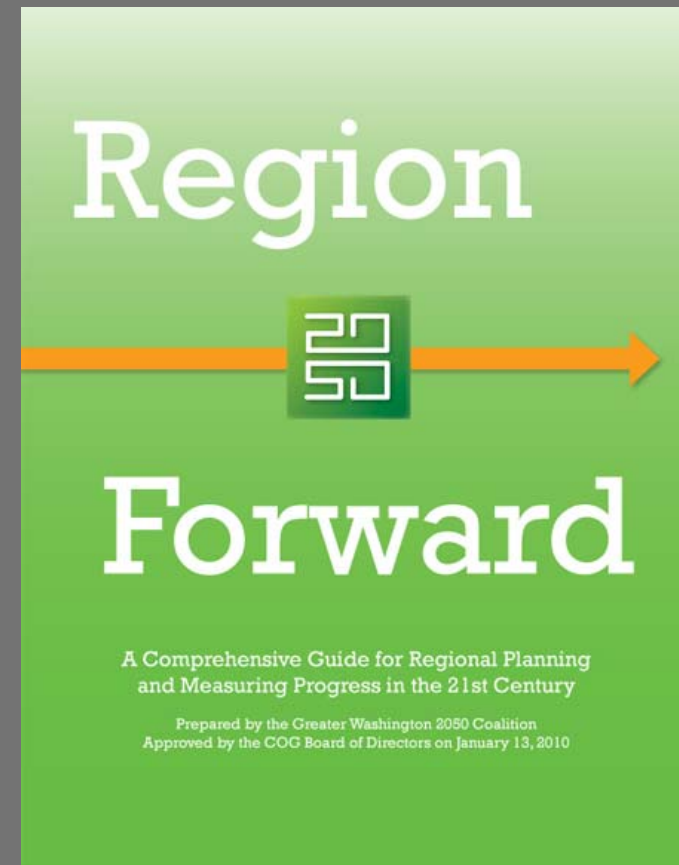




# Region Forward

A Comprehensive Guide for  
Regional Planning and  
Measuring Success in the 21<sup>st</sup>  
Century



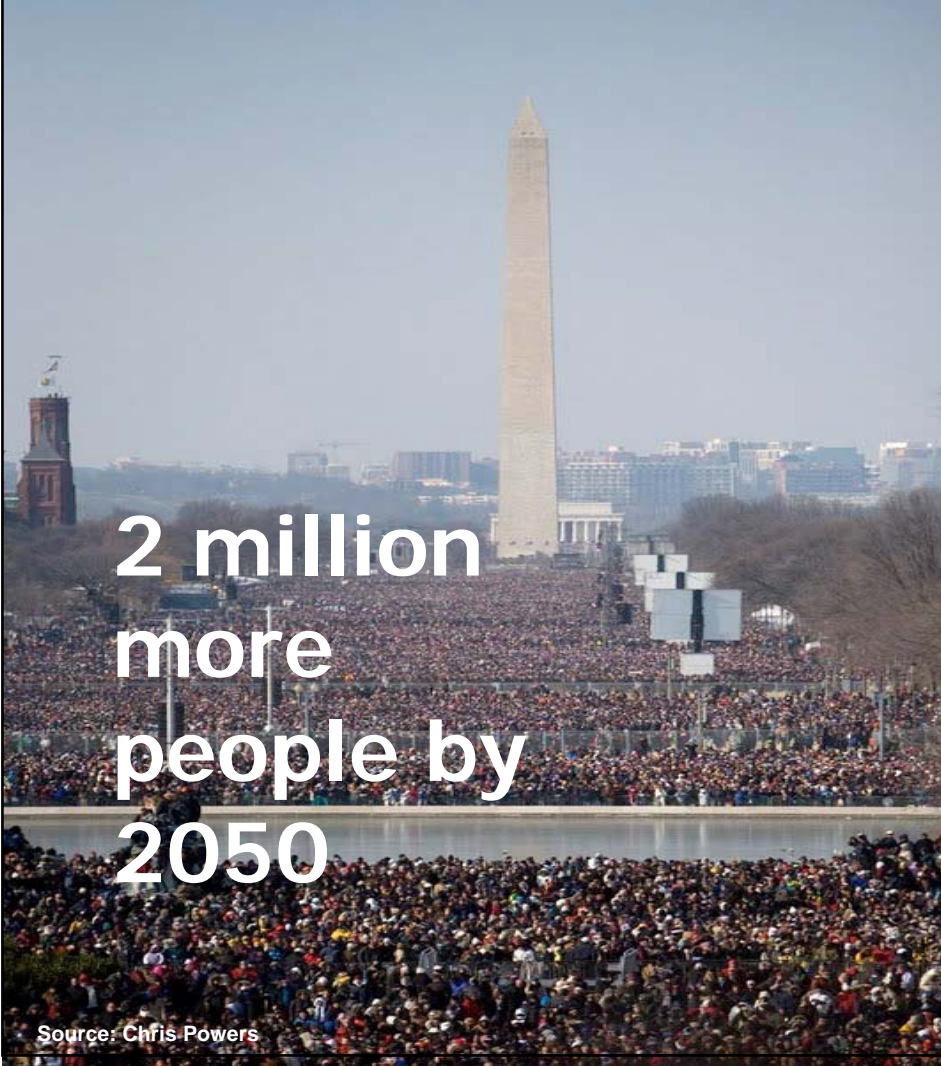
**9th Annual New Partners for Smart Growth**  
February 4-6, 2010 | Seattle, WA



