12th Annual New Partners for Smart Growth: Building Safe, Healthy, Equitable and Prosperous Communities

February 7-9, 2013
Kansas City, Missouri

Presented by the Local Government Commission
Welcome to Kansas City and the 12th annual New Partners for Smart Growth: Building Safe, Healthy, Equitable and Prosperous Communities Conference – the largest and most comprehensive smart growth/sustainable communities conference held in the U.S. each year. We are delighted that you have joined us for our most important event yet. The program includes nearly 100 diverse, cutting-edge sessions, with something for everyone. While many sessions explore new trends and technical details, there are also sessions for those who are new to smart growth. The program includes several optional tours of model projects – another great way to experience smart growth models and innovations.

This year, the economic and environmental issues facing our communities, regions, states and nation are as challenging as they have ever been. We are compelled to look for more creative strategies and out-of-the-box solutions. We must build stronger, more diverse partnerships and coalitions to meet these challenges. As a participant at this important and timely conference, you will have a chance to learn from and be inspired by cutting-edge, local-level responses to these pressing issues, selected from impressive initiatives drawn from throughout the country.

Moving into the conference's second decade, we can see that the hard work being done by all of you in places big and small is making a difference! But there is still much work to do. We hope this conference will give you even more energy, connections, tools and strategies with which to go home and create safer, healthier, more equitable and economically viable livable communities.

The Challenge – Step Outside Your Discipline

Because no single profession or group can solve the enormous challenges facing us today, this conference brings you together with multiple disciplines to explore how effective, nontraditional partnerships can provide the political will and technical expertise necessary to overcome inertia and change business as usual. To get the most out of this year’s event, we challenge you to “step outside your discipline” and attend sessions that are outside the typical issue “track” you would normally gravitate to. We have made conference sessions as multidisciplinary in nature as possible to draw a diverse audience to every session. Because of this, you are likely to learn something that will help you in your work, and make valuable connections, at any session you attend.

Conference Organizer –
Local Government Commission

The Local Government Commission (LGC) is an award-winning, 33-year-old nonprofit membership organization of forward-thinking, locally elected officials, city and county staff and others. The LGC helps local officials and other community leaders address the problems facing their communities and maximize their civic, environmental and economic resources. In 1991, the
LGC developed the Ahwahnee Principles for Resource-Efficient Communities, which helped pave the way for the smart growth movement. The principles call for a diverse and balanced mix of housing, jobs, businesses and recreational activities located within easy walking distance of one another and within regions that preserve agricultural lands and open space. (lgc.org)

A Green Event

Having the opportunity to meet face to face, connect and share knowledge is an invaluable experience, as we collaborate on building safe, healthy and livable communities. At the same time, these events have associated impacts from travel to conference food, facilities and lodging. Great care has been taken to incorporate sustainability considerations into this event, including actions focusing on resource conservation; reducing the volume of materials produced; encouraging the use of public transit; ensuring that the conference menu will include largely locally grown and organic food; and facilitating offsets for our impacts with the help of participants and sponsors.

We are also offering participants the opportunity to help offset the carbon impact of this event by adding a nominal $12 to the conference registration fee. Carbon offsets will be purchased from Renewable Choice Energy to support Tyson Food’s methane capture wastewater treatment project in Illinois. The wastewater lagoon has been capped, preventing the release of greenhouse gas emissions. The biogas is also collected and transported to adjacent facilities for use in boilers to produce steam, thereby displacing natural gas that would otherwise have been purchased from a distribution pipeline. The project will reduce CO2 emissions by more than 295,000 metric tons annually. The offsets are registered through the Voluntary Carbon Standard Registry. Check in at the conference registration desk to contribute to this important effort — it’s not too late!

The event’s estimated carbon footprint is 908 metric tons of CO2 equivalent (akin to the annual emissions of 155 cars), with conference travel accounting for 94% of the total. We hope that at least 20% of attendees will participate in our offset efforts. To help inspire you to do so, the LGC will match every offset fee purchased by participants, doubling the amount of carbon offset for the conference.

HDR (HDRInc.com) serves as the LGC’s Sustainability Advisor for this annual event, providing the resources to calculate the event’s estimated carbon footprint and support related to incorporating sustainable considerations into meeting planning and delivery.

There’s more to a great conference than distinguished speakers and exciting sessions:

Three Full Days plus a Dynamic Equitable Development Workshop

The conference starts a day early with an exciting workshop focused on equitable development on Wednesday afternoon. Thursday gets off to a fast start with several optional tours and over 35 breakouts and workshops, culminating with an evening plenary and networking reception. On Friday and Saturday, attend three plenaries and choose from nearly 50 sessions!

Make Valuable Connections: Networking Opportunities Abound

While the program and speakers get high marks from participants every year, year after year the number one reason why participants flock to this conference is to network with their peers and
many others outside their disciplines in a truly dynamic and inspirational learning environment.

This year, in addition to the general networking reception on Thursday evening, we are providing several more opportunities for participants to network around timely smart growth issues. There are five such networking opportunities offered outside the regular conference hours, including options early Friday morning (page 28) and early Saturday morning (page 42). The longer refreshment breaks also provide another valuable networking opportunity!

**Envision Your Sustainable Community: What’s Your Idea?**

While at the conference, the Local Government Commission and U.S. EPA invite you to join EnvisionSustainableCommunities.com, a new engagement website created and sponsored by MindMixer, and powered by the ideas of engaged people like you. Your ideas and the ideas of your peers will guide the goals of the New Partners conference series and provide a forum for communities to share their success stories of overcoming challenges, implementing smart growth practices, and creating more sustainable, equitable and prosperous communities, now and into the future. It’s easy to get in on the conversation. Contribute new ideas. Second or expand ideas you like. Vote in an instant poll. Earn rewards for participation. You can even submit links, maps, photos and videos that help tell your story or make your point. We will be tuned in to what you’re saying and keeping track of what you want to see, hear and learn about at the next conference and beyond.

**Weigh-in Onsite!** During the conference, you will be able to participate and share your ideas through this platform using your laptop, tablet or smartphone, or by visiting the onsite Engagement Station hosted by MindMixer, located in the Sponsor Display Room (Ballroom 2501-CD). Visit EnvisionSustainableCommunities.com to join the discussion today! And don’t forget to share your thoughts about Envision Your Sustainable Community by posting on Facebook and tweeting using the hashtag #npsg13envision.

**Technology Fair: An Interactive Demonstration of Public Engagement Tools for Smart Planning**

Pick up your breakfast on Friday morning and take a stroll through the Technology Fair (in Lobby 2500-B outside the ballroom), where you’ll be able to try out cutting-edge tools for scenario planning and public engagement and talk to leading tool users and developers about how to put these tools to work for you. PlaceMatters, along with the Open Source Planning Tools Collaborative, has organized this open house to bring together leading tool developers and users to demonstrate and discuss their value in smart planning. Over the past few years, an impressive set of tools has emerged to address a number of planning needs, including mapping and alternative analysis tools to aid planning, interactive and data-rich 3-D visualization, and online tools and mobile apps to engage stakeholders typically not reached through public meetings.

**New Partners Takes the “Parklet” Indoors!**

In recent years, a number of communities have begun experimenting with “parklets”—temporarily turning the asphalt of parking spaces into small, on-the-street spots of greenery and seating—to enliven the streetscape experience and provide more outdoor seating for restaurants and cafes. The New Partners conference will showcase six parklet model experiences inside the convention center (Ballroom 2501-CD and Ballroom foyer), to demonstrate for participants what a parklet is, and how it can transform a couple of under-utilized parking spaces into exciting opportunities for creating more vibrant (parking) spaces in your community. See page 57 for more details about these model parklets.
Optional Tours: Check Out Local Model Projects

Several optional tours on Thursday and Sunday will highlight exciting model projects in the region. A mix of light rail, trolley, biking and walking tours will showcase community revitalization projects, transit-oriented developments, cutting-edge urban infill and green buildings that embody the region’s commitment to innovation and livability. See pages 51-56 for tour details.

The Doctor Is In – the Midwest: EPA’s Smart Growth Prescriptions to Create Sustainable Communities

Do your streets need a diet? Are you experiencing unwanted growth? Or maybe a population hemorrhage? Do you need an infill transplant? Have any other built environment ailment? The EPA, along with a team of national smart growth experts, has created a Building Blocks Toolbox of smart growth-related concepts and strategies that can assist your community in creating better public spaces, more vibrant, mixed-use districts and a healthier attitude toward what it means to be a sustainable community.

During the conference (in Ballroom 2501-CD), the EPA’s Office of Sustainable Communities will be holding 20-minute “office hours” to match your ailment with a prescription from the toolbox. Check out the list of tools: epa.gov/smartgrowth/buildingblocks.htm#tools. Email nelson.kevin@epa.gov to sign up in advance for an “office visit” with the national experts who developed these Building Blocks.

Sponsor Displays – Twitter

Ballroom 2501-CD (located near the plenaries) will be a featured attraction throughout the entire event! This room includes sponsor displays with plenty of smart-growth goodies to share, along with several refreshment breaks and meal functions. The room also has a Twitterfall, where participants can see what people are tweeting about the event in real time. Don’t forget to share your thoughts about the conference on Twitter by using the hashtag #npsg.

Moving towards Zero Waste…We Offer Audio Downloads!

Share the knowledge! Take home the audio on your USB stick for just $10 per session. Hungry Mind Recordings (HMR) will have digital recordings available of the speakers as MP3 audio files. Get a free USB flash drive with purchase of a full set — just $395. Special coupon: Buy two (90-minute) sessions, get one free. Visit the HMR table on-site to purchase at the conference and online at hungrymindrecordings.com after the conference to download directly to your computer.

Breakfast and Lunch at the Convention Center

The conference will host a Networking Luncheon on Saturday afternoon from 12:15-1:45 p.m. You are on your own for breakfast and for Thursday/Friday lunches. For those meals, the convention center will offer cash concession kiosks with light refreshments and beverages in Lobby 2500 on Thursday for breakfast from 7:00-10:00 a.m. and lunch from 11:30 a.m.-2:00 p.m., and for lunch on Friday from 11:30 a.m.-2:00 p.m.

Conference Evaluation Process: Tell Us What You Think

To help reduce waste and increase participant response, we will be administering an electronic conference evaluation survey. You will receive an email link to the survey a week after the event. It should only take 10-15 minutes to complete — your input is extremely valuable. Take the time to share your feedback on the program and your conference experience, and be entered into a drawing to win some cool prizes!
Continuing Education Credits

AICP. We have received continuing education credits for AICP planners for nearly all of the conference sessions and optional tours. These sessions and tours are marked in the program with “CM #” with the number of credits indicated for each. AICP members may earn certificate maintenance credits by attending accredited sessions and self-reporting their attendance at www.planning.org/cm (login with your member ID and password).

ASLA. Professional development hours (PDH) is the term that ASLA and the Landscape Architecture Continuing Education System (LA CES; laces.asla.org) use to describe how much continuing education credit a session carries. These sessions are marked in the program with “PDH #” with the number of qualifying credits through LA CES indicated for each.

Professional development takes the form of a wide range of subjects that relate directly and indirectly to the practice of landscape architecture. In some jurisdictions, licensees must obtain continuing education that pertains to public health, safety and welfare (HSW). These sessions are marked in the program with “HSW #” with the number of qualifying credits through LA CES indicated for each.

Sessions that qualify for both are marked in the program with “PDH/HSW #” with the number of credits indicated for each.

ASLA members may self-report their attendance at asla.org/ContinuingEducation.aspx. Most states accept self-reporting, with the exception of Florida, New York and Pennsylvania. ASLA members wishing to obtain credits must sign in at each accredited session and complete evaluation forms to verify attendance. All completed forms must be turned in at the registration desk before conference’s end. A certificate of attendance will be provided by the LGC by February 28.

AIA/CES. The LGC has received AIA provider status to offer architects continuing education credits for some of the conference sessions. These sessions are marked in the program with “AIA/CES #” with the number of credits indicated for each. Architects must sign in at each accredited session, providing their name and AIA member number. Attendance records will be sent to the AIA, and an attendance certificate will be sent out by the LGC by February 25. Non-AIA member architects may receive a certificate of completion for accredited sessions they attend to submit to their state of registration.

Don’t forget to share your experience at the conference by posting on Facebook and tweeting using the hashtag #npsc

What’s Your Idea? Engage with the New Partners conference to shape the future of our communities on EnvisionSustainableCommunities.com
At A Glance

Conference Schedule at a Glance

■ WEDNESDAY, FEBRUARY 6

1:00-6:15 pm Workshop. Sustainable Neighborhoods, Thriving Residents: Strategies for Building Equitable Communities 2505-AB
See pages 11-12 for schedule of sessions
12:00-7:00 pm Conference Pre-Registration Lobby 2500-B

■ THURSDAY, FEBRUARY 7

7:00-8:30 am Conference Registration Lobby 2500-B
Morning Coffee Ballroom 2501-CD
8:00 am-12:00 pm Tours of Local Model Projects Lobby 2500-B
See pages 51-53 for morning tour descriptions
Convene at the conference registration desk
8:30-10:00 am Morning Breakout Sessions - - -
See pages 13-16 for descriptions and locations
10:00-10:30 am Coffee Break Ballroom 2501-CD
10:30 am-12:00 pm Late Morning Breakout Sessions - - -
See pages 17-20 for descriptions and locations
12:00-1:30 pm Lunch Break (on your own)
1:00-5:00 pm Tours of Local Model Projects Lobby 2500-B
See pages 53-55 for afternoon tour descriptions
Convene at the conference registration desk
1:30-3:00 pm Afternoon Breakout Sessions - - -
See pages 20-22 for descriptions and locations
1:30-5:00 pm Training Sessions - - -
See pages 23-24 for descriptions and locations
3:00-3:15 pm Coffee Break Ballroom 2501-CD
3:15-5:15 pm Implementation Workshops - - -
See pages 25-27 for descriptions and locations
5:15-7:00 pm Evening Break (on your own) - - -
7:00-8:30 pm Conference Welcome and Acknowledgements Ballroom 2501-AB
Kickoff Plenary. The Arrival of the 21st-Century American City
See page 27
8:30-9:30 pm Networking Reception Ballroom 2501-CD
### FRIDAY, FEBRUARY 8

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:00-8:30 am</td>
<td>Conference Registration, Continental Breakfast</td>
<td>Lobby 2500-B, Ballroom 2501-CD</td>
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<td>7:00-8:30 am</td>
<td>Technology Fair</td>
<td>Lobby 2500-B</td>
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<td>7:00-8:30 am</td>
<td>Networking Sessions</td>
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<td>8:30-9:30 am</td>
<td>Morning Plenary: Why Leave it to the Liberals?</td>
<td>Ballroom 2501-AB</td>
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<td>9:30-10:00 am</td>
<td>Coffee Break</td>
<td>Ballroom 2501-CD</td>
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<td>10:00-11:30 am</td>
<td>Morning Breakout Sessions</td>
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<td>Lunch Break (on your own)</td>
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<td>Afternoon Breakout Sessions</td>
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<td>3:00-3:30 pm</td>
<td>Coffee Break</td>
<td>Ballroom 2501-CD</td>
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<td>3:30-5:30 pm</td>
<td>Implementation Workshops</td>
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### SATURDAY, FEBRUARY 9

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<td>Conference Registration, Continental Breakfast</td>
<td>Lobby 2500-B, Ballroom 2501-CD</td>
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<td>7:00-8:30 am</td>
<td>Networking Sessions</td>
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<tr>
<td>8:30-9:45 am</td>
<td>Morning Plenary: Smart Growth and Your Tax Dollar, Making Sense of It All</td>
<td>Ballroom 2501-AB</td>
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<td>9:45-10:15 am</td>
<td>Break</td>
<td>Ballroom 2501-CD</td>
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<td>10:15 am-12:15 pm</td>
<td>Implementation Workshops</td>
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<tr>
<td>12:15-1:45 pm</td>
<td>Networking Luncheon (lunch provided)</td>
<td>Ballroom 2501-AB</td>
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<td>1:45-3:15 pm</td>
<td>Afternoon Breakout Sessions</td>
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<td>3:15-4:15 pm</td>
<td>Closing Plenary: Economically Sustainable Communities — Learning from the Past and Looking toward the Future</td>
<td>Ballroom 2501-AB</td>
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### SUNDAY, FEBRUARY 10

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>8:30 am-12:30 pm</td>
<td>Tours of Local Model Projects</td>
<td>Marriott Hotel, Central St. entrance</td>
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<td>See pages 55-56 for descriptions</td>
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<td></td>
<td>Convene at the Marriott Downtown Hotel. The tour registration desk is located at the Central Street entrance.</td>
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<tr>
<td>TRACK</td>
<td>THURSDAY [p.13-16] 8:30-10:00 am</td>
<td>THURSDAY [p.17-20] 10:30 am-12:00 pm</td>
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<tr>
<td>Communication Tools and Tech</td>
<td>Crowsourced Urbanism: No One Knows as Much as Everyone [13]</td>
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<td>Health</td>
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<td>Housing and Green Building</td>
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<td>Schools and Institutions</td>
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<td>Small Cities and Rural Areas</td>
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<td>Transportation Success Stories from Rural America [19]</td>
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<td>Transportation, TOD and Streets</td>
<td>Intercity Passenger Rail in America: Creating Regional Centers [16]</td>
<td>Building Capacity for Equitable Transit-Oriented Development in Diverse Communities [20]</td>
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# Friday • Concurrent Breakouts and Implementation Workshops

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<tr>
<th>TRACK</th>
<th>FRIDAY 10:00–11:30 am [p. 29-33]</th>
<th>FRIDAY 1:30–3:00 pm [p. 33-36]</th>
<th>FRIDAY 3:30–5:30 pm [p. 36-40]</th>
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<tbody>
<tr>
<td>Communication Tools and Tech</td>
<td>Innovative Municipal Approaches to Equitable Reinvestment and Revitalization [29]</td>
<td>Treading New Ground: Addressing Segregation and Fair Housing in Sustainable Communities [34]</td>
<td>Building New Community Partnerships to Achieve Sustainable Communities [37]</td>
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<tr>
<td>Green Jobs, Green Economy</td>
<td>Planning for Dense Infill and Redevelopment [31]</td>
<td>Leveraging Smart Growth Solutions to Build a Political Base [35]</td>
<td>High-Impact Regional Strategies to Implement Smart Growth [38]</td>
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<tr>
<td>Health</td>
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<td>Looking Back, Moving Ahead: Green Building and Historic Preservation in Transit Stations [34]</td>
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<td>Housing and Green Building</td>
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<tr>
<td>Implementing Smart Growth</td>
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<tr>
<td>Infrastructure &amp; Redevelopment</td>
<td>The Cost of Green Infrastructure [31]</td>
<td>Moving Beyond Cars: Critical Lessons in Rebuilding Former Auto Communities [35]</td>
<td>Green Infrastructure as Convergence... [38]</td>
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<td>Land Preservation</td>
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<td>Park Oriented Development: The Next Big Thing [35]</td>
<td>Growing Resilient Communities through Local and Regional Food Systems [39]</td>
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<td>Leadership and Partners</td>
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<td>Schools and Institutions</td>
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<tr>
<td>Small Cities and Rural Areas</td>
<td>Building Rural Wealth Based on Regional and Local Assets [32]</td>
<td>What the Frack? ...Facing the Challenges &amp; Opportunities of Shale Development [36]</td>
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<td>Water and Coastal Areas</td>
<td>Working Waterfronts and Waterways Toolkit [32]</td>
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### At A Glance

#### Saturday • Concurrent Breakouts and Implementation Workshops

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<td>Climate Change and Energy</td>
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<tr>
<td>Equitable Development</td>
<td>Planning and Implementing Smart Growth in Native Communities [43] AND Innovative Methods for Public Engagement [43]</td>
<td>New Approaches to Engaging Industrial Neighbors in Community Planning and Smart Growth Development [47]</td>
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<tr>
<td>Finance, Real Estate and Development</td>
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<td>Green Jobs, Green Economy</td>
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<tr>
<td>Health</td>
<td>Food Access Equity: From Policy to Action [44]</td>
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<td>Housing and Green Building</td>
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<tr>
<td>Infrastructure &amp; Redevelopment</td>
<td>Strategic Place-based Planning for Urban Regeneration [45]</td>
<td>Freight Rail — Right Track to Sustainability [48] AND Greening America’s Cities [48]</td>
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<td>Land Preservation</td>
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<tr>
<td>Schools and Institutions</td>
<td>Closed School, Old School, New School: Repurposing, Siting and Valuing Schools [45]</td>
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<td>Transportation, TOD and Streets</td>
<td>Bike Sharing and Active Transportation for Communities Large and Small [46]</td>
<td>Planning for Equitable Development around Transit: Four Tiger II Planning Projects [49]</td>
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<td>Water and Coastal Areas</td>
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Wednesday, February 6

EQUITABLE DEVELOPMENT WORKSHOP.
Sustainable Neighborhoods, Thriving Residents:
Strategies for Building Equitable Communities

Communities across the country are finding that creating sustainable and equitable development calls for a combination of land use strategies that improve the physical environment and programs that build the economic capacity of local residents. They are knitting together planning, infrastructure investment, development policies and regulations, workforce training, business assistance, entrepreneurship and other approaches to capitalize on local assets and skills, revitalize neighborhoods, create jobs, and encourage inclusive and enduring economic growth. In this way, residents of underserved communities gain access to the services and opportunities they need to thrive and are positioned to remain in their neighborhoods after they revitalize them. This workshop will explore how low-income, minority, tribal and other overburdened communities are integrating land use and economic development strategies to renew their neighborhoods and build residents’ skills and wealth.

