE GOOD FOOD FOR ALL AGENDA

1. Promote a Good Food Economy

2. Build a Good Food Market

3. Eliminate Hunger in LA

4. Ensure Equal Access to Good Food in All Neighborhoods

5. Grow Good Food In Our Neighborhoods

6. Inspire and Mobilize Good Food Champions

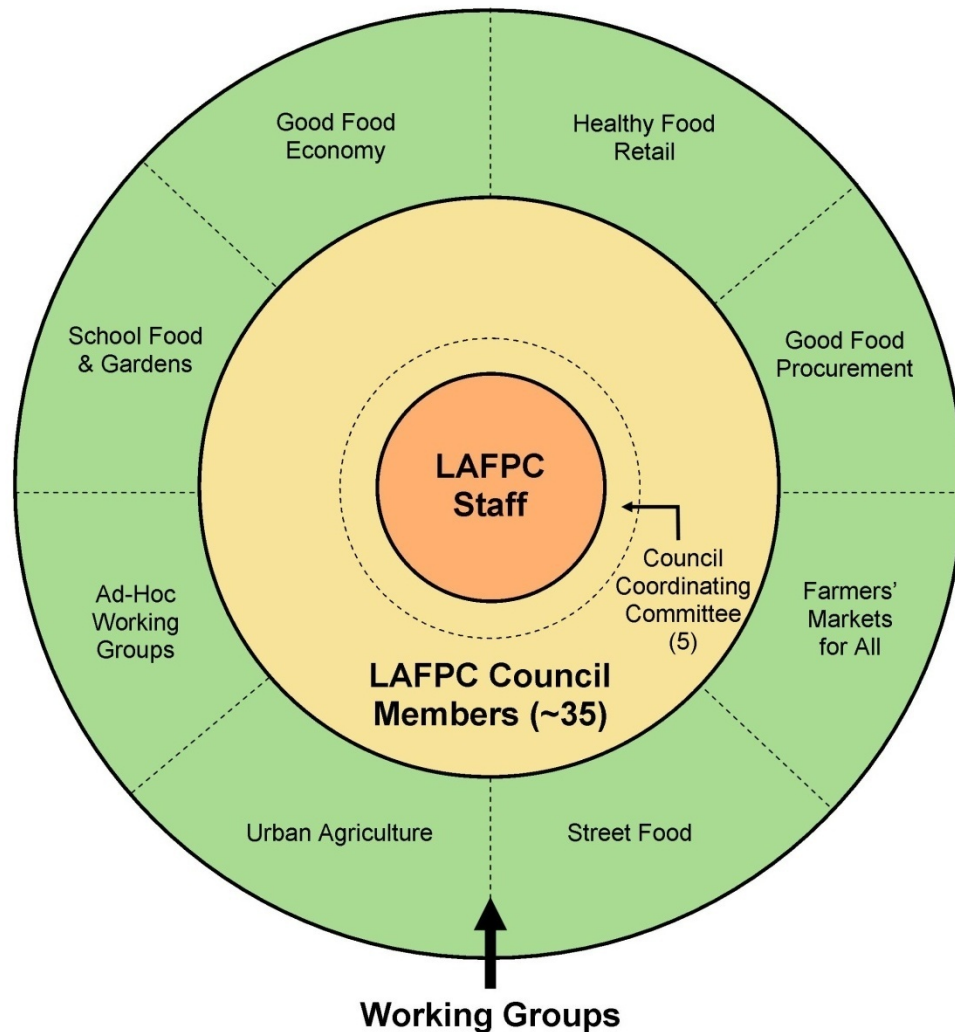


Food Policy Framework for Region

- 6 Priority Action Areas
- 55 Recommendations
- 21 Priority Action Steps
- Recommendation for LAFPC

LAFPC STRUCTURE

L.A. Food Policy Council Organization Structure



Participants:

- 300 diverse stakeholders
- 180 organizations
- 35 board members
- 7 working groups

LAFPC was incubated as an initiative of Mayor Villaraigosa's Office, is now an independent non-profit housed at city hall



[Sign the Good Food Pledge](#)

LOS ANGELES FOOD POLICY COUNCIL



CATALYZE



COORDINATE



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- [ABOUT LAFPC](#)
- [WHAT IS GOOD FOOD?](#)
- [FOOD NEWS](#)
- [DAY TO DAY STEPS](#)
- [RESOURCES](#)
- [GOOD FOOD FOR ALL AGENDA](#)

OUR **WORKING GROUPS**

OUR **ORGANIZATION**

OUR **DATABASE**

EVENTS

10.24.12

FOOD DAY AT CITY HALL

Show City Council that Good Food is important to you! Please join LAFPC for "Food Day" at City Hall. Highlights include a keynote address by Mayor Villaraigosa, and two food-related motions that will be up for a City Council vote.