# #1: Why plan for 2050?







2 million  
more  
people by  
2050

Source: Chris Powers







## **#2: What was the impetus for Greater Washington 2050?**



## Convergence on Key Issues

**population growth**

affordable housing

climate change **jobs** sustainability

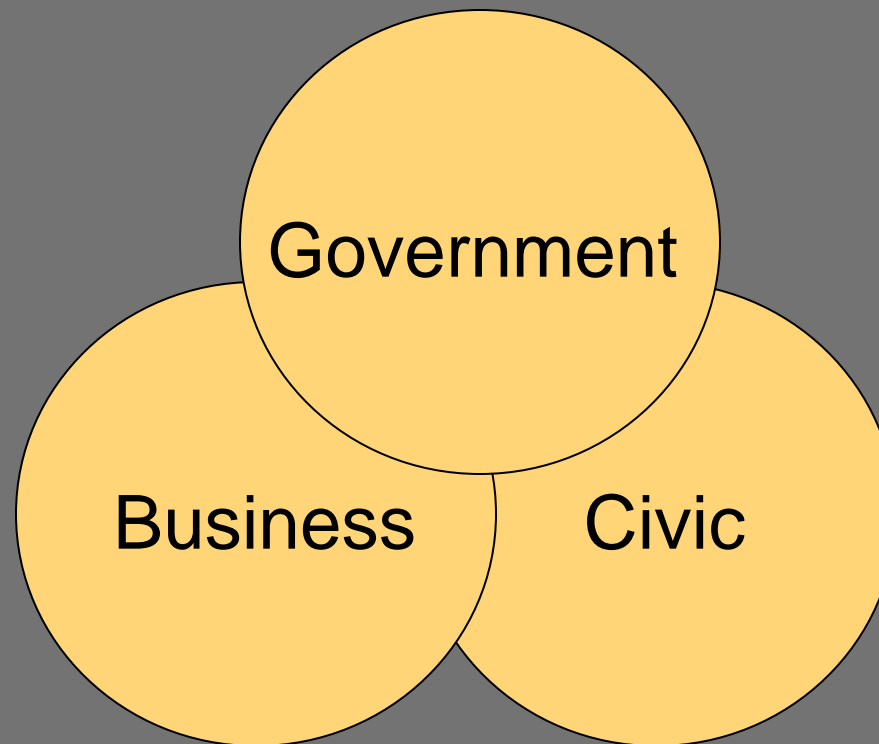
**transportation**

air & water quality smart growth

technology energy



# Greater Washington 2050 Coalition

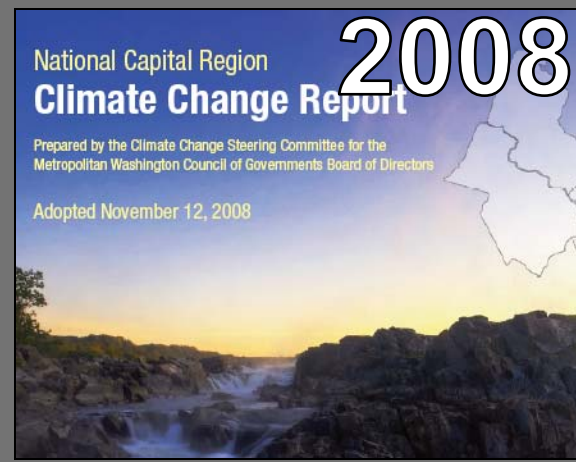
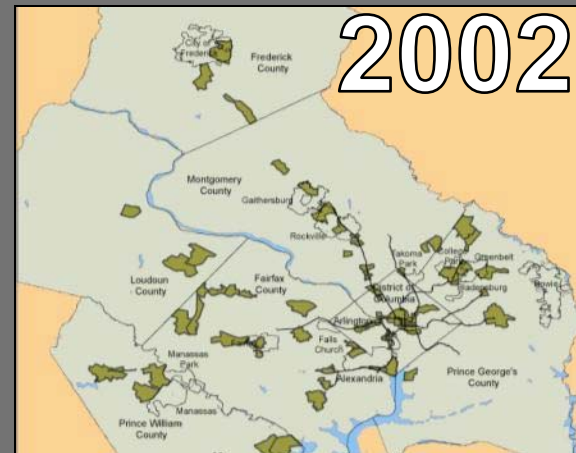
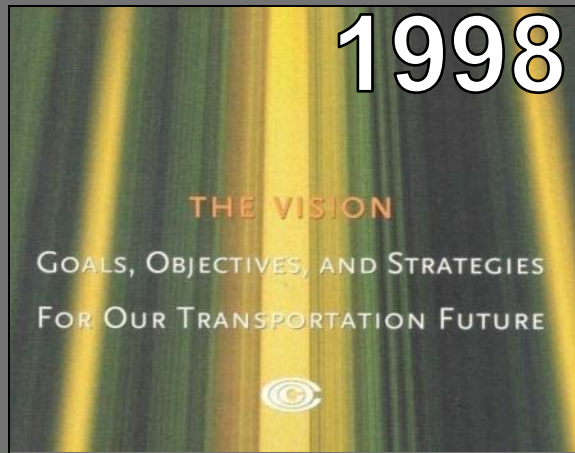