Equitable Development Track: This workshop will complement the Equitable Development track of sessions to be held during the conference. See pages 8-10 for the list and times of these related sessions.

1:00-1:15 pm Welcome
2505-AB
➤ Workshop MC: Megan McConville, Policy and Planning Fellow, U.S. EPA
➤ Lisa Garcia, Associate Assistant Administrator for Environmental Justice, U.S. EPA
➤ John Frece, Director, Office of Sustainable Communities, U.S. EPA

1:15-2:15 pm Opening Plenary. Neighborhood Revitalization and Economic Development from the Bottom Up
2505-AB
The opening panel will feature communities that are intentionally coordinating land use and economic and workforce development strategies to revitalize their neighborhoods and build capacity among residents. Speakers will discuss how community-based efforts to integrate housing, transportation, and infrastructure improvements with business development, job training and other programs are providing new opportunities in places that have faced disinvestment, poverty and unemployment in the past.
➤ Moderator: Kalima Rose, Director, Center for Infrastructure Equity, PolicyLink
➤ Jay Thomas Bad Heart Bull, President and CEO, Native American Community Development Institute (Minneapolis, MN)
➤ Anita Maltbia, Director, Green Impact Zone (Kansas City, MO)
➤ Charlie Sciammas, Community Organizer, PODER (San Francisco, CA)

2:15-2:30 pm Break

2:30-3:45 pm Training Session 1. Local Policies and Tools that Support Equitable Development
2502-B
Participants will learn about specific tools and approaches they can use at the local or neighborhood level to preserve and create affordable housing, retain small businesses and cultural institutions, and improve access to high-quality employment opportunities in areas where reinvestment is occurring or expected. Presenters will demonstrate how local governments and community-based organizations can assess current conditions, identify goals and strategies, and implement policy changes that improve quality of life for all residents.
➤ Amanda Gehrke, Senior Associate, Strategic Economics, Inc.
➤ Vernice Miller-Travis, Senior Associate, Skeo Solutions
2:30-3:45 pm  **Training Session 2. Using Regional Equity Indicators to Increase Opportunity for All Residents**

2505-AB

Participants will learn about a new methodology and a set of indicators for analyzing regional equity, and how to use this analysis to inform regional and sustainable communities planning, economic and workforce development, and land use and transportation planning efforts. A trainer from PolicyLink will teach attendees how to conduct a regional equity analysis and interpret demographic, economic, educational, health, housing and transportation indicators, which will be available for all regions for free via an online tool. Government staff and community leaders will discuss how they are translating their equity analyses to policy and on-the-ground work.

➤ John Fierro, President and CEO, Mattie Rhodes Center; Convener, Latino Civic Engagement Collaborative (Kansas City, MO)
➤ Alfred Henson, Strategic Development Planner, City of Houston (Houston, TX)
➤ Amanda Martin, Principal Planner, Rhode Island Statewide Planning Program (Providence, RI)
➤ Victor Rubin, Vice President for Research, PolicyLink (Oakland, CA)

2:30-3:45 pm  **Training Session 3. Partnering with Industrial Neighbors to Create Healthy, Sustainable and Prosperous Communities**

2502-A

This session will highlight successful partnerships among community groups, local governments and industry representatives to develop shared visions for their communities, build healthier neighborhoods, and create opportunities for residents and strong local economies. Speakers will discuss how they have worked together to understand each others’ interests and implement creative planning, development and workforce initiatives that benefited all partners. Attendees will participate in small roundtable discussions with speakers to advance the conversation about engaging industrial neighbors in local equitable development and smart growth efforts.

➤ Moderator: Deidre Sanders, Environmental Justice Program Manager, Pacific Gas & Electric Co. (San Francisco, CA)
➤ Bill Gallegos, Executive Director, Communities for Better Environment (Los Angeles, CA)
➤ Michelle Garakian, Vice President, Los Angeles Business Council (Los Angeles, CA)
➤ Stephanie Hall, Senior Counsel, Environmental Regulatory Affairs, Valero Energy Corp. (Port Arthur, TX)
➤ Hilton Kelley, Founder and CEO, Community In-Power Development Association (Port Arthur, TX)

3:45-4:00 pm  **Break**

4:00-5:15 pm  **Repeat Training Sessions**

These sessions will be held in same rooms as indicated in the 2:30 pm topic breakouts.

5:15-6:15 pm  **Closing Plenary. The Outlook for Equitable Development**

2505-AB

Leaders from federal agencies, non-profit groups and other organizations will react to the day’s conversations, reflect on next steps for integrating neighborhood revitalization and economic and workforce development, and offer previews of how they will approach these issues over the coming year.

➤ Moderator: Gary Cunningham, Member, Metropolitan Council; Vice President of Programs, Northwest Area Foundation (Minneapolis, MN)
➤ Matthew Dalbey, Deputy Director, White House Council on Strong Cities, Strong Communities
➤ Shelley Poticha, Director, Office of Sustainable Housing and Communities, U.S. HUD
➤ Mathy Stanislaus, Assistant Administrator, Office of Solid Waste and Emergency Response, U.S. EPA
➤ Nicholas Targ, Partner, Holland & Knight LLP; Member, National Environmental Justice Advisory Council
Thursday, February 7

7:00 am-8:30 am  Conference Registration / Morning Coffee
Registration is in Lobby 2500-B. Coffee is served in Ballroom 2501-CD. The convention center will offer cash concession kiosks with light refreshments and beverages in Lobby 2500 until 10:00 a.m.

8:00 am-5:00 pm  OPTIONAL TOURS OF LOCAL MODEL PROJECTS

8:30 am-10:00 am  MORNING BREAKOUT SESSIONS

2504-A

A. Sustainability and Net Zero Energy Studies with DoD Clients  [CM 1.5; AIA/CES 1.5]  INT
The federal government has, through a series of public laws, executive orders and presidential memorandums, set out an ambitious mandated program to address energy/water/waste/greenhouse gas reduction, a reduced dependence on fossil fuel, and increased usage in alternative fuels for federal agencies. The panelists from the Defense Distribution Center–Susquehanna and HDR will share their experiences in accomplishing the mandates while integrating sustainability and net-zero energy planning at a Defense Logistics Agency installation over the past year. Sustainability topics will include sustainability components, component support activities, and a capital investment strategy and implementation plan. Net Zero energy topics include energy reduction measures, “right-sizing” the GSA fleet using combinatorial optimization, recommending grid/islanded-connected micro-grid architecture/control, providing the resulting renewable energy solution, discussing feasible funding mechanisms, and incorporating all aspects of Net Zero into an implementation plan.

➤ Moderator: Damian Kelly, Technical Director and Project Manager, HDR, Inc.
➤ David Mechtly, Project Manager, HDR, Inc.
➤ Mark Imel, Central Region Energy Service Manager, HDR, Inc.

2505-B

B. Crowdsourced Urbanism: No One Knows as Much as Everyone
[CM 1.5; PDH 1.5; AIA/CES 1.5]  BEG
Technology is enabling a radical democratization in the planning and development of cities. Social media and crowdsourcing tools are revealing a preference for smart-growth principles and vibrant urban districts, and they are giving citizens the power to transform urban spaces to fit their preferences. During this session, participants will learn how to use social media technologies and crowdsourcing to build movements for urban change and raise funds for implementation. Real-world examples include crowdfunding for the Kansas City Streetcar, Better Block KC (a crowd-sourced, temporary transformation of Grand Boulevard), and KCMomentum, a tool for Kansas Citians to improve their city. Whether you represent the public sector, a private business or an invested citizen, this session will give you the tools to engage the crowd and build something great.

➤ Moderator: Stephen Hardy, AICP, Chief Community Builder, MindMixer
➤ Jase Wilson, CEO, Neighbor.ly
➤ Zach Flanders, AICP, Urban Planner, BNIM

2502-B

C. Equity as the New Model for Growth: How Three Regions Are Innovating
[CM 1.5; AIA/CES1.5]  INT
Tomorrow’s successful regions will be those that adopt equity-driven growth strategies, creating greater opportunities for residents left behind after the past few decades of unequal growth. Doing so means squarely addressing race: in many metros, the majority of residents are people of color, yet Latinos, African
Americans, Native Americans and other racial/ethnic groups continue to face stark barriers to economic participation and success. A handful of regions are taking bold steps to integrate equity into their economic development pursuits. This session will highlight three of them: Detroit’s New Economy Initiative, which is implanting inclusion strategies into its small business accelerators focused on high-tech companies, anchor institutions and neighborhood-serving businesses; the Twin Cities’ “Everybody In” effort to reduce the region’s high racial disparities in employment; and the Bay Area’s sustainable communities strategy to connect the region’s low-income communities and communities of color to its high-growth industries.

Moderator: Victor Rubin, Vice President of Research, PolicyLink
Ramon Leon, Executive Director, Latino Economic Development Corporation
Allen Fernandez Smith, President and CEO, Urban Habitat
Pamela Hurtt, Senior Consultant, New Economy Initiative for Southeast Michigan

D. Small Housing Trends: Recession Survival Tactics and Moving Forward
[CM 1.5; AIA/CES 1.5] INT
Entrepreneurial builders have worked through the recession by capitalizing on trends toward smaller housing. Demographic trends and housing surveys identify a growing interest in buyers and renters for smaller housing units. In new communities or infill projects, big or small markets, these builders have noticed the trends and have responded with new models for attached and detached units at various price points. With changing preferences among Generation Y and boomers, unstable oil prices and volatility in the costs of construction, builders are giving more consideration to what and where they build. The demand for smaller housing transcends economic conditions. Come hear what these builders are saying about working through the recession, and what is needed to thrive as the housing market improves and a New Normal is established. The panelists will offer insight into finance, zoning, design, construction, demographics and placemaking, as we explore the growing opportunity in small housing.

Moderator: Lee Sobel, Real Estate Development and Finance Analyst, Office of Sustainable Communities, U.S. EPA
Bruce Tolar, Principal, Architect Bruce Tolar
Donald Powers, Founding Partner, Union Studio
Tim Busse, Architect, H3 Studio
R. John Anderson, Partner, Anderson/Kim Architecture and Urban Design

E. Designing Healthy Environments across Communities and Generations
[CM 1.5; PDH/HSW 1.5; AIA 1.5] INT
Where and how we live, eat, work, play and socialize profoundly influence our health across the life span. It’s hard to lead a healthy life if you don’t live in a healthy community. The health of communities depends on many factors – including the built and natural environments, access to healthy food, environmental hazards, individual health behaviors, education and jobs, income, family and community support and access to and quality of health care. Within this context, we cannot view health as an individual concern or in a single moment or stage of life. We need to understand and address health as a whole system with interacting factors in constant feedback loops. The County Health Rankings & Roadmaps program brings community leaders and residents together to improve health. This session combines ecological health approaches with information from the Roadmaps program to discuss strategies, actions and partnerships to improve individual and community health.

Moderator: Ted Schettler, MD, MPH, Science Director, Science and Environmental Health Network/Collaborative on Health and Environment
Leslie Meehan, AICP, Director of Healthy Communities Design Initiative,
**F. Smart Growth 101: An Introduction to Smart Growth**  [CM 1.5; PDH 1.5; AIA/CES 1.5]  BEG

This session is geared towards first-time attendees to the conference and for participants who are new to the practice of implementing smart-growth solutions. The session will cover general topics, such as the ten principles of smart growth, the basics of planning and zoning for smart growth, and how smart growth is being implemented at the state, regional and local level. The goal of the session is to provide a good working background for a multi-disciplinary audience on smart growth and prepare participants for more in-depth sessions during the main conference.

Moderator: Paul Zykofofsky, AIA, AICP, Associate Director, Local Government Commission

John Frece, Director, Office of Sustainable Communities, U.S. EPA

**G. Building Community while Greening the City: The Parklet Revolution**  [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5]  INT

The elements of a parklet — a parking spot transformed into a tiny public relaxation area — can vary, from a patch of grass-like turf and plants to an outdoor patio with seating. At a time when city budgets are severely constrained, parklets have become a popular way for residents and businesses to green their neighborhoods. Parklets got a start in 2005 in San Francisco, when staff of a design firm fed a parking meter with coins, covered the asphalt with sod, and added a potted tree. Their experiment spread like wildfire. The City responded by making parklets legal and setting up an approval process. Today, parklets can be seen in neighborhoods throughout the city. The parklet concept has spread beyond San Francisco, with different versions evolving for different climates. This session will feature a professional from the San Francisco Parks Department, a staff member from the Mayor’s Office in the City of Philadelphia, and a representative of Rebar, the design firm that initiated the parklet revolution.

Moderator: Judy Corbett, Executive Director, Local Government Commission

Ariel Ben-Amos, Senior Planner/Analyst, Mayor’s Office of Transportation and Utilities, Philadelphia, PA

Alexis Smith, Planner/Urban Designer, City of San Francisco, CA

John Bela, Principal, Rebar

**H. Partnerships that Deliver Thriving Communities**  [CM 1.5; AIA/CES 1.5]  INT

Smart, sustainable planning incorporates equity principles from concept to implementation. Increasingly, governments are recognizing the value non-traditional partnerships bring to planning processes. Planning that is informed and guided by the wisdom and experiences of communities, coupled with equity-focused smart growth strategies, is winning sustainability in developments of all types. Hear how metropolitan planning organizations (MPO) and cities are working in partnership with community to bring new vision, energy and approaches to traditional planning processes. In the Puget Sound, the MPO is working in lock-step with the Puget Sound Regional Equity Network to plan equitable transit-oriented development; in the Atlanta region, in collaboration with the Partnership for Southern Equity, the MPO has formalized an equity committee within its structure and developed an Equitable Target Areas Index; in Freeport, IL, the city is working hand in hand with resident leadership to redevelop a brownfield in an African-American neighborhood.

Moderator: Sarita Turner, Sustainable Communities Fellow, PolicyLink
I. Cities and Regions in Transition: Accentuating Assets, and Repositioning Economies for a More Prosperous Future  [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5]  INT

Older industrial cities, both small and large, have been particularly hard-hit by the recession. Building on regional assets, public-private partnerships and new funding opportunities, several such cities are transforming their economies for a stronger future. Philanthropic institutions have played a significant role in the transformation of these cities. Cleveland’s University Circle and Detroit’s Midtown are leading examples of new economic opportunities built around anchor institutions that are replacing older industrial and manufacturing centers. Flint, MI, with strong support from the local philanthropic community, is updating its master plan and zoning code to reflect current realities and reposition itself for a better and more sustainable future. The speakers will address such topics as the role of anchor institutions in reviving local economies, worker-owned cooperatives, and neighborhood-based strategies that address widespread vacancy and abandonment.

Moderator: Salin Geevarghese, Senior Advisor, Office of Sustainable Housing and Communities, U.S. Department of Housing and Urban Development

Dane Walling, Mayor, City of Flint, MI

Benjamin Kennedy, Community Development Program Officer, Kresge Foundation

India Lee Pierce, Program Director for Neighborhoods, Cleveland Foundation

Tamar Shapiro, Director of Urban and Regional Policy, German Marshall Fund

J. Intercity Passenger Rail in America: Creating Regional Centers  [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5]  ADV

As the nation considers building new high-speed rail connections and strengthening existing intercity passenger rail networks, communities large and small are thinking about leveraging rail assets in new ways. Many metropolitan areas have plans to revitalize historic stations into multimodal and economic centers, while smaller communities reassess how to leverage intercity rail stations into a regional economic development strategy. This session will address such questions as: How can stations catalyze TOD-like development patterns and help curb sprawl? How can high-speed rail stations become regional growth centers? How can good station area planning concentrate jobs and growth? Speakers will offer case studies from a metropolitan area focusing on economic development and multimodal connectivity at Washington, DC, Union Station; planning for a new high-speed rail station in Fresno, CA, to refocus economic growth and jobs downtown; and revitalization of a small-town Main Street centered on rehabilitation of an historic train depot.

Moderator: Susan Herre, Transportation Planner, Federal Railroad Administration, U.S. Department of Transportation

Wayne Aldrich, Development Director, Town of Normal, IL

Brian Harner, Architect, Union Station Redevelopment Corporation

Wilma Quan, Urban Planning Specialist, City of Fresno, CA

Morning Coffee Break
A. The NYC Waterfront Justice Project: Making Industrial Waterfronts Community Resilient/Climate Adaptable  [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5]  ADV

Climate change is creating new challenges for businesses and residents in industrial waterfront communities. Climate change impacts may increase the risk of exposures to hazardous substances in areas vulnerable to sea level rise, storm surge and flooding. The work of the NYC Environmental Justice Alliance, a coalition of community-based organizations in low-income communities of color, shows how affected communities are leading the call to integrate climate adaptation planning and pollution prevention into planning and development in industrial waterfront communities. Industrial businesses located in vulnerable coastal areas will require innovative risk reduction and redevelopment strategies. Community-led, multi-stakeholder coalitions will play a key role in developing new strategies to integrate climate change adaptation, industrial waterfront planning, and brownfields redevelopment. Financial and technical resources are required to help reduce risk, while protecting local industrial jobs and building a green economy.