[>>](#)

10.24.12

NATIONAL FOOD DAY

Food Day is a nationwide celebration and a

FOOD NEWS

10.24.12

MAYOR AND CITY COUNCIL ADOPT GOOD FOOD PURCHASING PLEDGE

<https://www.facebook.com/>

Mayor and City Council adopt Good Food Purchasing Pledge to increase City purchase of local, sustainable, fair and healthy food.

[>>](#)

11.13.12

LAUSD COMMITS TO GOOD FOOD

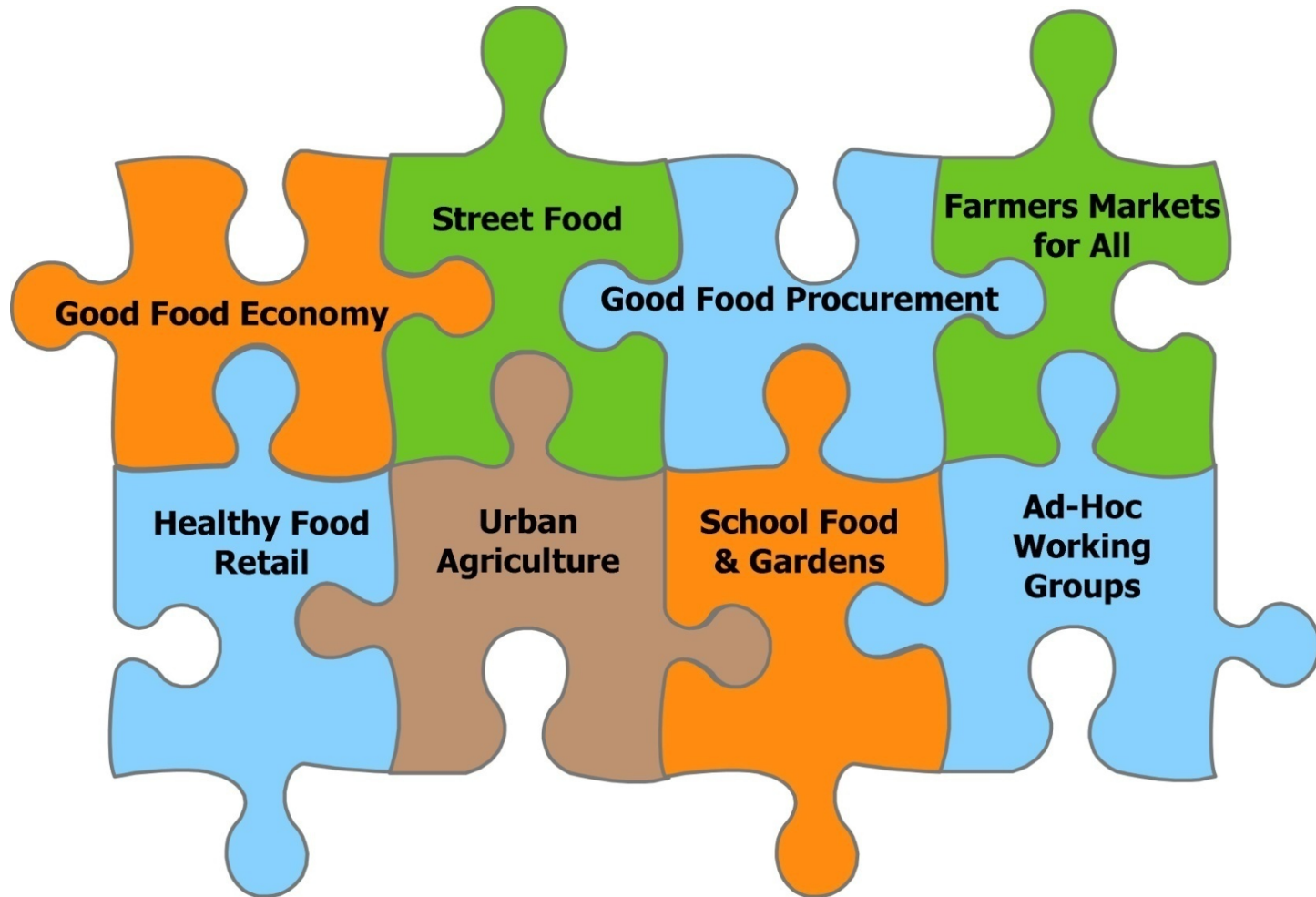
DAY TO DAY STEPS

CHECK OUT OUR TOP 10 TIPS HERE!

