

13th ANNUAL NEW PARTNERS FOR SMART GROWTH

■ February 13-15, 2014 • Denver, Colorado • NewPartners.org



Conference Cosponsor Response Form

YES, we would like to cosponsor the conference.

Unfortunately, we will not be able to cosponsor the conference – but please check back with us about the next New Partners event.

Please respond by: _____

Please complete and return this form to:
Kelwey Wolf-Cloud • kwolfcloud@lgc.org

Please provide all contact information for the appropriate person within your organization we should be working with on conference promotional assistance.

▼ Name _____

▼ Title _____

▼ Organization _____

▼ Mailing address _____

▼ City _____ State _____ ZIP code _____

▼ Phone _____

▼ Fax _____

▼ E-mail _____

▼ Website address _____

▼ Facebook address _____

▼ Twitter address _____

■ **Other local / related organizations we can recommend as cosponsors:**

PROMOTIONAL ASSISTANCE OPTIONS (check all that apply)

To produce a “greener” event, the Local Government Commission is relying on more electronic distribution of promotional materials. Please support us in these efforts by helping get the word out about the conference to your members and constituencies – using as many of the following options below.

■ Email Distribution

- We will email conference information and materials to our members and key contacts.
- We will send the LGC an electronic list of _____ email contacts (Excel or Tab Delimited format) for you to distribute conference information directly to our members and key contacts.

■ Web Postings/Links and Social Media

- We will feature conference information on our website with a link to the New Partners conference website.
- We will share information via Twitter and Facebook (or other social media).
- We will post conference information on listserves in which we participate.
- Media contact _____
Email _____
Phone _____

■ Newsletters and Publications

- We will include an article or announcement about the conference in an upcoming issue of our newsletter or other publications. *(The LGC will send you sample articles and notices to use).*
Total circulation _____
Publication deadlines _____

■ Request for Conference Materials

We will distribute conference flyers/brochures at upcoming events and organizational meetings we will be attending. Please send us:

- An electronic version of the flyer or brochure (pdf) that we can copy.
- A batch of printed flyers or brochures that we can use.
We need _____ # of flyers/brochures by (date) _____

For questions about conference publicity:

Kelsey Wolf-Cloud, Conference Assistant
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