➤ Moderator: Eddie Bautista, Executive Director, New York Environmental Justice Alliance
➤ Elizabeth Yeampierre, Esq., Executive Director, UPROSE
➤ Juan Camilo Osorio, Policy Analyst, New York Environmental Justice Alliance

B. Greening Rural Communities: Smart Growth, Sustainability and Small to Mid-sized Town Neighborhood Development in North Carolina  [CM 1.5; AIA/CES 1.5]  INT

The challenges of transitioning to the new, more energy-efficient economy and achieving smart growth and sustainable development take on different dimensions in rural and small municipalities due to smaller economies. Transitioning to a green economy is complicated by the challenges of attracting and retaining employers, the tax base, and the scale of rural unemployment. At the local level, mayors are the front-line policy decision-makers responsible for ensuring that all citizens benefit from the tools and resources of the emerging green economy, while addressing key issues that principally affect distressed neighborhoods.

In this session, rural and small to mid-sized town mayors will discuss ways that their development strategies have addressed equity issues in North Carolina communities. Share your rural and small to mid-sized town initiatives that have worked in other states, challenges, best practices and lessons learned.

➤ Moderator: Deeohn Ferris, President, Sustainable Community Development Group, Inc.
➤ Frank Wilson, Mayor, City of Bolton, NC
➤ Terry Bellamy, Mayor, City of Asheville, NC

C. Living in a Sustainable Community Can Lengthen Your Life!  [CM 1.5; AIA/CES 1.5]  INT

Can a community transform itself in two years to reverse negative health outcomes by changing city policies and budgets, restaurant menus, worksite wellness practices, schools, and even individuals’ sense of purpose and social circles? Yes! Already seven communities across the United States are implementing the Blue Zones Project by Healthways. In a matter of months, not years, thousands of citizens and leaders across all sectors have gotten involved to make healthy choices the easy choices. This approach is based on the lessons of the longest living communities in the world, called Blue Zones areas. Ten well-coordinated and research-backed strategies can lead to measurable improvements in wellbeing and longevity. The recommended practices include adopting Complete Streets policies and projects, creating safe routes to schools and walking schools buses, and other efforts to change the environment. The work started in 2009 with the AARP/Blue Zones Project and now is scaling to serve communities across the U.S.

➤ Moderator: Amy Levner, Manager, Livable Communities, AARP
➤ Dan Burden, Executive Director, Walkable and Livable Communities Institute
Thursday

➤ Joel Spoonheim, President, Spoonheim Group
➤ Laura Jackson, Executive Vice President, Wellmark Blue Cross Blue Shield
➤ Kent Sovern, Iowa State Director, AARP

2505-B

D. How Municipalities Can Avoid the 20 Most Common Placemaking Mistakes
[CM 1.5; PDH 1.5; AIA/CES 1.5] BEG

In this “get real” session, you will learn about the 20 most common placemaking mistakes that municipalities make, as well as the 10 most effective placemaking tools you should be using. After the speakers outline the mistakes and the tools, participants will split into small groups to discuss their particular issues.

The motivation for this session stems from the fact that many municipalities continue to make the same mistakes over and over — all the while hoping for a better result. Oftentimes, their major problem isn’t the execution of a specific tactic or tool, but the incorrect diagnosis of their challenges from the outset.

This session will arm you with the techniques and strategies you need to effectively advocate for meaningful improvements to your community.

➤ Moderator: Nathan Norris, CEO, Downtown Development Authority, Lafayette, LA
➤ Chad Emerson, Director of Development, City of Montgomery, AL
➤ Eliza Harris, Urban Planner, Canin & Associates
➤ Amanda Thompson, Planning Director, City of Decatur, GA

2505-A

E. A Nation of Vibrant Communities: Through the Lens of Urban Trees
[CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] BEG

It is our nature to want it all: healthy, attractive communities to live, work and play in, good jobs, more equitable distribution of resources, clean air and water. Should these be out of reach for us in our cities and towns? Twenty-five diverse national leaders (from planning, water, forestry, local government and other sectors) didn’t think so when they converged in 2011 to create “Vibrant Cities: A Call to Action,” advocating for improved urban forests and green infrastructure to create more resilient and green communities.

Building on their recommendations, the Sustainable Urban Forests Coalition, a multi-disciplinary network of green community advocates, is now coordinating its members, innovators and stakeholders to help drive change from the neighborhood up. This session showcases how non-traditional partners integrate urban trees into local, regional and national projects and campaigns. They will showcase snapshots of their work in communities (all sizes), weaving in water quality, social equity and more.

➤ Moderator: Phillip Rodbell, Program Specialist for Urban and Community Forestry, U.S. Forest Service Northeastern Area
➤ Kate Corwin, Founder, Green Works Kansas City
➤ Nancy Hughes, Executive Director, The California Urban Forests Council
➤ David Rouse, AICP, ASLA, PP, LEED AP, Principal, SRT | Wallace Roberts & Todd, LLC

2503-B

F. Land Banking: Pathways toward Sustainable Urban, Suburban and Rural Land Reclamation [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] BEG

Using recent land-banking breakthroughs in Kansas City, Missouri, and the state of Georgia as a backdrop, this session will delve into land banking as an effective strategy for urban, suburban and rural land preservation and reclamation. These case studies offer a range of strategies that were spearheaded and enacted by a diverse set of stakeholders, including county commissioners, mayors and nonprofit community development practitioners. The experts leading this session have been intimately involved in these efforts and look forward to discussing the current best practices of land banking in the country, including how the laws are successful in communities of all sizes and how land banks can enable disinvested communities to think strategically as they put properties back to productive reuse.
G. Are States Losing Ground? Solutions for a New Generation  
[CM 1.5; AIA/CES 1.5] ADV
Mired in stagnant budgets and escalating politics, are states a growing battle ground for sustainability policies? Or do they remain a center of innovation and practical solutions? Join a panel of recognized advocacy leaders as they explore current political dynamics, strategies that are working, and critical future game plans. This session will focus on the lessons from several key state policy losses, strategies that are achieving results with limited budget impact, and trends that are key to future state sustainability policies across the country. Following opening presentations, the panelists will open a conversation about what is happening at the state policy level, implications for smart-growth practitioners everywhere, and how we grow a new generation of smart-growth state advocacy.

Moderator: Julia Seward, Principal, Julia W. Seward Consulting
Andre LeRoux, Executive Director, Massachusetts Smart Growth Alliance
Bridget Jones, Executive Director, Cumberland Regional Tomorrow
Charles Pattison, Executive Director, 1000 Friends of Florida
Senator Marci Francisco, Kansas State Senate, District 2

H. Success with Schools: New Tools for Your Community  
[CM 1.5; AIA/CES 1.5] INT
Where to locate schools is a complex and often contentious question. Three communities are working to ensure that the health and sustainability of their community are part of the decision-making process. With help from the EPA, Billings, MT, is developing a new cost calculator (with transportation, health and environmental considerations) and conducting a thorough policy audit. Las Cruces, NM, has set up a joint city-county school district working group and will share how they are planning concurrently for the future. In Nashville, TN, a new mixed-use development with a commuter train station is being built and planners have used a health impact assessment to help the community make a fair and equitable decision about the location of a new school facility. Attendees will also be asked to share their own challenges so panelists can describe how the new tools can be used or modified in different situations.

Moderator: Renee Kuhlman, Director of Special Projects-Government Relations and Policy, National Trust for Historic Preservation
Candi Beaudry, AICP, Director, City of Billings, MT
Sharon Thomas, Mayor Pro Tem, City of Las Cruces, NM
Leslie Meehan, AICP, Director of Healthy Communities, Nashville Area Metropolitan Planning Organization

I. Born in a Small Town: Transportation Success Stories from Rural America  
[CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT
When you hear the words “public transportation,” what image comes to mind? For many Americans, the words conjure up pictures of crowded subway cars and diesel buses crawling through traffic — in short, scenes of urban mass transit. Small-city and rural America has public transportation needs that are just as compelling as those in big cities. Aging populations, young people, disabled citizens, working families and other people who want transportation choices are working together as never before to make public transportation happen. Federal and state government resources have become available for small-town and rural transit, and communities are leveraging this investment to great success. The panelists will
Thursday

2504-A

Discuss small city and rural transit success stories from around the country, with an emphasis on why and how success happened so that the lessons learned can be applied in other communities.

- **Moderator:** Roger Millar, PE, AICP, Vice President, Smart Growth America
- **Sarah Kline, Policy Director, Reconnecting America**
- **Terry Supahan, President, Supuhan Consulting Group**
- **Lisa Ballard, PE, President, Current Transportation Solutions**

**J. Building Capacity for Equitable Transit-Oriented Development in Diverse Communities**

[CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT

Los Angeles is now undertaking one of the largest transit expansion projects in the U.S. To prevent the displacement of low-income families and respond to the gentrification pressures in East and South Los Angeles, a variety of community organizations are building coalitions to ensure that equitable strategies are applied in transit-oriented developments. In this session, non-profit organizations will share how they use social and economic justice to coalesce alliances, while promoting smart growth strategies for creating equitable TODs. Learn how community residents are mobilized and engaged in campaigns to preserve and develop affordable housing, promote living wage jobs, retain small businesses and medical services, and secure other community benefits in low-income communities of color. The panelists will provide examples of community development efforts, affordable housing development, healthcare initiatives, and recent organizing and advocacy campaigns. This session will include a popular education activity on how to educate community residents on transit-oriented development.

- **Moderator:** Adrian Martinez, Staff Attorney, Natural Resources Defense Council
- **Paulina Gonzales, Executive Director, Strategic Actions for a Just Economy**
- **Lisa Hubbard, Director of Public Affairs, St. John’s Well Child and Family Center**
- **Mike Dennis, Community Organizing Director, East LA Community Corporation**

**12:00-1:30 pm**

**Lunch Break**

Participants are on their own for lunch. The convention center will offer cash concession kiosks with light refreshments and beverages in Lobby 2500 from 11:30 a.m. - 2:00 p.m.

Afternoon tours begin at 1:00 p.m. See pages 53-55 for details.

**1:30-3:00 pm**

**AFTERNOON BREAKOUT SESSIONS**

**2504-A**

**A. Solutions from Heartland Communities: Advancing Energy Efficiency and Sustainability**

[CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT

Midwest cities have successfully implemented initiatives to improve energy efficiency in municipal operations and community-wide. Energy efficiency updates to municipal facilities, enhancements to citywide energy codes, and alternative transportation projects, plus grants and low-interest loans for energy-efficiency upgrades by homeowners with low credit ratings are a few examples of activities implemented. Environmental/sustainability directors who participate in the regional Heartland Sustainability Network and the Urban Sustainability Directors Network will provide an overview of positive outcomes and benefits in their communities from efforts to simultaneously promote economic vitality, social equity and environmental quality.

- **Moderator:** Dennis Murphey, Chief Environmental Officer, City of Kansas City, MO
- **Eileen Horn, Sustainability Coordinator, City of Lawrence/Douglas County, KS**
- **Brenda Nations, Environmental Coordinator, City of Iowa City, IA**
- **Scott Timm, Sustainability Coordinator, City of Fairfield, IA**
- **Kristi Wamstad-Evans, Sustainability Coordinator, City of Omaha, NE**

**Session Levels**

- Beginner
  - BEG
- Intermediate
  - INT
- Advanced
  - ADV
B. New Strategies for Equitable Smart Growth: The Promise of Place-based “Green Zones” 
[CM 1.5; AIA/CES 1.5] INT

How can smart growth braid together economic development and equity with a strong foundation in land-use planning into one cohesive movement? We will explore this question from the bottom-up: from the perspective of organizations that are combining sustainable land-use planning and smart-growth principles with economic development, all within the framework of equity. The panel will look at four place-based initiatives that are transitioning areas of high poverty, pollution and poor land-use planning into thriving communities with sustainable housing, transit and economic development. The models are examples of how communities across the country are using place-based models to address persistent issues of poor land-use planning, environmental burdens and lack of economic opportunity. The panelists will discuss how diverse groups can work together to achieve neighborhood-level change on issues of economic development, equity and sustainable planning.

➤ Moderator: Sara Russell, Brownfields Project Manager, U.S. EPA, Region 9
➤ Charlie Sciammas, Community Organizer, People Organizing to Demand Environmental and Economic Rights
➤ Anita Maltbia, Executive Director, Green Impact Zone, Kansas City, MO
➤ Carolina Martinez, Policy Advocate, Environmental Health Coalition
➤ Penny Newman, Executive Director, Center for Community Action and Environmental Justice

C. Infrastructure Finance: Innovative Tools for Challenging Times  [CM 1.5; AIA/CES 1.5] ADV

This session provides an overview of the types of infrastructure needs typically associated with infill and transit-oriented development, the challenges involved in paying for this infrastructure, key infrastructure finance terms and tools, and the process of formulating a successful infrastructure funding and financing strategy. Infrastructure and community facilities often need to be in place before new private development can occur — either because additional infrastructure is required to support new uses or, in a place with a weak real estate market, to make a location more attractive for developers, new residents and employers. Although communities often struggle to pay for such infrastructure, the long-term economic benefits are too great to pass up. Learn about how communities are thinking outside the box when it comes to new infrastructure finance methods.

➤ Moderator: Lee Sobel, Real Estate Developmentand Finance Analyst, Office of Sustainable Communities, U.S. EPA
➤ Debra Bassert, Vice President of Land Use Policy, National Association of Home Builders
➤ Dena Belzer, President, Strategic Economics
➤ Toby Rittner, President and CEO, Council of Development Finance Agencies
➤ John Williams, Chairman and CEO, Impact Infrastructure, LLC

D. Preparing for the Boomers and Beyond: Strategies for Creating Communities for All Ages  
[CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] ADV

Many communities are facing aging of their populations. How do communities ensure that all residents, regardless of age, ethnicity, income or physical ability are able to benefit from livability improvements? The leading edge of the Baby Boom generation began turning 65 years old in 2011. By 2030, the Census Bureau projects that over 72 million people and 19% of the population will be in that age group. However, as communities age along with their populations, many are not prepared to deal with the challenges that their residents will face. Experts on creating healthy, sustainable communities for older adults and people of all ages will discuss the challenges facing communities and solutions that states and communities are using to address these challenges. Research and examples of successful efforts at the national, state and
local levels will be highlighted.

➤ Moderator: Kathy Sykes, Aging Initiative Senior Advisor, U.S. EPA
➤ Sandy Markwood, Chief Executive Officer, N4A
➤ Rodney Harrell, Strategic Policy Advisor, Public Policy Institute, AARP
➤ Jana Lynott, Strategic Policy Advisor, Public Policy Institute, AARP
➤ Laura Keyes, Community Development Manager, Atlanta Regional Commission

2503-B

E. How Local Governments Can Support Mixed-Income Transit-Oriented Development

What can the government do to support mixed-income transit-oriented development? This session will focus on the ability and possibilities of local governments to support and facilitate affordable TOD. Land use, zoning, trust funds, gap financing and direct development represent several tools available to local governments. The panelists will explore the perceived role of government as it relates to mixed-income TOD; how different local governments have used these and other tools to create affordable TOD; and what works, what has not been working, and innovative areas for opportunity.

➤ Moderator: James Alexander, Housing and Economic Development Manager, Atlanta Beltline, Inc.
➤ Pamela Wideman, Assistant Director, City of Charlotte, NC
➤ Karl Dinkelspiel, Senior Project Manager, Portland Housing Bureau

3501-A

F. Smart Growth as Economic Development: Helping Communities Find and Create Competitive Advantage(s)

The last several years have seen an emphasis on how using smart growth techniques can lead to economic growth. Little attention, however, has been paid to how smart growth approaches can be used for economic reinvention, particularly in smaller communities. This session will focus on how smart growth can be used as an economic development strategy, leading to economic and community revitalization. Integrating smart-growth techniques and economic development is proving to be critical for communities who are successfully competing in today's economy by using existing assets to reinvent themselves, creating a competitive advantage, and retaining and attracting residents. Speakers will represent local, state and regional level perspectives, and provide ample examples.

➤ Moderator: Nora Johnson, Policy Fellow, Office of Sustainable Communities, U.S. EPA
➤ William Fulton, Director, Governors' Institute on Community Design
➤ Kathy Nothstine, Associate Director, National Association of Development Associations

3501-B

G. Partnership for Sustainable Communities: Case Studies in Environmental Justice

The Partnership for Sustainable Communities, a collaboration among HUD, EPA and DOT, works with communities to help them grow in ways that improve access to affordable housing, increase transportation options, and protect the environment. In June 2012, the Partnership issued a three-year anniversary report featuring case studies of six communities. The panelists will discuss the environmental justice stories in three of those communities and how the Partnership is helping them achieve their goals for growth.

➤ Moderator: John Frece, Director, Office of Sustainable Communities, U.S. EPA
➤ Bill Finch, Mayor, City of Bridgeport, CT
➤ David Kooris, Director, Office of Planning and Economic Development, City of Bridgeport, CT
➤ Clare Watson, Community Development Coordinator, City of Montgomery, AL
1:30–5:00 pm TRAINING SESSIONS (These sessions include a 15-minute break at 3:00 p.m.)

3501-C

A. Smart Growth Toolbox Training Session [CM 3.5; PDH 3.5; AIA/CES 3.5] INT

The impact of various smart growth strategies on the transportation system and the dynamics of how these strategies may influence other strategies is not easily understood. Current tools to address this need are either quite detailed and complex (parcel-level, integrated land use and travel models) or quite simple (application of elasticities for specific strategies). The Smart Growth Area Planning Tool (SmartGAP) is a strategic planning tool that simulates individual travel behavior in response to smart growth strategies at a regional scale. The session will be conducted in two parts: an overview of scenario planning and presentations on smart growth area planning tools and resources, and three breakout groups to discuss case studies for Atlanta, Maryland and Olympia. Participants will learn how to develop the data needed by the tools, how to develop smart growth strategies for testing, and how to interpret the results for planning purposes.

➤ Moderator: John Thomas, Director of Community Assistance and Research, Office of Sustainable Communities, U.S. EPA
➤ Maren Outwater, Senior Director, Resource Systems Group
➤ Fred Bowers, Community Planner, Federal Highway Administration
➤ Gordon Garry, Director of Research and Analysis, Sacramento Area Council of Governments
➤ Jo Allen Gause, Senior Program Officer, National Academy of Sciences
➤ Robert Cervero, Professor of City and Regional Planning, University of California-Berkeley
➤ Jeremy Raw, Community Planner, Federal Highway Administration
➤ Guy Rousseau, Modeling Manager, Atlanta Regional Commission
➤ Colin Smith, Senior Consultant, Resource Systems Group

3501-D

B. Communications as a Campaign: Better Planning to Achieve Real Results [CM 3.5; AIA/CES 3.5] INT

Good planning is not the most important part of creating successful sustainability projects. Excellent public communication is one of the most important tools you have in building long-lasting sustainability in your community and region (and in keeping your plan off the proverbial shelf). But if you’re running around without any sort of communications strategy — or campaign plan — you’re wasting your time. Join us for this session where communications and campaign experts as well as local practitioners will share their experiences in planning for, sometimes stumbling through, and ultimately succeeding in their communications efforts. Participants will also be guided through a basic campaign planning process and will leave with the bones of their own strategic communications plan.