# #3: What shaped the effort?



# Building Blocks



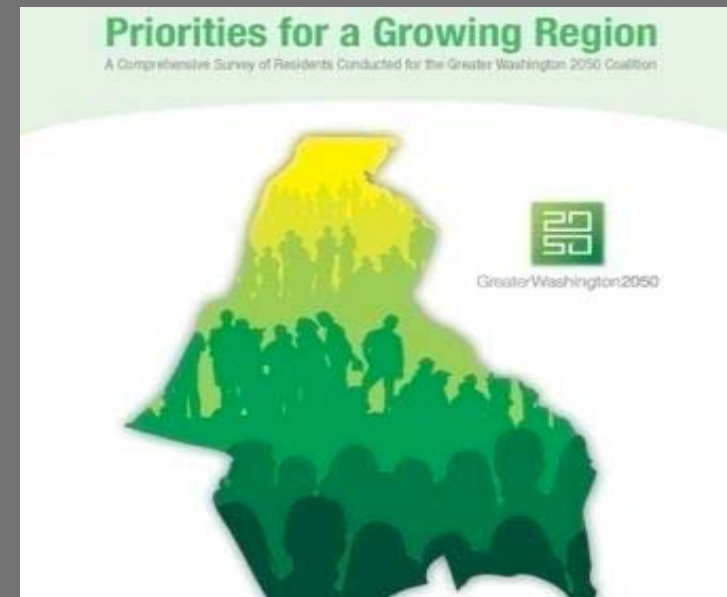




## Scenario Workshop



## Public Survey





# TEN **BIG** MOVES

**pursue transit oriented development**

leverage emerging sustainable

technologies **emphasize green**

**economic development** develop

greater washington as a knowledge hub

**strengthen regionalism** use financial

innovations **ensure availability of**

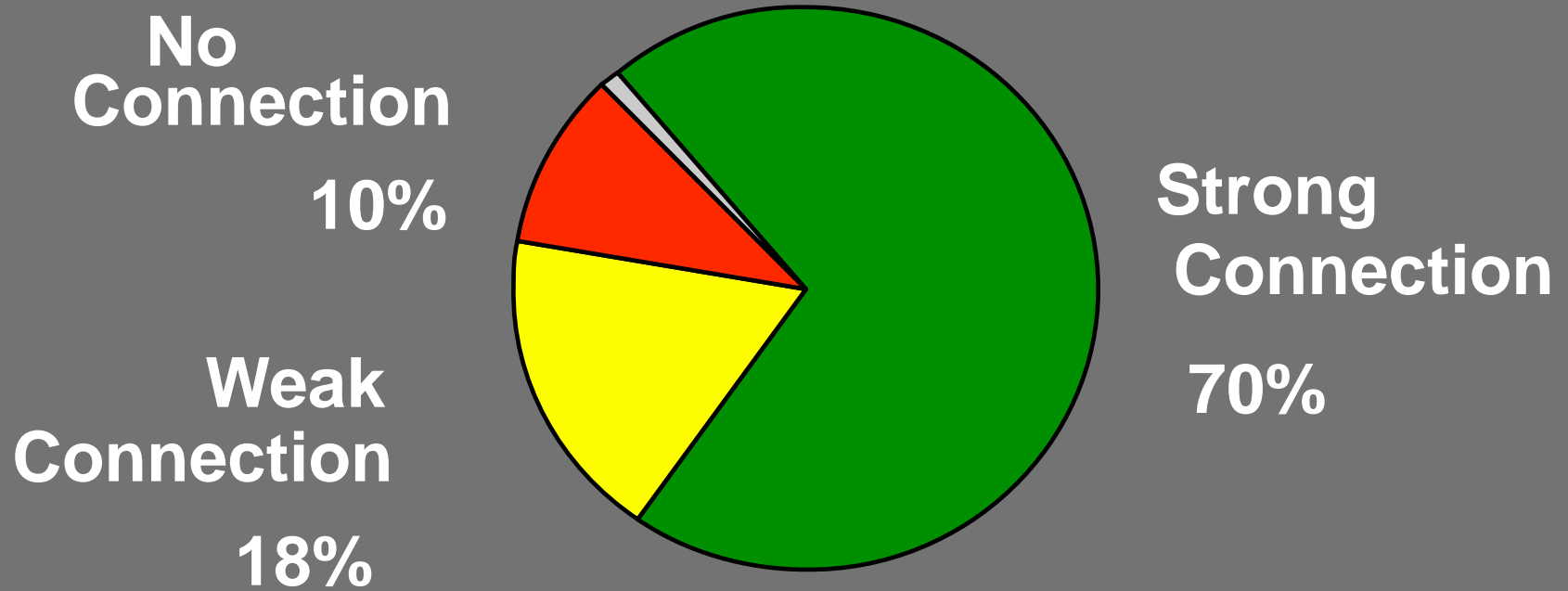
**moderate and low-cost housing**

focus on quality of life **improve**

**public education** promote health



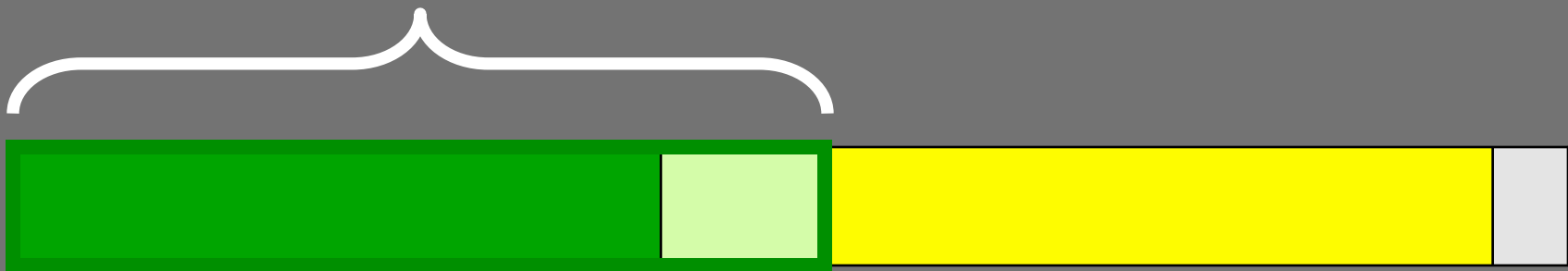
# Feelings of Connection to Region







## Desire for Regional Action



Would Like to  
See More  
Problems  
Addressed  
Regionally  
43%

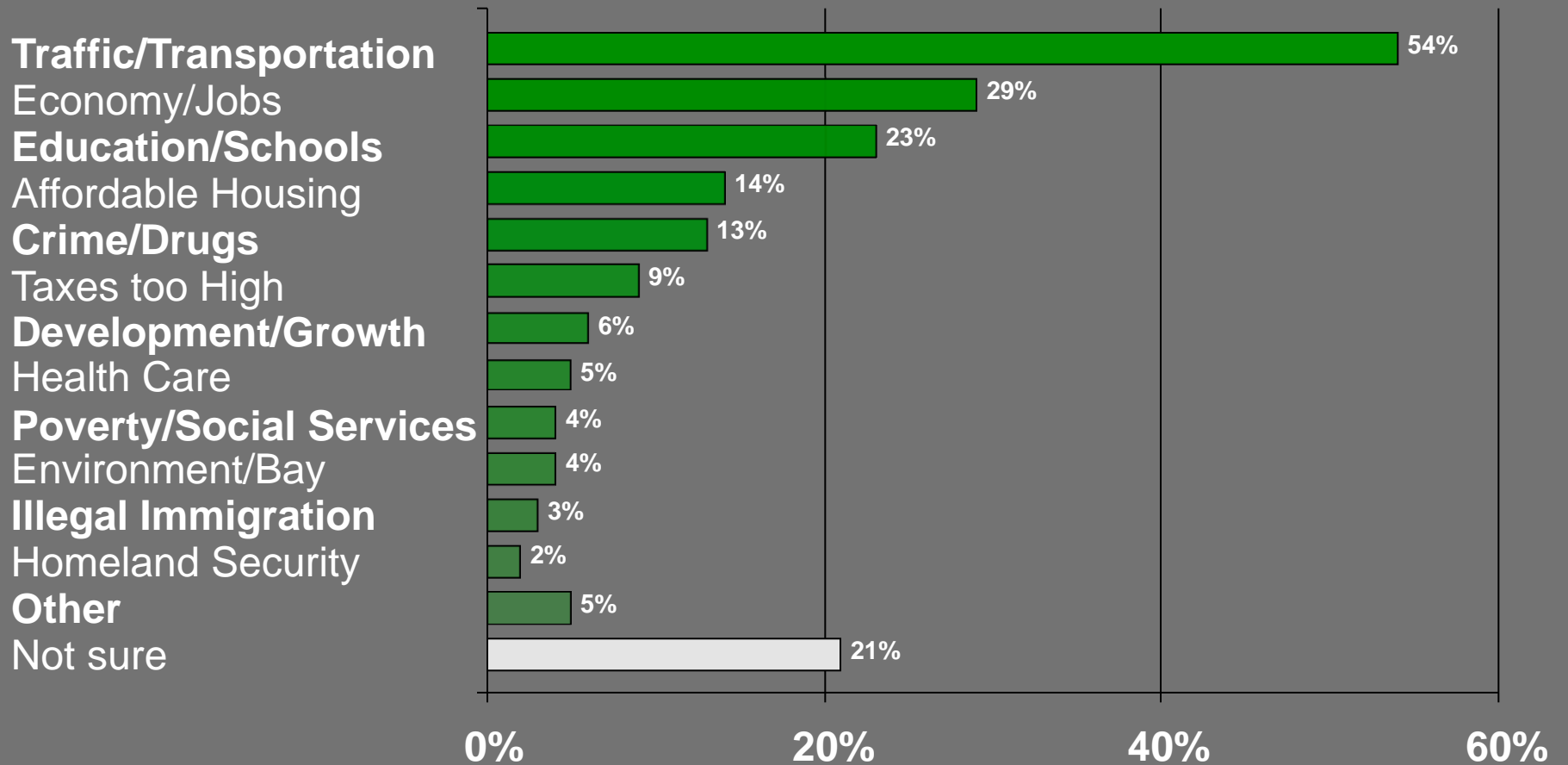
Depends  
7%

Address Most  
Problems  
on a Local  
Level  
47%

Not  
Sure  
3%



# Most Important Long-Term Issues





# Grading the Present-Day Region

Rank	Issue
1	<b>A community that respects people of all backgrounds</b>
2	<b>Interesting arts and cultural opportunities</b>
3	<b>Recreational opportunities for people of all ages</b>
4	<b>Enough parks and green space</b>
5	<b>A clean environment</b>





# Identifying Priorities for Future Resources

Rank	Priority
1	Higher quality public schools
2	Safer streets and neighborhoods that are free of crime
3	More good jobs for everyone who wants one
4	Better access to health care for all residents
5	More help for people who are in need



# **#4: What is Region Forward? Is it a regional transportation plan?**



# Region Forward

- ✓ Goals
- ✓ Targets
- ✓ Indicators
- ✓ Compact





#5: What are the goals?