Get involved with the Good Food movement in your community. Volunteer at an organization that supports good food issues, join (or create) a community garden, join an advocacy campaign, ask neighborhood stores to carry local or sustainable produce, or encourage your favorite restaurant to offer more healthy menu options or source some of its ingredients from local or urban farms.

[>>](#)

LAFPC WORKING GROUPS



Good Food Purchasing Pledge and Guidelines

Prioritizes purchase of food that is produced with the five key values

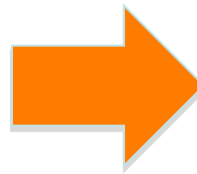
Flexible system of point accumulation

Allows an entity to choose its path to achieve one to five star ratings.



Community Market Conversion

- Provide initial technical, marketing & business training for up to 40 stores interested in conversion
- Develop and plan local sourcing/cooperative purchasing model



Basic produce installation from CRA/LA's Community Market Conversion Program Pilot.
Estimated Impact of Store Conversion: 13,500 households with expanded food access

2013 Food System Snapshot | Los Angeles Food Policy Council

goodfoodia.org/good-food/2013-food-system-snapshot/

NEWS | FORUM

SEARCH ...

LOS ANGELES FOOD POLICY COUNCIL

ABOUT FOOD POLICY COUNCIL

OBJECTIVES GOALS AND ACCOMPLISHMENTS

GOOD FOOD OVERVIEW AND ISSUES

PROGRAMS & POLICY WORKING GROUPS, PROGRAMS AND POLICY INITIATIVES

RESOURCES INFORMATION AND TOOLS

GOOD FOOD PLEDGE LOS ANGELES

GOOD FOOD

2013 FOOD SYSTEM SNAPSHOT

The Los Angeles Food System Snapshot provides baseline information about the state of the Los Angeles regional foodshed across nine broad food system topics.

DOWNLOAD THE REPORT

To view the report, click on the links below:

- LA Food System Snapshot Executive Summary
- LA Food System Snapshot Full Report

SHARE THE REPORT

Use the URL below to share the 2013 Food System Snapshot on your social media platforms.
<http://goo.gl/AwTa15>

Or click the Tweet button to share a link to this page on Twitter.
Tweet

EXECUTIVE SUMMARY

The Los Angeles Food System Snapshot presents an overall picture of the Los Angeles regional foodshed across nine food system topics areas: Regional Foodshed, Environmental Sustainability, Health, Retail Food Environment & Street Food, Food System Workers, Food Security, Urban Agriculture, Animal Welfare, and Food Waste. These topic areas were chosen to reflect the realities and potentials of the Los Angeles foodshed. With data and statistics for over 100 indicators, this report covers a wide range of information related to our foodshed, Los Angeles County and the City of Los Angeles.

The Food System Snapshot serves as a resource for sharing knowledge about the health of the Los Angeles regional food system and will provide a baseline evaluation from which to track progress over time. It also reflects the collective impact of the hundreds of organizations, government agencies, businesses, universities and concerned residents who are working to build a healthy, sustainable and equitable regional food system for Los Angeles. The Los

IN THE NEWS

LAUSD'S PUSH FOR LOCAL FOODS BOOSTS AREA ECONOMY
by Los Angeles Food Policy Council staff, December 16, 2013

INTERVIEW WITH PHIL MCGRATH, OWNER OF MCGRATH FAMILY FARMS
by Web Master,

"HEALTHY FOODS, HEALTHY BUSINESSES" MARKET TRAINING ATTRACTS 90 PARTICIPANTS
by Web Master,

OUR GOOD FOOD PURCHASING PLEDGE FEATURED ON THE CENTER FOR SCIENCE IN THE PUBLIC INTEREST'S FOOD DAY BLOG
by Web Master, December 12, 2013

REPORT: NEW RESEARCH ON HEALTHY FOOD ACCESS REVIEWED BY POLICYLINK, THE FOOD TRUST
by Web Master, December 2, 2013

EVENTS

February 27, 2014
SUSTAINABLE SEAFOOD SOLUTIONS: A PANEL DISCUSSION

TOP LINKS

- (1) WHAT IS GOOD FOOD?
- (2) 2013 LA FOOD SYSTEM SNAPSHOT
- (3) LOCAL GOOD FOOD ORGANIZATIONS
- (4) WORKING GROUPS



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