➤ Moderator: Elisa Ortiz, Deputy Director of Government Affairs and Outreach, Smart Growth America
➤ Tom Madrecki, Press Manager, Smart Growth America
➤ Jason Barron, Public Affairs Director, Office of Mayor Mark Mallory, Cincinnati, OH
➤ Dani Simons, Principal, Sustainable Streets Marketing and Communications

2505-B

C. Developing Vibrant Communities for the New Economy: How to Attract, Build and Serve the Businesses of Tomorrow [CM 3.5; PDH/HSW 3.5; AIA/CES 3.5] INT

Today we are experiencing a revolution in the nature of work. Knowledge, creativity and innovation are replacing mass production as the primary driver of the economy. Generation Y, destined to be the workforce of this New Economy, gravitates to more urban places looking for housing, entertainment, recreation, jobs and the interactive environments that stimulate creative interaction, collaboration and idea sharing. Today’s city design must emphasize the convenience, connectivity, accessibility and buzz that is central to the New Economy. Come talk about what it takes to create these places. During the first part of this session, an
urban planner will describe planning policies that will help cities prepare for this economic engine. In the second part of the session, real estate developers and two mayors will discuss how they are attracting businesses downtown and what it takes to get them there. The third part of the session will feature local leaders of the Kansas City startup community — entrepreneurs and a local foundation helping to make great places come to life for their own business needs. Come talk about what it takes to create an entrepreneur magnet in your town. Discuss what you need to do in your community to make it more welcoming to new and existing businesses like these. Come ready with your questions.

Part 1 — Planning for the New Economy:
➤ Moderator: Judy Corbett, Executive Director, Local Government Commission
➤ Erik Calloway, Principal, Freedom Tung + Sasaki

Part 2 — Attracting Businesses Downtown:
➤ Ilana Preuss, Vice President and Chief of Staff, Smart Growth America
➤ Roy Buol, Mayor, City of Dubuque, IA
➤ Ryan Coonerty, Mayor, City of Santa Cruz, CA; Co-Founder and Chief Strategist, NextSpace Coworking + Innovation

Part 3 — Making Great Places:
➤ Ilana Preuss, Vice President and Chief of Staff, Smart Growth America
➤ Adam Arredondo, Founder and CEO, Local Ruckus; Founder, Kansas City Startup Village
➤ Matthew Marcus, Co-Founder and CTO, Local Ruckus
➤ Cameron Cushman, Senior Advisor, Kauffman Foundation
➤ Regan Carrizales, Community Builder, Silicon Prairie News

D. Exploring, Documenting and Assessing Kansas City’s Diverse “Missing Middle” Housing Types  [CM 3.5; PDH/HSW 3.5; AIA/CES 3.5]  INT

The mismatch between the current housing stock in the U.S. and the large demographic shift, combined with the growing market demand for walkable urban living, has been poignantly defined by recent research. Missing Middle housing types, such as duplexes, fourplexes, mansion apartments and live-work units are a critical part of the solution and should be a part of the arsenal of every architect, planner and developer. Missing Middle housing is simple, well-designed housing types that achieve medium-density yields and provide high-quality, marketable options between single-family homes and mid-rise flats for walkable urban living. This session combines a workshop and field exercise, walking Kansas City's Westside and Volker neighborhoods with a diverse group of panelists representing designers, planners and community representatives who will engage you in exercises that assess existing Missing Middle housing types and challenge you to think about how to apply this concept in your communities.

➤ Moderator: Daniel Parolek, Principal, Opticos Design, Inc.
➤ Lynda Callon, Director, Kansas City Westside CAN Center
➤ Kevin Klinkenberg, Senior Planner, Olsson Associates
➤ Jed Moulton, Urban Design Manager, City of Omaha, NE

Afternoon Coffee Break

Don’t forget to share your experience at the conference by posting on Facebook and tweeting using the hashtag #npsg
Thursday

3:15-5:15 pm

IMPLEMENTATION WORKSHOPS

2504-A

A. Cleaning-Up Freight Projects through Community Tools and the National Environmental Policy Act [CM 2.0; AIA/CES 2.0] BEG

Ports, rail yards and truck corridors are creating increased health, environmental, community and labor costs. Air pollution created by the freight transportation industry is associated with increased asthma in children, cancer, heart attacks, strokes and premature death. Currently, many freight projects go through a public process mandated by the National Environmental Policy Act (NEPA) before they can be approved. In this session, we will describe ways communities can influence the NEPA process to ensure the environmental and public health impacts of freight projects are adequately disclosed. We will also provide hands-on instruction on community-based participatory research tools, including health impact assessments (HIA), and community-led air quality monitoring and mapping, which can help communities build capacity to address air pollution. We will also discuss how to use the data obtained through those tools to inform policies and decision making with respect to freight projects, including those subject to NEPA.

➤ Moderator: David Fukuzawa, Program Director, The Kresge Foundation
➤ Kim Gaddy, Environmental Justice Organizer, New Jersey Environmental Federation and Clean Water Fund
➤ Alexandra Bambas Nolen, Ph.D., MPH, Director, Center to Eliminate Health Disparities
➤ Denny Larson, Executive Director, Global Community Monitor
➤ Melissa Lin Perrella, Senior Attorney, Natural Resources Defense Council

2502-A

B. Comprehensive Planning in the 21st Century: Planning for Health and Sustainability [CM 2.0; PDH/HSW 2.0; AIA/CES 2.0] INT

Active transportation, food access, social cohesion... These buzz words represent important issues for community health, but how do they become part of a real place? One of the most critical places to start is comprehensive planning. This session will describe the role of the comprehensive plan and ways to integrate health at this level. National trends for including health in planning will be covered through an overview of how well comprehensive plans currently address health across the country. A local example will come from El Paso, TX, one of the first major cities in the U.S. to include a stand-alone health element in its plan. Using Plan El Paso as a model, participants will learn about opportunities to advance community discussion and policies that link the built environment to physical and mental wellbeing. The panelists will also discuss process challenges, including community involvement and budgetary constraints.

➤ Moderator: Anna Ricklin, Manager, American Planning Association
➤ Beth Altshuler, Urban Planning and Health Specialist, Raimi + Associates
➤ Carlos Gallinar, Deputy Director for City Development and Planning, City of El Paso, TX
➤ Michael Kelly, Senior Program Officer, Paso del Norte Health Foundation

2502-B

C. Good Food for All: The Role of Equity in Strengthening Communities [CM 2.0; AIA/CES 2.0] INT

A “good food” system is rooted in strengthening communities. Using innovative approaches to community engagement, infrastructure change and policy making, local leaders are placing equity at the heart of their work to transform food systems and build stronger communities. This session features representatives from the W.K. Kellogg Foundation’s Food and Community program discussing how they’re creating vibrant communities by ensuring the “good food” movement addresses racial and economic inequities. Topics will include Common Market’s new model for connecting local food to institutional customers in Philadelphia, the Detroit Black Community Food Security Network approach to engaging communities of color in transforming their food environments, and the Union of Concerned Scientists’ approach to engaging often-excluded communities in national policymaking.
**2503-A**

**D. Building Blocks: Making Smart Growth Happen at the Local Level**  
[CM 2.0; PDH/HSW 2.0; AIA/CES 2.0]  INT

Many communities around the country are asking for tools and resources to help them achieve their desired development goals, improve the quality of life for their residents, and make their communities more socially, economically and environmentally sustainable. In response to this demand, the EPA developed the Building Blocks for Sustainable Communities Program. Building Blocks seeks to provide quick, targeted technical assistance to communities using a variety of tools that have demonstrated results and widespread application. This technical assistance helps selected local and tribal governments implement development approaches that protect the environment, improve public health, create jobs, expand economic opportunity, and make communities more livable. The panelists will present an overview of the tools being offered and a summary of the experiences over the first two rounds of this program, and also provide attendees with information on how to apply for technical assistance in the future.

**2503-B**

**E. Rural Sustainability: Design and Strategic Considerations**  
[CM 2.0; PDH/HSW 2.0; AIA/CES 2.0]  INT

Massive out-migration and major industry shifts have left many small towns across the country with challenging impacts of changes in population and local economies. Others are feeling the pressure of new development dynamics. Innovative local leaders are developing strategies creating economically dynamic places where people want to live. How will placemaking, smart growth, regional planning and innovative economic development contribute to revitalizing small towns? Based on their current research, the panelists will discuss the details of the strategies and designs that form the basis of rural smart growth. Examples of successful design and project management approaches will be presented. The diversity in the types of rural communities makes “rural” strategies difficult to pin down. The panelists will present portfolio-style examples of rural smart growth in a variety of settings, and lead a discussion of key elements of rural sustainability.

**3501-B**

**F. Do It Here, You Can Do It Anywhere! Complete Streets in Missouri**  
[CM 2.0; AIA/CES 2.0]  INT

Just six years ago, Missouri had only three Complete Streets policies. Now the state has more than 20 Complete Streets policies at the local, regional and statewide level, and has been identified as one of the leaders in the nationwide Complete Streets movement. All six of the state’s six largest cities have now
adopted Complete Streets policies; citywide Complete Streets policies cover over 1.4 million of the state’s residents. At the metropolitan planning organization level, Complete Streets policies cover more than half of the state’s residents. How were these policies created and adopted? What were the strategies used by advocacy groups, agencies and local citizens? What challenges did they face in creating and adopting policies? How did they overcome the objections? How successful have the policies been? What challenges are advocates, citizens and agencies facing now? Participants will leave the session with a take-home list of strategies, ideas and examples.

Moderator: Brent Hugh, Executive Director, Missouri Bicycle and Pedestrian Federation
Ed Kraemer, Co-Chair, Lee’s Summit City Health Education Advisory Board
Michael Park, City Traffic Engineer, City of Lee’s Summit, MO
Marlene Nagel, Community Development Director, Mid-America Regional Council

3501-A

G. Land Use Planning for Coastal Communities [CM 2.0; PDH/HSW 2.0; AIA/CES 2.0] INT

Combined risks of erosion, subsidence and sea level rise are making coastal living much more challenging. How can we assist citizens, officials and developers in making critical (re)development decisions with living in risky places? During this mapping exercise, participants will be encouraged to think about planning, land use decisionmaking, and the tradeoffs and appropriateness of regulations in an environment with challenging, yet real, constraints. Using chips depicting flood reduction features and building types, groups of participants will map complete communities in an environment that has constraints such as a 100-year floodplain, forested areas, water bodies and agricultural land. Concluding the exercise, participants will discuss the development choices they made and their consequences on the natural environment and the communities.

Moderator: Janet Tharp, Principal, Tharp Planning Group
Flo Meadows, Realtor, Coldwell Banker
Camille Manning-Broome, Director of Planning, Center for Planning Excellence

7:00-8:30 pm Kickoff Plenary. The Arrival of the 21st-Century American City
Ballroom 2501-AB

A new generation of activist mayors is rejuvenating cities across our nation — revitalizing communities, encouraging economic growth and improving quality of life for residents. The plenary starts with dynamic local mayors from the Kansas City metro area sharing their forward-thinking perspectives on what “community” means to them as progressive Midwestern leaders. They will explain how they’ve joined forces to improve the standard of life in the region and overcome common challenges faced by local governments. They will be joined on stage by another dynamic mayor from a large urban city, who will present his bold vision for a new 21st-century American city, a blueprint already in use to spark a dramatic transformation in his community. Learn how political will and strong leadership are crucial to building sustainable communities — where people live near good jobs, schools, stores and recreational opportunities, and can take advantage of transportation that easily connects them — in a 21st-century American city.

Conference Welcome and Acknowledgements: Jake Mackenzie, Councilmember, City of Rohnert Park, CA; Boardmember, Local Government Commission
Mark Hague, Deputy Regional Administrator, U.S. EPA, Region 7
Sly James, Mayor, City of Kansas City, MO
Joe Reardon, Mayor, City of Kansas City, KS
Mark Mallory, Mayor, City of Cincinnati, OH

8:30-9:30 pm Networking Reception
Ballroom 2501-CD
Friday, February 8

7:00-8:30 am  Conference Registration / Continental Breakfast
Registration is in Lobby 2500-B. Coffee is served in Ballroom 2501-CD.

7:00-8:30 am  Technology Fair: An Interactive Demonstration of Public Engagement Tools for Smart Planning
Lobby 2500-B
Pick up your breakfast and take a stroll through the Technology Fair, where you’ll be able to try out cutting-edge tools for scenario planning and public engagement and talk to leading tool users and developers about how to put these tools to work for you. PlaceMatters, along with the Open Source Planning Tools Collaborative, has organized this open house to bring together leading tool developers and users to demonstrate and discuss their value in smart planning. Over the past few years, an impressive set of tools has emerged to address a number of planning needs, including mapping and alternative analysis tools to aid planning, interactive and data-rich 3-D visualization, and online tools and mobile apps to engage stakeholders typically not reached through public meetings.

7:00-8:30 am  NETWORKING SESSIONS
2504-A  A. Regional Equity Networks: Building Capacity for Sustained, Effective Advocacy
Grab breakfast and take advantage of this peer learning opportunity to participate in an informative round-table discussion with regional equity network leaders, advocates, planners, policymakers and others from across the country. Discuss how to effectively cultivate and engage in a regional equity network; connect with other conference participants to share experiences and network; and hear about opportunities to get connected to capacity-building resources and tools that will support your work.

2505-B  B. Update on the HUD-DOT-EPA Partnership for Sustainable Communities
The federal Partnership for Sustainable Communities has been working for over three years to better coordinate federal investments for sustainable communities. Come hear perspectives from federal leadership about the Partnership’s progress so far – how agencies have integrated partnership principles into core programs and how they are working more closely with regional offices and on-the-ground programs. Learn what’s next for the Partnership in 2013, including grant opportunities and program priorities. Please bring your own ideas for how the Partnership agencies can continue to support sustainable communities efforts across the country.

2505-A  C. Local Elected Official Networking Breakfast
Pick up some coffee and breakfast and join your fellow elected leaders for early-bird networking. All local elected officials attending the conference are invited and encouraged to attend this informal session to meet with their peers from around the country who are tackling similar challenges and implementing smart-growth strategies. Share your lessons learned, ask others about their successes, and build your Rolodex of elected decision-makers striving to strengthen their communities. The Local Government Commission and Smart Growth America host this event.

8:30-9:30 am  Morning Plenary. Why Leave It to the Liberals? Conservative Views on Smart Growth
Ballroom 2501-AB
There is nothing intrinsically liberal or conservative about the idea of creating more efficient places for people to live. Compact development, livable communities and sustainable economies are nonpartisan values. So-called liberals embrace these and other values associated with the smart growth movement – such as transit-oriented, walkable, bicycle-friendly land use and mixed-use development. The challenge now is for supporters to frame the discussion in a way that will engage more conservative thinkers. We often hear that conservatives believe land-use development and economic growth should be propelled from the bottom up...
by entrepreneurs and consumers in a free market — not imposed by government regulation. In this plenary, we’ll take a look at both viewpoints and see where we can find common ground.

Moderator: Geoff Anderson, President and CEO, Smart Growth America
Michael Lewyn, Associate Professor, Tuoro Law Center
James Bacon, Author/Founder, “Bacon’s Rebellion”

Morning Coffee Break

MORNING BREAKOUT SESSIONS

A. California’s Next Gold Rush: Local Energy Program Increases Jobs, Economic Development and Climate Resilience [CM 1.5; AIA/CES 1.5] INT

Property Assessed Clean Energy (PACE) is one of the most exciting new mechanisms to advance climate and energy goals and local economic development. PACE allows property owners to finance renewable energy and efficiency projects repaid through an assessment on their property taxes with costs spread out over the expected life of the improvements. A recent study showed that if just 1% of homes were to invest in PACE projects the results would be $15 billion in gross economic output, $4 billion in combined federal, state and local tax revenue, and 226,000 jobs. Sonoma County’s PACE program alone has funded $57 million in residential and commercial projects completed primarily by local contractors helping to create or retain nearly 700 jobs. The session will highlight how three communities with active residential PACE programs have overcome barriers (including Federal Housing Finance Agency opposition) and contributed to their community’s energy, climate change and economic development goals.

Moderator: Kate Meis, Associate Director, Local Government Commission
Liz Yager, Energy and Sustainability Manager, County of Sonoma, CA
Sammy Chu, Director, Long Island Green Homes
Barbara Spoonhour, Director of Energy and Environmental Programs, Western Riverside Council of Governments

B. Innovative Municipal Approaches to Equitable Reinvestment and Revitalization [CM 1.5; AIA/CES 1.5] INT

Code enforcement, nuisance abatement and the legal systems they work within directly impact the quality of life, reinvestment opportunities and long-term sustainability and affordability of neighborhoods. At its core, the goal of a code enforcement program is to encourage responsible property ownership. Code enforcement is a property regulatory system that helps prevent vacancy, abandonment and disinvestment. As communities seek to protect neighborhoods and individuals from the negative impacts of substandard or vacant properties and negligent land owners and landlords — problems often disproportionately affecting communities of color and low-income residents — it’s more important than ever to create strategic approaches and partnerships to achieve positive and equitable outcomes. This discussion among some of the country’s most thoughtful and innovative problem-solvers will explore how code enforcement departments, the courts and redevelopment authorities are working together to hold negligent property owners accountable, eliminate blight and drive development opportunities in disinvested neighborhoods.

Moderator: Nicole Heyman, JD, LLM, Vice President and Director of New Orleans Vacant Properties Initiative, Center for Community Progress
Jeff Hebert, Executive Director, New Orleans Redevelopment Authority
Michael Braverman, JD, Deputy Commissioner, Housing Authority of Baltimore City, MD
C. Where’s the Money: 2013 Smart Growth Funding Report  [CM 1.5; AIA/CES 1.5]  INT

Join the 2013 edition of the smart-growth funders panel to learn the latest about smart-growth funding issues and trends. This panel has become an annual New Partners tradition that provides an opportunity for participants to hear directly from funders about their work and engage in face-to-face conversation about the direction of smart growth. The panelists will discuss perspectives on the sustainability funding environment and also participate in substantial question and answers. Come early to get a seat!

➤ Moderator: Julia Seward, Principal, Julia W. Seward Consulting
➤ Scot Spencer, Associate Director for Advocacy and Influence, The Annie E. Casey Foundation
➤ Wayne Fawbush, Program Officer, Ford Foundation
➤ Eric Muschler, Program Officer, McKnight Foundation
➤ Steve Roling, President and CEO, Health Care Foundation of Greater Kansas City

D. “Quadruple Bottom Line:” Equity and Sustainability through Social Enterprise and Workforce Initiatives  [CM 1.5; AIA/CES 1.5]  INT

Who are the innovators achieving a “quadruple bottom line?” Incubating green industries, driving infill development, reengaging disaffected workforce, and fostering community ownership of assets — business leaders are championing these emergent models in Atlanta, Cleveland, Portland and San Francisco. These enterprises revive inner-city economies by drawing from neighborhoods’ existing assets. They expand notions of smart growth and improve neighborhoods in place, preventing the displacement that accompanies neighborhood revitalization. The panelists will reveal the creative models that advance green aims and expand workforce opportunities for existing low-income communities, and highlight keys to their success: focusing on anchor institutions, forming worker-owned cooperatives, identifying existing goods and service needs (green retrofitting, brownfield cleanup), combining public and private funding sources, and fostering multi-sectoral partnerships. In this “jobless” recovery, hear how sustainability can be the centerpiece of economic recovery and how new economic models can infuse new life into de-industrialized places.