# Regional Goals:



Land Use



Transportation



Environment



Climate & Energy



Economic



Housing



Health

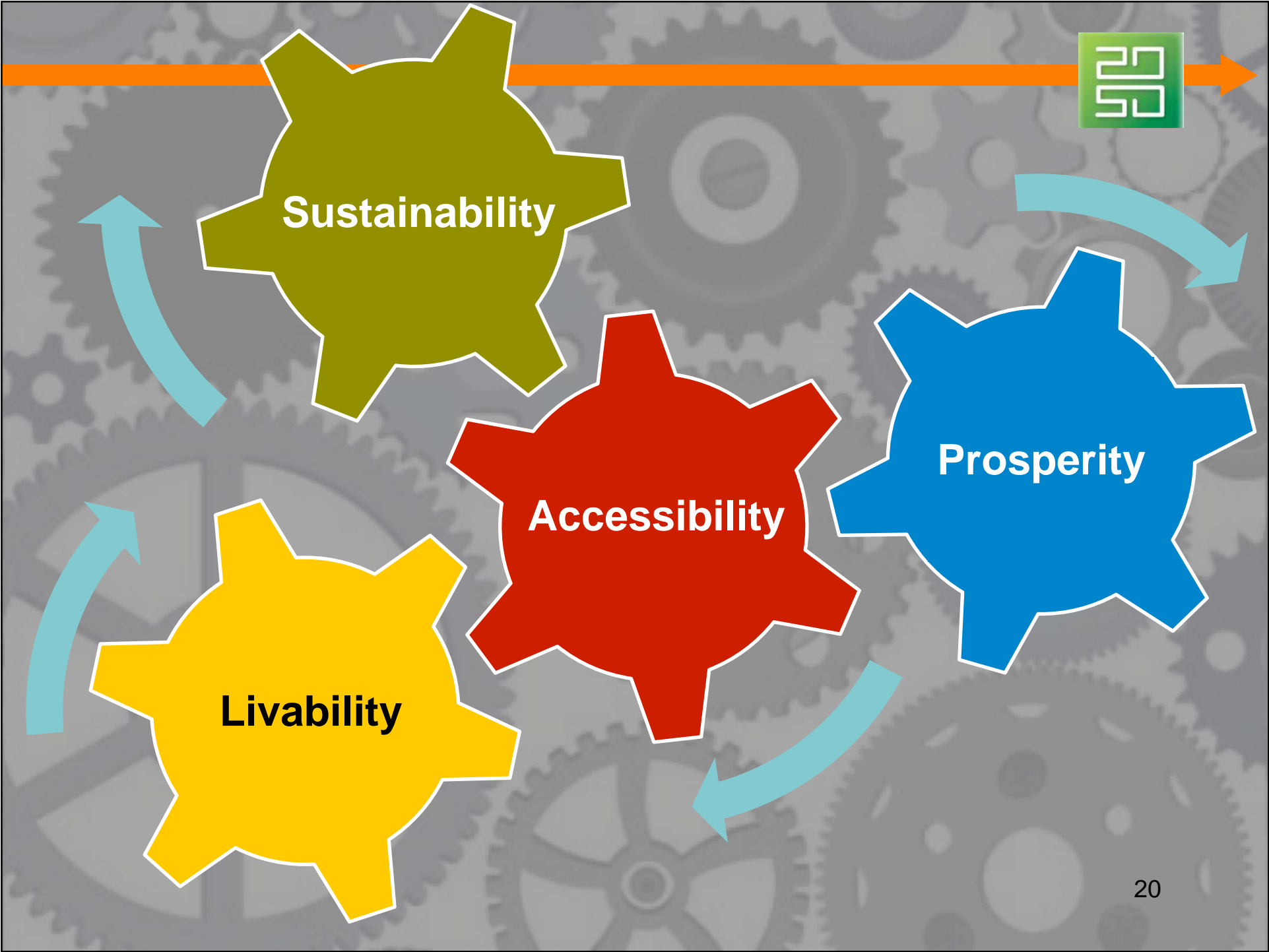


Education



Public Safety







# #6: How will the targets measure success?



LEFT TURN  