➤ Moderator: Kalima Rose, Center for Infrastructure Equity Senior Director, PolicyLink
➤ Tony Salazar, West Coast Operations President, McCormack Baron Salazar
➤ Tony DeFalco, Living Cully Ecodistrict Coordinator, VERDE
➤ Deborah Scott, Executive Director, Georgia Stand-Up
➤ Steve Dubb, Research Director, Democracy Collaborative

E. Smart Growth as an Economic Development Strategy  [CM 1.5; AIA/CES 1.5]  ADV

Placemaking requires an underlying economic engine if a place is to grow, sustain itself, and thrive. How a place will develop its economic proposition can be initially determined by geography, resources, climate and location within an area, then regionally and nationally. Yet how that economic proposition develops will ultimately be determined by policies and infrastructure — strategic tools with long-term consequences — that people implement. These strategies must make a place with a quality of life to keep and attract its citizens. They must also help retain and develop business that finds it just as appealing to locate in the community. Walkable places, with their people, businesses, public facilities, attractive amenities and good infrastructure, will hold their value longer or suffer less in downturns than places with limited uses, fewer amenities and too much dispersed infrastructure. This session will focus on identifying policy tools and infrastructure strategies that can best maintain or improve the quality of life for people while also creating a beneficial environment for business.

➤ Moderator: Lee Sobel, Real Estate Development and Finance Analyst, Office of Sustainable Communities, U.S. EPA
➤ Kathy Nothstine, Associate Director, National Association of Development Associations
F. Planning for Dense Infill and Redevelopment  [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT

Developers, smart growth advocates, planners and local officials all agree that neighborhood opposition to new density is a daunting barrier to infill and redevelopment. While smart growth and housing advocates have had some success debunking misconceptions and explaining the benefits of compact development, they have not necessarily addressed legitimate concerns about the effects of new density on existing neighborhoods. The zone where new development meets existing lower-density residential areas requires special attention from planners and developers to ensure compatibility. Throughout this session, the speakers will discuss the planning, design and policy approaches that planners, developers and public officials can use to minimize and mitigate neighborhood impacts related to higher-density redevelopment. These approaches include analyses of the range and timing of specific impacts, site and building design features that signal transition, and zoning changes to implement smart growth in the interface between new development and existing neighborhoods.

Moderator: David Morley, AICP, Research Associate, American Planning Association

Lisa Nisenson, Principal, Nisenson Consulting

Norman Wright, AICP, Grants and Planning Director, City of Columbia, TN

Daniel Parolek, Principal, Opticos Design, Inc.

G. The Cost of Green Infrastructure: Cheaper than We Thought  [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] ADV

Stormwater management and overburdened infrastructure systems are pressing issues for cities of all sizes. Today, cities are reshaping their vision for managing stormwater by incorporating green infrastructure approaches with existing traditional systems. Current studies and best management practices demonstrate that green infrastructure systems reduce long-term costs and provide multiple community benefits. Join our panel of practitioners and experts to learn how green infrastructure projects are unleashing a new generation of integrated stormwater solutions. They will highlight how cities use comprehensive design to create more sustainable communities. They will also share effective and affordable green infrastructure strategies that can be replicated by communities to better address future infrastructure challenges.

Moderator: Roxanne Blackwell, Director of Federal Government Affairs, American Society of Landscape Architects

Jan Marcason, Councilmember, City of Kansas City, MO

Mark Focht, FASLA, First Deputy Commissioner of Parks and Facilities, City of Philadelphia, PA

Kevin Robert Perry, ASLA, Landscape Architect, Nevue Ngan Associates

Martha Shiels, Research Analyst, New England Environmental Finance Center, Edmund S. Muskie School of Public Service, University of Southern Maine

H. Creative Place-making to Strengthen Equity: A Tale of Two Cities  [CM 1.5; AIA/CES 1.5] INT

Creative place-making has become a topic of national discussion, in the wake of some key investments by national funders. This session will highlight two models of creative place-making that reinforce equity and smart growth: the Irrigate project in the Twin Cities Central Corridor and Cleveland's North Shore Collinwood neighborhood. The Twin Cities Central Corridor is working on all cylinders to transform a struggling community into a regional destination through the dual strategies of Irrigate, an artist-led community development initiative, and the Big Picture Project, a coordinated plan for affordable housing investments and
their ability to leverage other community benefits. Collinwood Rising is working with artists to creatively combat urban vacancy and foreclosure in this Cleveland neighborhood. Forming a partnership between Cleveland Partnership for the Arts and Culture and the Northeast Shores CDC, Collinwood Rising is shifting the perceptions about an “epic” neighborhood, and getting more people involved in revitalizing the community. The session will open up into a world café format to share examples of creative place-making from across the country. The key to success is building partnerships across sectors and, together, finding creative, often unconventional ways of addressing big community challenges.

➤ Moderator: Erik Takeshita, Senior Program Officer, Twin Cities LISC
➤ Laura Zabel, Executive Director, Springboard for the Arts
➤ Seth Beattie, Strategic Initiative Director, Cleveland Partnership for the Arts and Culture
➤ Brian Friedman, Executive Director, Northeast Shores Centers for Disease Control

I. Building Rural Wealth Based on Regional and Local Assets
[CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT
Traditionally, wealth — be it natural resources, agricultural output, young people or other forms of capital — has flowed out of rural communities. This session will describe emerging models of rural economic development that capitalize on local assets to build economic competitiveness and promote community prosperity from the ground up. This session will provide an overview of the wealth creation approach, which aims to strengthen rural communities and economies by building capacity within shared economic networks, value chains, to build multiple types of community wealth. Speakers will highlight examples of businesses and communities that are using capacity building, training and technical assistance to build reciprocal relationships, develop emerging industries, better link markets with consumers, and support long-term community goals. They will also lead an exercise that demonstrates the tools and processes employed in the wealth creation framework.

➤ Moderator: Brett Schwartz, Program Manager, NADO Research Foundation
➤ Melissa Levy, Senior Associate, Yellow Wood Associates
➤ Euneika Rogers-Sipp, Chief Regenerative Officer, Sustainable Rural Regenerative Enterprises for Families

J. Streetcar Projects Encouraging Smart Growth Coast to Coast
[CM 1.5; PDH/HSW 1.5; AIA 1.5] INT
Innovative urban areas are planning, designing and constructing urban circulator and streetcar transit investments, led by partnerships of non-traditional project sponsors, including city governments, development authorities, and civic and business organizations, working with local and regional transit agencies. Streetcar investments are advanced as an integral component of localized and regional smart-growth strategies, and as catalysts for transit-oriented development and equitable housing opportunities. The panel includes traditional and non-traditional partnerships representing three distinct communities from the East Coast, Midwest and West Coast — Fort Lauderdale, Kansas City and Los Angeles. We will identify the tools, best practices and challenges applied by these exciting partnerships to integrate transit and smart growth.

➤ Moderator: David Vozzolo, Vice President, HDR Engineering, Inc.
➤ William Cross, Director, South Florida Regional Transportation Authority
➤ Shiraz Tangri, General Counsel, Los Angeles Streetcar, Inc.
➤ Sherri McIntyre, Director of Public Works, City of Kansas City, MO

K. Working Waterfronts and Waterways Toolkit: Resources for Community-based Working Waterfront Preservation
[CM 1.5; AIA/CES 1.5] INT
Working waterfronts and waterways are a vital segment of the U.S. economy, as well as an important part of the cultural and social heritage of coastal communities. Over the past few decades, many coastal com-
Communities have experienced accelerated losses of their working waterfronts, as commercial and recreational fishing facilities, boatyards, docks and piers, and waterway access points have been converted to residential or other commercial uses. In 2011, a consortium of Sea Grant programs, non-profits and universities received a grant from the U.S. Economic Development Administration to develop an online toolkit to address working waterfront and waterways issues. This session will summarize the web-based Working Waterfront Toolkit, including an overview of current and historic trends and the economic value of working waterfronts. The session will also focus on case studies, best practices and tools (policy, legal, financial) communities are using to preserve working waterfronts and waterways.

Moderator: Matthew Dalbey, Ph.D., Deputy Director, White House Council on Strong Cities, Strong Communities

Bob Swett, Associate Professor, University of Florida

Elizabeth Durfee, NOAA Coastal Management Fellow, Michigan Department of Environmental Quality

Suzanna Stoike, West Coast Governors Alliance Sea Grant Fellow, Washington Department of Ecology

11:30 am-1:30 pm Lunch Break

Participants are on their own for lunch. The convention center will offer cash concession kiosks with light refreshments and beverages in Lobby 2500 from 11:30 a.m.-2:00 p.m.

1:30-3:00 pm AFTERNOON BREAKOUT SESSIONS

2502-A

A. Adapting Cities to WaterWorld: Smart Growth Techniques for Rainwater Management [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT

Climate change reports indicate that there has been a doubling of rain events in the past 100 years in the Midwest, with even more to come. This session will focus on best practices and community/regional models for adaptation to and mitigation of ever-increasing rainwater in the Midwest. Practices will focus on the intersection of urban and community forestry, green infrastructure, and climate adaptation and mitigation. Practices will include regional approaches to policy formulation relative to green infrastructure and urban forestry, low-impact stormwater management with a focus on forestry-related elements, statewide efforts to create leadership and planning models that facilitate climate adaptation and mitigation, and national initiatives focused on creating data and tools supportive of local efforts throughout the country.

Moderator: Philip Rodbell, Urban and Community Forestry Program Specialist, USDA Rural Development Northeastern Area

Tom Jacobs, Director of Environmental Programs, Mid-America Regional Council

Nick Kuhn, Community Forestry Coordinator, Missouri Department of Conservation

Randy Neprash, Civil Engineer, Stormwater Regulatory Specialist, Stantec Consulting

2502-B

B. Changing Course after Decades of Sprawl: How Fresno Is Making the Turn toward Smart Growth [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT

This is one of the most inspiring and surprising smart-growth success stories of the year. In Fresno, CA, decades of sprawl has consumed valuable farmland, induced disinvestment in the urban core, and impeded the City’s capacity to provide basic services. But, against many odds, times have changed. Fresno’s current General Plan update process included a cutting-edge, data-driven, scenario planning process that evaluated several growth alternatives—from business-as-usual to aggressive smart growth—on the basis of fiscal, health, environmental and other impacts. Extensive community organizing culminated in a standing-room-only City Council meeting where nearly 90 diverse citizens testified in favor of smart growth. The Council voted to adopt smart growth as the official framework for the city’s plan. A panel representing Council, City staff, community organizers, farmland preservation, and a national expert in scenario planning
will tell the story of how they influenced this historic decision.

➤ Moderator: Keith Bergthold, Assistant Director of Resource Management, City of Fresno, CA
➤ Joe DiStefano, Principal, Calthorpe Associates
➤ Reverend Sharon Stanley, Executive Director, Fresno Interdenominational Refugee Ministries
➤ Dan O’Connell, Ph.D., San Joaquin Valley Field Representative, American Farmland Trust
➤ Oliver Baines, Councilmember, City of Fresno, CA

C. Treading New Ground: Addressing Segregation and Fair Housing in Sustainable Communities  [CM 1.5; AIA/CES 1.5]  INT

The federal Sustainable Communities’ Initiative provides a new pathway to change the story on persistent segregated poverty in America — the Fair Housing Equity Assessment. Building on landmark Civil Rights law, HUD is asking regions to identify concentrated poverty and impediments to housing opportunity, and metropolitan planning organizations are taking up the charge. For the first time, suburban and urban municipalities, universities and advocates — together with MPOs — are developing a shared view of housing challenges in their regions and designing regional investment and policy approaches to better foster opportunity. Hear how the Portland, Boston, Sacramento and Connecticut regions are using fair housing planning as a tool to improve access to jobs, quality education, transportation and housing opportunity. Learn from the innovators who are taking the charge to heart.

➤ Moderator: Kalima Rose, Center for Infrastructure Equity Senior Director, PolicyLink
➤ Lisa Bates, Assistant Professor of Urban Studies and Planning, Portland State University
➤ Salin Geeverghese, Senior Advisor, Office of Sustainable Housing and Communities, U.S. Department of Housing and Urban Development
➤ Sharon Sprowls, Research Manager, Sacramento Area Council of Governments

D. Green Economic Development: Tools to Achieve Smart Growth in Small Communities  [CM 1.5; AIA/CES 1.5]  INT

Low-income and distressed communities often lack the tools for sustainable growth and economic development. The emerging green economy can provide low-income municipalities with the economic development necessary for smart growth. Investing in green energy and infrastructure will not only create jobs, but will improve the standard of living in low-income communities. It will lead to a better quality of life, enhancing public health and safety, while also creating economic growth in the area. Alternative energy use and green infrastructure can be used to revitalize struggling small or rural communities. This session will focus on green economy tools that low-income communities can use to achieve smart growth by providing case studies from small towns and rural communities.

➤ Moderator: Deeohn Ferris, President, Sustainable Community Development Group, Inc.
➤ Aneice Liddell, Mayor, City of Moss Point, MS
➤ Kenneth Smith, Mayor, City of Kingsland, GA
➤ Frank Wilson, Mayor, City of Bolton, NC

E. Looking Back, Moving Ahead: Green Building and Historic Preservation in Transit Stations  [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5]  INT

Explore how green building and historic preservation can work together in a transit station redevelopment project in your community. This session will feature an overview of Green Preservation (green building + historic preservation) with issues ranging from historic tax credits to green building certification. Three case studies in Moline, IL, Columbia, MO, and Seattle, WA, will illustrate how these communities implemented green building and historic preservation techniques in their transit station projects. Each project team will
discuss lessons learned, challenges, funding sources and the project’s impact on the surrounding community. This session is part of an EPA Region 5 and Federal Transit Administration Region 7 outreach effort highlighting the practical implementation of the Livability Principles that are the basis for the Partnership for Sustainable Communities.

Moderator: John Grosshans, AICP, LEED AP, Community Planner, U.S. EPA Region 5
Trevina Wang, King Street Station Manager, Seattle Department of Transportation, WA
John Gaar, AIA, Principal, 360 Architecture
Jean Carroon, FAIA, LEED, Principal, Goody Clancy

F. Leveraging Smart Growth Solutions to Build a Political Base  [CM 1.5; AIA/CES 1.5] ADV
Smart growth is ultimately implemented at the local level by leaders committed to improving the quality of life in their urban, suburban or rural communities. It is the politician’s job to present a compelling vision while moving forward effective policies; and many leaders have realized the power of the smart growth brand, which espouses increasing transportation and affordable housing choices near jobs, shops and schools. Hear from elected leaders who are leveraging smart growth principles to inspire their constituents and reinforce their base of support as they strive to strengthen their municipalities. The discussion will also focus on how building a strong political foundation is critical to moving a greater smart growth agenda.

Moderator: Neha Bhatt, Deputy Policy Director, Smart Growth America
Marilyn Strickland, Mayor, City of Tacoma, WA
Anu Natarajan, Vice Mayor, City of Fremont, CA
Sheila Eckman, City Councilmember, City of Auburn, AL

G. Park-Oriented Development: The Next Big Thing  [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT
For many years, transit has been the strongest driver of smart development. Now that a small but steady and growing stream of early adopters have begun repopulating downtowns and other urban nodes, it’s time to make sure that they are happy and fulfilled there. In other words, making sure that their lifestyle is not only walkable and bikable but also beautiful, environmental and healthful. We must now make sure that smart growthers are helping to create new parks (or rehabilitate great old ones) to stimulate and anchor new housing, retail and office buildings for all the area’s residents and workers. This session will feature case histories of recent and exciting park-oriented developments in Dallas, St. Louis and Oklahoma City.

Moderator: Peter Harnik, Director, Center for City Park Excellence, The Trust for Public Land
Russell Claus, Planning Director, City of Oklahoma City, OK
Don Roe, Planner, City of St. Louis, MO
Mark Banta, President, Klyde Warren Park Conservancy, Dallas, TX

H. Moving Beyond Cars: Critical Lessons in Rebuilding Former Auto Communities  [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] BEG
Auto communities of the Upper Midwest have arguably borne the brunt of the new economy — declining industries, shrinking jobs, vast brownfields, waning tax bases, and deteriorating fabric of large and small cities. But are these communities being reborn and, if so, what strategies are currently in play? Join this panel of national experts and local practitioners for a new look at the key players and renewal strategies that are taking hold in the icon communities of the American auto industry.

Moderator: Julia Seward, Principal, Julia W. Seward Consulting
Elliott Laws, Trustee, Revitalizing Auto Communities Environmental Response Trust
Kristopher Smith, Director of Leadership Development, Funders Network for Smart Growth and Livable Communities
I. What the Frack? How Communities Are Facing the Challenges and Opportunities of Shale Development  

Communities across the country are facing development challenges and opportunities associated with natural resource extraction. Hydraulic fracturing (fracking) technologies for oil and gas extraction have led many communities to booming economic development, bringing immediate wealth, but also creating shortages in affordable housing and straining existing infrastructure. Furthermore, many of the communities in the path of such development are small towns in rural areas that lack planning capacity to prepare for the land use implications of such development. This session features panelists from Pennsylvania, North Dakota and Texas, where communities are working together to solve development challenges that accompany natural resource extraction. This session will share lessons learned that can be used to guide growth and help communities develop in a way that is consistent with community character, does not disproportionately affect impoverished residents, protects infrastructure, and harnesses the wealth that is created for long-term community benefit.

- Moderator: Jenilee Webb, Program Analyst, U.S. Department of Housing and Urban Development
- Bryce Maretzki, Director of Business Development, Pennsylvania Housing Finance Agency
- Gil Gonzalez, Rural Business Program Director, University of Texas
- Jasper Schneider, North Dakota State Director, USDA Rural Development

J. Walk Live 2012 Complete Streets, Cultural Change: Bring It to Your Town

Transportation drives much of urban design in all cities. This session features a return to walkable, livable, place-based planning to bring back land values and prosperity. A powerhouse team includes a top realtor, a neighborhood leader and one of Time Magazine’s “top six civic innovators in the world” (Dan Burden), to present ways your town can quickly get on track. Streets must add value to adjacent properties. How is this done? The team will stitch together street and project designs that improve land value, boost social equity, and grow individual and community health. The team goes beyond pure planning, focusing on implementing projects — drawing on a half-dozen success stories that can inspire you and be repeated in your town, large or small.

- Moderator: Eric Friedman, President, Friedman Development Group
- Dan Burden, Executive Director, Walkable and Livable Communities Institute
- Nate Johnson, Past President, St. Louis Association of Realtors

3:00-3:30 pm  
Ballroom 2501-CD

3:30-5:30 pm IMPLEMENTATION WORKSHOPS

A. Getting to Yes in a New Era of Extremes: Successful Tools from the Road

Extreme voices are appearing at local planning meetings — in some cases asking tough questions and in other cases attempting to shut down public discussion about a community’s future. Join this session to talk with local elected officials about their experiences facing this fire, and then work in breakout groups with these leaders and other experts to learn and share best practices on ways to get all the players to the table, gaining a clear understanding of honest property rights concerns, using effective and clear language to explain local efforts, and how to build a trusting relationship from the local government to the community. Participants will learn new techniques and share what works best from their own experiences.

- Moderator: Ilana Preuss, Vice President and Chief of Staff, Smart Growth America
B. Building New Community Partnerships to Achieve Sustainable Communities

[CM 2.0; AIA/CES 2.0] INT

Engagement and inclusion of low-income communities and communities of color is the foundation upon which legitimate, equitable plans and policies will emerge. Community engagement encompasses a comprehensive approach that shifts away from traditional models of public participation toward practices and institutionalized mechanisms that share power and vest decision-making control in marginalized communities. This session will use this community engagement framework as a starting point and several case studies of work underway through the Sustainable Communities Initiative will highlight new partnerships and structures being created to institutionalize engagement and address structural disparities. This includes how community partnerships are working toward equitable outcomes and bringing new and diverse voices to the regional planning process in Puget Sound; how local, regional and national partners are collaborating in Kansas City to form a regional equity network; and a process to build new community leaders in California’s San Joaquin Valley. This session will include several breakouts with community leaders.

Moderator: Damon Daniel, Regional Organizing Director, Communities Creating Opportunity
Daniel Bergstrom, Program Associate, PolicyLink
Tony To, Executive Director, HomeSight/Puget Sound Equity Network
Veronica Garibay, Community Education and Outreach Coordinator, Community Equity Initiative, California Rural Legal Assistance, Inc.
Dean Katerndahl, Director of Government Innovations Forum, Mid-America Regional Council

C. The Infill Cottage Solution: Achieve Affordability, Solve NIMBYism, Energize Community Development

[CM 2.0; PDH/HSW 2.0; AIA/CES 2.0] ADV

Demographic and economic forces are accelerating demand for dignified, cost-effective living in close-in, transit-served neighborhoods. Yet zoning, NIMBYs, private financing and government budget contractions conspire against affordable infill. What if there’s a way to get the value of multi-family density with appealing single-family homes for rent or for sale? Thanks to recent cottage neighborhood innovations, with built examples, we now have models of private/public/nonprofit alliances to customize for broad community development goals just about anywhere. This session will explore lessons learned about designing, building, financing and aligning cottage neighborhood projects with affordable/workforce housing programs. After a brief overview of experiences from the panelists, the discussion will address questions about unit design, siting, financing and managing infill cottage neighborhoods in a variety of situations.

Moderator: Ben Brown, Principal, PlaceMakers, LLC
Bruce Tolar, Principal, Architect Bruce Tolar
Sarah Landry, Executive Director, Mercy Housing and Human Development
John Anderson, Principal, Anderson-Kim Architecture+Urban Design

D. Innovative Partnerships: Building Capacity to Address Community Well-being

[CM 2.0; AIA/CES 2.0] INT

The relationship of sustainability to the well-being of communities is evident. To address the challenges and opportunities faced by communities a new cadre of leaders and workforce is required. This session will present examples of innovative efforts, led by local governments, colleges and universities, with support
from federal initiatives, to further the training and cross-training needed to understand and address long-standing and emerging challenges to community well-being including social inequity. Participants will have opportunities to provide insight and offer suggestions or recommendations that can help guide and direct future efforts.

➤ Moderator: Nisha Botchwey, Ph.D., MCRP, MPH, Associate Professor of City and Regional Planning, Georgia Institute of Technology
➤ Chris Kochtitzky, MSP, Associate Director for Program Development, Centers for Disease Control and Prevention
➤ Elisabeth Russell, Special Projects Manager, Energy Watch Program, Association of Monterey Bay Area Governments
➤ Charles Connerly, Professor and Director, School of Urban and Regional Planning, University of Iowa
➤ Sean Thomas, Executive Director, Old North St. Louis Restoration Group
➤ Nicholas Benson, JD, MS, Program Coordinator, Iowa Initiative for Sustainable Communities, School of Urban and Regional Planning, University of Iowa

### 2505-A

#### E. High-Impact Regional Strategies to Implement Smart Growth [CM 2.0; AIA/CES 2.0] INT

Regional agencies coordinate plans, policies and services across jurisdictions and levels of government to achieve smart-growth outcomes. Key approaches that agencies are taking include creating comprehensive regional plans, aligning land use policies and transportation investments, developing implementation programs that provide technical assistance and/or funding to local jurisdictions and providing leadership in coordination of services. Learn how regional planning agencies of various sizes are working toward achieving regional priorities and increasing capacity of smaller jurisdictions by acting as planners, educators and conveners. Hear about the challenges and solutions of connecting regional vision with local action from four innovative agencies — Atlanta Regional Commission, Chicago Metropolitan Agency for Planning, Southwestern Wisconsin Regional Planning Commission, and Dubuque County, Iowa.

➤ Moderator: Marisa Lang Ghani, Senior Planner of Land Use, Atlanta Regional Commission
➤ Laura Carstens, Planning Services Manager, City of Dubuque, IA
➤ Dan Reuter, AICP, Division Chief of Land Use Planning, Atlanta Regional Commission
➤ Bob Dean, Deputy Executive Director for Local Planning, Chicago Metropolitan Agency for Planning
➤ Roy Buol, Mayor, City of Dubuque, IA
➤ Lawrence Ward, Jr., AICP, Executive Director, Southwestern Wisconsin Regional Planning Commission

### 2503-B

#### F. Green Infrastructure as Convergence of Political Leadership, Architecture and Engineering [CM 2.0; PDH/HSW 2.0; AIA/CES 2.0] INT

Green infrastructure is the convergence of many different professionals meeting in the middle. Architects and environmental scientists who started at different ends of the landscape spectrum are meeting with City leadership on common ground to consider incorporating water issues into parcels and communities. Green infrastructure has become the middle ground for sustainable communities. Kansas City’s Mayor Pro Tem will describe the importance of green infrastructure from a city leadership’s perspective, while two professionals in the field will talk about rebuilding sustainably with a community-scale stormwater approach. Individual sustainable projects can be good environmental stewards, but the success is the number of BMPs within a community and the support for their installation across the entire development and residential community. This session will address a multi-disciplinary meeting in the middle, blending architecture, engineering, ecology and neighborhood renewal to change how we approach stormwater management.

➤ Moderator: Bob Berkebile, FAIA, Principal, BNIM
➤ Jim Schuessler, ASLA, LEED AP BD+C, Associate, BNIM
G. New Opportunities in Growing Resilient Communities through Local and Regional Food Systems  

Public and civic leaders are increasingly linking local and regional food systems with smart growth, sustainability and economic development objectives. At the federal level, local food systems are on the radar of a broad range of agencies, beyond just the Department of Agriculture. Several departments — from the Environmental Protection Agency to the Departments of the Treasury, Health and Human Services, and Commerce, to the Department of Housing and Urban Development — are recognizing connections between food systems and community development. Locally, municipalities and counties nationwide are supporting regional food systems in their policies, programs, and planning efforts. This session will explore how community leaders are leveraging interests and investments at the federal, state and local level to building a healthy, safe and secure food system.

Moderator: Larry Laverentz, Refugee Agriculture Partnership Program, Administration for Children Office of Refugee Resettlement
Laura Goddeeris, Specialist, Michigan State University Center for Regional Food Systems
Aaron Newton, Local Food Systems Program Coordinator, Cabarrus County, NC
Katherine Kelly, Executive Director, Cultivate Kansas City

H. Rebuilding Community Wealth, One Good Idea at a Time

Help rebuild our rural towns and older industrial cities in this hands-on workshop! Communities with significant disinvestment, lack of capital from the major banks, and stalled local economies are using unique and newly developed smart-growth strategies to rebuild their communities. As an initiative of the Partnership for Sustainable Communities, the U.S. EPA Land Revitalization Initiative has been providing technical support to help rebuild these communities and create opportunities and interagency support at the ground level. This workshop will highlight efforts in Ogden, IA, Indianapolis, IN, and Toledo, OH.

Moderator: John Grosshans, AICP, LEED AP, Community Planner, U.S. EPA Region 5
David Doyle, Sustainable Communities Coordinator, U.S. EPA, Region 7
Theo Foreman, Business Outreach and Assistance Program Manager, Lucas County Economic Development Corporation
Abbie Emison, Planner, Vita Nuova, LLC

I. Move that Bus: Rethinking Public Bus Service to Promote Smart-Growth Lifestyles

Buses are the workhorses of the American public transportation system. For every five people that rail carries, buses move six, and they are critical feeders into the rail network. However, chronically underfunded and often receiving inadequate attention to quality of service, buses are frequently pegged as the unglamorous second-class choice. Other countries hold bus transport to a much higher standard, and buses there do not suffer the same stigma as in the United States. Can the U.S. rebrand its buses and leverage them more decisively to promote smart-growth living? Communities are finding themselves with new opportunities to enhance the bus experience, especially as younger car-free Americans rediscover the bus. Hear how some places are rethinking their bus systems to elevate performance through technology and operating innovations, as well as, marketing and customer-service improvements. The conversation will focus heavily on the optics, politics and public perceptions of bus systems.
J. Getting to Complete Streets the Grassroots Way  [CM 2.0; PDH/HSW 2.0; AIA/CES 2.0]  INT

The Urban Land Institute’s Memphis Chapter and the Community Development Council of Memphis hatched a cunning plan to bring Complete Streets to Memphis. This story of an unlikely alliance of the private and nonprofit sectors chronicles their quest to get a Complete Streets policy on the books in a town known for high car-dependency rates with few travel options for low-income families, high obesity rates, substandard air quality, and low-density suburban sprawl. The Policy Development Team, with representatives from the real estate sector, the County Health Department, the university’s civil engineering and city and regional planning departments, the City, the County, the local utility company and community groups, created a locally informed Complete Streets policy that local elected officials could not refuse. The session will conclude with a look toward cutting-edge topics of Living Streets and Green Streets, and how they might be applied in Memphis.

- Moderator: Aubrie Kobernus, Government Affairs Director, Memphis Area Association of Realtors
- Sarah Newstock, Program Manager, Livable Memphis
- Rusty Bloodworth, Executive Vice President, Boyle Investment Company
- Emily Trenholm, Executive Director, Community Development Council of Greater Memphis
- Lissa Thompson, ASLA, LEED AP, Principal, Ritchie Smith Associates
Preview of Coming Attractions

Saturday, February 9

Get a Jump on the Day: Have Some Networking with Your Morning Coffee...

■ **Two Networking Sessions @ 7:00-8:30 am:**
  - Supporting Rural Communities: An Emporium of Ideas
  - Community Health through Environmental Justice and Smart Growth
  See page 42 for more details.

■ **Share Your Opinions on Envision Your Sustainable Community – at the Conference**
  - Did you attend this conference to help you solve a challenge, implement a new idea, or become inspired?
  - Do you want to continue a discussion from one of the conference’s many sessions?
  - Are you hoping to network, share and continue to learn with smart-growth practitioners at the conference, and beyond?

*Then Envision Your Sustainable Community is for you!*

Envision Your Sustainable Community is an online forum for communities to share their success stories of overcoming challenges to create more sustainable, equitable and prosperous communities. Visit EnvisionSustainableCommunities.com to contribute new ideas, expand on ideas you like, vote in an instant poll, and share photos. You can even earn rewards for participation!

Weigh-in Onsite! During the conference, we encourage you to share your ideas and questions through this platform using your laptop, tablet or smart phone, or by visiting the onsite Engagement Station hosted by MindMixer, located in the Sponsor Display Room (Ballroom 2501-CD).

- And don’t forget to share your thoughts about Envision Your Sustainable Community by posting on Facebook and tweeting using the hashtag #npsg13envision.

■ **Give Your Community a Quick Check-up with an EPA Smart-Growth “Office Visit”**

During the conference, the EPA’s Office of Sustainable Communities will be holding 20-minute “office hours” to give your community a smart-growth check.

Do your streets need a diet? Are you experiencing unwanted growth? Or maybe a population hemorrhage? Do you need an infill transplant? Have any other built environment ailment? The EPA, along with a team of national smart growth experts, has created a Building Blocks Toolbox of smart growth-related concepts and strategies that can assist your community in creating better public spaces, more vibrant, mixed-use districts and a healthier attitude toward what it means to be a sustainable community.

Check out the list of tools: epa.gov/smartgrowth/buildingblocks.htm#tools

- Stop by the EPA booth in the Sponsor Display Room, or email nelson.kevin@epa.gov to sign up for an “office visit” with the national experts who developed these Building Blocks.
Saturday, February 9

Conference Registration / Continental Breakfast
Registration is in Lobby 2500-B. Continental breakfast is served in Ballroom 2501-CD.

7:00-8:30 am
NETWORKING SESSIONS

2505-A
A. Rural Networking Session. Supporting Rural Communities: An Emporium of Ideas
Rural communities and small towns continue to implement sustainable approaches that help their communities strengthen their economies, protect the environment, and enhance quality of life. Do you already work on smart growth issues in a rural area or small town, and want to know what other towns are doing? Are you interested in learning more about implementing smart growth in your small town? Have you heard about smart growth in rural places and small towns and thought, “what is this all about?” If you answered ‘yes’ to any of these questions, then this networking session is for you! The session will be an “emporium of ideas,” with small group discussions on economic diversification, demographic change, rural resource constraints and more. Please join us to contribute and learn from these rich conversations, and connect with others working in small-town and rural contexts.

2504-A
B. Community Health through Environmental Justice and Smart Growth
If you work on public health, healthcare, environmental justice, brownfields or other related issues, come join us at this interdisciplinary networking event. Many low-income, minority, tribal and other overburdened communities across our country lack basic health care services and face disproportionate levels of environmental contamination. At this session, participants will get a quick download from three experts — on “Access to Health Care through Contaminated Site Revitalization;” “Prevention and Physical Activity;” and “Access to Healthy Foods.” Then we’ll work in teams to come up with a game plan for community health.

8:30-9:45 am Morning Plenary. Smart Growth and Your Tax Dollar, Making Sense of It All
Ballroom 2501-AB
The density of smart growth places contain lots of land development and transportation efficiencies that can lead to more change in everyone’s pocket. A road that’s rich with people and buildings creates the best value for investors. It also benefits residents by providing tax revenue for community maintenance — roads and sidewalks. Want to learn how you as a taxpayer can support community growth that will lead to a better economic future? This plenary will bring you a local government leader and fiscal economic experts who know the score as they make sense of it all with real-life examples and a little bit of laughter.

➤ Moderator: William Fulton, Director, Governors’ Institute on Community Design
➤ Charles Marohn, Jr., PE, AICP, Executive Director, Strong Towns
➤ Joe Minicozzi, AICP, Principal, Urban3, LLC
➤ Ashley Swearengin, Mayor, City of Fresno, CA

9:45-10:15 am Morning Coffee Break
Ballroom 2501-CD

10:15 am-12:15 pm IMPLEMENTATION WORKSHOPS

2505-B
A. Scenario Planning: A Tool for All Scales [CM 2.0; AIA/CES 2.0] INT
Scenario planning has become a federal priority under the Obama Administration, with more than 700 regional visioning and implementation planning efforts funded in the last three years. Many of these projects have included research and development to enhance scenario planning tools. Several of the most widely used scenario planning platforms share a common ancestry, originating during the earliest large-
scale regional planning efforts, such as Portland Metro 2040 and Envision Utah. While the fundamentals of these tools are remarkably similar, each has evolved in unique ways to meet client needs. The range of planning questions being asked of scenario planning tools continues to expand as communities tackle complex issues such as climate change, increasing fuel costs, and changing demographics and consumer preferences. Learn about how these tools have evolved and been used for planning at a variety of scales, such as regional vision in Southern California and Denver and small-scale, implementation-focused planning at regional centers in Austin and Kansas City.

Moderator: Jacob Lieb, Sustainability Manager, Southern California Association of Governments
Joe DiStefano, Principal, Calthorpe Associates
Bonnie Holmes-Gen, Senior Director, Policy and Advocacy, American Lung Association in California
Frank Lenk, Research Services Director, Mid-America Regional Council
Alex Joyce, Project Manager, Fregonese Associates
Fredrick Bowers, Community Planner, Federal Highway Administration
John Thomas, Director of Community Assistance and Research, Office of Sustainable Communities, U.S. EPA
Robert Paterson, Ph.D., Professor, Department of Community and Regional Planning, School of Architecture, University of Texas at Austin (invited)

B. Planning and Implementing Smart Growth in Native Communities
[CM 2.0; PDH/HSW 2.0; AIA/CES 2.0]  BEG
This workshop will introduce how smart growth concepts can be applied in native communities, based on presenters’ work with tribes across the country. Speakers will show how native cultural practices can be incorporated into workshop facilitation, community plans, and site and building designs to create accessible gathering places that foster social and community connections. They will outline strategies to increase economic and environmental resilience, including tribal examples of green building, renewable energy, agriculture and healthy foods, active transportation, climate adaptation and green infrastructure. The session will incorporate small group discussions, to brainstorm how the strategies could be applied in your communities.

Moderator: Jamie Blosser, Associate, Atkin, Olshin, Schade Architects
Daniel Glenn, Principal, 7 Directions Architect/Planners
Harrison Rue, Principal, ICF International
Scott Moore, AIA, NCARB, Project Coordinator, Thunder Valley Community Development Corporation (SD)
Nick Tilsen, Executive Director, Thunder Valley Community Development Corporation (South Dakota)

C. ALRIGHTA! Innovative Methods for Public Engagement
[CM 2.0; PDH/HSW 2.0; AIA/CES 2.0]  INT
As federal agencies adopt or update their environmental justice strategies, departments have employed innovative public engagement strategies to solicit input, better assess equity needs, and engage with traditionally underrepresented populations. This session will discuss applicability of these federal efforts to local and state decision-makers and provide an interactive tutorial on innovative public engagement strategies. Speakers will offer lessons learned from the federal Interagency Work Group on Environmental Justice and the Partnership for Sustainable Communities “Team EJ” efforts; outcomes from the federal Public Transportation Participation project; and showcase how environmental justice communities along a planned transit corridor in Minneapolis are being included in planning and decision-making.

Moderator: Beth Osborne, Deputy Assistant Secretary, U.S. Department of Transportation
Charles Lee, Deputy Associate Assistant Administrator, U.S. EPA
Joan Vanhala, Coalition Organizer, Alliance for Metropolitan Stability
**D. Food Access Equity: From Policy to Action** [CM 2.0; AIA/CES 2.0] INT

Access to safe and nutritious food is considered a basic individual right by the World Health Organization and the United Nations. However, many residents in low-income neighborhoods — both rural and urban — have limited access to fresh, affordable produce and other healthful foods. People of color, women and children are especially vulnerable. While food deserts, swamps and hinterlands are prominent aspects of a failure in food access, they do not tell the complete story. Food access is a food-systems problem, not a food-sector problem. This session will explore how local governments and their non-governmental partners are creating and implementing innovative strategies to address the many interrelated factors that contribute to food access equity. Panelists will provide a national context and take a closer look at the policy development and implementation opportunities and challenges faced by Baltimore and Greater Kansas City.

Moderators:
- Christina Hoxie, Planning and Urban Design Associate, BNIM
- Emily Miller, Policy and Planning Associate, KC Healthy Kids
- Gretchen Kunkel, President, KC Healthy Kids
- Kimberly Hodgson, MURP, MS, AICP, RD, Founder, Cultivating Healthy Places

Speakers:
- Travis Pate, City Planner, City of Baltimore, MD
- Beth Low, Director, Greater Kansas City Food Policy Coalition; Vice President, KC Healthy Kids
- Dina Newman, Project Manager/Advocate for Change, Ivanhoe Neighborhood Council

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**E. Howling Winds and Ominous Skies: Disaster Resilience in the Age of Climate Change** [CM 2.0; PDH/HSW 2.0; AIA/CES 2.0] INT

Community resilience has achieved significant resonance as cities and towns encounter natural hazards like drought, fires and tornadoes. But what does it mean to be resilient in the age of climate change, and how do communities recover? Join this session as national experts and Midwest cities explore mitigation and recovery including physical and economic assets, human resources and strategic planning. Small group discussions will engage participants in thinking about assessment and strategies for their own communities.