YIELD  
ON GREEN



NO  
TURN  
ON  
RED



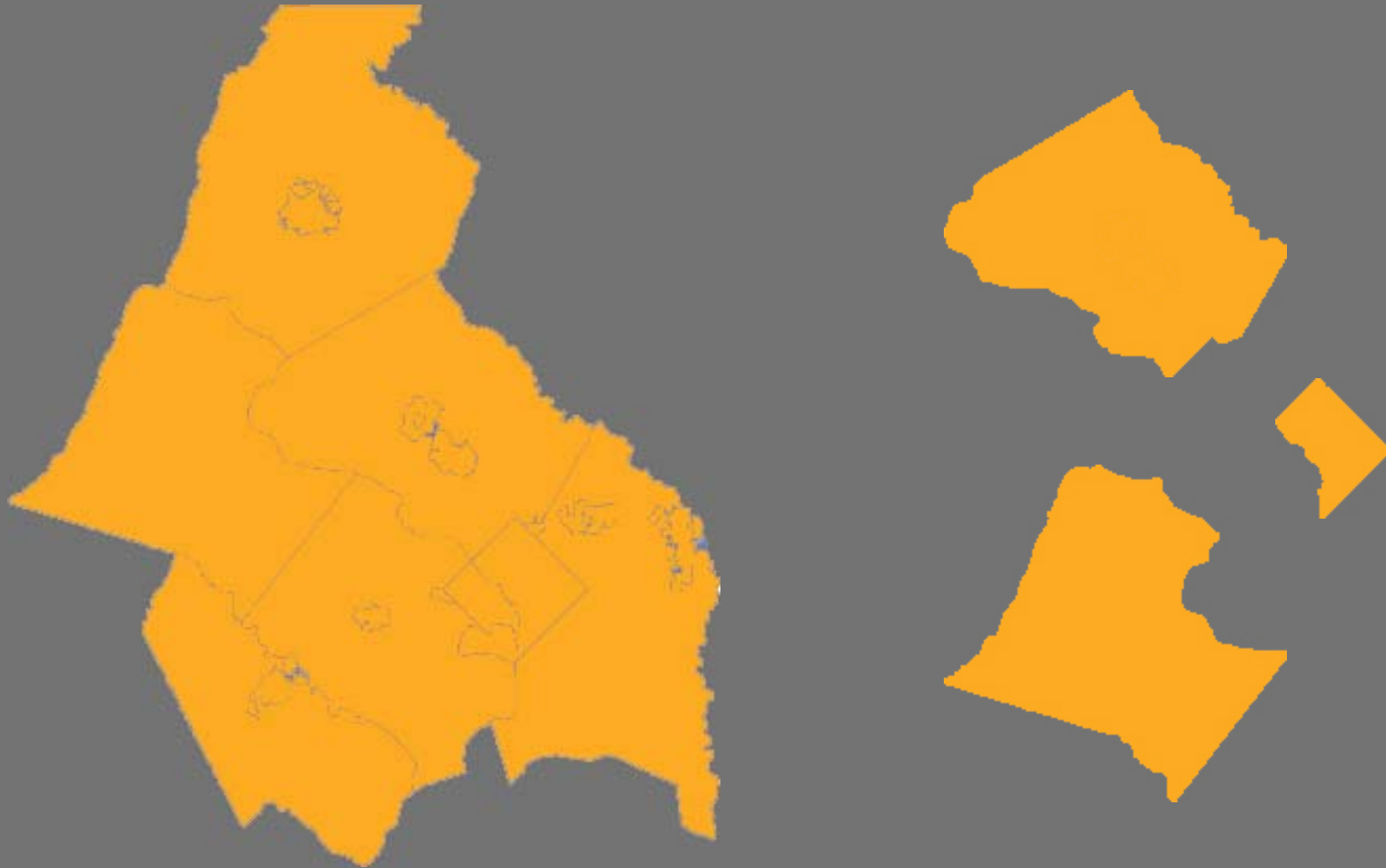
STREETSCAPE  
IMPROVEMENT  
PROJECT  
COLUMBIA PIKE  
S. DANFORD ST. - S. RAKI AND ST.  
FALL 2009  
QUESTIONS: 703-228-7527