Moderator: Jim Schwab, AICP, Senior Research Associate, American Planning Association
- Christine Butterfield, Community Development Director, City of Cedar Rapids, IA
- Steve Castaner, Branch Chief, Community Recovery, FEMA Region VII
- Bob Dixson, Mayor, City of Greensburg, KS
- Doug Kluck, Central Climate Services Director, National Oceanic and Atmospheric Administration

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**F. Smart Growth Citizenship: How Grassroots Action Is Transforming Communities** [CM 2.0; AIA/CES 2.0] BEG

Is smart growth becoming a grassroots civic movement now? Across the country, interventions ranging from individualized expression to collective action are transforming communities. The rebirth of active citizenship is bringing new vitality to the smart growth movement, and communities that find ways to leverage that energy are realizing incredible outcomes. This session will explore a variety of perspectives on this phenomena, and introduce a range of examples involving interventions at the neighborhood and community scale, tactical urbanism, the rise of the citizen Planner, and the extraordinary results that this grassroots energy is bringing forth, including substantial new investment, revitalized community spirit and novel partnerships that are achieving real results.

Moderator: Joel Mills, Director, Center for Communities by Design, American Institute of Architects
- Erin Simmons, Director, Design Assistance, American Institute of Architects
G. Strategic Place-based Planning for Urban Regeneration: Lessons in Social Sustainability from Mid-American Cities  [CM 2.0; PDH/HSW 2.0; AIA/CES 2.0]  ADV

For decades, the Midwest has borne the brunt of our nation’s transition from industrial past to the new economy — declining manufacturing jobs, dwindling public resources, and sprawling developments. Despite this legacy of distress, Mid-American cities are experimenting with a new blend of community and economic development strategies that are serving as catalysts for economic prosperity and sustainability. Join practitioners and policymakers from these cities for a thought-provoking conversation as they share their compelling stories of strategic place-based planning for redevelopment and urban regeneration — what they have learned, what is happening now, and how they are planning for the future. Joe Schilling, co-author of the APA report on “Cities in Transition,” and Laura Carstens, Planning Director of Dubuque, Iowa, will define the “new economy,” and highlight the social sustainability strategies and plans from Mid-American cities that collaboratively transform people and place.

- Moderator: Joe Schilling, Associate Director of Sustainable Communities, Virginia Tech
- Laura Carstens, Planning Director, City of Dubuque, IA
- Ray Forsythe, Planning and Development Director, City of Moline, IL
- Roy Buol, Mayor, City of Dubuque, IA
- Diane Burnette, Executive Director/Chief Administrator, Main Street Corridor Development Corporation
- Scott Timm, Sustainability Coordinator, Iowa State University Extension

H. Closed School, Old School, New School: Repurposing, Siting and Valuing Schools  [CM 2.0; PDH/HSW 2.0; AIA/CES 2.0]  INT

This session on school closures, repurposing, siting and joint use is about working with and educating communities and decision-makers on the best practices and options to consider so that school buildings are an asset to and focal point in communities. Decision-makers routinely make choices to close schools based on declining enrollment and budget deficits, change school building community uses, and site new schools with tremendous impacts on children and the fabric of communities, especially in socio-economically disadvantaged neighborhoods. All of these choices have an impact on a community’s quality of life, environment and the health of our children. The speakers will discuss resources, tools and techniques used in Kansas City and other parts of the country that can help communities and professionals understand and navigate the complex choices involved in school siting, repurposing, school closures and joint use throughout the United States.

- Moderator: Julie Porter, Executive Director, Greater Kansas City LISC
- Suganthi Simon, Pollution Prevention Coordinator, U.S. EPA, Region 4
- Shannon Jaax, President, Kansas City American Planning Association
- Emily Dowdall, Senior Associate, Philadelphia Research Initiative
- Jeff Vincent, Ph.D., Deputy Director, Center for Cities and Schools

I. A Train-the-Trainer Workshop on Rural Economic Development and Land Use  [CM 2.0; PDH 2.0; AIA/CES 2.0]  ADV

Across the country, rural communities and regions are working to define their competitive advantages, capitalize on their assets, and adapt to shifting national and global economies. However, rural economic development efforts often leave out land use strategies that are essential to protecting rural character, retaining and attracting residents, and growing businesses. This workshop will teach staff of regional
planning councils, local governments, economic development agencies and nonprofit organizations how to train colleagues and community members on the connections between land use and economic development. The speakers will demonstrate the use of a new training module developed by the EPA that includes a menu of land use strategies supporting sustainable economic development. Participants will be provided with access to the training materials — including a PowerPoint, instructors’ guide and interactive exercises — and will gain the skills necessary to conduct their own successful training that advances smart growth and enduring economic development where they live.

- Moderator: Megan McConville, Policy and Planning Fellow, Office of Sustainable Communities, U.S. EPA
- Kathy Nothstine, Associate Director, National Association of Development Organizations

**J. Bike Sharing and Active Transportation for Communities Large and Small**

[CM 2.0; PDH/HSW 2.0; AIA/CES 2.0]  ADV

Walking and biking are growing in importance as a key component of daily travel and recreation in communities of all sizes. Whether communities begin with investments in new bike paths, Complete Streets ordinances or education programs, active transportation provides affordable, healthy and environmentally friendly options to meet mobility needs of all residents. This session opens with results from the federal Non-motorized Pilot Program in four diverse communities, and then highlights rapidly expanding interest in bike sharing with experiences from over a dozen programs. Participants will learn of investments made in walking and bicycling and associated health, environmental and social equity benefits from reduced vehicle use. The panelists will share experiences with expanding and financing active transportation, starting bike sharing programs, and gaining community buy-in. Experts from a range of organizations will offer advice in breakouts on how to expand active transportation and start bike sharing.

- Moderator: Lee Sobel, Real Estate Development and Finance Analyst, Office of Sustainable Communities, U.S. EPA
- Joan Pasiuk, Project Manager, NTPP
- Jenita McGowan, Chief of Sustainability, City of Cleveland, OH
- Philip Pugliese, Bicycle Coordinator, Outdoor Chattanooga
- William Lyons, Technical Advisor, U.S. Department of Transportation
- Elliot Martin, Ph.D., Assistant Research Engineer, Innovative Mobility Research, UC Berkeley
- Craig Williams, Senior Associate, Alta Planning + Design
- Eric Rogers, Executive Director, BikeWalkKC and Kansas City B-cycle

**Networking Luncheon**  (lunch provided)

**Videos: 2012 EPA National Awards for Smart Growth Achievement**

The 2012 National Awards for Smart Growth Achievement are being featured in four 5-minute videos that provide a direct look at why these four communities — ranging from a diverse inner-city neighborhood to a previously dilapidated suburban downtown corridor — make great places to live, work and play. The videos include stunning shots of smart growth in practice, as well as interviews with policymakers and local citizens. Visit the EPA sponsor display space for more details on each of these winners, along with the three honorable mention projects.

- Sarah Dale, Special Assistant, Office of Sustainable Communities, U.S. EPA

**Keynote. “The Path Taken: Finding New Ways to Make Smart Choices for Our Cities”**

A champion of successful smart-growth practices and sustainability, R.T. Rybak will share his insights on the practices and planning that has led Minneapolis to a flourishing economy, alternative transportation choices, affordable housing, and better public health and safety — and one of our nation’s best cities for biking.
1:45-3:15 pm
AFTERNOON BREAKOUT SESSIONS

A. Innovative New Tools for Measuring Location Efficiency and Affordability
[CM 1.5; AIA/CES 1.5] INT

Location-efficient places feature accessibility to a diverse mix of jobs, retail, parks, services, housing and transportation options. In this session, the panelists will introduce two new tools for measuring location efficiency — HUD and DOT's Location Affordability Index and the EPA's Smart Location Index. Through case studies, the panelists will show how these tools are being used to inform investment and planning initiatives, and federal facility location decisions in a variety of metropolitan regions. Explore the role these tools can play in answering important questions such as: How do you quantify the environmental benefits of smart growth? How should combined housing and transportation costs be considered in local decision-making? Should investments be focused in location efficient areas that are already rich with amenities, or those not yet blessed with such amenities? How should tensions between equity and location efficiency be handled?

Moderator: Lilly Shoup, Policy Analyst, U.S. Department of Transportation
Matthew Sussman, Analyst, HUD Housing and Transportation Affordability Index, Manhattan Strategy Group
Nora Riemenschneider, Project Coordinator, Corridors of Opportunity, Metropolitan Council, Twin Cities
Kevin Ramsey, Ph.D., Policy Research Fellow, Office of Sustainable Communities, U.S. EPA
Frank Giblin, Director, Urban Development/Good Neighbor Program, GSA Office of the Architect

B. New Approaches to Engaging Industrial Neighbors in Community Planning and Smart Growth Development
[CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT

The smart growth field has traditionally overlooked issues related to the planning and siting of industrial facilities. However, these facilities have significant impacts on communities, both positive and negative — they contribute to local economies, employ residents, and bring potential environmental and health concerns. Where they are located, how they are operated, and how the neighborhoods around them are designed have important implications for air and water quality, residents' well-being, economic development and job accessibility. As communities work to create places that are healthy, equitable and prosperous, they should consider how industrial facilities fit in. This session explores innovative approaches local governments, community-based organizations, and businesses and industries are using to plan and develop facilities and surrounding neighborhoods while pursuing smart growth and health goals.

Moderator: Megan McConville, Policy and Planning Fellow, Office of Sustainable Communities, U.S. EPA
Cynthia Comerford Scully, Manager, Planning and Fiscal Policy, Department of Public Health, City and County of San Francisco, CA
Hilton Kelley, Executive Director/Founder, Community In-power and Development Association, Inc.
Bill Gallegos, Executive Director, Communities for a Better Environment

C. Placemaking in Michigan: Starting the Economic Development Engine
[CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT

Michigan needs help restarting its economic engine and the strategy agreed upon by public, private and nonprofit organizations is a big statewide push into placemaking. Though this effort is ongoing, the early stages are complete and reveal a wealth of lessons learned about developing a strategy to understand and overcome the barriers to placemaking. Recent research into attitudes toward placemaking by the public and local decision-makers will be reviewed as well as the actions taken by the public, private and nonprofit sectors to get the engine started, and the results of those efforts.
D. Freight Rail – On the Right Track to Sustainability [CM 1.5; AIA/CES 1.5] INT

The North American freight railroad industry has been walking the environmental sustainability path for decades. Railroads have evolved from simply complying with environmental laws to proactively pursuing “sustainable” business practices that make economic sense and reduce railroading’s impact on the environment. Over the past decade, the freight railroad industry’s efforts have focused heavily on upgrading and/or replacing older locomotives to cut fuel usage and reduce greenhouse gas emissions. While those efforts continue, the freight railroad industry also is looking across their entire operations for ways to take sustainability to the next level – from reducing friction on the track to reducing fuel consumption to lowering emissions. In this session, a panel of freight railroad industry leaders will discuss how they are approaching and managing the smart growth and sustainability initiatives in each of their railroads, as well as how they are benchmarking their programs with other industry sectors.

Moderator: Kevin Keller, PG, CGWP, Vice President, HDR Engineering, Inc.
Robert Fronczak, PE, Assistant Vice President, Environment and Hazmat, Association of Railroads
John Lovenburg, Vice President for the Environment, BNSF Railway
Lanny Schmid, Director of Environmental Affairs, Union Pacific Railroad Company
Steve McNealy, Manager, Environmental Engineering, Kansas City Southern Railroad

E. Rust Belt Resurgence: Committed Leadership and Cooperation in Gary and Northwest Indiana [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] BEG

Rich in assets, Northwest Indiana is a critical component of greater metropolitan Chicago, yet its urban core cities have weathered decades of disinvestment. Gary’s population is now half that of its height in the 1960s. In recent years, momentum has been building for coordinated reinvestment in these communities. Fresh energy from leadership changes, in particular newly elected Gary Mayor Karen Freeman-Wilson, is strengthening critical partnerships. The Regional Development Authority is restoring both natural and built assets, and has facilitated local partnerships between economic and environmental interests. The Times Media Company has played a unique role in the regional conversation as well, bringing stakeholders across the region together in its One Region One Vision initiative. Meanwhile, the Northwestern Indiana Regional Planning Commission has adopted its 2040 Comprehensive Regional Plan, a forward-thinking, complementary regional planning strategy that prioritizes urban reinvestment.

Moderator: Joanna Trotter, Community Development Director, Metropolitan Planning Council
Arthur Pearson, Director, Chicago Program, Gaylord and Dorothy Donnelley Foundation
Dennis Rittenmyer, Executive Director, One Region
Ty Warner, AICP, Executive Director, Northwestern Indiana Regional Planning Commission

F. Greening America’s Cities: A Capital Idea [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5] INT

The EPA assists communities across the country in their efforts to develop sustainable design strategies. One program, Greening America’s Capitals, is a design assistance program that works in five state capital cities a year to create clear, implementable visions of distinctive, environmentally friendly public spaces that could be a model for other neighborhoods in the city and around the state. To date, 15 state capitals have received or are currently receiving design assistance from teams of designers hired by the EPA to work on design issues proposed by the city. Although the issues are unique, the design challenges that emerge are
common for other communities across the country whether they are a capital city or not. The panelists include mayors and other officials from cities who have received assistance who will discuss the particular experience of their city, but also broadly the challenges and benefits of incorporating sustainable design.

- Moderator: Clark Wilson, Urban Designer, Office of Sustainable Communities, U.S. EPA
- Caran Curry, Grants Manager, City of Little Rock, AR
- Mark Stodola, Mayor, City of Little Rock, AR
- Clare Watson, Community Development Coordinator, City of Montgomery, AL
- Harvey Johnson, Mayor, City of Jacksonville, MS (invited)

**2504-A**

G. Singing, Dancing and Painting: Philanthropy-Supported Art Projects

Creating Vibrant Rural Places  [CM 1.5; PDH/HSW 1.5; AIA/CES 1.5]  INT

When it comes to smart growth, arts investments are usually associated with the urban dynamism expressed by author Richard Florida's “creative class.” A new collaborative effort aims to demonstrate that arts investments with placemaking goals can help create vibrant rural places as well. This session will focus on the work of ArtPlace, a consortium of national foundations that since 2011 has made significant arts grants that support smart growth goals. The panelists will discuss projects in three rural communities: Sauk County, WI, where temporary art installations are promoting farmland protection and the local economy; Minot, ND, where an artist live/work space is part of that town’s rejuvenation; and Chattooga County, GA, where preservation of acclaimed folk artist Howard Finster’s studio is bringing new vitality to rural Georgia. Discussion topics include the role of philanthropy in place-making, leveraging multiple funding sources, and the economic power that creative ventures have in shaping rural communities.

- Moderator: Chris Beck, Senior Projects Advisor, U.S. Department of Agriculture
- Heidi Kurtze, Director of Property Development, Artspace
- Dan Lurie, Senior Advisor to the Chairman, National Endowment for the Arts
- Donna Neuwirth, Executive Director, Wormfarm Institute
- Jordan Poole, Executive Director, Paradise Garden Foundation

**2505-B**

H. Planning for Equitable Development around Transit: Four Tiger II Planning Projects  [CM 1.5; AIA/CES 1.5]  ADV

The session will share project experiences and exchange information that can benefit all participants. This informative session will include transit-related project presentations by representatives from the City of Denver, CO; the Northern Indiana Commuter Transportation District, IN; the Wilmington Area Planning Council, DE; and University City, MO. The session will highlight the many ways in which these projects will promote equitable development for communities.

- Moderator: Mark Bechtel, Community Planner, Federal Transit Administration, Region 7
- David Gaspers, Community Planning and Development, City of Denver, CO
- Dave Gula, Transit Planner, Delaware Transit Corporation
- Raymond Lai, Deputy Director of Planning and Zoning, City of University City, MO
- John Parsons, Director of Marketing and Planning, Northern Indiana Commuter Transportation District

**3:15-4:15 pm**

Closing Plenary. Economically Sustainable Communities — Learning from the Past and Looking toward the Future

Ballroom 2501-AB

As our nation strives to rebound from distressing economic times, smart growth can be pivotal in moving forward in the journey to recovery. Hear from local elected leaders governing very diverse communities, large and small, about how they are building on community assets, reinvigorating the core, and increasing
the resiliency and quality of neighborhoods. This bipartisan panel of speakers will highlight how they have tailored a smart growth approach for their cities to stabilize and grow the local economy while making great places.

➤ Moderator: John Frece, Director, Office of Sustainable Communities, U.S. EPA
➤ Mark Stodola, Mayor, City of Little Rock, AR
➤ Rick Danner, Mayor, City of Greer, SC
➤ Ed Gonzalez, Mayor, City of Houston, TX

Don’t forget to share your experience at the conference by posting on Facebook and tweeting using the hashtag #npsg

What’s Your Idea? Engage with the New Partners conference to shape the future of our communities on EnvisionSustainableCommunities.com

Sunday, February 10

Stay an Extra Day for Morning Tours of Local Model Projects!

Tour 13. Kansas City Walk Audit with Walkability Guru Dan Burden • 9:00 am - 12:00 pm
This walking audit — also known as a “walking workshop” — will explore the technique and methods of discovery by foot, while trekking portions of Kansas City and other public realm features. Explore those things in the built environment that matter most, such as streetscapes, urban development, infill, public space, parking and traffic management practices.

Tour 14. Lighten Up, Smart Growth Can Also Be Fun • 8:30 am - 12:30 pm
This walking tour will examine the fun side of smart growth. Learn firsthand how encouraging and allowing unique, fun and quirky approaches to policy and design can enhance the prospects for smart growth. The tour will explore the City Market, the “living room” of the Power & Light District — an open-air area within the entertainment zone — and the Crossroads, where an old warehouse area south of downtown has been converted to a vibrant arts and dining district.

Tour 15. Distributing Local, Good Food: The Good Natured Family Farms Experience • 8:30 am-12:30 pm
Join us for an informative bus ride that explores how Good Natured Family Farm — an alliance of over 100 family farms in the region — started, and how it is distributing local food to various venues across Greater Kansas City.

➤ See pages 55-56 for more details about these tours. Sign up at the conference registration desk.
Tours of Local Model Projects

Thursday, February 7

TOURS BEGINNING IN THE MORNING:

Tour 1. Kansas City, Kansas – Melting Pot in “The Dotte” • 9:00 am - 12:00 pm [CM 3.5]
Join Greater Kansas City LISC and local experts for a tour of holistic redevelopment in Downtown Kansas City, Kansas (KCK) in Wyandotte County, “The Dotte.” KCK is often overshadowed by its larger neighbor Kansas City Missouri, but has similar urban challenges including a struggling commercial district, concentration of low-income populations and vacant properties. The Dotte has long been a melting pot. Populations from Russia, Croatia and Poland settled south of Downtown, while early African American populations settled north. More recently, Latino immigrants are quickly changing the county’s demographic makeup. One tasty stop will include a new Latino bakery! In 1997, residents voted to consolidate divisive city and county governments into one Unified Government of Wyandotte County. At the same time, Community Development Corporations were being formed and LISC was asked to help accelerate revitalization. For the first time, attention was paid to urban neighborhoods in need of renewal. You will hear fascinating historical anecdotes and view results of a Downtown Master Plan and neighborhood Quality of Life Plans that have led to improvements in transportation, housing, economic conditions, safety, healthy environment and quality of life. You will also be challenged to envision and discuss a revival for an area that has yet to experience equitable development improvements. Transportation includes a bus. Light refreshments will be provided. Cost: $35

Tour 2. What 1893 KC Can Tell Us about Our American Cities Today • 8:00 am - 12:00 pm [CM 4.0]
Focusing on the rearview mirror can cause us to lose track of where we are heading. Focusing on the future can lead to inaction. Yet both the past and the future play a critical role as we choose rational responses to decisions facing our cities today. This tour will use Kansas City’s history as a canvas to help put into perspective the grand American Suburban Experiment and frame the choices facing us as we continue growing in the next generation. Historians, experts and advocates will join us on this bus tour tracing the outward growth from Kansas City’s downtown. The tour starts with the City Beautiful movement and Parks Commission report from 1893 that led to George Kessler’s well-known boulevard design to make the city more beautiful with parks, boulevards and plantings. We move on to J.C. Nichols’ Country Club district (built out from 1906 to 1950). We then see typical post-WW II suburban growth in Johnson County, KS, including examples of current efforts to retrofit suburbia. The conversation will culminate at the world-renowned Country Club Plaza as we explore how Kansas City can inform the choices facing our own communities. Transportation includes a bus and walking. Light refreshments will be provided. Cost: $35

Tour 3. Kansas City’s Low-Cost/High-Benefit BRT – The MAX • 8:30 am - 12:00 pm [CM 3.5]
Join us for an exciting and informative ride on Kansas City’s Bus Rapid Transit MAX (Metro Area Express). In difficult economic times, when local funding is scarce and federal funding is hard to win, a low-cost/high-benefit BRT system may be the solution to your next transit upgrade.
The MAX marries unique design features with improved service and significant benefits for riders and the community. It integrates branding and artwork, while supporting the Metro Center/Early Childhood Learning Center, green initiatives, land use development and economic development. The MAX operates like rail, is faster than the local buses, and produces increased ridership for a low cost with no local tax increases. Learn how to implement a MAX system, including equitable development, environmental justice issues, planning and engineering. Start the day with a presentation by the Kansas City Area Transportation Authority, a leader in low-cost/high-benefit BRT, followed by a panel discussion with representatives of KCATA, FTA, Transit Action Network and area leaders about BRT benefits and funding strategies. Then enjoy a trip on the MAX that visits the environmental justice and community involvement areas on Troost MAX and economic development areas, including Crown Center/Union Station, the Crossroads and the Plaza on Main Street MAX. Transportation includes a ride on transit. Light refreshments will be provided. Cost: $15

Tour 4. A Look at Marlborough: A Community Focused on Holistic Solutions • 8:30 am - 12:00 pm  
Join us for a bus ride through the Marlborough area of South Kansas City, which was once characterized by aging infrastructure and housing, vacant storefronts, and lack of access to transportation and healthy foods. Marlborough Community Coalition leaders, city staff, educators and business owners will share how partnerships and passion are bringing positive change to the area. See the just-completed green infrastructure streetscapes that reduce combined sewer overflows, and several landmarks that have been catalysts for action. Hear community leaders share how they have engaged residents through strategies such as a “We Live Here” campaign, a Justice Feast to raise awareness about the importance of healthy food, and the development of a school greenhouse and urban farm to support improvements that residents envision. They will also discuss how they have built partnerships with elected officials, federal agencies and local nonprofit organizations and engaged the media to leverage resources, rebrand the neighborhood, and renew community pride — all needed to bring about Marlborough’s renaissance. Transportation includes a bus and light walking. Light refreshments will be provided. Cost: $35

Tour 5. Green Impact Zone, A Model of Concentrated Capacity Building in 150 Square Blocks of Concentrated Disinvestment • 9:00 am - 12:00 pm  
A drive through the neighborhoods of the Green Impact Zone illustrates the area’s serious challenges with abandonment. Learn about the eight strategies that the partnership of neighborhoods, public, non-profit and private resources have used to “move the needle” in an area where approximately 25% of the properties are vacant lots, and another one-sixth have vacant structures. Housing, infrastructure and transportation improvements are all geared to heighten the capacity of this community’s most important resource, its human capital. Transportation will include a bus. Light refreshments will be provided. Cost: $35

Tour 6. Global Trade and Local Community: A Tour of Argentine Neighborhoods • 8:30 am - 12:00 pm  
Kansas City is becoming an inland port and national freight hub for imported goods. What does that mean for the future of the metropolitan area and its citizens? How does the vast and expanding network of highways, rail, distribution centers and other cargo facilities impact the health of
regions and communities? What steps can local governments take to minimize the negative environmental, health and other community impacts of the growth of freight transportation?

We will begin with a panel discussion about the impacts of freight transportation on communities and an overview of our tour to the Argentine neighborhood, a Kansas City community with a long history of industrial uses. A bus tour will drive through the Argentine community and will illustrate the cumulative impacts of freight transportation, power plants and industry facing low-income communities of color. The tour will examine strategies for minimizing the negative environmental, health and other community impacts of the growth of freight transportation in Kansas City as well as best practices for land use policies and mitigation measures that can better protect residents and their communities from the effects of freight transportation. Transportation will include a bus. Light refreshments will be provided. Cost: $35

Thursday, February 7

TOURS BEGINNING IN THE AFTERNOON:

Tour 7. First Suburban Redevelopment Strategies in the Kansas City Metro Area • 1:30 - 4:30 pm [CM 3.0]

First suburban communities are characterized by an older, post-WW II housing stock and no green field space for development, which presents challenges for keeping their vitality and fiscal health. Hear from three first suburban (inner ring) communities at the forefront of exploring smart-growth strategies to encourage redevelopment. This tour will feature three inner-ring suburbs and their projects and strategies. In North Kansas City, an older industrial community, they fostered a mixed-housing, mixed-income project on the site of an old and failing garden apartment complex. The project has brought a mix of household types to the community and strengthened their downtown. Mission is a bedroom community that committed to a smart-growth approach to redevelopment, and has fostered a new mixed-use development on an old mall site and developed senior housing next to their community center. As a part of their downtown development strategy, Gladstone, another bedroom community, partnered with the school district to develop a community center and natatorium. The tour will also explain how the First Suburbs Coalition, a 10-year-old coalition of inner-ring suburbs, has fostered new initiatives and collaboration. Transportation includes a bus. Light refreshments will be provided. Cost: $35

Tour 8. Development Tools for Transforming Your City: Historic Preservation, the Arts and Infrastructure • 1:00 - 4:30 pm [CM 3.5]

Kansas City is a living laboratory demonstrating use of highly innovative revitalization tools. This tour highlights examples of tools and partnerships that unleash resident, civic and business investment to produce a more sustainable community. Missouri’s Historic Tax Credit, called a model for the nation by the Wall Street Journal, has driven billions of investment dollars into large and small communities, while creating 43,000 jobs. Kansas City is the top city in the country for use of historic tax credits. Other tools highlighted include Tax Increment Financing, Neighborhood Preservation Credits, Commercial Improvement Districts, the nation’s first Bi-State Tax, and thematic historic and overlay districts such as Kansas City’s Green Impact Zone, corridor streetscapes, street cars, bus transit and bike sharing. The tour includes some of the city’s architectural gems: Union
Mobile Tours

Station, Country Club Plaza, its surrounding districts developed by the famed Urban Land Institute founder J.C. Nichols, and a solar array on historic affordable housing. Also hear about a chocolate company that adopted some of the city’s parks and boulevards, a citywide sales tax dedicated to neighborhood revitalization carried out by neighborhoods, and overlays to protect neighborhood commercial and arts districts. You will leave with a broad understanding of how resident- and coalition-driven, multi-pronged strategies can drive reinvestment, collaboration and smart growth with or without political leadership and the pitfalls inherent in this work. Transportation includes a bus. Light refreshments will be provided. Cost: $35

Tour 9. Strollin’ on the Vine: A Walk through the Past into the Future • 1:00 - 4:30 pm [CM 3.5]

Join us for a glimpse into the heyday of the historic 18th & Vine Jazz District and a look at today’s implementation of smart-growth redevelopment. Once the center of African-American life in Kansas City in the early 20th century, the 18th & Vine Jazz District was bustling with commerce, nightlife and boasted signature schools, houses of worship and a vibrant social life. The tour will showcase the sights and sounds of this cultural district — the restored GEM Theater, the Blue Room, the Negro Leagues Baseball and American Jazz museums, and the historic renovation of the Black Archives of Mid-America building — and a look at residential life and small business activity in the district today. Located just minutes from downtown Kansas City, the Jazz District is on the National Register of Historic Places. Come walk the same streets that jazz greats like Charlie Parker, Count Basie and Ella Fitzgerald walked, and take photos under the iconic 18th & Vine sign. This tour will highlight smart-growth principles such as mixed-use development, walkability, transit access, historic preservation and expanding green spaces. The 18th & Vine Jazz District today is an entertainment and cultural neighborhood celebrating the heritage and legacy of Kansas City’s African-American traditions — jazz, baseball, dance, history, food, business and education.
Transportation includes a ride on transit and walking. Warm attire is suggested. Light refreshments will be provided. Cost: $35

Tour 10. Rain to Recreation: Lenexa’s Strategy for Stormwater Management • 1:00 - 5:00 pm [CM 4.0]

Lenexa, a suburban community 12 miles south of downtown Kansas City, prides itself on being a forerunner in the treatment of stormwater and improvement of water quality through a multi-faceted program. First conceived in 1999, Lenexa’s innovative, nationally recognized and award-winning “Rain to Recreation” program was developed to reduce flooding potential, enhance water and environmental quality, and provide public education with recreational opportunities for residents. All of this has been accomplished while preserving natural habitats. Since 2004, new developments approved and built in Lenexa have had to meet strict regulations on stormwater runoff quality and volume. Travel with city planners, developers and community representatives along the Prairie Star Parkway corridor in western Lenexa. Stops will feature water quality best management strategies and reflect ecologically sound smart-growth patterns — all real-life examples of projects that can be implemented in your city. See public and private developments that follow the “Rain to Recreation” program’s philosophy. Tour sites will include examples of bioretention cells, water quality ponds, wetlands, preserved areas, native vegetation, detention and stream setback areas. Transportation includes a bus. Light refreshments will be provided. Cost: $35
Tour 11. Kansas City Municipal Farm: Urban Agriculture and Sustainable Transformation – 1912 to 2012 • 1:30-4:30 pm [CM 3.0]

What happens when you bring urban agriculture, renewable energy, habitat restoration, trails and recreation, and mixed-use development to 400 acres of neglected farmland in the middle of Kansas City? A century ago, jail inmates earned respect — and a little money — tending fields, livestock and orchards at Municipal Farm and growing food for themselves and other institutions. The farm eventually gave way to more city and industrial uses, and left a legacy of unmet neighborhood needs and environmental questions. Residents and city councilmembers demanded change.

The Eastwood Hills Community Garden demonstrates the potential for creating a “food hub,” as envisioned by a unique areawide redevelopment plan. The 15 acres of level ground surrounding the garden — once the city jail — present a dramatic view of Arrowhead Stadium, and highlight sustainable development opportunities and links to planned commuter rail and trails systems. Municipal Farm was selected by the U.S. EPA for a new areawide planning approach to brownfield redevelopment. City staff involved neighbors in developing a Sustainable Reuse Plan, which lays out priority projects and next steps, and is expected to leverage assessment, cleanup and infrastructure improvements to attract redevelopment that will in turn provide new jobs and help meet the needs of disadvantaged residents. The tour also includes Round Grove Creek Landfill, site of a solar energy feasibility study by the National Renewable Energy Laboratory; an historic Potters’ Field cemetery that will be sensitively protected and interpreted; and the former LaFarge cement plant, where a biomass energy feasibility study and future leaf and brush processing center are planned. Transportation includes a bus and walking. Warm clothing is suggested. Light refreshments will be provided. Cost: $35

Tour 12. KC Regional Solar – The Future’s So Bright You Gotta Wear Shades • 1:00 - 4:30 pm [CM 3.5]

Did you know that Missouri is ranked 4th in the nation on the Solar Optimum Deployment Index, which considers the amount of sunshine, cost-effective installation, impact on economic activity, high electricity costs, and energy generation with high carbon content? A tour of four solar installations in the Kansas City region will demonstrate why this is true. Experience firsthand the reality of solar power in the Midwest — and see how solar installations can be based on roof form and material — and learn the one characteristic that you don’t dare ignore. Hear how each installation’s success contributes to the triple bottom line — economic, ecological and social success — for the owner. Transportation includes a bus. Light refreshments will be provided. Cost: $35

Sunday, February 10

Tour 13. Kansas City Walk Audit with Walkability Guru Dan Burden • 9:00 am - 12:00 pm [CM 3.0]

Having worked in over 3,000 communities and led over 4,000 walking audits throughout North America, Dan Burden is both the inventor of walking audits and the “Johnny Appleseed” for spreading the virtues of walkability around the continent. In 2001, “Time” magazine named Dan one of the world’s six most important civic innovators. He is currently a senior urban designer and
executive director of the Walkable and Livable Communities Institute, and previously co-founded Walkable Communities, Inc., and the Bicycle Federation of America. This walking audit — also known as a “walking workshop” — will explore the technique and methods of discovery by foot, while trekking portions of Kansas City and other public realm features. The discoveries will include an interactive exploration by participants to use walking audits as a tool for empowering communities to change. This empowerment will be highlighted as the group discusses those things in the built environment that matter most, such as streetscapes, urban development, urban infill, public space, parking and traffic management principles and practices. Transportation includes walking. Light refreshments will be provided. Warm clothing is recommended. Cost: $15

Tour 14. Lighten Up, Smart Growth Can Also Be Fun • 8:30 am - 12:30 pm  [CM 4.0]

This walking tour will examine the fun side of smart growth. Learn firsthand how encouraging and allowing unique, fun and quirky approaches to policy and design can enhance the prospects for smart growth. The tour will take you to a series of locations close to the convention center, to illustrate how “lightening up” with our regulations can gain more popular appeal for the movement. A tour of the City Market will illustrate how even “low-brow” uses such as flea markets can not only fit into a walkable environment, but how it brings diversity and activity into the city instead of away from it. The recent rise of the prominence of food trucks and carts has grabbed the attention of foodies everywhere. Learn how a food truck oasis is also good for cities and walkability. The “living room” of the Power & Light District — an open-air area within the entertainment zone — is the only area in Kansas City where patrons can walk around with an open container legally at any time. We’ll discuss the impact of relaxing open container laws on vibrancy and walkability. The last stop is the Crossroads, where an old warehouse area south of downtown has been converted to a vibrant arts and dining district. Transportation includes walking. Warm clothing is recommended. Light refreshments will be included. Cost: $15

Tour 15. Distributing Local, Good Food: The Good Natured Family Farms Experience • 8:30 am - 12:30 pm  [CM 4.0]

Join us for an informative bus ride that explores how Good Natured Family Farms — an alliance of over 100 family farms in the region — started, and how it is distributing local food to various venues across Greater Kansas City. Start with a visit to GNFF’s distribution facility to learn about the history and experience of GNFF. Then check out a Hen House grocery store to learn about the partnership between GNFF and Balls Food, recently profiled in the HBO documentary, “Weight of the Nation.” The tour will then take you to three different sites — a preschool, a hospital and a church — where GNFF is establishing unique distribution models for increasing access to healthy, local foods. Throughout the tour, you will have an opportunity to examine the successes and challenges of each distribution model, and the overall challenges associated with sustaining these efforts to ensure regional farm foods are affordable, available and accessible to Kansas City residents. Transportation includes a bus and some walking. Light refreshments will be provided. Cost: $35

Don’t forget to share your experience at the conference by posting on Facebook and tweeting using the hashtag #npsg
The Parklet Experience

Parklets are small urban parks, often created by replacing parking spots with sod, planters, trees, benches, café tables with chairs — maybe even artwork or bicycle parking. They are designed to provide public space and bring awareness to the amount of public space that is devoted to parking rather than to creating vibrant community spaces.

You will find several parklet installations throughout the conference to illustrate just what you can do in a 10’ x 20’ space. A huge thank-you goes out to Lyndsi Loma Vista Nursery who graciously donated the plant materials, Stacy Ernst of Site Source for the loan of the site furnishing, and the ASLA Prairie Gateway Chapter for the gift of their time, energy and professional services.

- **Game Time.** This interactive gaming parklet creates a fun and social center to engage the public. The game board shown can incorporate chess, checkers, tic-tac-toe or hopscotch for a variety of gaming opportunities. Parklet designed by Cale Doombos, Kris Smith and Tim McDonnell at 360 Architecture.

- **Social Chair.** Relax or play on the Bubbleway inflatable social furniture system that creates an amoeba like, soothing, fun and colorful appearance within this parklet. Parklet designed by Chris Cahalan and Korey Schulz of Ochsner Hare & Hare, Landscape Architects and Planners. Bubbleway furniture is provided by Rebar Art and Design Studio.

- **KC Scene.** This parklet, designed by Tod Hueser of the Johnson County Park and Recreation District, is inspired by the history and tradition of Kansas City’s Parks and Boulevards system. This parklet is intended to simulate the characteristics of one of Kansas City’s great scenic byways, Kessler Park’s Cliff Drive and the accompanying Carl J. DiCapo Fountain.

- **Parklet Bike.** This parklet, designed by Rick Howell, Brett Payton and Trevor Howell of PLA.ID Collaborative, promotes Kansas City’s new bike-sharing system that currently serves Downtown, the Crossroads and Crown Center. Future expansion will include the Country Club Plaza. Bike sharing will ultimately transform Kansas City into a healthier, more livable and economically competitive place to live, work and play.

- **Get Connected.** This interactive media parklet incorporates print media with online connection to the conference crowdsourcing website (hosted through MindMixer). Conference attendees will be able to engage the website documenting their thoughts and responding to specific questions. Print media from a variety of outlets are also available, with comfortable seating surrounded by a bosque of vegetation. Parklet designed by Jim Schuessler at BNIM.

- **Tech Camp.** Geek Squad meets 60’s commune meets Lucy’s “The Dr. is in” — Parklet-style! Sounds complicated (just like data-driven 3D visualization for planning), yet eloquent in functionality. Feed a nickel into the smart-growth technicians’ meter to cover their parking-space rent for an hour and learn about cool tools for planning and civic engagement. This is a way to check in, get hands-on exposure to innovative tools, and find answers to questions right from many of the developers — an excellent opportunity to learn a lot quickly. This parklet includes a life-size, realistic-looking VW bus tent, an old-fashioned parking meter and a park bench. It will be a hangout place for tool providers, with time slots for categories of tools and meet-the-expert sessions.
Thank you to our generous conference partners and financial contributors without whose support this conference would not have been possible. Not only did these agencies, organizations, foundations and businesses provide much needed monetary support, their active role in the planning process and program development helped create and shape this dynamic multi-disciplinary event.

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We would like to thank the more than 200 co-sponsoring organizations and agencies that have helped shape and promote this conference.

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ICLEI Local Governments for Sustainability
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■ Volunteers

We would also like to extend a special thank you to all the volunteers who helped finalize many of the details crucial to the conference’s success. They are too many to mention individually, but their efforts are truly appreciated.
See You Next Year!  ■ February 2014

Check the conference web site in the coming weeks to find out the dates and location for the 2014 New Partners for Smart Growth Conference!

NewPartners.org
Conference registration is in Lobby 2500-B.

All plenary sessions will be in Ballroom 2501-AB.

All of the breakout sessions will be held on Level 2 (2502-2505 rooms) and Level 3 (3501 rooms).

Sponsor displays, refreshment breaks, continental breakfasts, parklets and the networking reception are in Ballroom 2501-CD.

The Technology Fair will be held in Lobby 2500-B on Friday morning. There will also be Parklet Demos in the foyer during the conference.

Don’t forget to share your experience at the conference by posting on Facebook and tweeting using the hashtag #npsg

What’s Your Idea? Engage with the New Partners conference to shape the future of our communities on EnvisionSustainableCommunities.com