## Regional not local targets



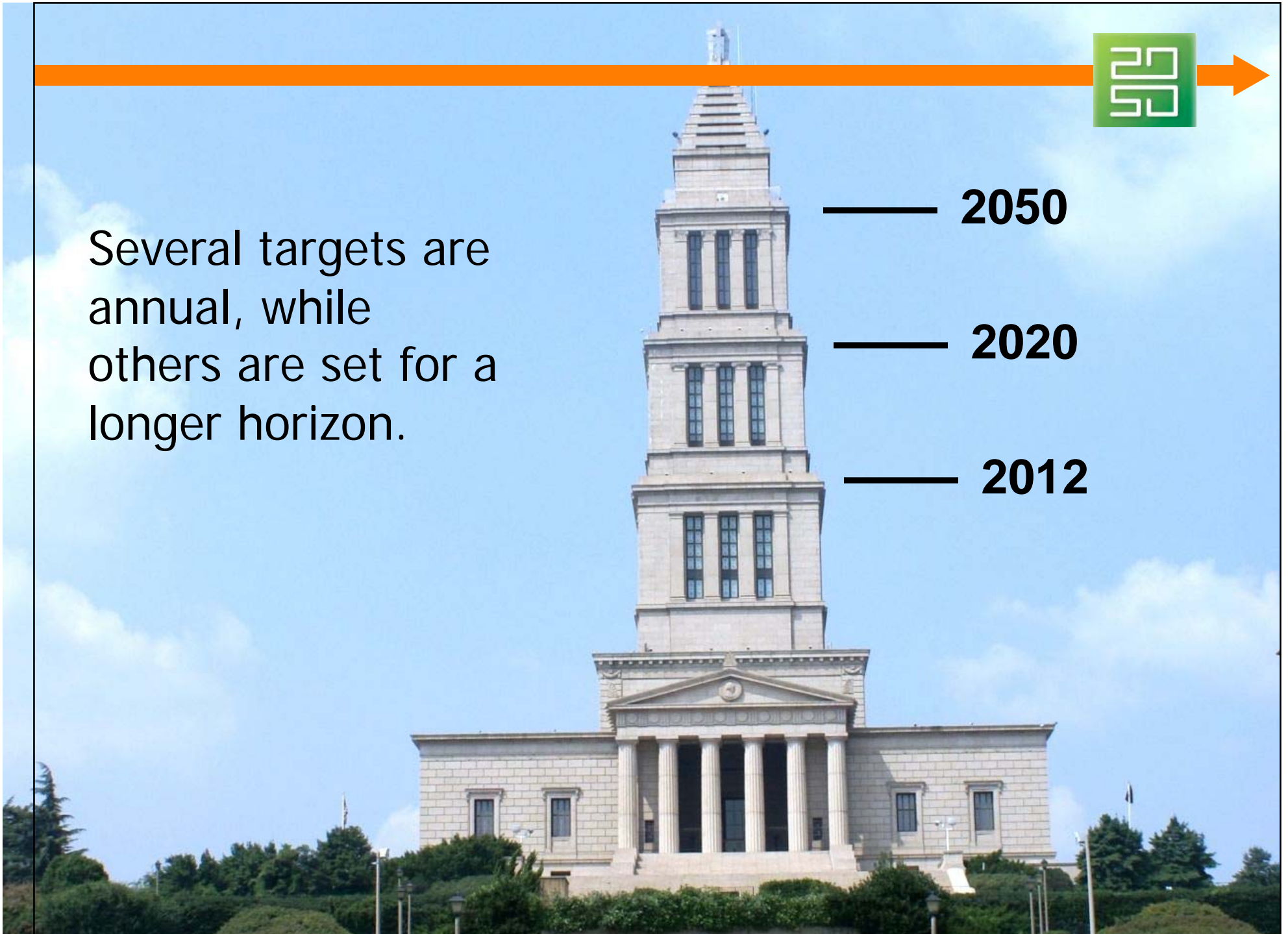


Several targets are annual, while others are set for a longer horizon.

———— 2050

———— 2020

———— 2012







**By 2025, achieve  
100% of Chesapeake  
Bay Water Quality  
Goals**

**By 2020, all new  
residential &  
commercial buildings  
LEED Silver**

**By 2014, regional air  
quality will be improving  
beyond federal  
standards**



**#7: What  
does it mean  
to endorse  
the Compact?**





Compact: Voluntary  
local commitment  
to regional action

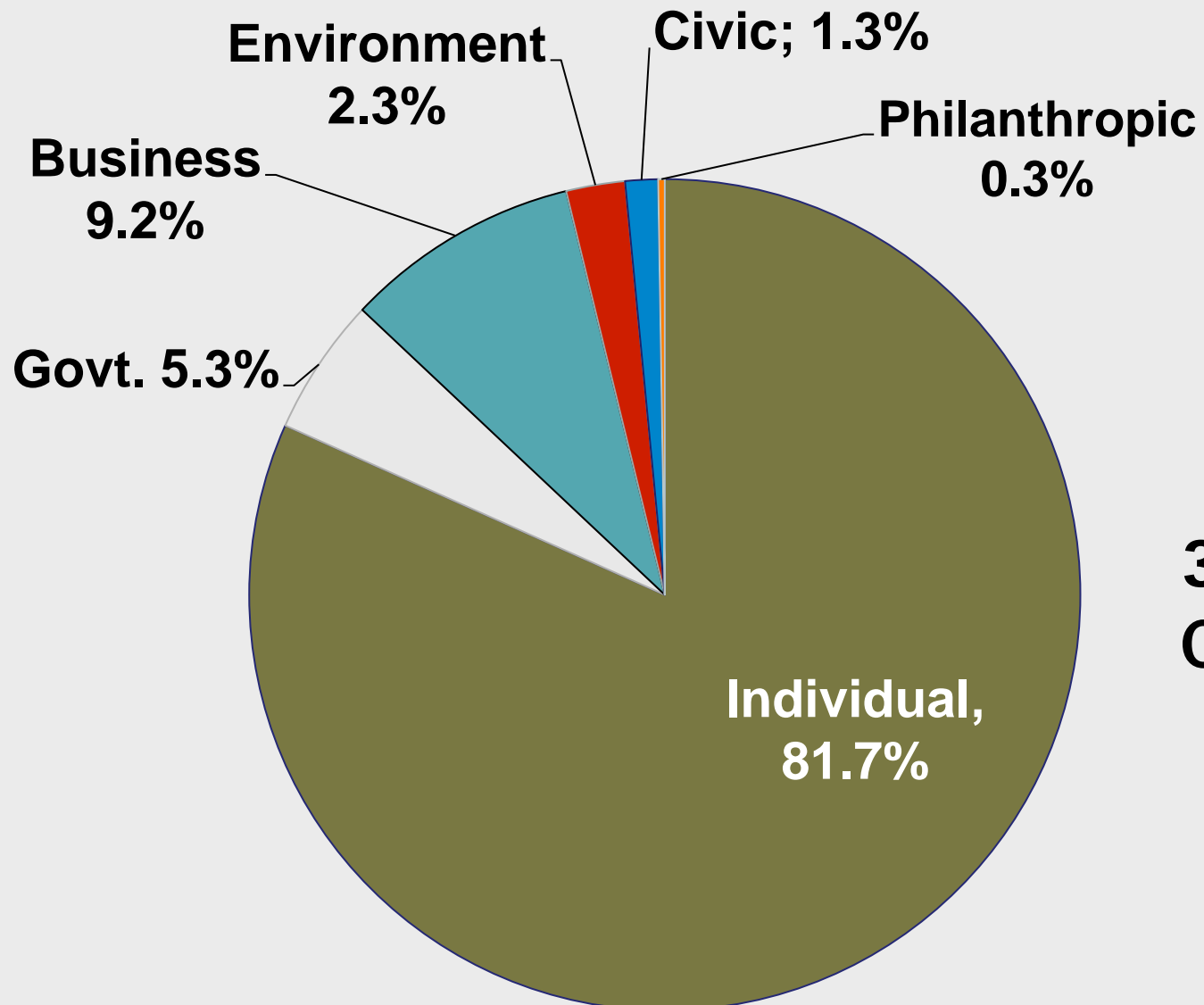




**#8: How did  
Public Comments  
Shape Region  
Forward ?**



# Public Comments



**393 Total  
Comments**



## Revisions Based on Public Comments

- Multi-modal connections/highway capacity
- Green infrastructure, open space & parks
- Affordable housing
- Inclusive prosperity, reduction of geographic disparities





## #9: What are the Next Steps?



2010

MDPC Reorganization

Baseline Analysis

Update Regional Activity Centers

Enhanced Region Forward Web Site

2011

Implementation Strategies

2012

Progress Reports

Public Survey



# #10: How will COG engage its federal partners?



COG will continue outreach and seek support from its federal and state partners as well as non-governmental stakeholders.





# Lessons Learned

- National Capital Region
- Other Regions



# Region Forward

[www.greaterwashington2050.org](http://www.greaterwashington2050.org)